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March 28, 2022

1 Midterm Project

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1.1 1. Data and Preprocessing (5 pts)

1.1.1 1.1 Libraries

Note: Besides the libraries used in the practice sessions, **sklearn and plotly** are used. Plotly is exclusively used for simple and interactive plotting of three-dimensional relationships and the visualization of regional differences. As the visualization results of plotly are not reliably stored in output cells, I included them as png files in the assignment folder.

```
[17]: # general
      import pandas as pd
      import numpy as np
      from collections import defaultdict
      from collections import Counter
      import time
      import multiprocessing
      # visualization
      import seaborn as sns
      import matplotlib.pyplot as plt
      import matplotlib.cm as cm
      from matplotlib import cm
      from matplotlib.colors import ListedColormap, LinearSegmentedColormap
      import plotly.express as px
      import warnings
      warnings.simplefilter(action='ignore', category=FutureWarning)
      warnings.filterwarnings('ignore')
      # nlp
      import re
      import spacy
      from spacy.language import Language
      from spacy_langdetect import LanguageDetector
      nlp = spacy.load('en_core_web_sm')
      import nltk
```

```
from nltk import SnowballStemmer
from nltk.collocations import BigramCollocationFinder, BigramAssocMeasures
from gensim.models import Word2Vec
from gensim.models import Doc2Vec
from gensim.models.doc2vec import TaggedDocument
from gensim.models.word2vec import FAST_VERSION
from gensim.models import LdaMulticore, TfidfModel, CoherenceModel
from gensim.corpora import Dictionary
from gensim.models.phrases import Phrases
from gensim.models import AuthorTopicModel
from gensim.test.utils import datapath, temporary file
# sklearn
from sklearn.manifold import TSNE
from sklearn.feature_extraction.text import TfidfVectorizer
from sklearn.model_selection import train_test_split
from sklearn.linear_model import LogisticRegression
from sklearn.metrics import classification_report, confusion_matrix
from sklearn.decomposition import NMF
from sklearn.decomposition import TruncatedSVD
from sklearn.decomposition import PCA
from sklearn.preprocessing import MinMaxScaler
```

Set visualization parameters

```
[3]: N_col = 256

# set democratic color map
vals_dem = np.ones((N_col, 4))
vals_dem[:, 0] = np.linspace(40/256, 0.7, N_col)
vals_dem[:, 1] = np.linspace(40/256, 0.8, N_col)
vals_dem[:, 2] = np.linspace(256/256, 1, N_col)
cmp_dem = ListedColormap(vals_dem)

# set republican color map
vals_rep = np.ones((N_col, 4))
vals_rep[:, 0] = np.linspace(256/256, 1, N_col)
vals_rep[:, 1] = np.linspace(50/256, 0.8, N_col)
vals_rep[:, 2] = np.linspace(0/256, 1, N_col)
cmp_rep = ListedColormap(vals_rep)

party_palette = ["#0000ff", "#ff0803"]
sns.set_theme('notebook', font_scale=1.1)
```

1.1.2 1.2 Dataset

For the analysis, I extracted the last 1000 tweets for each of the current 100 US senators via the Tweepy API. Retweets were excluded. Afterward, the tweets were enriched with data on the senator's party, state, gender, and other meta information found in two GitHub datasets. Notably, the two independent us senators (Bernie Sanders and Angus King) were classified as democratic for reasons of simplicity and their long-lasting affiliation with the democratic party.

The exact extraction and merging steps to get the dataset can be found in the enclosed notebook "get_dataset.ipynb." The script was last executed on Friday, 25.03.22.

```
[4]: # read raw data and create copy
df_raw = pd.read_csv('tweets_raw.csv')
df = df_raw
```

[5]: # brief overview of dataset df.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 99076 entries, 0 to 99075
Data columns (total 15 columns):

#	Column	Non-Null Count	Dtype
0	created_at	99076 non-null	object
1	text	99076 non-null	object
2	twitter_handle	99076 non-null	object
3	state_name	99076 non-null	object
4	state_code	99076 non-null	object
5	region	99076 non-null	object
6	party	99076 non-null	object
7	democrat	99076 non-null	int64
8	gender	99076 non-null	object
9	male	99076 non-null	int64
10	ethnicity	99076 non-null	object
11	religion	99076 non-null	object
12	openly_lgbtq	99076 non-null	object
13	date_of_birth	99076 non-null	object
14	entered_office	99076 non-null	object

dtypes: int64(2), object(13)
memory usage: 11.3+ MB

1.1.3 1.3 Cleaning

To clean the raw tweets, several steps were taken. First, all tweets before 2021 were filtered out. As the tweet volume per senator varies, tweets for senators who tweet comparably little can go far back in time and therefore create noise in the data with different topics. Secondly, tweets were converted to lower case, and links, emojis, and punctuation were removed. Thirdly, as one goal of the analysis is to capture nuanced differences in party reaction to current topics, I looked at

common collocations and abbreviations to standardize common terms and topics. This included, for instance, standardizing the description of covid-19 and replacing the commonly used abbreviation "POTUS" with Donald Trump and Joe Biden under consideration of their terms of office. Lastly, to clean the data more aggressively for certain analyses (especially topic models), lemmatization was conducted and only content words were considered.

