JSPM's
RAJARSHI SHAHU COLLEGE OF ENGINEERING
TATHAWADE, PUNE-33
(An Autonomous Institute Affiliated to Savitribai Phule Pune University, Pune)

A. Statement of Clear Goal, Use of appropriate methods, Significance of results, Effective presentation

Name of the Course: Soft Skill
Name of the Faculty: Dr. Nidhi Jain
Name of the Innovative Method used: Role Play Activity
Name of the topic: Virtual Startup in Team
Class :- SY-A Div

Statement of Clear Goal:

- To provide a realistic and safe environment for practicing specific skills.
- To improve communication and interpersonal interaction abilities.
- To develop problem-solving and decision-making skills in real-life scenarios.
- To build participant confidence in handling challenging situations.
- To encourage empathy and understanding by experiencing different perspectives.
- To facilitate active learning through feedback and reflection.
- To apply theoretical knowledge in practical, hands-on contexts.
- To enhance teamwork and collaboration when applicable.
- To identify strengths and areas for improvement in behaviour and skills.

Significance of result:

- **Enhances Practical Skill Application:** Demonstrates how well participants can apply theoretical knowledge in realistic situations.
- **Improves Communication:** Shows progress in verbal and non-verbal communication skills.
- **Builds Confidence:** Reflects increased self-assurance in handling real-world scenarios.
- **Identifies Strengths and Weaknesses:** Helps participants and facilitators recognize areas of competence and areas needing improvement.
- **Promotes Critical Thinking:** Reveals ability to analyse situations and make quick, effective decisions.
- **Encourages Empathy:** Shows how participants understand and respond to others' perspectives and emotions.
- **Improves Teamwork:** Highlights effectiveness in collaboration and interpersonal dynamics (if applicable).

Effective Presentation (Screenshot):

Role Play :- Roles Distribution among students for Virtual Startup

Meet the AdSpark Team

Omprakash
CEO
Former Marketing Director at Google with 12+ years leading digital transformations for Fortune 500 companies and SMEs alike.

Yash
CFO
Has a wide exp. In managing finances
In and over the time of working.

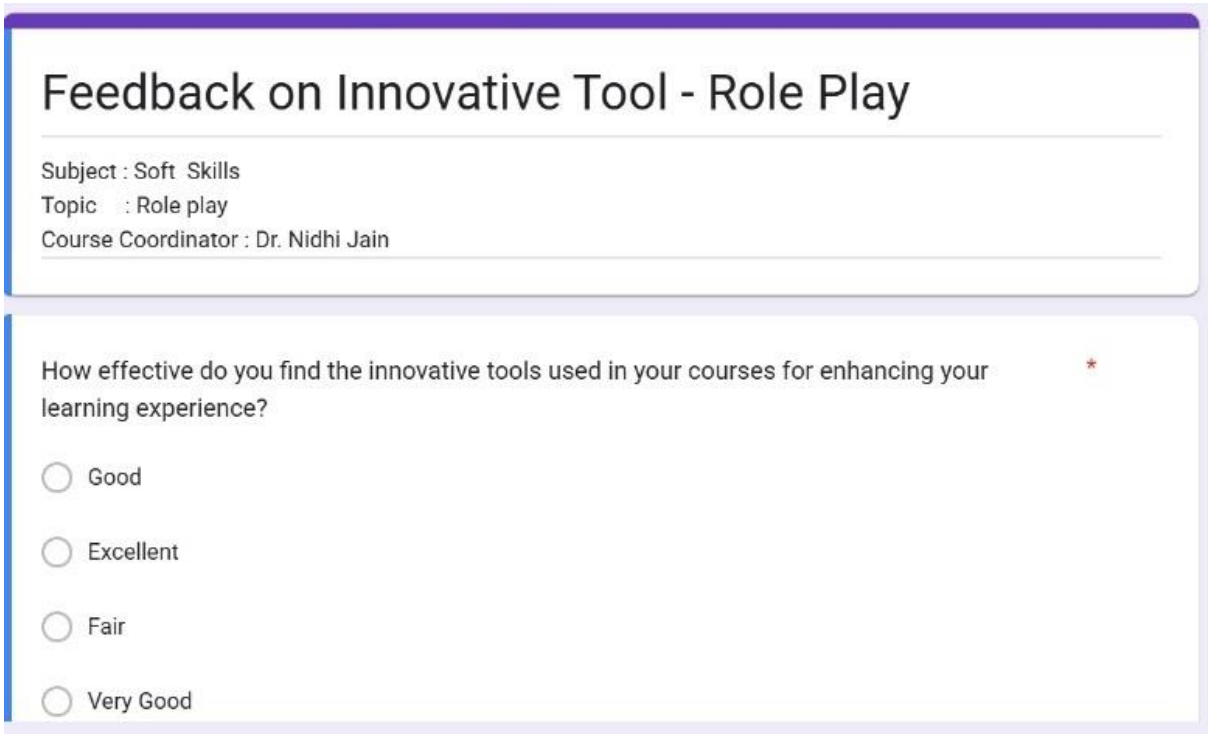
Srushti
CTO & AI Architect
AI researcher and former tech lead at Amazon with expertise in machine learning, automation systems, and scalable platform architecture.

Manali
R&D Head
Looks around the New Upcoming trends
And technologies in the market

Shubham
Marketing & Growth Head
Growth expert who built and scaled three successful marketing agencies, specialized in customer acquisition and retention strategies.

Dhruv
Collaborative Head
Head of Event Management and Operations (**DreamDecor**)

Peer Review and Critique (Feedback):



Feedback on Innovative Tool - Role Play

Subject : Soft Skills
Topic : Role play
Course Coordinator : Dr. Nidhi Jain

How effective do you find the innovative tools used in your courses for enhancing your learning experience? *

- Good
- Excellent
- Fair
- Very Good

How effective do you find the innovative tools	On a scale of 1 to 5, how would you rate the o	Do you feel that the innovative tools integrate	What features of the tools
Good	Good	Yes	Well Understanding .
Excellent	Excellent	Yes	Immediate Immediate feed
Very Good	Very Good	Yes	The roleplay which makes
Very Good	Very Good	Yes	Listening skills
Excellent	Excellent	Yes	Roleplay made it very inter
Excellent	Excellent	Yes	Practical based learning
Good	Good	Yes	Boost confidence
Excellent	Excellent	Yes	Team building, leadership,
Excellent	Very Good	Yes	Presentation is the tool
Excellent	Excellent	Yes	Team building , coordinatio

B. Availability of work related to Innovation by Faculty in Teaching and Learning is on Institute website.