YouTube Engagement Suite - Installation Checklist

Pre-Installation
☐ Backup your WordPress site
☐ Ensure you have FTP or file manager access
☐ Have your YouTube Channel ID ready
Optional) Obtain YouTube API key for subscriber count
File Upload Checklist
1. Create Main Directory
wp-content/plugins/youtube-engagement-suite/
2. Upload Main Plugin File
youtube-engagement-suite.php (in root directory)
3. Create and Upload Includes Directory
Create: wp-content/plugins/youtube-engagement-suite/includes/
Upload these 5 files:
class-ytes-database.php
class-ytes-admin.php
class-ytes-blocks.php
class-ytes-ajax.php
class-ytes-analytics.php
4. Create and Upload JavaScript Files
Create: (wp-content/plugins/youtube-engagement-suite/assets/js/)
Upload these 3 files:
blocks.js
frontend.js
admin.is

5. Create and Upload CSS Files

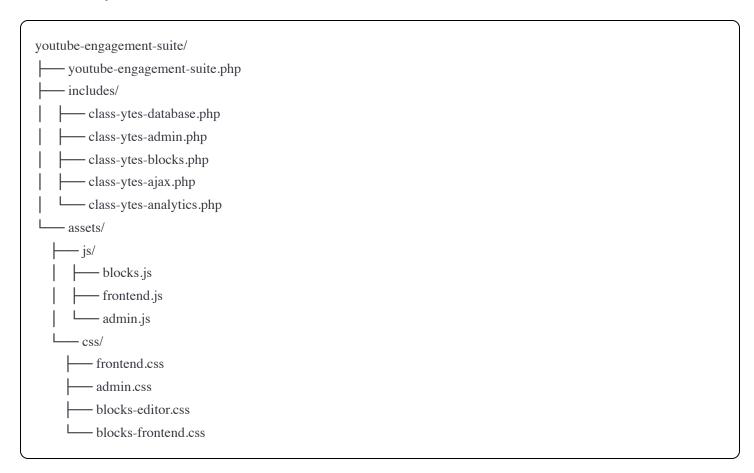
Create: wp-content/plugins/youtube-engagement-suite/assets/css/

Upload these 4 files:

frontend.css
admin.css
blocks-editor.css
blocks-frontend.css

Final Directory Structure

Your directory should look like this:



Post-Installation Steps

1. Activate Plugin

\square Go to WordPress Admin \rightarrow Plugins
☐ Find "YouTube Engagement Suite"
Click "Activate"
Verify no error messages appear

2. Verify Database Tables
☐ Go to phpMyAdmin or use WP-CLI
Check for these tables:
• (wp_ytes_subscribers)
• (wp_ytes_analytics)
3. Configure Settings
☐ Go to WordPress Admin → YT Engagement → Settings
☐ Enter YouTube Channel ID (Required - format: UCxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx
☐ Enter YouTube API Key (Optional - for subscriber count)
Set email notification address
Choose whether to enable double opt-in
Customize button text if desired
☐ Select social share platforms
☐ Enable/disable analytics tracking
Click "Save Settings"
4. Test Blocks
Create a new post or page
Click the (+) button to add a block
☐ Search for "YouTube"
☐ Verify all 4 blocks appear:
YouTube Subscribe Button
Email Signup Form
• Social Share Buttons
Watch on YouTube Button
5. Test Each Block
Test Subscribe Button
Add block to page
☐ Preview/publish page
☐ Verify button appears on frontend
Click button to test (opens YouTube subscribe)

Test Email Signup

Add block to page
☐ Customize title and description in settings
☐ Preview/publish page
☐ Submit a test email
☐ Check WordPress Admin → YT Engagement → Subscribers
☐ Verify email appears in list
Test Social Share
Add block to page
Choose layout and size
☐ Preview/publish page
☐ Click a share button
☐ Verify share popup opens
Test CTA Button
Add block to page
☐ Enter a YouTube video URL
☐ Customize button text
☐ Preview/publish page
Click button
☐ Verify it opens YouTube video
6. Verify Analytics
☐ Ensure analytics is enabled in settings
Perform test actions (click buttons, submit email)
\square Go to WordPress Admin \rightarrow YT Engagement \rightarrow Analytics
☐ Verify events are being tracked
7. Test Email Notifications
☐ Submit a test email signup
Check admin notification email inbox
☐ Verify you received notification
Troubleshooting
Plugin Won't Activate
Check:

All files are uploaded correctly
☐ File permissions are correct (644 for files, 755 for directories)
☐ PHP version is 7.2 or higher
No syntax errors in PHP files
Blocks Don't Appear
Check:
blocks.js file is uploaded correctly
Clear browser cache
Deactivate and reactivate plugin
Try a different browser
Subscribe Button Doesn't Show
Check:
■ YouTube Channel ID is entered in settings
Channel ID format is correct (starts with UC)
☐ Browser allows iframe embeds
Check browser console for errors
Email Signup Doesn't Work
Check:
☐ Database tables were created
☐ AJAX URL is correct (check browser console)
☐ jQuery is loaded
No JavaScript conflicts with other plugins
Analytics Not Tracking
Check:
Analytics is enabled in settings
☐ jQuery is loaded on frontend
No JavaScript errors in console
☐ Database table wp_ytes_analytics exists
Testing Checklist
Subscribe button displays correctly

Email signup form accepts submissions
☐ Email confirmation emails sent (if double opt-in enabled)
Social share buttons open share dialogs
☐ CTA button links to YouTube correctly
Analytics tracks all events
Admin can view subscribers list
CSV export works
Admin notifications are received
All blocks work on mobile devices
Performance Check
Page load time is acceptable
■ No console errors
All blocks render quickly
Forms submit without delay
Security Verification
Nonces are working (no AJAX errors)
Emails are properly sanitized
SQL injection protection working
■ XSS protection in place
Congratulations!
Once all items are checked, your YouTube Engagement Suite is fully installed and ready to help you grow your
YouTube channel!
Quick Reference
Admin Pages:
• Settings: (/wp-admin/admin.php?page=ytes-settings)
• Subscribers: (/wp-admin/admin.php?page=ytes-subscribers)
• Analytics: (/wp-admin/admin.php?page=ytes-analytics)
Support:

- Check README.md for detailed documentation
- Review browser console for JavaScript errors

• Check WordPress debug.log for PF	HP errors	