



POCONO MOUNTAINSSM

CONVENTION & VISITORS BUREAU

MEETING PLANNER GUIDE

Expect more than mountains in the Poconos. The Pocono Mountains comes fully equipped with conference and meeting facilities fit for your next corporate meeting, team building event or conference. As a premier destination in Northeastern Pennsylvania, the *Pocono Mountains Convention & Visitors Bureau (Pocono Mountains CVB)* is setting the standard with technologically-advanced meeting facilities offering high-speed wireless Internet, state-of-the-art audiovisual equipment and the full spectrum of amenities you have come to expect, including on-site fitness centers and professional spas. **#MeetThePoconos**



A myriad of options are available to suit every budget, whether you're looking for an intimate board meeting or a conference facility for several thousand. Your next corporate or association meeting, sporting event, seminar or religious function will be professionally planned by experienced staff, ensuring every detail is met with precision.

For pre- and post- attendee activities or team building events, the Poconos is a four-season destination. Tune into the [Pocono Television Network](#) to view segments showcasing insider trip planning tips and things to do. In the Pocono Mountains, expect to find professionally-designed golf courses, horseback riding, whitewater rafting, hiking trails, skiing, snowboarding, snow tubing plus impressive indoor and outdoor waterparks. Year-round cultural activities also abound with local [fine arts and theater](#) offerings.



CONVENTION SERVICES

As a premier meetings and conventions destination, the Pocono Mountains offers not only world-class venues and memorable team building experiences, but also professional support to ensure an efficient and exceptional experience.

Take advantage of the complimentary support services of the Pocono Mountains Convention and Visitors Bureau to make your event or meeting a success. Our meeting specialists can help you choose a meeting location, plan your site tour, assist with team building and program planning, promotional materials, registration and much more.



PMCB staff are on hand to assist with a variety of meeting planning needs, including:

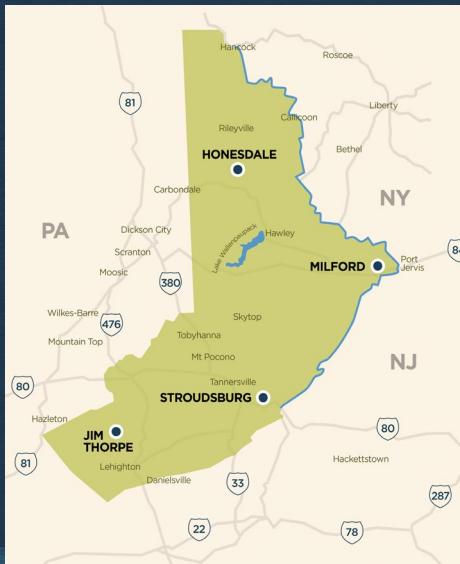
- Customized lead generation and proposal coordination.
- Customized site inspection tours of Pocono Mountains hotels and attractions.
- Professional advice and assistance in planning events for convention, group, spouse or family gatherings as well as information about area attractions, ground and air transportation and more.
- Collateral materials including brochures in quantity for advance mailings, maps, digital images and videos.
- Online regional services directory with helpful tools to ensure a successful event.
- On-site visitor information as it relates to your Pocono Mountains event.
- Coordination of personal welcome/greeting from a Pocono Mountains area leader.
- On-site welcome table and registration assistance as well as housing and transportation assistance are available for qualifying groups. Email meetings@poconos.org for more details.
- By request, the Public Relations Department will assist with media relations, including distribution of a pre-written press release and Pocono Mountains editorial copy supplied for your meeting materials.



TOP 10 REASONS TO HOLD YOUR NEXT MEETING IN THE POCONOS

1. EASY TRANSPORTATION & CENTRAL DESTINATION

A great drivable destination, the Poconos region is conveniently connected by interstate highways to major metropolitan hubs across the Northeastern United States. We're roughly two hours driving distance away from New York City, Philadelphia, Harrisburg and Trenton, and within about five hours driving distance of Boston, Washington D.C., Hartford, Syracuse, Baltimore and Atlantic City. Nearby international airports also provide options for attendees who will be flying in.