Generally, two cleaned columns were kept: - $text_clean$: links, emojis, and punctuation removed, and most common collocations and terms merged - $tweet_clean_aggressive$: all the previous steps plus lemmatization, stop word removal, and only considering content words with length > 2

This was done to try out analyses with different degrees of cleaning and check for optimal performance.

```
[6]: # check distribution of tweets to decide on cut-off date
df['created_at'] = pd.to_datetime(df['created_at'])
sns.displot(df, x="created_at", aspect = 8, height = 6)
```

[6]: <seaborn.axisgrid.FacetGrid at 0x7fee5a357c70>



```
[7]: # only consider tweets starting from 2020
df = df[df["created_at"] >= '2021-01-01']
```

```
[8]: # convert everything to lower-case
df['text_clean'] = df['text'].str.lower()
```

```
[9]: # use regular expressions to remove links

df['text_clean'] = df['text_clean'].apply(lambda x: re.split('https:\/\/.*',⊔

→str(x))[0])
```

```
[10]: # remove emojis
filter_char = lambda c: ord(c) < 256
df['text_clean'] = df['text_clean'].apply(lambda s: ''.join(filter(filter_char, □
→s)))</pre>
```

```
[11]: # check for common collocations
documents = df.text_clean.tolist()

from nltk.corpus import stopwords

stopwords_ = set(stopwords.words('english'))

words = [word.lower() for document in documents for word in document.split()
```

```
and word not in stopwords_]
      finder = BigramCollocationFinder.from_words(words)
      bgm = BigramAssocMeasures()
      score = bgm.mi_like
      collocations = {'_'.join(bigram): pmi
                      for bigram, pmi in finder.score ngrams(score)}
      Counter(collocations).most common(300)
[11]: [('look_forward', 358.03609450163543),
       ('supreme_court', 261.1354380361003),
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       ('united_states', 253.37573372803456),
       ('voting_rights', 223.71582560623193),
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       ('student_loan', 40.18165952720926),
```

if len(word) > 2

```
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('21st_century', 35.00755891507337),
('judge_ketanji', 34.563347144206254),
('voter_suppression', 34.44968692124526),
('deepest_condolences', 34.04558200398804),
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[12]: # merge common collocation and standardize potentially relevant topics
      collocations_replacement_dict = {'supreme court':'supremecourt',
       'health care': 'healthcare',
       'rescue plan': 'rescueplan',
       'supply chain': 'supplychain',
       'small businesses': 'smallbusinesses',
       'climate change': 'climatechange',
       'climate crisis': 'climatechange',
       'global warming': 'climatechange',
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```
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       'putins': 'putin',
       'donaldtrump': 'donald trump',
       '@donaldtrump':'donald trump',
       "potus's": "potus",
       'affordable care act': 'affordablecareact',
       'gender wage gap': 'genderwagegap',
       'student debt': 'studentdebt',
       '&amp': 'and'.
       'build back better': 'buildbackbetter',
       'january 6th': 'january6th'
      df["text_clean"].replace(collocations_replacement_dict, inplace=True, regex =__
       →True)
[13]: # remove punctuation
      df['text_clean'] = df['text_clean'].str.replace('[^\w\s]','')
[14]: | # replace POTUS with Donald Trump or Joe Biden for their respective terms
      df[df["created at"] < "2021-01-20 18:00:00+00:00"]["text clean"] = [1]
       \label{eq:df_df_df_df} $$ \to $ df[df["created_at"] < "2021-01-20 18:00:00+00:00"]["text_clean"].str. $$
```

→replace('potus','donald trump')

```
df[df["created_at"] >= "2021-01-20 18:00:00+00:00"]["text_clean"] =_ \( \)
       \rightarrowdf[df["created_at"] >= "2021-01-20 18:00:00+00:00"]["text_clean"].str.
       →replace('potus','joe biden')
[15]: # drop tweets that are empty after the preceding cleaning steps
      df['text_clean'].replace('', np.nan, inplace=True)
      df.dropna(subset=['text_clean'], inplace=True)
[19]: # detect and filter out Spanish tweets
      def get_lang_detector(nlp, name):
          return LanguageDetector()
      Language.factory("language_detector", func=get_lang_detector) # to set up_
       \rightarrow language detection
      nlp.add_pipe('language_detector', last=True) # to set up language detection
      def detect_spanish_tweets(text):
          doc = nlp(text)
          if doc._.language["language"] == "es":
              return 1
      df['es_label'] = df.text_clean.apply(detect_spanish_tweets)
      df = df[df['es label'] != 1]
      df.drop("es_label", axis = 1, inplace = True)
[20]: # lemmatize, only consider content words, remove stop words and words with
      → length <=2
      nlp = spacy.load('en_core_web_sm')
      def clean(text):
          return ' '.join([token.lemma_ # keep the base form
                           for token in nlp(text) # after splitting the sentence intou
       \rightarrow words
                           if token.pos_ in {'NOUN', 'ADJ', 'ADV', 'PROPN', 'VERB'} #_
       → only consider content words
                           and len(token) > 2 # only consider words > 2 characters
                           and not token.is_stop]) # remove stop words
      df['tweet_clean_aggressive'] = df.text_clean.apply(clean)
[21]: # drop tweets again that are empty after the preceding cleaning steps
      df['tweet_clean_aggressive'].replace('', np.nan, inplace=True)
      df.dropna(subset=['tweet_clean_aggressive'], inplace=True)
[22]: # add token counts
      def length(text):
          return len(text)
```

```
df["text_len"] = df.text.apply(length)
df["text_clean_len"] = df.text_clean.apply(length)
df["tweet_clean_aggressive_len"] = df.tweet_clean_aggressive.apply(length)
```

```
[23]: # export for potentially faster import without cleaning df.to_csv("data_cleaned.csv", index = False)
```

```
[25]: # create subsets for party specific analysis
df_dem = df[df["democrat"] == 1]
df_rep = df[df["democrat"] == 0]
```

1.1.4 1.4 Document and Token Comparison

Document Comparison

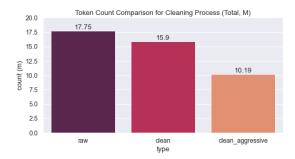
[28]: [(0.0, 120000.0)]

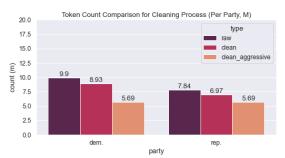


Overall, approximately 82000 tweets are analysed. There are slightly more democratic tweets than republican tweets in the datasete.

Token Comparison

[31]: [(0.0, 20.0)]





1.2 2. Analysis (15 pts)

The overall goal of the analysis is to capture political differences between the democratic and republican parties in the united states. This includes, different political ideologies, different reactions to current events and regional differences. Particularly, I am interested if commonly known dissimilarities can be re-discovered only through tweets.

