



# APRIL

## BRANDING



Lets connect to improve how you care for your clients and you are the best choice for them.

I am a marketing and design specialist that creatively converts innovative ideas into measurable action for your business.

My primary focus is to help create, develop, maintain and improve your brand and its services.



# rvices Servic



## **Brand Strategy Development**

Helping you define your brand and create a clear, effective brand strategy through research and competitor analysis

## **Brand Identity Design**

Show your brand's DNA through consistent brand messaging, voice, and visual identity





## **Brand Communication**

Creating and implementing a plan for how you will communicate to create seamless digital and brand expereinces

# Ready to level up your business?

\*sample branding kit for client\*



COLOR PALETTE







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Aa ROBOTO CONDENSED

AA BB CC DD EE FF GG HH II JJ KK LL MM
NN OO PP QQ RR SS TT UU VV WW XX YY

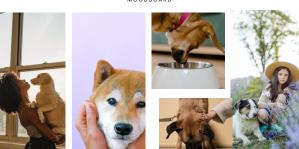
Aa

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yv Zz

LOC

## CanineKind

MOODROAR



EVERYTHING YOU NEED TO ELEVATE YOUR BUSINESS

# MAKE THE MOST OUT OF YOUR BRAND

4 YEARS EXPERIENCE IN DIGITAL MARKETING

3 YEARS IN CONTENT DISTRIBUTION

BACHELORS IN MARKETING MANAGEMENT

Market Research Competitor Analysis Brand Development Color Palette

Logo Design Product Identity

Brand Positioning

Branding

Kits