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Personal Reference Letter

To Whom It May Concern:

It is with much enthusiasm that I write this letter of recommendation for Jennefer Sorce.

I was the founder of a startup and Jennefer joined our team as our Marketing Director. Jennefer was responsible for copy, design and development of our digital assets and social media strategy. During her time with us we were able to increase website traffic by 400% and improve social engagement by 600%.

Jennefer was very conscientious and dedicated to her work. She took the time to spearhead initiatives to create a marketing strategy, content, and design that was aligned with the business goals. She was able to switch gears quickly and make recommendations for improvement. Whenever she made a suggestion, she would back it up with data. She had a positive attitude and a desire to produce quality work that served her well.

Please let me know if I can be of any further assistance in understanding the value Jennefer brings to any team.

Sincerely,



Michael Valenti
Founder
Patronus-it