Jiho Sohn

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experiences

freelance graphic designer for Quandia 6/01_9/01

Designed the logo as well as managed the process for stationery print material. Interacted with management using an iterative process to refine several designs into workable deliverables. In addition redesigned and programmed their site to achieve a flow chart look to attract and inform potential and current clienteles.www.nextemps.com www.quandia.com

visual developer at Nextemps.com

1/00_2/01

Worked closely with management to standardize the visual design of the company web site and printed media. Created over 200 web pages using HTML, JavaScript, CSS, and a proprietary language for dynamic content. Generated graphics and images using Photoshop and Illustrator. Designed and managed the implementation processes for the development of direct mail brochures. Presented management with new ideas for sales and marketing strategies, delivering a fully functional HTML demonstration for use on laptops in client presentations as well as an HTML-formatted email campaign. Was instrumental in the crafting of fund raising booklets and presentations.

illustrator for RISD student publication Mixed Media

10/96 3/97

Worked with article authors and content editors to create side bar and centerpiece illustrations for the Mixed Media publication. Contributed in all aspects of magazine publishing.

graphic designer at City and County of Honolulu

6_9/95

Filled position of senior graphic designer who was on leave. Worked with art director in handling the production of Honolulu's city newsletter. Responsible for newsletter layout and graphics. Consulted with photographer in incorporating live city snapshots.

skills

Photoshop 6.0, Illustrator 9.0, HTM, Cascading Style Sheets

awards and exhibitions

education

New England Web Design Awards	2/ 00	Rhode Island School of Design Providence, RI
Best Student Work Boston, MA		Pont Aven School of Art Pont Aven, France
'Astonish Me'	2/ 99	
Group performance art Providence, RI		Mid Pacific school of Arts Manoa, Hawaii
RISD ceramic dept. Biannual dept. exhibition Providence, RI	1/99	Mid Pacific Institute Manoa, Hawaii
Pont Aven School of Art Group exhibition Pont Aven, France	8/98	
'On the Floor On the Wall' Solo exhibition Providence, RI	5/ 98	