Graphic Designer- expert questions for to understand the business problem

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Design invitation for international aero show

Here's a set of clarification questions that an expert designer might ask for the business problem "Design invitation for international aero show" in the format of tags and categories:

Tags and Categories:

- Industry: Aerospace

- Design Discipline: Graphic Design, Print Design

- Design Challenges: Event Promotion, International Audience, Technical Audience

Clarification Questions:

Event Details

1. What is the name of the international aero show?

2. When and where will the event take place?

3. What are the key dates and deadlines for the invitation design?

Target Audience

1. Who is the primary audience for the invitation (e.g., industry professionals, media, general public)?

2. What are the audience's interests and expectations?

3. Are there any specific countries or regions being targeted?

Design Requirements

1. What are the essential elements to include in the invitation design (e.g., event name, dates, location, logo)?

2. Are there any specific design styles or themes to follow (e.g., modern, futuristic, professional)?

3. Are there any existing brand guidelines (e.g., logos, color schemes) to adhere to?

Technical Requirements

1. What is the preferred format for the invitation (e.g., print, digital, email)?

2. Are there any specific dimensions or layout requirements?

3. Are there any technical specifications for printing or digital display?

Tone and Messaging

1. What is the tone of the invitation (e.g., formal, friendly, exciting)?

2. What key messages should the invitation convey (e.g., event highlights, speakers, networking opportunities)?

3. Are there any specific calls-to-action (CTAs) to include?

Additional Information

1. Are there any specific images, graphics, or assets to include in the design?

2. Are there any accessibility requirements for the invitation design?

3. Are there any budget constraints or limitations for the design project?

Stakeholders and Decision-Makers

Expert further questions

1. Who is the primary point of contact for this project?

2. Who will be reviewing and approving the design concepts?

3. Are there any key stakeholders with specific design preferences or requirements?

Design Preferences

1. Are there any design styles or trends that the client likes or dislikes?

2. Are there any specific colors, typography, or imagery preferences?

3. Are there any existing design elements (e.g., logos, icons) that must be incorporated?

Event Goals and Objectives

1. What are the primary goals and objectives of the international aero show?

2. How does the invitation design contribute to achieving these goals?

3. Are there any specific metrics or outcomes to measure the success of the invitation design?

Audience Engagement

1. How do you envision the audience interacting with the invitation?

2. Are there any specific engagement strategies or tactics to incorporate?

3. How will the invitation be distributed (e.g., email, mail, social media)?

Technical and Logistical Considerations

1. Are there any specific printing or production requirements?

2. Are there any budget constraints for paper, ink, or other materials?

3. Are there any environmental or sustainability considerations for the invitation design?

Timeline and Milestones

1. What is the timeline for the design project, including key milestones and deadlines?

2. Are there any critical dependencies or concurrent projects to consider?

3. How will progress be tracked and communicated throughout the project?

Additional Resources

1. Are there any existing brand guidelines, style guides, or design assets to reference?

2. Are there any specific software, tools, or technologies required for the design project?

3. Are there any additional resources (e.g., copywriting, photography) needed to support the design project?

Prescription booklet of a dental imaging Centre, which would be used by dentist to when they need refer a patient for dental scan

Event Details

1. What is the name of the dental imaging center?

2. What type of dental scans will be referred (e.g., X-rays, CT scans, MRI)?

3. What are the key details to include in the prescription booklet?

Target Audience

1. Who is the primary audience for the prescription booklet (e.g., dentists, dental hygienists, medical professionals)?

2. What are the audience's needs and expectations?

3. Are there any specific dental specialties being targeted?

Design Requirements

1. What are the essential elements to include in the prescription booklet (e.g., patient information, scan type, instructions)?

