



30 de enero de 2018
INCIENSA-USN-TNu-of-2018-003

Doctor Carlos Fonseca Zamora
Decano
Facultad de Medicina
Universidad de Costa Rica (UCR)

ASUNTO: Solicitud de colaboración para la charla "Control de la hipertensión arterial mediante la reducción del consumo de sal" y reunión con el Dr. Norm Campbell.

Estimado señor:

Reciba un atento saludo.

El Programa para reducción del consumo de sal y sodio en Costa Rica, coordinado por el Instituto Costarricense de Investigación y Enseñanza en Nutrición y Salud (INCIENSA) y declarado de interés público y nacional, planea llevar a cabo la charla titulada "Control de la hipertensión arterial mediante el consumo de sal" durante la celebración de la Semana Mundial de Sensibilización sobre la Sal (12 al 18 de marzo) liderada por la organización WASH (World Action on Salt and Health) de Reino Unido. La actividad tiene por objetivo: Actualizar a los profesores y estudiantes universitarios de las carreras de ciencias de la salud en el manejo de la hipertensión arterial. --

Para tal fin, se contará con la presencia del Dr. Norm Campbell (cv adjunto), líder mundial en la temática y uno de los fundadores del Grupo de Expertos de la "Iniciativa para la prevención de las enfermedades cardiovasculares mediante la reducción de la ingesta de sal alimentaria" de la Organización Panamericana de la Salud (OPS/OMS).

Considerando la trayectoria y el compromiso de la Facultad de Medicina de la UCR con la salud pública del país, así como la importancia de esta actividad científica para la academia, solicitamos su colaboración para incluirla como parte de la Cátedra Dr. Rodrigo Loría Cortés y brindándonos el apoyo necesario para realizarla en sus instalaciones.

Para ello, agradecemos nos confirmen si contamos con:

- El auditorio principal de la Facultad el día jueves 15 de marzo de 2pm a 3:30pm.
- Apoyo con diseño del material promocional de la actividad (póster).
- Divulgación de la actividad mediante sus redes sociales, correos oficiales y página web.

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compromiso
calidad
responsabilidad



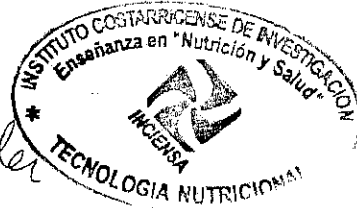
- Cualquier tipo de apoyo necesario durante la charla.

Además, le proponemos organizar una reunión posterior a la charla entre los directores y algunos profesores de las escuelas que conforman la Facultad para presentar de manera formal y compartir experiencias con el Dr. Campbell.

Agradezco su atención.

Atentamente,

Adriana Blanco Metzler



Adriana Blanco-Metzler, MSc.

Investigadora principal del proyecto IDRC #108167

Escalando y evaluando las políticas y programas de reducción de sal en AL.

Encargada del Programa para la reducción del consumo de sal/sodio en Costa Rica.

UNIDAD DE SALUD Y NUTRICIÓN

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Anexo: Copia de CV/Dr. Norm Campbell (01 original, 01 folio).

C: MSc. Mario Piedra, Coordinador de la Cátedra Dr. Rodrigo Loria Cortés, Facultad de Medicina-UCR.
Archivo de Gestión, Unidad de Salud y Nutrición-TNu - INCIENSA

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Norm Campbell CM, BHSc, FCAHS, MD, FRCPC 2017 Expanded Biography

Dr. Campbell is a General Internist, a Professor of Medicine, Community Health Sciences and Physiology and Pharmacology and a member of the O'Brien Institute of Public Health and Libin Cardiovascular Institute of Alberta at the University of Calgary.

Dr. Campbell is currently

- Executive member (Immediate Past President) of the World Hypertension League (Sept 2015-).
- Member of the Pan American Health Organization / World Health Organization Technical Advisory Group on Cardiovascular Disease Prevention through Dietary Salt Reduction (2015-).
- Dr Campbell has over 400 peer-reviewed manuscripts and over 450 national/ international invited presentations.