Driving Distances:

Albany	3 hours
Atlantic City	3 hours
Baltimore	3 hours
Harrisburg	2 hours
New York City	1 hour
Philadelphia	2 hours
Syracuse	3 hours
Washington, DC	4 hours

Local Airports:

Lehigh Valley International Airport (ABE)
Newark Liberty International Airport (EWR)
Philadelphia International Airport (PHL)
Wilkes-Barre/Scranton International Airport (AVP)

2. ALL YOUR TECHNOLOGY NEEDS MET

Expect more than mountains in the Poconos: our state-of-the art meeting spaces are equipped to meet all your event needs. High-speed Internet and the latest technology and wireless capabilities provide a wide array of presentation possibilities and make it easy for any remote attendees to participate in your meetings.

3. UNIQUE VENUES FOR EVERY SIZE GATHERING

Book a sophisticated board room full of old-world charm for an executive retreat or find a modern, airy conference center with plenty of space to make your vision for a successful trade show or large company gathering a reality. Pocono venues provide unforgettable meeting backdrops, with options for every group size and budget.

4. WORLD-CLASS, ALL-INCLUSIVE RESORTS

Whether you're looking for all-inclusive packages with meals and more included or AAA Four Diamond rated-properties with luxurious accommodations and amenities for your guests, you'll find it at Pocono resorts. Area properties are renowned for their world-class service and facilities.

5. IDEAL SPACE FOR TEAMS TO FOCUS & CONNECT

Getting out of the office and out into a new area can help spark new ideas and create a stronger sense of community within your team. Pocono venues are ideal for company retreats, offering not only meeting spaces but also accommodations, recreation, entertainment, dining and more. With everything they need located on-site within scenic, rural properties, attendees can focus, spend more time with each other and truly connect.



6. UNPLUG IN SCENIC SURROUNDINGS

There are 2,400 square miles of unspoiled natural landscape in the Pocono Mountains. Attendees will find inspiration and refreshment as they explore our lakes, rivers and woodlands. Hiking, biking, kayaking and whitewater rafting are just the beginning of the team building activities the Poconos offers.

7. BOUNDLESS TEAM BUILDING POSSIBILITIES

Inspire out-of-the-box ideas with meaningful and out-of-the-box team building. From outdoor adventures like zip lining and tree tops ropes courses to indoor attractions like axe throwing and escape rooms to tours with unique local farms, businesses and museums, the options for group activities are almost endless. Get the creative juices and some friendly competition going during team building excursions that will be talked about at the water cooler for years to come.

8. ONE-OF-A-KIND LOCAL FOOD & BEVERAGE

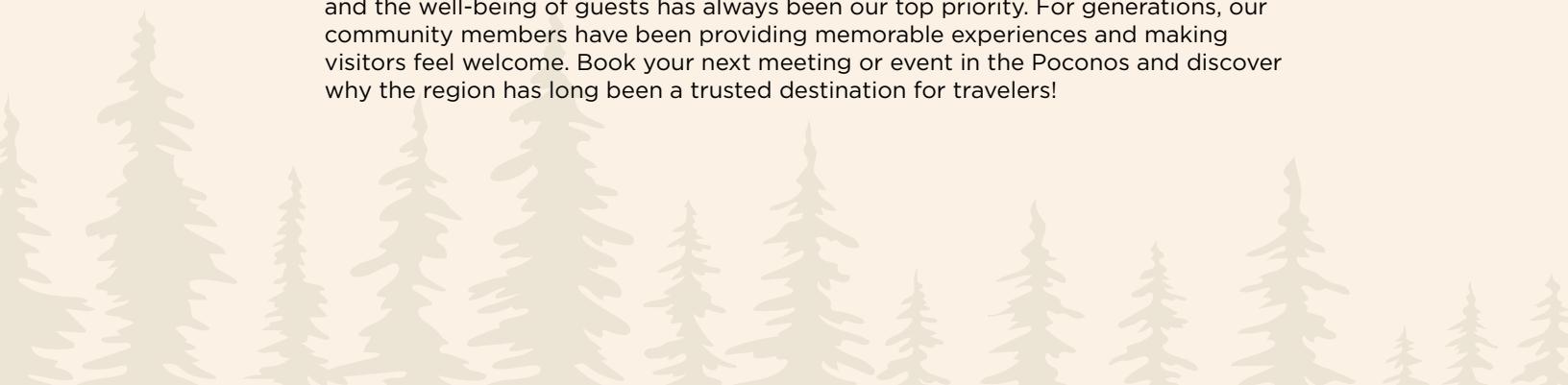
Event attendees in the Poconos have a wide array of break time and evening perks to enjoy once the meeting is over, including nightlife and spirits. Treat yourself to the farm-to-table creations of local chefs or toast to a productive day with a hand-crafted drink at atmospheric wineries, breweries and distilleries along the Pocono Beverage Trail.