1.2.1 2.1 Word Embeddings

Word embeddins are deployed on the lemmatized tweets to discover party differences in associated words for politically controversial keywords.

```
epochs=600, # iterations
negative=15, # negative samples
min_count=60, # minimum threshold, relatively high due_

to large corpus

workers=-1, # parallelize to all cores
hs=0, # no hierarchical softmax
)

# build the vocabulary
w2v_model.build_vocab(corpus)

# train the model
w2v_model.train(corpus,
total_examples=w2v_model.corpus_count,
epochs=w2v_model.epochs)

return w2v_model
```

```
[33]: # fit model on subsets for each party
w2v_dem = generate_w2v(df_dem)
w2v_rep = generate_w2v(df_rep)
```

Can now check for differences in similar words for controversial political topics to get a rough idea about differences between parties

```
[314]: w2v_dem.wv.most_similar("climatechange")
[314]: [('responsibility', 0.1840178519487381),
        ('outstanding', 0.17439760267734528),
        ('independence', 0.17198778688907623),
        ('storm', 0.16821610927581787),
        ('man', 0.16026096045970917),
        ('western', 0.15980052947998047),
        ('strong', 0.1578347533941269),
        ('grid', 0.15503795444965363),
        ('greed', 0.15458805859088898),
        ('majority', 0.1504828780889511)]
[304]: w2v_rep.wv.most_similar(["climatechange"])
[304]: [('effective', 0.19015245139598846),
        ('beginning', 0.15296348929405212),
        ('mind', 0.14840185642242432),
        ('propaganda', 0.14645825326442719),
        ('louisiana', 0.14281673729419708),
        ('tomorrow', 0.14277954399585724),
        ('wrong', 0.1420334428548813),
```

```
('slow', 0.14074859023094177), ('air', 0.13985885679721832), ('faith', 0.13391506671905518)]
```

1.2.2 2.1.1 Word Embeddings (Visualization)

Dimensionality reduction through T-distributed Stochastic Neighbor Embedding is used to visualize similar terms and preserve local similarity.

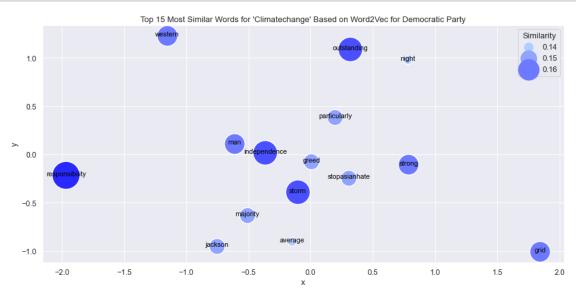
```
[319]: def plot_similarwords(term, n, model, colormap, perplexity, party):
           similar_terms = model.most_similar(term, topn = n)
          similar_docs_df = pd.DataFrame(data = similar_terms, columns = ["term", __
        similar_docs_df["similarity"] = similar_docs_df["similarity"].round(2)
           # reduce dimensionality of target handle and similar accounts
          X_tsne_doc = TSNE(n_components=2, random_state=32, perplexity = perplexity, __
       →n_iter = 2000 ).fit_transform(model.vectors)
           select_df = pd.DataFrame({"term":model.index_to_key, "x":X_tsne_doc[:,0],__
        \rightarrow"y":X_tsne_doc[:,1]})
           select_df = select_df[select_df["term"].isin(list(similar_docs_df["term"].
        →unique()))]
          select_df.reset_index(drop=True, inplace = True)
          # merge with similarity df
          select_df = pd.merge(select_df, similar_docs_df, on="term", how="outer")
           # create scatter plot
          plt.figure(figsize=(15,7))
          p1 = sns.scatterplot(data = select_df, x = "x", y = "y", palette=colormap, u
       →hue = select_df["similarity"], size = select_df["similarity"], sizes=(200, □
        →2000) )
          for line in range(0,select_df.shape[0]):
                p1.text(select_df.x[line], select_df.y[line]+0.05,
                select_df.term[line], horizontalalignment='center', va = "top",
                size='small', color='black',)
          p1.set(title = f"Top {n} Most Similar Words for '{term.capitalize()}' Basedu
       →on Word2Vec for {party}")
          h, l = p1.get_legend_handles_labels()
          plt.legend(h[0:3],1[0:3], title="Similarity")
          plt.show(p1)
```

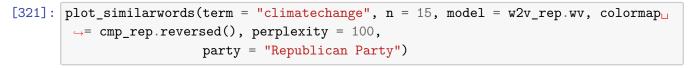
Can now plot most similar n terms for certain keywords. Perplexity was set relatively high to get a sense of potential clusters.

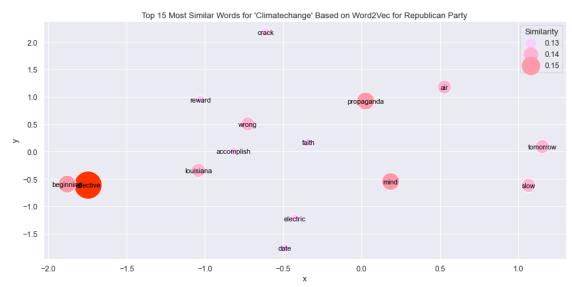
```
[320]: plot_similarwords(term = "climatechange", n = 15, model = w2v_dem.wv, colormap<sub>□</sub>

⇒= cmp_dem.reversed(), perplexity = 100,

party = "Democratic Party")
```







While not being an extremely meaningful for analyses, looking at the most similar words already reveals some insights into differences in political attitudes between both parties.

