Johnathan Snoderly

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PROFESSIONAL EXPERIENCE

Senior Front End Developer   March 2013 to Present
Realpage, Inc., San Francisco, CA

Senior front end developer and technical project manager for custom website template development and product widgets. Responsible for coding, support and bug fixes while also managing a small team of front end developers.
- Front End Development using HTML5, CSS3, jQuery and JavaScript with the Bootstrap framework and LESS pre-processor. Integration with Kentico ASP.NET CMS.
- Acted as technical consultant to designers, provided guidance on feasibility of designs and contributed to solutions that focus on user needs while meeting business requirements.
- Implemented designer-to-coding handoff process that ensured designs were properly documented and interactivity was thoroughly annotated to speed up development time by minimizing questions during the build phase.
- Regularly consulted with product and project managers to understand requirements and clearly define features for custom website templates and widgets.
- Utilized responsive web design for multiple projects using flexible grids, flexible images and media queries to provide an experience that works across devices and screen sizes.

Web Developer   April 2009 to March 2013
BRE Properties, Inc., San Francisco, CA

Lead developer for online marketing initiatives including landing pages and lease-up sites for 90 apartment communities located primarily on the west coast. Responsible for all development and support for company Intranet used by over 700 users daily.
- Designed and developed employee directory to provide a simple, user-friendly interface when searching for employee and apartment contact information. Utilized jQuery, JavaScript, PHP and XML during build.
- Sketched, prototyped and coded apartment lease-up landing pages utilizing the bootstrap framework for responsive design. Coded to HTML5/CSS3 standards while still allowing for Internet Explorer compatibility.
- Lead developer for company-wide Intranet re-design that improved usability and contributed to increased employee productivity. Produced all front end code while integrating with Java/JSP backend.
- Collaborated closely with marketing and graphic designers to design and build landing page templates, regional landing pages and new website sections used for company-wide marketing campaigns to increase leads and leases.
- Web form design and development in both PHP and ASP.NET with jQuery and JavaScript validation.

Web Technologist   July 2006 to April 2009
Safeway Inc., Walnut Creek, CA/Clackamas, OR

Utilized design skills on multiple portal projects to enhance the overall look and feel of web applications to improve the user experience. Developed and promoted web standards and ecommerce style guide. Provided information architecture and design best practice expertise as consultant to project teams and developers.
- Redesigned IT department Intranet site based on IT Senior Management communication goals utilizing SharePoint collaboration capabilities, Flash video and design best practices.
- Improved performance for Safeway.com homepage utilizing front end engineering best practices resulting in 50% reduction of page load times.
- Developed working demo for web form standards focused on usability and component reuse.
- Utilized agile development within a cross-functional project team to rapidly produce user interface and graphic design elements for web application prototypes.

Technology Lead/Designer   October 2005 to June 2006
Thorpe Design, Inc., Brentwood, CA

Managed technology services for 25-user office, including network, tech support, and external web site. Designed fire sprinkler systems using AutoCAD and traditional drafting techniques.
- Conducted analysis, design and installation for all technology implementations, producing $30k annual cost savings.
- Provided maintenance, support and content updates for customer facing web site thorpedesign.com.
- Streamlined fire sprinkler design activities by implementing workgroup and data server to provide design team quick access to content and CAD drawing files.

Web System Administrator   2001 to 2006
Safeway Inc., Pleasanton, CA

Lead role in re-design of retail employee portal involving requirements gathering, content inventory, task analysis, UI design and usability tests. Collaborated with all corporate departments to assess publishing needs and determine CMS site structure, content types and classifications.
- Streamlined retail communications for over 200,000 retail employees at over 1700 retail store locations by providing a single, convenient portal site to access all communications, updates and alerts.
- Improved design process significantly by implementing an iterative workflow, which utilized mockups and working prototypes to validate design decisions before proceeding with development.
- Conducted focus groups and user interviews to improve user experience by providing clean, effective design for Intranet homepage. Eliminated confusion and reduced time for users to accomplish tasks.

Web Developer   2000 to 2001
SharpSource, Brentwood, CA

Responsible for design of user interfaces and all graphic elements used in web applications. Participated in the design, development and deployment of client solutions to address business and user needs.
- Determined art direction and information architecture for multiple projects to provide consistent and intuitive user interfaces that were easy to use and readily accepted by users.
- Produced company web site, which incorporated a newly developed logo and brand refresh. New site was effective in strengthening the SharpSource brand and marketing consulting services to prospects.
- Engineered and built content management application that provided line-of-business users the ability to easily publish content to their company Intranet and Internet sites.

Web Designer   April 2000 to November 2000
Teradyne, Walnut Creek, CA

Managed all web design activities including maintenance, updates, and publishing for Circuit Board Test and Inspection web site. Responsible for all internet marketing materials and product information on the web.
- Redesigned and coded HTML/CSS for full product line, providing easier access to product information on consumer site.
- Created online banner ads to support the company's corporate branding rollout and increase brand awareness.

TECHNICAL EXPERTISE

Frontend: HTML5, CSS3, JavaScript, jQuery, Sass, Bootstrap
Backend: PHP, Java/JSP, ASP.NET, XML, SQL
Databases: MySQL, MS SQL Server
CMS: WordPress, Drupal, SharePoint, Kentico
Other: Git, Jira

AWARDS

Corporate Associate Excellence, 2011 BRE Properties, Inc.