

Demographic Questions

Q1 Age (select one):

- 18 – 24
- 25 – 34
- 35 – 44
- 45 – 54
- 55 – 64
- 65 – 75
- 75 years or older

Q2 Please select the jurisdiction of your primary residence:

- Allegany County
- Anne Arundel County
- Baltimore City
- Baltimore County
- Calvert County
- Caroline County
- Carroll County
- Cecil County
- Charles County
- Dorchester County
- Fredrick County
- Garrett County
- Hartford County
- Howard County
- Kent County
- Montgomery County
- Prince Georges County
- Queen Annes County
- Saint Mary's County
- Somerset County
- Talbot County
- Washington County
- Wicomico County
- Worcester County
- I don't know

Q3 Education Level (Select One):

- Do not have a HS Diploma or GED
- High School Diploma or GED
- Some College
- Associates Degree

- Bachelor's Degree
- Graduate Degree
- I don't know

Q4 What year were you born? (Integer field)

Backup Behavior Questions

Q5 How do you backup your data? (Check All that apply)

- I use a cloud service (e.g., Microsoft OneDrive, Carbonite, Google Drive)
- I use removable storage that I keep in my house
- I use removable storage that I keep in a location other than my house
- I use keep multiple copies of my files on my computer
- I do not back up my data
- I don't know

Q6 How often do you back up your data? (Check all that apply)

- Continuously
- Daily
- Weekly
- Monthly
- Less often than monthly but at least once a year
- Once a year or less frequently
- I do not back up my data
- I don't know

Q7 When was the last time you made sure your backups were valid?

- Within a day
- Within in a week
- Within a month
- Within a year
- More than a year ago
- I do not back up my data
- I don't know

Security Awareness Questions (Correct answers are first with plausible incorrect answers following) In this order:

Q8 What is Social Engineering in an information security context?

- Any action in which someone tries to convince another person to take an action which may not be in their best interests
- Actively trying to circumvent or get around security safeguards by finding weaknesses in a system that can be exploited without personal interaction

- Attempting to inform people about the use of proper security policies, processes, and procedures
- When a company makes a public announcement about something positive that has happened or is going to happen
- I don't know

Q9 What is Spear Phishing?

- When someone fraudulently sends a specifically crafted message to a person to convince them to take an action which may harm them
- Targeted marketing emails sent to a specific person by a company based on their buying history or web browsing habits
- When someone sends an email specifically designed to belittle the recipient
- When someone in a business setting sends an email to a coworker inappropriately delegating their work to the recipient
- I don't know

Q10 What is Phishing?

- When a someone fraudulently sends email to people to convince them to take an action which may harm them
- When companies or individuals send out emails to promote or sell their products
- When someone you know sends an email that was forwarded to you encouraging you to forward that message on to everyone in your address book
- When someone sends an email to a large group of people and one of the recipients replies with a personal response to all recipients of the original email
- I don't know

Q11 What is Multifactor Authentication?

- An additional piece of information beyond username and password which someone must provide to gain access to a system (e.g., website)
- The Frequent changing of a passwords so it is harder for an attacker to guess
- Adding different numbers to the ends of a usernames so a user never has the same username on multiple sites
- When someone uses a different password for each web site they access
- I don't know

Security Hygiene Questions

Q12 Where do you use multifactor authentication? (Select one) (Grouped with other multifactor questions)

- I do not use multifactor authentication.
- I use multifactor authentication on my important online accounts.
- I use multifactor authentication on most of my online accounts.
- I use multifactor authentication wherever it is offered to me.
- I don't know.

Q15 What form of multifactor authentication do you use? (Check all that apply) (Grouped with other multifactor questions)

- I do not use multifactor authentication
- Messages sent to my phone that contain a code
- An application on my phone that verifies I am logging in
- An application that generates a one-time code
- A hardware security token (e.g., YubiKey or Google Titan)
- I don't know.

Q16 How do you choose a password for your online accounts? (Check all that apply)

- I use the same password for all of my accounts
- I use the same password for most of my accounts
- I use passwords that are similar but different for all of my accounts
- I use personal information (names of pets, children, or friends) as all or part of my password
- I use a unique complex password for my accounts
- I don't know

Q17 How do you manage the passwords for your online accounts? (Check all that apply)

- I remember my passwords
- I write my passwords down
- I use a password manager
- I don't know

Q18 When have you ever received security awareness training at your place of employment or through other means such as a community organization or an advocacy group?

- I have never received security awareness training.
- I have received security awareness training within the past month
- I have received security awareness training within the past 6 months
- I have received security awareness training within the past year
- I have received security awareness training a year or more ago
- I don't know.

History Questions

Q19 Have you ever been the victim of ransomware? (Yes/No/I don't know)

Q20 To your knowledge, has your personal information been disclosed to unauthorized people, e.g., via a data breach? (Yes/No/I don't know)

Q21 Have you ever been the victim of an online scam where you lost any amount of money? (Yes/No/I don't know)

Q24 If so, about how much money did you lose as a victim of this scam (enter 0 if you have not lost any money)? Integer

Q25 Have you ever been targeted by a scammer who called you directly on the phone? (Yes/No/I don't know)

Q26 Have you ever lost access to any of your online accounts due to someone else taking it over? (Yes/No/I don't know)

Q27 Have you ever received an email claiming to be from a financial institution you use that asks you to log in to that account to resolve some issue? (Yes/No/I don't know)

Q28 How likely do you think you are to be targeted by a malicious actor (Hacker) at some time in the future? (5 point scale + I don't know)

Final Questions

Q29 I am very confident with my computer skills. (5 point Agree/Disagree scale)

Q31 I am knowledgeable about cybersecurity. (5 point Agree/Disagree scale)