1.2.3 2.2 Document Embeddings

Document Embeddings are used to discover similarities between senators' tweets. Therefore, all tweets of one senator are treated as one document. For the model, only the semi-cleaned tweets are used to not lose too much information on semantic and syntactic differences between the senators.

```
[101]: # initialize model
       d2v_model = Doc2Vec(vector_size=400, # relatively large, due to large corpus
                           window=120, # high due to large corpus and to capture
        ⇒ semantic similarity
                           hs=0,
                           sample=0.00001,
                           negative=20.
                           min_count=50, # high due to corpus size but not too high to_
        → capture different topics for senators
                           workers=-1,
                           epochs=600,
                           dm=0,
                           dbow_words=1)
       # build the vocabulary
       d2v_model.build_vocab(corpus)
       # train the model
       d2v_model.train(corpus, total_examples=d2v_model.corpus_count, epochs=d2v_model.
        →epochs)
```

Can now check for similar tweet profiles between senators:

```
[103]: print(d2v_model.dv.most_similar("SenSanders", topn = 5))

[('SenMarkey', 0.12501345574855804), ('jiminhofe', 0.10957000404596329),
    ('robportman', 0.09782887995243073), ('kyrstensinema', 0.0875222310423851),
    ('SenJohnThune', 0.07935107499361038)]
```

1.2.4 2.2.1 Document Embeddings (Visualization)

Similarly to word embeddings, a function is created to plot a chosen number of similar Twitter accounts for a given input account. Again, TSNE is used for dimensionality reduction to preserve

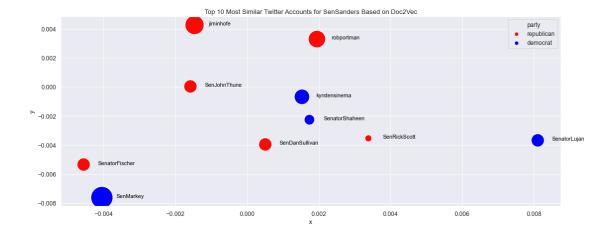
local similarities and color coding is added to see if similar Twitter accounts are actually from the same party.

```
[317]: def plot_similardocs(target_handle, n):
          # get similarity values for target handle
          similar docs = d2v model.dv.most similar(target handle, topn = n)
          similar_docs_df = pd.DataFrame(data = similar_docs, columns =__
       similar_docs_df["similarity"] = similar_docs_df["similarity"].round(2)
          # reduce dimensionality of target handle and similar accounts
          X_tsne_doc = PCA(2).fit_transform(d2v_model.dv.vectors)
          doc2vec_df = pd.DataFrame({"twitter_handle":d2v_model.dv.index_to_key, "x":
       →X_tsne_doc[:,0], "y":X_tsne_doc[:,1]})
          doc2vec_df_merged = pd.merge(df[["twitter_handle","party",__

¬"gender"]],doc2vec df, on="twitter handle", how="outer")

          doc2vec_df_merged.drop_duplicates(inplace=True)
          doc2vec_df_merged.reset_index(inplace=True, drop = True)
          select_df = doc2vec_df_merged[doc2vec_df_merged["twitter_handle"].
       →isin(list(similar_docs_df["twitter_handle"].unique()))]
          select_df.reset_index(drop=True, inplace = True)
          # merge with similarity df
          select df = pd.merge(select df, similar docs df, on="twitter handle", |
       →how="outer")
          # create scatter plot
          plt.figure(figsize=(18,7))
          p1 = sns.scatterplot(data = select_df, x = "x", y = "y", hue = "party", u
       ⇒palette = sns.color_palette(reversed(party_palette), 2, ), size = ∪
       ⇔select_df["similarity"], sizes=(200, 2000),
           hue_order = ["republican", "democrat"]
                                                                )
          for line in range(0,select_df.shape[0]):
               p1.text(select_df.x[line]+0.0004, select_df.y[line],
               select_df.twitter_handle[line], horizontalalignment='left',
               size='small', color='black')
          p1.set(title = f"Top {n} Most Similar Twitter Accounts for {target handle}
       →Based on Doc2Vec")
          h,l = p1.get_legend_handles_labels()
          plt.legend(h[0:3],1[0:3])
          plt.show(p1)
```

```
[318]: plot_similardocs("SenSanders", 10)
```



I initially assumed that doc2vec would primarily find accounts from the same party to be similar. However, after looking closer at the resulting senators and their associated ideology score (https://www.govtrack.us/congress/members/report-cards/2018/senate/ideology), it seems like the model generally considers more politically extreme accounts from both sides of the spectrum to be more similar. For instance, Senator Sanders has an ideology score of 0.01 and Senator Inhofe's score is 1 (0-1 range)

1.2.5 2.3 Topic models

Next, I deployed a topic model to discover significant topics within the tweets and show differences in topic domination between parties. Initially, I created a regular topic model. Results, however, did not show meaningful differences between parties or regions, which is why an author topic model is used.

For the topic model, the aggressively cleaned tweets are used, to avoid as much noise as possible.

```
[106]: instances = df['tweet_clean_aggressive'].apply(str.split).tolist()

# read in instances and create Dictionary object w information about

→ frequencies etc.

phrases = Phrases(instances, min_count=5, threshold=1)

instances_colloc = phrases[instances]

dictionary = Dictionary(instances_colloc)

# get rid of words that are too rare or too frequent
dictionary.filter_extremes(no_below=100, no_above=0.1) # being relatively

→ radical due to large corpus and potentially many topics
```

```
[107]: #replace words by their numerical IDs and their frequency
| ldacorpus = [dictionary.doc2bow(text) for text in instances]
| # learn TFIDF values from corpus
| tfidfmodel = TfidfModel(ldacorpus)
```

