

Brandy Basik

age: 22

residence: Las Vegas, Nevada

education: High School

occupation: Entrepreneur- Content provider / OnlyFans

marital status: Single one kid, dating.



"Life is what you make it and I choose to be happy"

Brandy likes to get all of her work done during the times her son is at school so that she can be present and a very hands on mother. Her favorite thing to do is take her son on trips to experience new things, wether it be arts, movies, sporting events, or famous historical locations.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Making more money than all of her friends with degrees.

Being able to retire and travel by age 30.

Needs

- The ability to keep up with her fitness without taking too much time out of her day.
- Having more time to spend with her son.

Values

- Kindness is very important to Brandy, she believes in not judging others before getting to know them.
- Brandy values having a work life balance and strives to keep her personal life and business life separate from each other.

Wants

- A better life for her child than she had growing up.
- Financial security, good health, and to check the majority of the items off of her "bucket-list".

Fears

- That regulators are going to start to scrutinize her industry.
- That her real identity might be exposed

