JENNY SONG

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SKILLS

Technical

Java, JavaScript, Python, SQL, C#, VBA

Design

Adobe Suite, Figma, CSS, HTML, AutoCAD

Languages (not the CS kind) English, Mandarin

LEADERSHIP

Keys For COVID

Assisted in music production, raising \$4000+, to provide relief to Canadian Food Banks affected by COVID-19

Women in Eng Mentor

Organized information sessions and wellness events to foster a supportive environment for women pursuing STEM degrees

Western Founders Network

Led a team of directors in organizing a networking event establishing the largest tech networking event at Western University reaching 1000+

AWARDS

Linamar Scholarship for Women in Engineering and Business (\$35,000)

Seymour Schulich Community Service Entrance Award (\$38,000)

Western Continuing Admission Scholarship (\$10,000)

INTERESTS

Product
Fire noodles
Summit hiking
Endurance running
Guitar

EDUCATION

Western University, London, Ontario

2022 (Expected)

Dual Degree - BEng. Software Engineering | Honors BA - Business Administration, Ivey Business School (3.9/4.0 GPA)

• **Coursework:** Data Structures and Algorithms, Software Design, Digital Logic, Discrete Mathematics, Linear Algebra, Business Analysis

EXPERIENCE

Manulife Financial, Summer 2020, Toronto, Ontario

Business Technical Analyst and Design Co-op

- Streamlined manager approval process for high-net-worth accounts by using VBA to create Macros, saving 5-7 hours a week
- Enabled report rationalization efforts by identifying redundant data for 100+ business units, saving 200 hours annually for senior leaders
- Directed a virtual coffee chat program for interns in response to the COVID-19 workplace adjustments to foster company culture

ATB Financial, Summer 2019, Calgary, Alberta

Banking Operations Summer Student

- Automated credit check forms in Blue Prism using RPA processes, resulting in a 33% increase in employee efficiencies and faster banking application turnover times
- Developed a web-app prototype utilizing HTML/CSS to encourage employee volunteering for non-profit clients, generating a 12% increase in applications for the Community Spirit Account

PROJECTS

Step By Step, SheHacks 1st Place Winner

Tools: React.js, HTML, CSS, BootStrap, Google Maps API

- Developed an app to inspire youth to positively impact the global ecological footprint
- Utilized a human-centered design approach to conduct user testing and continuously iterated the product design to acquire users

ClubFinder, Personal Project

Tools: Python, Beautiful Soup, JavaScript, HTML, CSS, Google Cloud Platform, Flask API

- Built a website to help university students find interesting clubs on campus that match their personal and academic interests, acquiring 100+ users on the first day of launch
- Designed UI/UX, and built site in HTML/CSS/JS, acquiring 500+ pageviews in the first week
- Deployed Python/JS scripts using Google Cloud Platform with integrate Google Analytics

Tags, Western University Startup Accelerator Project

Tools: MongoDB, Express, React, Node.js

- Led four engineers and one designer in building a site to help small organizations and companies connect their employees and foster company culture
- Utilized Node.Js to develop RESTful APIs to interact with MongoDB and authenticated using Slack OAuth and Google OAuth