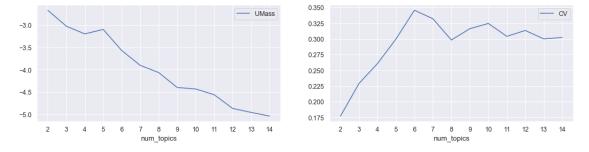
```
# transform raw frequencies into TFIDF
       model_corpus = tfidfmodel[ldacorpus]
[108]: target_category = "party"
[109]: author2doc = defaultdict(list) # mapping from party to document
       for i, target in enumerate(df[target_category]):
           author2doc[target].append(i)
[355]: coherence_values = []
       author_model_list = []
       dev_size = 15000
       dev_author2doc = {key: [idx for idx in value if idx < dev_size] for key, value_
       →in author2doc.items()}
       for num_topics in range(2, 15):
           author_model = AuthorTopicModel(corpus=list(ldacorpus[:dev_size]),
                                            author2doc=dev_author2doc, # the only_
       \rightarrow difference to LDA
                                            id2word=dictionary,
                                            num_topics=num_topics,
                                            alpha = 0.5,
                                           random state=17
           coherencemodel_umass = CoherenceModel(model=author_model,
                                                  texts=instances[:dev size],
                                                  dictionary=dictionary,
                                                  coherence='u mass')
           coherencemodel_cv = CoherenceModel(model=author_model,
                                               texts=instances[:dev_size],
                                               dictionary=dictionary,
                                               coherence='c_v')
           umass_score = coherencemodel_umass.get_coherence()
           cv_score = coherencemodel_cv.get_coherence()
           print(num_topics, umass_score, cv_score)
           coherence_values.append((num_topics, umass_score, cv_score))
      2 -2.6648168795541354 0.17701300545886833
      3 -3.022528388249574 0.2288957453261724
```

4 -3.1953412533079097 0.26055696962849284 5 -3.095828533710723 0.29972601488676454

```
6 -3.5693060544611743 0.34560340279231966
7 -3.901617892441358 0.3320941168798597
8 -4.064030757116435 0.2981733158181489
9 -4.3986660680189145 0.31623805939487315
10 -4.432826571615342 0.32456309336979666
11 -4.560172871247753 0.30406573467392045
12 -4.868509282527436 0.3133742346934765
13 -4.958018663632606 0.2999969768296821
14 -5.0408228396433765 0.30223536891498787

[356]: # plot results from test runs to decide on scores = pd.DataFrame(coherence values, column of the column of the
```

```
[356]: # plot results from test runs to decide on number of topics
scores = pd.DataFrame(coherence_values, columns=['num_topics', 'UMass', 'CV'])
fig, ax = plt.subplots(nrows=1, ncols=2, figsize=(18, 4))
scores.plot.line(x='num_topics', y='UMass', ax=ax[0], xticks=range(2,15));
scores.plot.line(x='num_topics', y='CV', ax=ax[1], xticks=range(2,15));
```



Based on the values for CV and UMass, 5 topics are selected for the model.

```
[363]: | # extract a list of tuples with topic number and descriptors from the model
       topic_sep = re.compile("0\.[0-9]{3}\*") # getting rid of useless formatting
       author_model_topics = [(topic_no, re.sub(topic_sep, '', model_topic).split(' +__
       →')) for topic_no, model_topic in
                       author_model.print_topics(num_topics=n_topics_author,__
       →num words=5)]
       author_descriptors = []
       for i, m in sorted(author_model_topics):
           print(i+1, ", ".join(m[:5]))
           author_descriptors.append(", ".join(m[:2]).replace('"', ''))
      1 "biden", "president", "people", "energy", "ukraine"
      2 "biden", "border", "democrats", "american", "americans"
      3 "work", "today", "help", "community", "support"
      4 "right", "need", "family", "american", "work"
      5 "money", "republican", "act", "protect", "include"
      1.2.6 2.3.1 Topic Model (Visualization)
[364]: # initialize mapping from covariate(=author/country) to topic distro, set all_
        \rightarrow to 0.0
       author_vecs = {author: {author_descriptors[t]: 0.0
                                for t in range(author_model.num_topics)}
                     for author in author_model.id2author.values()
       # update mappings from model
       for author in author_model.id2author.values():
           for (t, v) in author_model.get_author_topics(author):
               author_vecs[author][author_descriptors[t]] = v
       target_countries = "republican, democrat".split(", ")
```

make a DataFrame

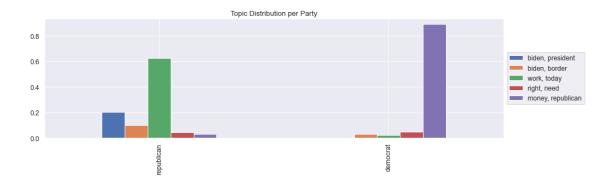
plot it

author_df = pd.DataFrame.from_dict(author_vecs)

ax.title.set_text('Topic Distribution per Party')
author_df[target_countries].T.plot.bar(ax=ax)

plt.legend(loc='center left', bbox_to_anchor=(1.0, 0.5));

fig, ax = plt.subplots(figsize=(15,4))



Based on this limited model, it seems like republicans are mainly concerned with the Ukraine crisis and community support whereas democrats focus on the infrastructure bill.

1.2.7 2.4 Dimensionality Reduction

Dimensionality reduction through SVD & NMF is used to analyze, how well democratic and republican tweets can be separated. Additionally, regional differences between states are uncovered.

For this analysis, the less aggressively cleaned tweets were used, as trial and error showed a cleaner party separation for this input.

(81576, 27973)

1.2.8 2.4.1 SVD and NMF

Two Dimensional SVD and NMF

```
[116]: #reduce the TDIDF Matrix to two dimensions for two-dimensional visualization two_dim_svd = TruncatedSVD(n_components=2)
```

