jeremy snyder GRAPHIC DESIGNER

jsnyddesign.com jsnyd153@gmail.com



Defy ([2 one 5] Creative)

digital designer july 2018 – present

Voveo Marketing Group

interactive graphic designer september 2016 – july 2018

The Triangle

managing editor, production manager march 2014 – march 2016

Comcast Spotlight

graphic designer march 2013 – september 2014

education **u**

Drexel University

philadelphia, pa september 2012 – june 2016

other צ experience

Moishe House Philadelphia

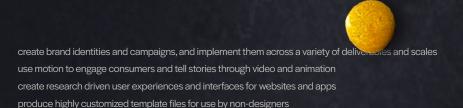
resident, july 2018 - december 2021

JCoalition

steering committee, 2019 - 2021

Hillel at Drexel University

events chair, march 2013 - march 2015



designed websites and landing pages

designed and coded interactive and responsive email campaigns

illustrated and animated storyboards to bring products to life

created various pieces of collateral such as ebooks, infographics, and prochures and maintained them across sub-brands and multiple languages

proofread the newspaper for AP style, design errors, and released files to the printer each week re-wrote the visual style guide as part of a large branding update managed staff and assisted section editors as needed designed and maintained all marketing material

created digital advertisements for local, regional and national clients developed graphics and presentations to assist the sales team in marketing new digital products designed print and digital advertisements for the marketing team

bachelor of science in graphic design minor in sustainability in the built environment pennoni honors college

areas of expertise צ



skills: animation, branding, email development, front end development (html, css, js), illustration, production (print and digital), publication design, storyboarding, user experience and interface design, web design

software: adobe creative cloud (photoshop, indesign, illustrator, bridge, incopy, acrobat, after effects), keynote, microsoft office, sketch, figma