# Jenny Song

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#### **EDUCATION**

#### Western University, Ivey Business School, London, Ontario

**Expected Graduation 2022** 

Dual Degree – B.Eng. Software Engineering | Honors BA – Business Administration (3.9/4.0 GPA)

- Coursework: Data Structures and Algorithms, Software Design, Digital Logic, Discrete Math, Business Analysis
- Awards: Deans Honor List, Linamar Scholarship for Women in Engineering and Business (\$35,000), Seymour Schulich Community Service Entrance Award (\$38,000), Western Continuing Admission Scholarship (\$10,000)

#### EXPERIENCE

## Business Technical Analyst & Design Co-op, Manulife Financial

Summer 2020 | Toronto, Ontario

- Streamlined manager approval process for high net-worth accounts by **identifying key pain points and optimizing process** maps, resulting in \$38,000 of annual cost savings
- Rationalized reporting on the **scalability and durability of internal tools** for senior leaders by discovering shared **success metrics** across 30 reports, reducing 80+ hours of redundant work per quarter
- Directed virtual coffee chat program for interns to develop inter-team relations and highlight opportunities for diversity, inclusion, and belonging despite COVID-19 workplace adjustments

# Operations Summer Student, ATB Financial

Summer 2019 | Calgary, Alberta

- Collaborated with a **cross-functional team** to generate a **minimum viable product** utilizing HTML/CSS to encourage employee volunteering for non-profits, generating a 12% increase in applications for the non-profit Community Spirit Account
- Reduced application turnover times by 300% using RPA in Blue Prism to automate the credit checking process, resulting in positive user feedback while meeting the performance goals of reliability and efficiency

#### **PROJECTS**

Step by Step, SheHacks 1<sup>st</sup> Place Winner 2020

Tools: React.js, HTML, CSS, JavaScript, BootStrap, Google Maps API

- Developed a transportation tracking app to inspire youth to positively impact the global economic footprint
- Utilized Figma to create interactive wireframes for evaluating technical feasibility and user specification

Quick Bill, Scotiabank Hacks 1st Place Winner 2020

Tools: Typescript, Node, Express, MongoDB, Google Cloud Vision

- Led a team of four in building an app to accelerate the process of bill payments using image recognition and machine learning
- Worked with a UI/UX designer to **build low fidelity prototypes**, which led to personal banking analytics and in-app camera features being implemented in the final build

# ClubFinder, Personal Project

Tools: Python, Beautiful Soup, JavaScript, HTML, CSS, Google Cloud Platform, Flask API

- Built a site to help university students find interesting clubs on campus, acquiring 100+ users on the first day of launch
- Deployed Python/JS scripts using Google Cloud Platform with integrated Google Analytics

# ENTREPRENEURSHIP

Program Manager, Keys for COVID (keysforcovid.com)

• Spearheaded a donation venture focused on music production, raising \$4000+ for food banks affected by COVID-19

Software Engineering Mentor, Western Women in Engineering

• Organized info sessions and wellness events to foster a supportive environment for 600+ women pursuing STEM degrees

### SKILLS

**Technical** Java, JavaScript, Python, SQL, C#, HTML/CSS, VBA

Software Tools Adobe Suite, GitHub, Heroku, Figma, AutoCAD, Jira, Confluence

Languages (not the CS kind) English, Mandarin

Interests Product, Noodles, Public Speaking, Summit Hiking, Endurance Running