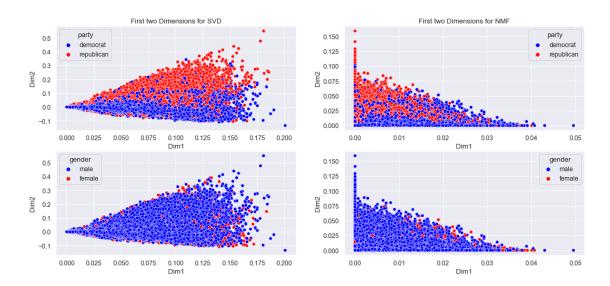
```
two_dim_U = two_dim_svd.fit_transform(X)
      two_dim_nmf = NMF(n_components=2, init='nndsvd', random_state=0)
      two_dim_V = two_dim_nmf.fit_transform(X)
[117]: # putting result into df
      svd_twodim_df = pd.DataFrame({'Dim1': two_dim_U[:,0], 'Dim2': two_dim_U[:
       →,1], "party" : df["party"], "region" : df["region"], "gender" : ⊔
       \hookrightarrowdf["gender"], "religion" : df["religion"], "openly_lgbtq" :\sqcup

→df["openly_lgbtq"], "state" : df["state_name"], "text" : df["text"]})
      nmf_twodim_df = pd.DataFrame({'Dim1': two_dim_V[:,0], 'Dim2': two_dim_V[:
       →,1], "party" : df["party"], "region" : df["region"], "gender" : ⊔

→df["openly_lgbtq"], "state" : df["state_name"], "text" : df["text"],

¬"state_code" : df["state_code"]})
[118]: # plot scatter for 2D SVD and NMF with different hues
      fig, ((ax1, ax2), (ax3, ax4)) = plt.subplots(nrows = 2,ncols=2, figsize=(18, 8))
      ax1.title.set_text('First two Dimensions for SVD')
      sns.scatterplot(data = svd_twodim_df, x = "Dim1", y = "Dim2", hue = "party", u
       →palette = sns.color_palette(party_palette, 2), ax = ax1, )
      ax2.title.set_text('First two Dimensions for NMF')
      sns.scatterplot(data = nmf_twodim_df, x = "Dim1", y = "Dim2", hue = "party", __
       →palette = sns.color_palette(party_palette, 2), ax = ax2)
      sns.scatterplot(data = svd_twodim_df, x = "Dim1", y = "Dim2", hue = "gender", |
       →palette = sns.color_palette(party_palette, 2), ax = ax3, )
      sns.scatterplot(data = nmf_twodim_df, x = "Dim1", y = "Dim2", hue = "gender", u
       →palette = sns.color_palette(party_palette, 2), ax = ax4)
```

[118]: <AxesSubplot:xlabel='Dim1', ylabel='Dim2'>



Shows nice separation between democrat and republican tweets. Separating tweets based on gender seems less feasible.

One can also take a look at outlier tweets:

```
[348]: df.loc[nmf_twodim_df[nmf_twodim_df["Dim1"] == nmf_twodim_df["Dim1"].max()].

→index.values.astype(int)[0],"text"]
```

[348]: 'I'm pissed off today. https://t.co/QgXX9ikOvE'

```
[350]: df.loc[nmf_twodim_df[nmf_twodim_df["Dim1"] == nmf_twodim_df["Dim1"].min()].

index.values.astype(int)[0],"text"]
```

[350]: 'From a strong list of prospective candidates, President Biden has chosen an extraordinary nominee in D.C. Circuit Judge Ketanji Brown Jackson.'

```
[352]: df.loc[nmf_twodim_df[nmf_twodim_df["Dim2"] == nmf_twodim_df["Dim2"].max()].

→index.values.astype(int)[0],"text"]
```

[352]: 'Biden Arrow. https://t.co/1uSIdSWCPI'

```
[353]: df.loc[nmf_twodim_df[nmf_twodim_df["Dim2"] == nmf_twodim_df["Dim2"].min()].

→index.values.astype(int)[0],"text"]
```

[353]: 'Today, we lost a true public servant. A refugee herself, Secretary Albright was a glass ceiling breaker, a champion for democracy and human rights, and a true model of what it means to be an American diplomat. May her legacy serve as a guiding light to future generations.'

Three Dimensional SVD and NMF

```
[121]: #reduce the TDIDF Matrix to three dimensions for three-dimensional visualization
    three_dim_svd = TruncatedSVD(n_components=3)
    three_dim_U = three_dim_svd.fit_transform(X)
    three_dim_nmf = NMF(n_components=3, init='nndsvd', random_state=0)
    three_dim_V = three_dim_nmf.fit_transform(X)
```

As plotly results are usually not maintained in the notebooks without executing the code, the graph is also enclosed as a png file in the assignment folder (svd_3d.png).

As plotly results are usually not maintained in the notebooks without executing the code, the graph is also enclosed as a png file in the assignment folder (nmf 3d.png).

Again, both methods enable a fairly clean separation of tweets between parties.

Visualizing Regional Variation I further used the results of the dimensionality reduction to visualize regional variation similar to Hovy & Purschke (2018). Instead of mapping three dimensions to an RGB code, I decided to only use the first two principal components of NMF and map them to only red and blue while keeping the parameter for green at zero. Thereby, I hoped to resemble a map similar to the US election results, showing blue for Democratic states and red for Republican states.

```
[125]: # group dataframe to get mean value of the first three principal components perusus state
state_nmf = nmf_twodim_df.groupby("state_code").mean()
state_nmf.reset_index(inplace = True)
```

```
[126]: | # as seen in the two-dimensional visualization, dimension one mainly determines
        \rightarrow democratic tweets, whereas
       # dimension two mainly determines republican tweets. Therefore, dimension one \Box
       → is chosen to determine the level of blue
       # and dimension two is chosen to determine the level of red.
       dimensions_toscale = state_nmf[['Dim1', 'Dim2']]
       # use MinMaxScalar across the two dimensions to normalize components
       scaler = MinMaxScaler().fit(dimensions_toscale.values)
       features = scaler.transform(dimensions_toscale.values)
       # multiply normalized components by 255 to get corresponding RGB values for redu
        \rightarrow and blue
       state_nmf[['Blue', 'Red']] = features*255
       state_nmf['Blue'] = np.rint(state_nmf['Blue']).astype(int)
       state_nmf['Red'] = np.rint(state_nmf['Red']).astype(int)
       state_nmf["Green"] = 0
[127]: # transform RGB values into hex-code for later plotting
       def rgb_to_hex(rgb):
           return '#%02x%02x%02x' % rgb
       state_nmf["rgb"] = list(zip(state_nmf.Red, state_nmf.Green, state_nmf.Blue))
       state_nmf["hex"] = state_nmf.rgb.apply(rgb_to_hex)
[128]: # set parameters and create plot using plotly
       state_nmf_dict = state_nmf[["state_code", "hex"]]
       hex_mapping = dict(state_nmf_dict.values)
       fig = px.choropleth(locations=state_nmf["state_code"],__
        →locationmode="USA-states", scope="usa", color = state_nmf["state_code"],
                            color_discrete_map=hex_mapping, title = "Colored Map of_"
        \hookrightarrowFirst Two NMF Components Interpreted as Red and Blue (Reflecting Linguistic\sqcup

¬Similarity)")
       fig.show()
```

While not being perfect, the resulting map shows some similarity to the 2020 us election map with most of the Democratic strongholds (especially east and west cost) being blue and most of the Republican strongholds (southern states) being red.

