

Jared Stewart

Tustin, CA - jared518r.stewart@gmail.com - [Linkedin](#) - [Portfolio](#)

EDUCATION AND CERTIFICATIONS

California State University, Fullerton — BA in Art History

Grow with Google — UX Design Specialization

University of Minnesota — UX Design Specialization

EXPERIENCE

Peet's Coffee Inc. - Assistant Store Manager - Corona del Mar, CA

February 2018 to Present

- Managed daily operations and optimized inventory and supply chain flows, reducing waste by 15%
- Utilized Excel and Power BI to track KPIs, analyze customer trends, and forecast demand
- Utilized Power BI to analyze sales data, track KPIs, and optimize store operations, leading to a 15% decrease in wasted products
- Spearheaded community engagement initiatives, enhancing customer satisfaction and loyalty
- Provided exceptional customer service by actively engaging with guests and ensuring a welcoming store environment
- Resolved customer concerns efficiently and professionally, fostering positive experiences and long-term loyalty
- Generate signage to increase customer loyalty and engagement

PROJECTS

Freelance Brand Designer

Bolsa Chica Land Trust

August 2025 - September 2025

- Designed a comprehensive brand identity system including logos, typography, and color palette that aligns with company's ethos
- Developed a brand guideline sheet to ensure consistent visual communication across print and digital platforms.
- Created mockups and applications for merchandise, social media, and signage.
- Collaborated with the organization to align design decisions with conservation-focused values.

Peet's Coffee Mobile App

February 2024 to May 2024

- Conducted research and interviews with Peet's guests who expressed difficulty with app navigation and rewards functions
- Led creative problem solving to redesign mobile application home screen for improved visibility
- Analyze company's loyalty metrics to identify trends and gather data on how to grow customer engagement
- Translated user feedback into actionable insights, driving a 20% improvement in user navigation, engagement, and loyalty
- Lead and contributed design concepts and delivered high-quality designs in line with business goals

SKILLS

- **Tools:** Microsoft Excel, Google Sheets, Power BI, Figma, Microsoft Office, Adobe Creative Cloud
- **Systems and Operations:** Inventory and forecast management, P&L analysis
- **Soft Skills:** Highly organized, strong communicator, leadership, adaptability, writing comprehension, stakeholder engagement, Brand Identity Guidelines