

The following evaluation items will be considered when evaluating.

Website Design and Layout	10
HTML/CSS Implementation	6
Content Quality	10
Creativity and Originality	10
Report	4
Total	40

Grading Rubrics (Total: 40 Points)

1. Website Design and Layout (10 Points)

10 Points: Exceptional design, visually appealing, well-structured, consistent layout, and easy navigation. Excellent use of color, typography, and spacing.

8-9 Points: Good design with minor issues in layout, navigation, or spacing. The visual appeal is strong but may lack polish or originality.

6-7 Points: Adequate design with noticeable issues in structure, spacing, or navigation. Visual elements may not fully align with the theme or audience.

4-5 Points: Poor design with significant issues in layout or navigation. Lack of attention to visual appeal or coherence in presentation.

0-3 Points: Incomplete or poorly executed design with minimal effort or functionality.

2. HTML/CSS Implementation (6 Points)

6 Points: Code is clean, well-organized, and adheres to best practices (e.g., semantic HTML, proper use of CSS classes, responsive design). No errors or warnings when validated.

5 Points: Code is well-written with minor issues in organization, validation, or responsiveness.

4 Points: Code is functional but contains several issues, such as poor organization, missing semantic elements, or responsiveness problems.

2-3 Points: Code is incomplete or has significant validation errors, broken links, or lacks basic functionality.

0-1 Points: HTML/CSS implementation is minimal, mainly flawed, or non-functional.

3. Content Quality (10 Points)

10 Points: Content is highly relevant, accurate, well-written, and thoroughly covers the subject matter. Demonstrates excellent attention to detail and depth.

8-9 Points: Content is good but may have minor errors, inconsistencies, or areas lacking detail or depth.

6-7 Points: Content is adequate but lacks depth, contains noticeable errors, or is not fully relevant to the audience or purpose.

4-5 Points: Content is basic, with limited relevance or clarity. Errors significantly detract from the quality.

0-3 Points: Content is minimal, unclear, or irrelevant, showing little effort.

4. Creativity and Originality (10 Points)

10 Points: Exceptionally creative and original. Demonstrates unique approaches, innovative features, or engaging elements that set the project apart.

8-9 Points: Strong creativity with some unique elements, though aspects may rely on common approaches or templates.

6-7 Points: Moderate creativity, with basic or predictable design choices. Little innovation or personalization.

4-5 Points: Limited creativity or originality. Heavily relies on standard or overused templates and ideas.

0-3 Points: No noticeable creativity or originality. Effort appears minimal or uninspired.

5. Report (4 Points)

4 Points: Report is clear, concise, and well-organized. Effectively explains design choices, organization, implementation challenges encountered, tests, future work, and conclusion. Free of errors.

3 Points: Report is good but may lack clarity or depth in some areas. Contains minor errors or omissions.

2 Points: Report is basic, with noticeable issues in organization, clarity, or completeness. Contains several errors.

1 Point: Report is incomplete or poorly written, with little effort in organization or explanation.

0 Points: No report submitted or the report is irrelevant.

Additional Notes:

Deductions: Minor issues (e.g., broken links, incomplete features) may result in a 1-2 points deduction across relevant categories.

Extraordinary features might obtain bonus marks.