As plotly results are usually not maintained in the notebooks without executing the code, the graph is also enclosed as a png file in the assignment folder (regional variation.png).

1.2.9 2.5 Classification

As the dimensionality reduction has shown that the tweets can be separated fairly well, I also want to explore if tweets can be reliably classified as either coming from a democrat or a republican. I, therefore, fit a logistic regression model on the TFIDF matrix.

support	f1-score	recall	precision		
11249	0.84	0.83	0.86	0	
13224	0.87	0.89	0.86	1	
24473	0.86			accuracy	
24473	0.86	0.86	0.86	macro avg	
24473	0.86	0.86	0.86	weighted avg	

Results look better than expected (relatively high f1-score) and could probably even be improved by deploying more sophisticated algorithms (SVMs, neural nets) and better hyper-parameter optimization.

While I was on it, I also tried if predicting the gender from a tweet is possible. However, the results are not convincing as the model classifies most tweets as male, which is probably due to the unbalanced sample.

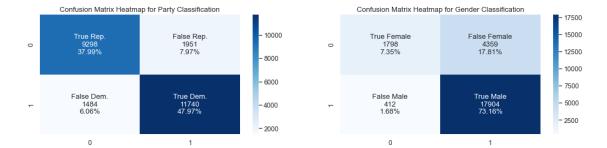
print(classification_report(y_test_gender,predictions_gender))

```
recall f1-score
              precision
                                               support
           0
                   0.81
                              0.29
                                                   6157
                                        0.43
           1
                   0.80
                              0.98
                                        0.88
                                                  18316
                                        0.81
                                                  24473
    accuracy
  macro avg
                   0.81
                              0.63
                                        0.66
                                                  24473
weighted avg
                   0.81
                              0.81
                                        0.77
                                                  24473
```

```
[161]: # set plotting parameters party
       cf_matrix_party = confusion_matrix(y_test_party,predictions_party)
       group_names_party = ['True Rep.','False Rep.','False Dem.','True Dem.']
       group_counts_party = ['{0:0.0f}'.format(value) for value in
                       cf_matrix_party.flatten()]
       group_percentages_party = ['{0:.2%}'.format(value) for value in
                            cf_matrix_party.flatten()/np.sum(cf_matrix_party)]
       labels_party = [f'\{v1\}\n\{v2\}\n\{v3\}'] for v1, v2, v3 in
                 zip(group_names_party,group_counts_party,group_percentages_party)]
       labels_party = np.asarray(labels_party).reshape(2,2)
       #set plotting parameters gender
       cf_matrix_gender = confusion_matrix(y_test_gender,predictions_gender)
       group_names_gender = ['True Female','False Female','False Male','True Male']
       group_counts_gender = ['{0:0.0f}'.format(value) for value in
                       cf_matrix_gender.flatten()]
       group_percentages_gender = ['{0:.2%}'.format(value) for value in
                            cf_matrix_gender.flatten()/np.sum(cf_matrix_gender)]
       labels_gender = [f'\{v1\}\n\{v2\}\n\{v3\}'] for v1, v2, v3 in
                 zip(group names gender,group counts gender,group percentages gender)]
       labels_gender = np.asarray(labels_gender).reshape(2,2)
```

```
fig, (ax1, ax2) = plt.subplots(nrows = 1,ncols=2, figsize=(18, 4))
ax1.title.set_text('Confusion Matrix Heatmap for Party Classification')
sns.heatmap(cf_matrix_party, annot=labels_party, fmt="", cmap='Blues', ax = ax1)
ax2.title.set_text('Confusion Matrix Heatmap for Gender Classification')
sns.heatmap(cf_matrix_gender, annot=labels_gender, fmt="", cmap='Blues', ax =_u

ax2)
```



1.2.10 2.6 Language Models

To counter the army of bots on Twitter and to potentially launch a lazy political campaign, I also created a language model to generate typical republican or democratic tweets. Additionally, new tweets can be analyzed for their party affiliation by calculating log-likelihood.

```
[164]: documents dem = df dem.text.tolist()
       corpus_dem = [document.split() for document in documents_dem]
       documents_rep = df_rep.text.tolist()
       corpus_rep = [document.split() for document in documents_rep]
       # define smoothing and special tokens
       smoothing = 0.001
       START = ' *** '
       STOP = '_STOP_'
       # P(w|u,v): map from (u, v) to w to allow marginalizing
       counts_dem = defaultdict(lambda: defaultdict(lambda: smoothing))
       counts_rep = defaultdict(lambda: defaultdict(lambda: smoothing))
       # collect dem counts for MLE
       for sentence in corpus_dem:
           # include special tokens for start and the end of sentence
           tokens_dem = [START, START] + sentence + [STOP]
           # iterate over trigrams
           for u, v, w in nltk.ngrams(tokens_dem, 3):
               counts dem[(u, v)][w] += 1
       # collect rep counts for MLE
       for sentence in corpus_rep:
           # include special tokens for start and the end of sentence
           tokens_rep = [START, START] + sentence + [STOP]
           # iterate over trigrams
           for u, v, w in nltk.ngrams(tokens_rep, 3):
               counts_rep[(u, v)][w] += 1
```

```
def logP(u, v, w, party):
    compute the log probability of a trigram
    (u,v,w) \Rightarrow P(w|u,v) = c(u,v,w) / SUM(c(u,v,*))
    if party == "democrat":
        return np.log(counts_dem[(u, v)][w]) - np.log(sum(counts_dem[(u, v)].
 →values()))
    elif party == "republican":
        return np.log(counts_rep[(u, v)][w]) - np.log(sum(counts_rep[(u, v)].
→values()))
def sentence_logP(S, party):
    score a sentence in log likelihood with chain rule
    S: list(str)
    n n n
    if party == "democrat":
        tokens_dem = [START, START] + S + [STOP]
        return sum([logP(u, v, w, "democrat") for u, v, w in nltk.
 →ngrams(tokens_dem, 3)])
    elif party == "republican":
        tokens_rep = [START, START] + S + [STOP]
        return sum([logP(u, v, w, "republican") for u, v, w in nltk.
→ngrams(tokens_rep, 3)])
def sample_next_word(u, v, party):
    11 11 11
    sample a word w based on the history (u, v)
    if party == "democrat":
        # separate word and their counts into separate variables
        keys, values = zip(*counts_dem[(u, v)].items())
        # normalize the counts into a probability distribution
        values = np.array(values)
        values /= values.sum() # create probability distro
        # this is the meat of the function
        sample = np.random.multinomial(1, values) # pick one position
```

```
elif party == "republican":
                # separate word and their counts into separate variables
        keys, values = zip(*counts_rep[(u, v)].items())
        # normalize the counts into a probability distribution
        values = np.array(values)
        values /= values.sum() # create probability distro
        # this is the meat of the function
        sample = np.random.multinomial(1, values) # pick one position
   return keys[np.argmax(sample)]
def generate(party):
    generate a new sentence
    # start with special tokens
   result = [START, START]
    # sample the first word
   next_word = sample_next_word(result[-2], result[-1], party)
   result.append(next word)
    # repeat until you draw a stop token
   while next word != STOP:
       next_word = sample_next_word(result[-2], result[-1], party)
       result.append(next word)
   return ' '.join(result[2:-1])
```

