

Content Writing

In a world of growing content and short attention spans, my knack is in knowing what NOT to say in content writing. As a passionate writer, my focus is on discovering the main idea and providing on-page SEO that packs a punch. I have cultivated my writing through education, creative prompts and campaigns to create engaging content that generates organic search traffic, social growth, and revenue. If you have an assignment that needs direction and impact, give me a call.



4 Years marketing experience



Certified Hubspot, Google Ads & Analytics

Samples of recent projects included

Sampling of product description I wrote for the company, CanineKind, during my contribution to their product copy.



WE STRONGLY BELIEVE IN THE BOND BETWEEN YOU AND YOUR FUR BABY

We understand how important it is for your canine companion to have the right bowl. That's why we are here to ensure you have a stress-free experience. Rest assured that your pup's happiness is our priority.

CHAT WITH A MEMBER

01.

TELL US WHAT YOU LIKE

We like to know who we care for. A quick 2 minute questionnaire is given so we may better serve your furbaby

02.

FREE DELIVERY

Orders are delivered in 5-7 business days. Express delivery offered for \$10 more.

03.

TASTE TEST!

Not sure if your dog will like the change? Don't worry! We provide a 7-day trial taste test for your pup! [Learn more.](#)



Why feed CanineKind?

At CanineKind, we care for your dog. We believe in using only the most high-quality, natural dog food to show our appreciation for our loved ones. We do this by keeping our ingredients as close to its natural state as possible to ensure easy digestion and freshness and we never use preservatives, or processed "meat powders." Instead, our fresh, selected ingredients are mindfully chosen and arrive daily at our CanineKitchen in Fullerton, PA and directly to your meal.

We hope you and your pet can enjoy our meals packed with nutrients, flavor, and love. CanineKind - a meal that any dog can enjoy.

Sampling of product description I wrote for the company, Lucky's Coffee Roasters, during my contribution to their on-page SEO and subscriptions.

Feeling lucky?

Subscribe to get *hand-roasted* beans at your door.

Intense flavor

The pressurized brewing technique enables the Delo to brew up to 5x stronger coffee.

Less bitter taste

The improved design distributes heat to create a less bitter, more flavorful experience.

The sustainable choice

The Delo is affordable, durable, low maintenance, and requires no electricity.

Subscribe to Lucky's

Love our coffee? Sign up for our subscription service so you can enjoy a cup of hot or iced coffee. The bigger the bag, the more you save (but mostly you don't have to do late coffee runs anymore)

Choose your coffee

Feel lucky with your choice of coffee. From soft blends to strong aromatics, we source carefully selected beans that fit everyone's tastes.

Select your subscription

Choose the frequency of your delivery from weekly to monthly delivery. We hand-roast and ship products the same day so you can enjoy the freshest coffee at your luckiest moments.

Sit back and relax

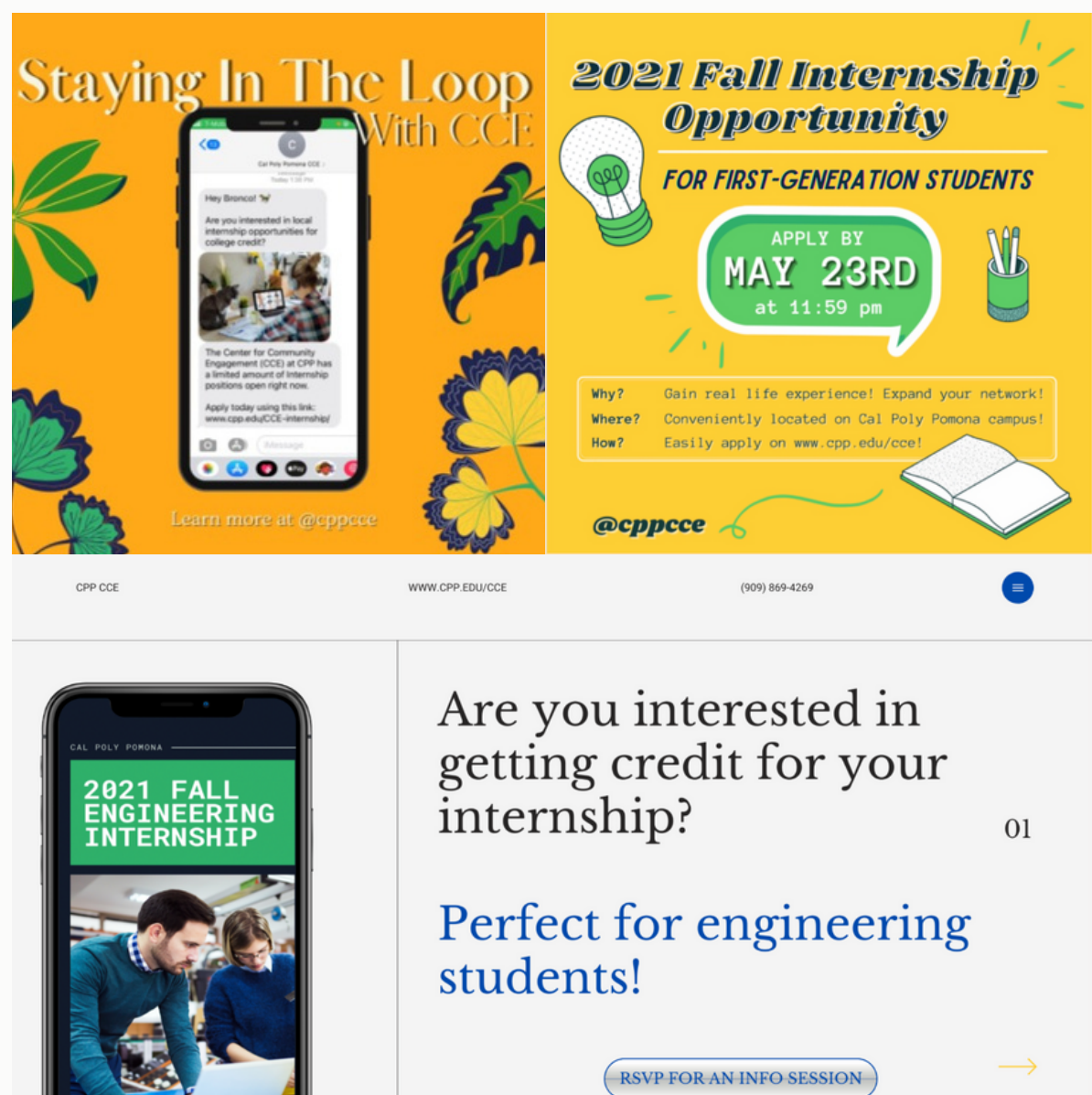
Now what to do? That's the best part. While you wait, you can look to our coffee guides on how to brew your cup of coffee properly. [Learn More.](#)



Sampling of social media copy I wrote and designed for the company SOLUM, during my contribution to advertising / digital marketing.



Sampling of copy I wrote and designed for the non-profit Center for Community Engagement, during my contribution to their digital marketing, and print distribution (Flyers, Banners etc.)





Looking for More?

Reach out on on LinkedIn or email to chat about my behind-the-scenes work!

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