

# CSCE 190

Assignment Name: Personas

Group Name: your mom's fav cocks!

Team Members, who contributed:

| First Name | Last Name | Email                 |
|------------|-----------|-----------------------|
| Harshil    | Shah      | hahshah@email.sc.edu  |
| Josh       | Arega     | jarega@email.sc.edu   |
| Alex       | Martinez  | ajm56@email.sc.edu    |
| Jason      | Milton    | miltonj@email.sc.edu  |
| Dillion    | Norris    | danorris@email.sc.edu |

# Vraj Patel

age: 23

residence: Austin, TX

education: Masters in Computer Science w/ Minor in Business

occupation: Head of Air Force Human Intelligence in TX

marital status: Single



*"Work hard, Workout harder"*

Stays on the Air force base often, goes to the gym to get off base and unload

## Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



## Criteria For Success:

Always stay on the move. Be a gym, academic, and employed weapon.

## Needs

- Cleanliness
- Order
- Plans

## Values

- High level planning
- Cleanliness
- Organization

## Wants

- Fun workout
- Uninterrupted workout
- Space for himself with the gyms

## Fears

- Failure
- Lack of time
- Weakness

# Brandy Basik

age: 22

residence: Las Vegas, Nevada

education: High School

occupation: Entrepreneur- Content provider / OnlyFans

marital status: Single one kid, dating.



*"Life is what you make it and I choose to be happy"*

Brandy likes to get all of her work done during the times her son is at school so that she can be present and a very hands on mother. Her favorite thing to do is take her son on trips to experience new things, whether it be arts, movies, sporting events, or famous historical locations.

## Comfort With Technology

### INTERNET



### SOFTWARE



### MOBILE APPS



### SOCIAL NETWORK



## Criteria For Success:

Making more money than all of her friends with degrees.

Being able to retire and travel by age 30.

## Needs

- The ability to keep up with her fitness without taking too much time out of her day.
- Having more time to spend with her son.

## Values

- Kindness is very important to Brandy, she believes in not judging others before getting to know them.
- Brandy values having a work life balance and strives to keep her personal life and business life separate from each other.

## Wants

- A better life for her child than she had growing up.
- Financial security, good health, and to check the majority of the items off of her "bucket-list".

## Fears

- That regulators are going to start to scrutinize her industry.
- That her real identity might be exposed



# DICK SMITH - Harshil Shah

age: 55

residence: California, San Diego

education: Master's in Cyber security

occupation: Cyber security engineering

marital status: Married



*"Age is just a number"*

Smith lives a very chill life as now he is approaching retirement. His goal is to remain fit. So, he can spend all his money traveling and doing extracurricular activities.

## Comfort With Technology

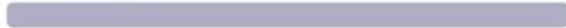
### INTERNET



### SOFTWARE



### MOBILE APPS



### SOCIAL NETWORK



## Needs

- Gym membership
- Working out equipment
- healthy foods

## Values

- High-quality foods
- Technology
- Money

## Criteria For Success:

Success is already achieved. Now it's time to retire and enjoy life.

## Wants

- Travel the world
- Be able to move well and be in shape
- Retire early

## Fears

- Not being able to travel the world
- Not being able to physically move
- Old and grumpy

# Victor Wembanyama - Josh Arega

age: 18

residence: France

education: French school

occupation: Basketball player

marital status: Single



*"Bonjour"*

Victor spends his day refining his game. This includes hooping, eating, and lifting. He strives to be the best at what he does.

## Comfort With Technology

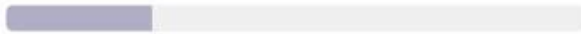
INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



## Needs

- A basketball
- A basketball court
- A baguette

## Values

- His height
- His handle
- His jumper

## Criteria For Success:

To be the 1st overall draft pick in the 2023 NBA Draft, which takes place in Brooklyn, New York, this upcoming summer.

## Wants

- Rookie Contract
- Designated Rookie Max Extension
- Supermax Contract

## Fears

- Injuries
- Calf Raises
- Germany

# Chad Turkel - Dillion Norris

age: 30  
residence: Charleston SC  
education: highschool  
occupation: gym owner  
marital status: single

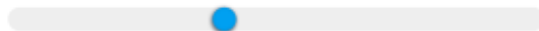


*"more weight"*

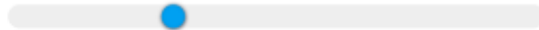
Lives in and out of the gym, so much so that he works in one.

## Comfort With Technology

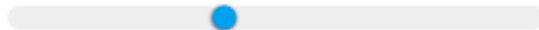
INTERNET



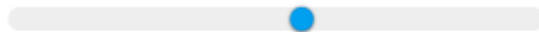
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



## Needs

- Profits
- Customers
- The gym

## Values

- Little to no complexity
- Not anymore stress than needed

## Criteria For Success:

own and operate a successful gym and make easy money.

## Wants

- Little complexity
- Lift more weight

## Fears

- Loss in profits
- Complexity
- Cardio