# JAKE STEINFINK

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#### **EDUCATION**

M.S. Data Science and Analytics | Georgetown University | Washington, D.C.

May 2023

Program grounded in R and Python focused on applications of mathematical and statistical modeling including ML, NLP, advanced visualizations, and cloud computing

GPA: 4.0/4.0

- Projects: NBA Salary Prediction, Spotify Analysis, Data Science Toolkit, NFL Onside Kick Proposal and GIS Heat & Health
- GitHub Repo: https://github.com/jsteinfink914/Projects

**B.A. Economics** | Georgetown University | Washington, D.C.

Double Minor: Psychology and Business Administration

Awards and Recognition: Economics Honors

May 2022

GPA: 3.77/4.0

### **WORK EXPERIENCE**

Beam Living | New York, NY

July 2023 - Current

Senior Analyst (2025), Analyst (2023-2024) - Strategy, Planning & Analytics

- Implement and oversee integration of data warehouse into business operations delivering dashboards, creating new KPI's and automating critical reporting workflows
- Select unit renovation candidates for a \$5mm budget by identifying optimal ROI opportunities and coordinating with leasing and construction teams to minimize vacancy loss. Led automation of process in CRM to improve efficiency and communication for all stakeholders
- Apply regression models to evaluate and re-price amenity values, enabling data driven adjustments to unit pricing and reducing time on market by 15%
- Prepare weekly, monthly and quarterly reporting materials and market research for Blackstone and LPs
- Underwrite major capital projects and commercial leasing opportunities to support strategic initiatives
- Support annual budgeting process by creating revenue models and collaborating with various teams to adjust expense variances

The 33<sup>rd</sup> Team | Remote

August 2022 - April 2023

NFL Data Analyst

- Provided daily statistics and analysis on the current state of play to prepare Super Bowl—winning Wide Receiver, Greg Jennings, for media engagements on First Things First
- Used R and data from proprietary data vendors (TruMedia, SIS, PFF) to perform analyses

**Acumen** | Washington, D.C.

June - August 2022

Statistical Programming Intern

- Worked with Division of Outcomes and Measurements to quantify ROI of Medicare's Program Integrity Team
- Used SAS, SQL and secure Medicare data to analyze 100M+ claims leading to identification of \$30M of adjusted savings; produced Excel-based workbooks presenting savings drivers and summaries

### **ORGANIZATIONS**

### Hilltop Consultants | Georgetown University

August 2018 - May 2021

Project Manager (2021), Senior Consultant (2020), Consultant (2018-2020)

Awards and Recognition: Returning Consultant of the Year (2020)

- Led team of five consultants; scoped project roadmap and facilitated contact with client to ensure seamless workflow and fulfillment of all client asks
- Mentored new and existing members; cultivated team culture (with focus on active and open communication)
- Conducted detailed research, benchmarking and analysis for several nonprofits to help further their missions; focused on slide creation and public speaking to communicate findings with organization leaders

## **TECHNICAL SKILLS**

R, Python, SQL, GitHub, Tableau, Office Suite (Excel, PowerPoint, Word), AWS, Databricks, Spark, Dask