9. OUTSTANDING AFTER WORK AMENITIES

Who said meeting trips have to be all work and no play? Feel your stresses melt away during treatments at incredible local spas, choose from dozens of championship golf courses in the area or enjoy seasonal food and fun at local festivals and happenings. Why not add a few days onto your business trip and make it a family trip? With some of the largest indoor waterpark resorts in the country located in the Poconos, the kids will probably be begging to come along.

10. COMMITMENT TO SERVICE & SAFETY

The tradition of hospitality stretches back two centuries in the Pocono Mountains, and the well-being of guests has always been our top priority. For generations, our community members have been providing memorable experiences and making visitors feel welcome. Book your next meeting or event in the Poconos and discover why the region has long been a trusted destination for travelers!





TOP 5 MEETING PLANNER QUESTIONS

1. HOW WILL ATTENDEES GET TO THE POCONOS?

The Pocono Mountains region is easily accessible via six interstate highways and is located just a few hours drive from major Northeastern US cities such as New York City, Philadelphia and Baltimore.

Attendees who will be flying in can utilize one of the many airports in surrounding areas including Lehigh Valley International Airport, Wilkes-Barre/Scranton International Airport, Newark Liberty International Airport, John F. Kennedy International Airport or Philadelphia International Airport.

2. WHAT SIZE MEETINGS CAN POCONO VENUES ACCOMMODATE?

From small and intimate board meetings to large conventions or trade shows with thousands of attendees, Pocono venues can accommodate a wide variety of event sizes. Browse local properties like the 200,000-square-foot Kalahari Resorts & Conventions and the 12,000-square-foot Executive Conference Center at Skytop Lodge, plus filter venues by size and number of rooms on poconomeetings.com.

3. WHAT TEAM BUILDING ACTIVITIES ARE AVAILABLE IN THE POCONOS?

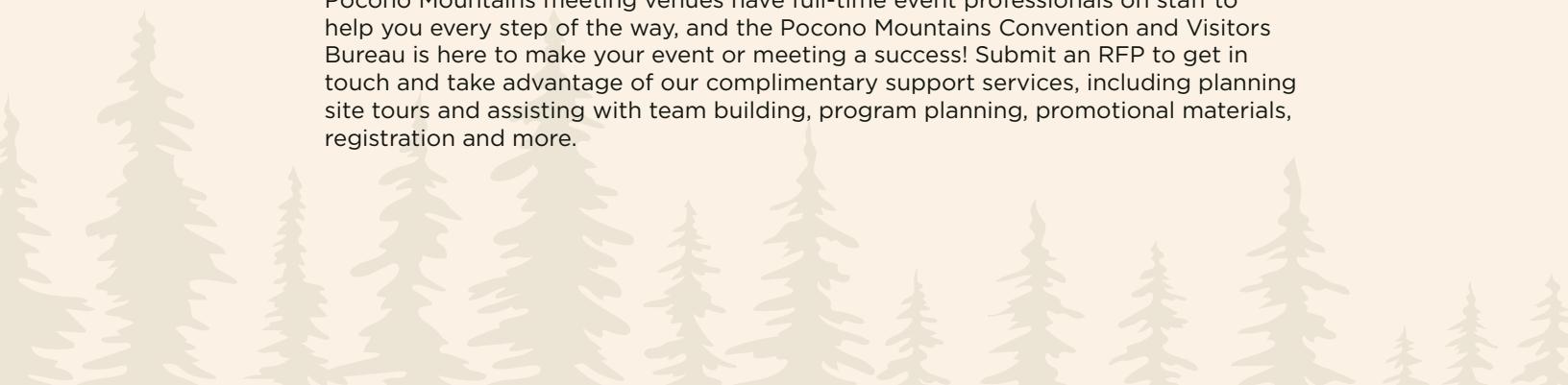
It's hard to beat the huge array of team building possibilities in the Poconos. Get your team's adrenaline going with a stock car racing experience or enjoy the fresh air with hiking, biking, whitewater rafting, horseback riding, zip lining and tree tops ropes course excursions. Choose from cultural activities including tours with one-of-a-kind local businesses and museums as well as fine arts and theater performances. From unexpected to traditional, group activities in the Poconos give team members a chance to connect and get inspired.

