



5-Day Project: Build a Sales Intelligence Dashboard for Agilite

Objective

Your mission is to **track and analyze product-level sales activity** on <https://agilite.co.il>, using **ANY** tools or methods at your disposal. Then, turn that data into a **dynamic dashboard** that surfaces the most important insights to help the team make smarter decisions, faster.

We're intentionally leaving this open-ended to see how you approach real-world challenges. There's **no internal API access**—we want to see how far you can go on your own.

What to Deliver (by Day 5)

1. Data Collection

- Set up a system to collect product-level sales or stock movement data from agilite.co.il.
 - Use any available method or tools to collect this data.
 - Document your process and include code, scripts, or step-by-step methods.
 - We don't expect full backend access—we want to see how far you can push it using public tools.
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2. Data Output

- Explain the method you used to **track stock levels and sales**.
 - Provide both the **raw** and **cleaned datasets** you used to power your dashboard (CSV, Google Sheet, or database format).
 - Include relevant fields such as:
 - Product title
 - Product Variant
 - Stock level
 - Price
 - Other useful attributes
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3. Sales Dashboard

- Build a **dynamic dashboard** that updates easily or reflects stock/sales movement over time.
 - Your dashboard should highlight:
 - Top-selling products, colors, and variants
 - Sales by day and month
 - Any other interesting trends or discoveries
 - Tools can include: **Google Data Studio, Power BI, Tableau, Notion DBs, or any other functional solution**.
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4. Insights & Recommendations

- Write a short analysis of your findings:
 - What's selling well?

- What products need attention?
 - Any patterns or insights worth acting on?
 - Share **2–3 actionable next steps** or ideas based on your data.
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5. Documentation

Provide a brief but clear walkthrough of:

- Your method for collecting the data
 - Your method of cleaning the data
 - How the dashboard works
 - Any assumptions you made
 - What you'd do next if given more time
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Timeline

You have **5 calendar days** to complete the challenge from the moment we send it.

Please share your final materials in a **Google Drive folder** or via **direct download link**.