

Online Job Recruitment System Questionnaire

Company (Optional): _____

Position (Optional): _____

E-mail address (Optional): _____

Please mark where appropriate.

1) What employment advertising medium does your company currently use?

☐ Television

☐ Radio

☐ Newspaper

☐ Internet

☐ Magazines

☐ Other (Please state): _____

2) A) Does your company have a web site?

Yes ☐

No ☐

B) If yes. Does it host job recruitment advertisements?

Yes ☐

No ☐

3) Would your company use an online job recruitment website?

Yes ☐

No ☐

4) Approximately how many personnel does your company currently employ?

☐ <5

☐ 6-10

☐ 11 – 50

☐ 51 – 100

☐ 100+

5) On average how many new employees do you recruit annually?

☐ <5

☐ 6-10

☐ 11 – 50

☐ 50+

6) On average how much do you spend on job advertisements annually?

☐ <K100,000

☐ K100,000 – K200,000

☐ K200,000- K1,000,000

☐ K1,000,000 – K5,000,000

☐ K5,000,000+

7) A) Do you know of any other existing online job recruitment systems in Zambia?

Yes ☐

No ☐

B) If yes. Please state: _____

Thank you for your time