4. WHAT CAN ATTENDEES/GUESTS DO DURING DOWNTIME?

As a popular vacation destination, the Pocono Mountains has no shortage of leisure and recreation options for meeting attendees to enjoy in the evenings. Play a round on the area's championship golf courses, book a relaxing treatment at world-class spas, take a stroll in the area's charming small towns, book tickets to see a concert or sip hand-crafted beer, wine and spirits along the Pocono Beverage Trail. Thinking of bringing the family along? There are lots of family-friendly attractions, including some of the largest indoor waterpark resorts in the country.

5. WHAT SERVICES AND INFORMATION CAN MEETING PLANNERS EXPECT IN THE POCONOS?

Pocono Mountains meeting venues have full-time event professionals on staff to help you every step of the way, and the Pocono Mountains Convention and Visitors Bureau is here to make your event or meeting a success! Submit an RFP to get in touch and take advantage of our complimentary support services, including planning site tours and assisting with team building, program planning, promotional materials, registration and more.





TEAM BUILDING

The Pocono Mountains is the perfect canvas to expand your corporate culture and build community. From scout badge programs to endurance races, the Pocono Mountains region is the ultimate outdoor classroom for your next team building adventure. Learn more about yourself, your family and your colleagues.

The following providers offer team building services, courses and facilitators.

- [The Barn at Boyds Mills](#)
- [Big Screen Escapes](#)
- [Blue Mountain Resort](#)
- [Camelback Resort](#)
- [Pocono Environmental Education Center](#)
- [Pocono Plateau Camp & Retreat Center](#)
- [Pocono Whitewater](#)
- [Shawnee Inn and Golf Resort](#)
- [Skirmish Paintball](#)
- [Skytop Lodge](#)
- [Woodloch Meetings](#)



There are countless other ways to experience the Poconos with your team. Enjoy shopping at destinations ranging from quaint boutiques and candle shops to retail centers like [The Pocono Premium Outlets](#). See thrilling motorsports action at [Pocono Raceway](#) or attend a concert at the 2,000-seat [Penn's Peak!](#) The Pocono Mountains is home to such renowned attractions as [Bushkill Falls](#), [Mount Airy Casino Resort](#) and the [Grey Towers National Historic Landmark](#). History and culture collide in the region's beautiful [downtowns](#) where great shopping, dining and sightseeing opportunities await all through the year. Try [dog sledding](#) or swing from the treetops at one of the region's [aerial adventure parks](#). You're sure to make a splash when you schedule a group outing at one of the region's [waterparks](#) or our natural water attractions!

Numerous [golf courses](#) can also be found here, from small private clubs and practice areas to sprawling resort systems designed by the greats. The varied landscape ensures plenty of challenges, and the scenery never disappoints.

Book your golf outing with ease through our special [Golf Packages](#), or plan a more personalized Pocono Mountains golf experience. [Customized Golf Packages](#) are built around your unique interests and group requirements, and requesting information takes a few simple steps.