2. Are there any specific design styles or themes to follow (e.g., professional, medical, modern)?

3. Are there any existing brand guidelines (e.g., logos, color schemes) to adhere to?

Technical Requirements

1. What is the preferred format for the prescription booklet (e.g., print, digital, PDF)?

2. Are there any specific dimensions or layout requirements?

3. Are there any technical specifications for printing or digital display?

Tone and Messaging

1. What is the tone of the prescription booklet (e.g., formal, professional, friendly)?

2. What key messages should the booklet convey (e.g., importance of accurate referrals, benefits of dental scans)?

3. Are there any specific calls-to-action (CTAs) to include?

Additional Information

1. Are there any specific images, graphics, or assets to include in the design?

2. Are there any accessibility requirements for the prescription booklet?

3. Are there any budget constraints or limitations for the design project?

Additional clarification an expert designer would ask

1. Can you provide examples of similar prescription booklets or design styles you like?

2. What is the primary action you want dentists to take when using the booklet?

3. Are there any specific dental imaging center brand guidelines (e.g., logos, color schemes) I should follow?

4. What is the average number of pages or content volume for the booklet?

5. Are there any regulatory or compliance requirements for the booklet's content or design?

6. Can you provide a sitemap or outline of the booklet's structure and content?

7. What is the intended printing and distribution process for the booklet (e.g., digital, print, mail)?

8. Are there any specific paper or material requirements for the booklet?

9. Can you provide high-resolution images or graphics to be used in the design?

10. Are there any plans for future updates or revisions to the booklet's content?

11. Can you provide feedback on the design preferences of the target audience (dentists)?

12. Are there any cultural or language considerations for the design and content?

An application for online appointment booking for Ayurvedic doctor consultation

Event Details

1. What is the name of the Ayurvedic consultation service?

2. What types of appointments can be booked through the application (e.g., video consultations, in-person visits)?

3. Are there any specific Ayurvedic specialties or services offered?

Target Audience

1. Who is the primary audience for the application (e.g., patients, Ayurvedic practitioners, administrators)?

2. What are the audience's needs, goals, and pain points when booking appointments?

3. Are there any specific user personas or demographics to consider?

Design Requirements

1. What are the essential features and functionalities for the application (e.g., appointment scheduling, payment processing, reminders)?

2. Are there any specific design styles or themes to follow (e.g., modern, traditional, calming)?

3. Are there any existing brand guidelines (e.g., logos, color schemes) to adhere to?

Technical Requirements

1. What is the preferred platform for the application (e.g., web, mobile, desktop)?

2. Are there any specific technical integrations required (e.g., payment gateways, calendar systems)?

3. Are there any security or data privacy concerns?

Tone and Messaging

1. What is the tone of the application (e.g., professional, friendly, calming)?

2. What key messages should the application convey (e.g., benefits of Ayurvedic consultations, ease of use)?

3. Are there any specific calls-to-action (CTAs) to include?

Additional Information

1. Are there any specific images, graphics, or assets to include in the design?

2. Are there any accessibility requirements for the application?

3. Are there any budget constraints or limitations for the design project?

Student interface application from the Alumni organization to support juniors with the industry relevant skills through tech talks, workshops and training. Also, to support the deserving students with financial aid.

Event Details

1. What is the name of the Alumni organization and the student interface application?

2. What are the specific industry-relevant skills to be supported through tech talks, workshops, and training?

3. Are there any specific academic programs or departments being targeted?

Target Audience

1. Who is the primary audience for the application (e.g., students, alumni, faculty)?

2. What are the students' needs, goals, and pain points when seeking industry-relevant skills and financial aid?

3. Are there any specific user personas or demographics to consider (e.g., underrepresented groups)?

Design Requirements

1. What are the essential features and functionalities for the application (e.g., event registration, mentorship matching, financial aid application)?

2. Are there any specific design styles or themes to follow (e.g., modern, professional, approachable)?

3. Are there any existing brand guidelines (e.g., logos, color schemes) to adhere to?

Technical Requirements

1. What is the preferred platform for the application (e.g., web, mobile, desktop)?

2. Are there any specific technical integrations required (e.g., calendar systems, payment gateways)?

3. Are there any security or data privacy concerns (e.g., student data, financial information)?

Tone and Messaging

1. What is the tone of the application (e.g., supportive, motivational, professional)?

2. What key messages should the application convey (e.g., benefits of industry-relevant skills, importance of alumni support)?

