JENNY SONG

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https://jsong349.github.io

SKILLS

Design
Adobe XD
Figma
InVision
CSS
HTML
AutoCAD

Technical
Java
JavaScript
Python
C#,

Product Management
Trello
Slack
Powerpoint

Languages
English
Mandarin

AWARDS

Seymour Schulich
Community Service Entrance
Award ($38,000)

General Motors of Canada
Limited Scholarship of
Excellence in Eng Sci ($2000)

Continuing Admission
Scholarship ($10,000)

INTERESTS

Design
Endurance running
Baking
Guitar
Hiking

EDUCATION

Western University, London, Ontario, Canada   2023 (Expected)
Dual Degree - BEng. Software Engineering | Honors BA - Business Administration, Ivey Business School (3.9/4.0 GPA)
- **Coursework:** Data Structures and Algorithms, Software Design, Digital Logic, Discrete Mathematics, Linear Algebra I

PROJECTS

SheHacks, London, Ontario, Canada   January 2020
Best Financial Literacy Hack and Best Design Hack
- Lead a group of beginner hackers in designing an app that encourages using green forms of transportation to help youth reduce CO_2 emissions, save money, and stay healthy utilizing Adobe XD, HTML, CSS, and Bootstrap
- Awarded Best FuturFund FinLit Sprint Hack for best implementation of financial literacy in Canadian youth, and best design for usability

EXPERIENCE

ATB Financial, Calgary, Alberta, Canada   Summer 2019
Banking Operations Summer Student
- Designed and lead a team of student interns in developing a new internal tool to increase volunteering within the company, fostering a sense of community and raising non-profit business by 12%
- Worked alongside the payment operations teams to automate banking processes using Blue Prism, resulting in a 25% daily increase in employee efficiency and customer satisfaction from quick response times
- Organized biweekly volunteer events in collaboration with the Calgary Drop-In and Rehab Centre Society to generate awareness and show support to ATB's non profit and underfunded clients; increasing volunteer attendance from 8 individuals to 60 individuals in a four-month period

Western Founders Network, London, Ontario, Canada   Sept 2019-Present
VP Industry and Design
- Utilized Figma and Adobe XD to create front-end designs for a start-up web app that allows employees within a company to seamlessly contact one another through an employee directory based upon their skills and interests
- Improved campus wide mentorship program by implementing targeted marketing strategies that expanded the mentor group to include a more diverse array of industries such as product management, technology consulting, and start-up organizations; resulting in a 162% increase of applicants from the previous school year
- Planned and wrote the biggest technology case competition in Canada by working alongside IBM and their SAP team, negotiating monetary prizes with sponsors, creating interview opportunities for competitors, and brainstorming workshops and panel events to increase event interest