TESTIMONIALS

"I am always thrilled to learn more about what the beautiful Pocono Mountains have to offer [in] meetings and events. Kalahari Resort is an absolute must for any family-friendly event, and the spacious, high ceilings and state-of-the-art event spaces make it an equally perfect place to host a meeting. There are a ton of room options, and lots of well laid out registration desks in the conference center wing of the resort. I was even able to take advantage of their fitness center, which was impressive compared to most other hotels and resorts I have stayed in! The African themed décor throughout is stunning and makes the perfect backdrop for guests.

The food at Camelback Resort's Summit House was some of the best I have ever had. Not to mention the breathtaking views of the Pocono Mountains you will get while taking in the air on the deck, or admiring through the massive windows while enjoying the comforts of the cozy indoor setting.

The Skytop Lodge is other-worldly, and you won't find a more interesting and unique venue to host your meeting or event. It is rich in history and activities that will surely keep your attendees engaged. Imagine hosting your next training in a castle, but with all of the updated meeting space that you need....that is Skytop. The service between each resort, as well as Pocono Organics and Pocono Speedway was second to none. Each person we met from venue to venue was hospitality-defined. You will not regret hosting your event in the Pocono Mountains!"

- Carolyn Muldoon, Director of Operations & Events, Training Camp



"I am grateful for the recent opportunity to explore some great properties and experiences in the Pocono Mountains. I was pleasantly surprised to see the new meeting spaces and the variety of options available. Truly impressed by the Pocono Organics farm, which offers a wonderful farm-to-table lunch, located near the Pocono Raceway. And, I can't say enough about the hidden gem, the Summit restaurant, located on top of the mountain at Camelback resort! WOW is an understatement. The chef and the servers blew us away with their creativity, hospitality and a beautifully presented family-style meal. To top it all off, the view was magnificent! Afterwards, it was entertaining to have a chance to try our skills with axe throwing on a mobile trailer, which is able to come to right to your event venue.

Lots of fun available in the Poconos! Great place for a family retreat, a weekend getaway with friends or destination for meetings/conventions of any size."

- Diane Langner, Director of Meeting and Events, Pennsylvania Association of Realtors



TESTIMONIALS

"As professional planners, we are often tasked with planning a meeting that gets our attendees back in-person and in each other's presence. One trip to the Poconos will help you to understand how its rustic, mountain feel offers everyone a much-needed opportunity to be present and focused on the meeting at hand."

Living, working and planning in the greater Philadelphia Area for most of my professional career, the Poconos was a destination I knew of but wasn't one that I gave serious consideration to when it came to a destination for the meetings I plan. My perception changed after a recent FAM trip hosted by the Pocono Mountains Visitors Bureau and Mid-Atlantic Events Magazine. I was blown away by how versatile the area is while always highlighting its "small town" charm. The way the venues and vendors I met with embraced the landscape they are situated in and also finding unique and creative ways to highlight the area to its visitors gives me confidence that a meeting in the Poconos would leave a lasting impression on our meeting attendees and stakeholders."

