

JENNY SONG

WORK EXPERIENCE

ALBERTA TREASURY BRANCHES FINANCIAL

Banking Operations Summer Student

September 2019 - Present

- Worked alongside the payment operations and Mastercard teams to automate repetitive banking processes using Blue Prism, resulting in a 25% daily increase in employee efficiency and customer satisfaction from quick response times
- Organized biweekly volunteer events for the ATB internship program in collaboration with the Calgary Drop-In and Rehab Centre Society to generate awareness and show support to ATB's nonprofit and underfunded clients; increasing volunteer attendance from 8 individuals to 60 individuals in a four-month period
- Created online banking accounts for businesses and corporations while test running new products and processes in back-end banking to provide feedback to developers and upper management about efficiency and effectiveness

EXTRA CURRICULARS

WESTERN FOUNDERS NETWORK

Vice President of Industry

September 2019 - Present

- Improved campus wide mentorship program by implementing targeted marketing strategies that expanded the mentor group to include a more diverse array of industries such as product management, technology consulting, and start-up organizations; resulting in a 162% increase of applicants from the previous school year
- Planned and wrote the biggest technology case competition in Canada by working alongside IBM, negotiating monetary prizes with sponsors, creating interview opportunities for competitors, and brainstorming workshops and panel events to increase event interest
- Utilized Figma and Marvel to create front-end designs for WFN's start-up web application that allows employees within a company to seamlessly contact one another through an employee directory based upon their skills and interests, currently being implemented as a product at ATB Financial for summer students in the ATB 101 Student Program

WOMEN IN ENGINEERING

Engineering Mentor

April 2019 - Present

- Led a group of 14 summer students in creating and implementing a website that ATB could use to effectively acquire volunteers within the workforce; thus, showing company support to its non-profit and underfunded clients
- Created online banking accounts for businesses and corporations while test running new products and processes in back-end banking to provide feedback to developers and upper management about efficiency and effectiveness

DELAWARE HALL COUNCIL

Committee Executive

September 2018 - April 2019

- Led weekly meetings with a team of 12 students to organize residence events such as international movie night, academic help sessions, coffee nights, and mental health awareness day to foster a sense of community and safety within the residence building for over 400 new students with a restrained budget
- Communicated effectively with the university and residence staff to ensure that each event was operating with efficiency, while upholding the reputation of residence life as welcoming and memorable for first year students

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TOOLBOX

JavaScript	Figma
Java	CSS
Marvel	Canva
HTML	

SKILLS

Product Thinking
UI Design
Rapid Prototyping
Information Architecture
Public Speech
User Research
Illustration

EDUCATION

B. Eng Software Engineering
with Advanced Entry at the
Ivey Business School

Western University |
Expected Graduation 2022
(3.9/4.0 GPA)

RELEVANT COURSEWORK

Data Structures & Algorithms
Java
JavaScript
Digital Logic Systems

INTERESTS

Hiking
Piano
Travelling
Teaching
Design