3. Are there any specific calls-to-action (CTAs) to include?

Additional Information

1. Are there any specific images, graphics, or assets to include in the design?

2. Are there any accessibility requirements for the application?

3. Are there any budget constraints or limitations for the design project?

4. How will the application be promoted to the target audience?

5. Are there any plans for future development or expansion of the application?

Some in-depth clarification questions an expert designer might ask

1. What are the primary goals and key performance indicators (KPIs) for the application?

2. Can you provide user journey maps or wireframes of existing solutions?

3. How will the application integrate with existing systems or tools?

4. What is the desired tone and language for the application's content?

5. Can you provide examples of similar applications or design styles you like?

6. How will user feedback and support be handled within the application?

7. Are there any regulatory or compliance requirements to consider?

8. Can you provide detailed information about the target audience, including demographics, needs, and pain points?

9. How will the application be maintained and updated over time?

10. Are there any specific metrics or analytics required to measure the application's success?

11. Can you provide examples of the types of tech talks, workshops, and training to be offered?

12. How will the financial aid application and review process work?

13. Are there any specific accessibility requirements or considerations?

14. Can you provide information about the existing brand guidelines and assets?

15. How will the application be promoted and marketed to the target audience?

A mobile app for the successful conduct of a cricket tournament organized by the department of police. The scope of the app is from registration, match fixtures, results and other communication

Event Details

1. What is the name of the cricket tournament and the department of police organizing it?

2. What is the scope of the tournament (e.g., national, regional, local)?

3. How many teams and players are expected to participate?

Registration

1. What information needs to be collected during player/team registration?

2. Are there any specific eligibility criteria or requirements for participation?

3. How will player/team registrations be approved and managed?

Match Fixtures

1. What is the format of the tournament (e.g., round-robin, knockout)?

2. How will match schedules and fixtures be created and displayed?

3. Are there any specific rules or regulations governing match play?

Results

1. How will match results be collected and updated in the app?

2. Are there any specific scoring or ranking systems to be used?

3. How will results be displayed and communicated to users?

Communication

1. What types of communication need to be facilitated through the app (e.g., push notifications, messaging)?

2. Are there any specific announcements or updates that need to be shared with users?

3. How will emergency or urgent communications be handled?

Design Requirements

1. Are there any specific design styles or themes to follow (e.g., modern, professional, police department branding)?

2. Are there any existing brand guidelines (e.g., logos, color schemes) to adhere to?

3. What is the desired tone and language for the app's content?

Technical Requirements

1. What is the preferred platform for the app (e.g., iOS, Android, both)?

2. Are there any specific technical integrations required (e.g., payment gateways, social media)?

3. Are there any security or data privacy concerns?

Target Audience

1. Who is the primary audience for the app (e.g., players, teams, officials, spectators)?

2. What are the audience's needs, goals, and pain points when using the app?

3. Are there any specific user personas or demographics to consider?

Additional Information

1. Are there any specific images, graphics, or assets to include in the design?

2. Are there any accessibility requirements for the app?

3. Are there any budget constraints or limitations for the design project?

A website for runners - Include training plans, nutrition tips, warmup and cooldown exercises and stretches, ability to record personal training runs and insight from the collected runs

Training Plans

1. What types of training plans will be offered (e.g., beginner, advanced, specific distances)?

2. How will training plans be personalized for individual users?

3. Will training plans be created by certified coaches or trainers?

Nutrition Tips

1. What type of nutrition information will be provided (e.g., general tips, personalized recommendations)?

2. Will nutrition plans be integrated with training plans?

3. Are there any specific dietary restrictions or preferences to consider?

Warmup and Cooldown Exercises and Stretches

1. What types of exercises and stretches will be included?

2. Will exercises and stretches be illustrated with images or videos?

3. Are there any specific safety considerations or guidelines?

Personal Training Runs

1. How will users record their personal training runs (e.g., manual entry, GPS tracking)?

2. What data will be collected from training runs (e.g., distance, time, pace)?

3. How will users be able to view and analyze their training run data?

Insights from Collected Runs

1. What types of insights will be provided to users (e.g., progress tracking, performance analysis)?

2. How will insights be visualized (e.g., graphs, charts, tables)?

3. Are there any specific goals or targets for users to work towards?

User Profile and Account

1. What information will be collected for user profiles?

2. How will users be able to track their progress and history?

3. Are there any specific account management features required?

Design Requirements

1. Are there any specific design styles or themes to follow?

2. Are there any existing brand guidelines to adhere to?

3. What is the desired tone and language for the website's content?

Technical Requirements

1. What is the preferred platform for the website?

2. Are there any specific technical integrations required?

3. Are there any security or data privacy concerns?

Target Audience

1. Who is the primary audience for the website?

2. What are the audience's needs, goals, and pain points?

3. Are there any specific user personas or demographics to consider?

Reference: Meta AI chatbot Generated with simulated domain problems