- Lauren Curtolo, Senior Event Planner, Chartwell Law

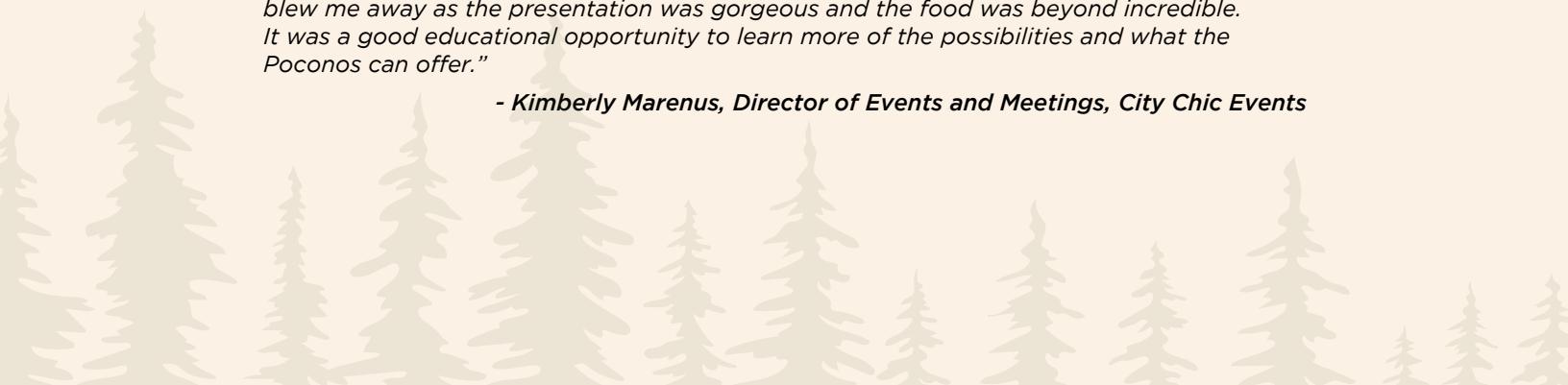


"Thank you for including me on the Pocono Mountains FAM trip. This was an amazing experience to tour the properties and experience things from amazing food, the Speedway, and discuss ideas with other planners. This was my first FAM trip and I gained so much knowledge to bring back and share with my colleagues and customers. The Pocono Mountains CVB were amazing hosts and did a tremendous job of incorporating ideas and experiences for all aspects of event planners. Thank you for a wonderful FAM experience."

- Teri Jakob, Manager, UPMC Pinnacle Foundation

"Thank you to you and your team for putting together an exciting agenda for the Poconos. I was so surprised by the culinary talent and quality of the food. Camelback's chef totally blew me away as the presentation was gorgeous and the food was beyond incredible. It was a good educational opportunity to learn more of the possibilities and what the Poconos can offer."

- Kimberly Marenus, Director of Events and Meetings, City Chic Events



Meeting Friendly Facilities	Total Number of Meeting Rooms	Total Meeting Room Square Footage	Largest Meeting Room Specs	Total Number of Guest Rooms
Kalahari Resorts & Conventions	36	205,000	38,000	977
Spruce Lake Retreat	12	32,124	6,630	115
Stroudsmoor Country Inn	7	30,770	14,000	65
Mount Airy Casino Resort	9	25,000	16,000	284
Camelback Lodge & Aquatopia Indoor Waterpark	9	20,000	7,482	453
Woodloch Resort	11	18,636	8,000	150
Chateau Resort & Conference Center	9	17,000	5,000	152
Trout Lake	5	17,000	9,000	20
The Shawnee Inn & Golf Resort	12	16,852	3,960	103
Skytop Lodge & The Executive Conference Center	15	12,631	4,128	192
Best Western Inn at Hunts Landing	4	12,507	6,336	109
The Swiftwater	2	6,000	5,000	100
Silver Birches Resort	2	5,256	4,600	34
Ledges Hotel	5	4,254	1,152	20
Clarion Inn & Suites	1	3,066	3,066	97
Baymont by Wyndham	2	3,000	2,250	114
The Lodge at Woodloch	3	2,770	1,350	58
The Lodge at Mountain Springs Lake Resort	1	2,100	2,100	36
French Manor Inn & Spa	2	1,900	1,500	19
Hotel Fauchère	5	1,600	620	16
Great Wolf Lodge	1	1,450	1,450	401
The Inn at Jim Thorpe	2	1,400	900	65
Country Inn & Suites Lehighton	1	1,200	1,200	63
Hampton Inn & Suites Stroudsburg Pocono Mountains	1	1,020	1,020	109
Comfort Inn & Suites Mount Pocono	2	900	900	65
Holiday Inn Express Hotel & Suites White Haven	1	624	624	75
Holiday Inn Express & Suites Stroudsburg-Poconos	1	600	600	75
Hampton Inn & Suites Jim Thorpe Area of the Pocono Mountains	1	592	592	78
The Settlers Inn	1	90	90	23