Jenny Song

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EDUCATION

Bachelor of Engineering Sciences and Advanced Entry into the HBA Program at Ivey Business School (3.9/4.0 GPA)
Western University, London ON
- Specialization in Software Engineering
- *2018* Recipient of Continuing Admission Scholarship, valued at $10,000 (Applying Average of 98%)
- *2018* Recipient of the University of Calgary Seymour Schulich Community Service Entrance Award, valued at $38,000

WORK EXPERIENCE

Banking Operations Summer Student   April 2019 – August 2019
Alberta Treasury Branches Financial, Calgary, AB
- Worked alongside the payment operations and Mastercard teams to automate repetitive banking processes using Blue Prism, resulting in a 25% daily increase in employee efficiency and customer satisfaction from quick response times
- Organized biweekly volunteer events for the ATB internship program in collaboration with the Calgary Drop-In and Rehab Centre Society to generate awareness and show support to ATB's non profit and underfunded clients; increasing volunteer attendance from 8 individuals to 60 individuals in a four-month period
- Created online banking accounts for businesses and corporations while test running new products and processes in back-end banking to provide feedback to developers and upper management about efficiency and effectiveness

TECHNICAL SKILLS

C#	JavaScript	Microsoft Excel	CSS	Adobe XD
Java	Python	Agile Frameworks	HTML	OnShape
Unity	REACT	Figma	User Research	Bootstrap

EXTRA CURRICULARS

Vice President of Industry   September 2018 - Present
Western Founders Network (WFN), London, ON
- Improved campus wide mentorship program by implementing targeted marketing strategies that expanded the mentor group to include a more diverse array of industries such as product management, technology consulting, and start-up organizations; resulting in a 162% increase of applicants from the previous school year
- Planned and wrote the biggest technology case competition in Canada by working alongside IBM and their SAP team, negotiating monetary prizes with sponsors, creating interview opportunities for competitors, and brainstorming workshops and panel events to increase event interest
- Utilized Figma and Marvel to create front-end designs for WFN's start-up web application that allows employees within a company to seamlessly contact one another through an employee directory based upon their skills and interests, currently being implemented as a product at ATB Financial for summer students in the ATB 101 Student Program

Software Engineering Mentor   April 2019 – Present
Women in Engineering, London, ON
- Supported young women in first year engineering by consistently relaying information about upcoming tutoring sessions, wellness events, and networking sessions in order to create an inclusive environment
- Hosted and organized events such as the Choose Your Discipline Seminar, Speed Networking, and mentorship program to foster a sense of community amongst women in STEM across campus

PROJECTS

Hackathon Finalist   January 2020 – Present
SheHacks IV, London, ON
- Lead a group of beginner hackers in designing an app that encourages using green forms of transportation to help youth reduce CO_2 emissions, save money, and stay healthy utilizing Adobe XD, HTML, CSS, and Bootstrap
- Awarded Best FuturFund FinLit Sprint Hack for best implementation of financial literacy in Canadian youth, and runner up for BMO Perfect Pitch for best presentation and pitch

Interests: Hiking, Design, Piano, Travelling, Teaching, Rock Climbing