In the past, Dr Campbell has been

- President of Blood Pressure Canada, (1996-1999 and 2006-2010).
- President of the Canadian Hypertension Society (1999-2000).
- Chair of the Steering Committee of the Canadian Hypertension Education Program (CHEP) 2000-2002, 2005-2010.
- President of the Canadian Society for Clinical Pharmacology (2002-2004)
- Chair of the Pan American Health Organization / World Health Organization Regional Expert Group on Cardiovascular Disease Prevention through Dietary Salt Reduction (2009-2011).
- Co-Chair of the Pan American Health Organization / World Health Organization Technical Advisory Group on Cardiovascular Disease Prevention through Dietary Salt Reduction (2012-2015).
- President of the World Hypertension League (2013-2015; League of national hypertension and cardiovascular organizations dedicated to global hypertension prevention and control).
- Chair and Co-chair of the Vascular Risk Reduction program of the Alberta Health Services Strategic Clinical Networks (2012-2016), Chair and Co-Chair of the ACTION network of Alberta Health Care Professional and Scientific Organizations to reduce the burden of cardiovascular disease (2013-2017).
- Founder and Chair of the Canadian Hypertension Advisory Committee (2011-2016).
- HSF CIHR Chair in Hypertension Prevention and Control (2011-2016).
- CHIR Canada Chair in Hypertension Prevention and Control (2006-2011).

During the tenure as Presidents of Blood Pressure Canada and the Canadian Hypertension Society, Dr Campbell led several strategic planning sessions and initiated the Canadian Hypertension Education Program (CHEP) in 2000 and chaired it for 7 of its first 10 years developing the annually updated evidence based recommendations process, a separate implementation process and a monitoring and evaluation process. CHEP was associated with a 5-fold increase in control of hypertension in Canada (13% to 68%; 1985-1992 to 2012-13). In Blood Pressure Canada, Dr Campbell led the development in 2006 of a national advocacy and education program for dietary sodium reduction and a national public education program for hypertension. Dr Campbell as President of the Canadian Society for Clinical Pharmacology (2002-2004) led the organization in two strategic planning sessions, hosting an international meeting to celebrate the 25th anniversary of the organization and creating the

annual Canadian Therapeutic Congress with the meeting of three national pharmacology and therapeutics organizations. In 2010-2011, Dr Campbell chaired the development of a Pan Canadian Framework for hypertension prevention and control, in 2014-15, the 5-year update of the Framework and was also on the 1999 Canadian hypertension strategic planning committee. Dr Campbell was on the steering committee and co-chaired the Risk Factor committee for the Canadian Heart Health Strategy 2007-9 and was on the executive of the Health Canada Intersectoral Sodium Reduction Committee and a member of its four subcommittees (2007-2010). Dr Campbell also chaired the Pan American Health Organization / World Health Organization Regional Expert Group on Cardiovascular Disease Prevention through Dietary Salt Reduction that had the task of making policy recommendations to reduce dietary sodium in the Americas (2009-2011). In 2010-2011, Dr. Campbell was a member of the WHO Nutrition Guidance Expert Advisory Group (micro nutrient subcommittee). In addition, Dr Campbell chaired and then co-chaired the committee to integrate the Canadian Hypertension Society, Blood Pressure Canada and the Canadian Hypertension Education Program into Hypertension Canada in 2009-2010 and initially sat on the board and operations committee of Hypertension Canada in 2010-2011. Dr Campbell is a past chair of the Alberta, Ministers Expert Committee on Drugs and Therapeutics (2002-2004) and is a former Head (1994-2000) and Chief of General Medicine (1994-1999) at the University of Calgary and the Calgary Health Region.

Dr Campbell has received a number of honours and awards including the World Hypertension League Excellence in Population Blood Pressure Control (2016) and Distinguished Service Award (2016), HRF Medal of Honour (2015), Canadian Medical Association Frederic Newton Gisborne Starr Award (2015), Alberta Medical Association Medal for Distinguished Service (2015), Order of Canada (2014), Fellowship in the Canadian Academy of Health Sciences (2014), the Canadian Cardiovascular Society Dr. Howard N. Segall Award of Merit (2014), the Confederation of Alberta Faculty Associations Distinguished Academic Award (2014), Department of Medicine, University of Calgary Team Building Award (2014), the J G Fodor award for hypertension prevention and control (2012), the Canadian Hypertension Society Distinguished Service Award (2009), a special award from Hypertension Canada for distinguished service as the CIHR Canada Chair in Hypertension Prevention and Control (2006-2011), the Heart and Stroke Foundation of Canada Leadership Award in Heart Healthy Policy (2007), the Canadian Society of Internal Medicine Olser Award (2001) and Senior Investigator Award (2005), the Canadian Society for Clinical Pharmacology Distinguished Service Award (2005) and Pfafsky Young Investigator Award (1995), the Royal College of Physicians and Surgeons Lecturer from Canadian Society of Internal Medicine (2003), and the Faculty of Medicine, University of Calgary Distinguished Achievement Award for Education and Research (1996) and the Guenter Award for International Health (2013) and the University of Calgary Peaks Scholar in 2015.

Dr. Campbell obtained his MD from Memorial University in Newfoundland, where he also did his Internal Medicine residency. He went on to study Clinical Pharmacology at the Mayo Clinic supervised by Dr Richard Weinshilboum.