Can now generate tweets for democrats and republicans

```
[329]: print(generate("democrat"))
```

Parents shouldn't have to bear the title: Supreme Court nominee.

```
[323]: print(generate("republican"))
```

Attorney General Garland to Investigate Dr. Fauci get away with this vaccine mandate on every American, regardless of their reckless taxing and spending spree would destroy 1.4 million jobs. Dems must stop Joe Biden's vaccine mandates-our work to ensure taxpayer \$\$\$ to Hamas & Dems must stop Joe Biden's vaccine group Hamas. There is no reason to enter the country. https://t.co/L21u5xq3hX

Can also score sentence log likelihood for other tweets. For this test, I just picked a random tweet of president Biden and a random tweet of Kevin McCarthy (Republican House Minority Leader).

```
[331]: tweet_biden = """I'm on my way to Europe to rally the international community 

in support of Ukraine and
```

As one would expect, for both tweet the log-likelihood is higher for the model of their associated political party.

1.2.11 2.7 Named Entity Analyis

I also conducted a quick named entity analysis over time to see if certain topics or events primarily trigger democratic or republican responses.

```
[289]: # creating dataframe for entity analysis over time
entity_df = pd.DataFrame()
entity_df["party"] = df["party"]
entity_df["date"] = pd.to_datetime(df["created_at"])
entity_df["day"] = entity_df.date.dt.strftime('%Y-%m-%d')
entity_df.drop("date", axis = 1, inplace = True)
entity_df["text"] = df['tweet_clean_aggressive']
```

```
[291]: entity_df["entities"] = entity_df.text.apply(return_entities)
[292]: # adding entity count for each tweet
       warnings.filterwarnings('ignore')
       for row in entity df.index:
           for entity in entity_df.at[row, "entities"].split():
               entity df.at[row,entity] = 1
[293]: # clean and format dataframe
       entity_df = entity_df.fillna(0)
       entity df["day"] = pd.to datetime(entity df["day"], format = "%Y-%m-%d").dt.

strftime('%Y-%m-%d')
       entity_df = entity_df[entity_df["day"] > entity_df["day"].min()]
[294]: # group and split data frame
       entity_df_dem = entity_df[entity_df["party"] == "democrat"]
       entity df group dem = entity df dem.groupby("day").sum()
       entity_df_group_dem = entity_df_group_dem.reset_index()
       entity_df_rep = entity_df[entity_df["party"] == "republican"]
       entity df group rep = entity df rep.groupby("day").sum()
       entity_df_group_rep = entity_df_group_rep.reset_index()
[365]: # create function for plotting
       def plot_response(term):
           ax = entity_df_group_dem.plot(x="day", y=[term], kind="line", figsize=(18,__
        →4),linewidth=2, color = "blue", label = ["Democratic Response"])
           ax.set_title(f"Daily Tweets Including the Keyword {term.capitalize()} for__
        ax.set ylabel(f"# Tweets mentioning {term.capitalize()}", )
           entity_df_group_rep.plot(x="day", y=[term], kind="line", figsize=(18,__
        →4), linewidth=2.2, ax = ax, color = "red", label = ["Republican Response"])
[366]: plot_response("afghanistan")
       plot_response("russia")
       plot_response("trump")
                                   Daily Tweets Including the Keyword Afghanistan for US Senators
            60
                                                                             Democratic Response
            50
                                                                             Republican Response
            10
```

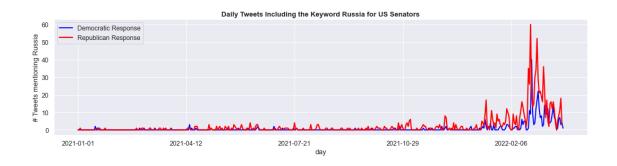
2021-07-21

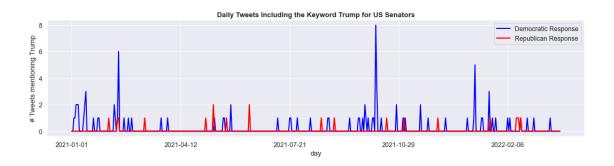
2021-10-29

2022-02-06

2021-04-12

2021-01-01





Interestingly, the two major foreign policy events concerning Afghanistan and Russia seemed to have triggered a stronger response among republican senators, even without accounting for the slightly smaller subset of tweets.