



UNIVERSIDAD DE
COSTA RICA

ESP Escuela de
Salud Pública

23 de agosto 2017

ESP-818-2017

UCR FM 14:00/5 SEP '17

Dr. Carlos Alberto Fonseca Zamora
Decano
Facultad de Medicina

Estimado señor:

Reciba un cordial saludo. En adición al oficio ESP-339-2017 y en respuesta al oficio FM-366-2017, adjunto el itinerario y programa del evento al que he sido invitado para los días 13 al 18 de setiembre del presente año a realizarse en São Paulo, Brasil.

Por otra parte, como mencioné anteriormente, he sido invitado como panelista experto en esta primera sesión plenaria de la 6ta Conferencia ISPOR para América Latina: "*La Reforma de los Sistemas de Salud en América Latina: Oportunidades y Desafíos*", misma que es de gran importancia por el posicionamiento que tiene la Escuela de Salud Pública y la Universidad de Costa Rica en temas de tanta relevancia como el que se tratará en esta sesión. Además podré realizar contactos importantes para el desarrollo de proyectos conjuntos a nivel internacional.

He sido invitado como Director de la Escuela de Salud Pública y como responsable de la Presidencia de la Alianza Latinoamericana de Salud Global, actividad de acción social que se encuentra debidamente inscrita en la Vicerrectoría de Acción Social como parte del Proyecto Fortalecimiento de la Salud Pública de nuestra escuela (ED2681).

Espero que la información sea aclaratoria para poder continuar con el respectivo trámite. Le recuerdo de igual forma que la ISPOR cubrirá todos mis gastos de viaje.

Atentamente,

Dr. Mauricio Vargas Fuentes
Director
Escuela de Salud Pública



mvf/ msn

Asunto **VARGAS/MAURICIO 14SEP2017 SJO LIM**
De Travel Document <itinerary@amadeus.com>
Destinatario <MELISSA.SEQUEIRA@UCR.AC.CR>
Responder a <MARICRUZ@PANORAMACR.COM>
Fecha 30-08-2017 10:56



Su viaje

Localizador de reserva: L9LJ29

[Check My Trip](#)

Fecha de emisión: 30 Agosto 2017

Viajero **Mauricio Vargas**

Agencia

PANORAMA TOURS

Ofi plaza Del Este 200mts Oeste
Rotonda De La Bandera
SAN JOSE
506 2283 0122

Teléfono

506 2283 0219

Fax



Jueves 14 Septiembre 2017



**Avianca AV 625 (Operado por Lineas
Aereas Costarricenses-Lacsa)**

Salida 14 Septiembre 15:45

San Jose, (Juan Santamaria) (+)

Terminal: M - Main Terminal



| | | |
|-----------------------|-------------------------------|--------------------------------------|
| Llegada | 14 Septiembre 20:25 | Lima, (Jorge Chavez Intl) (+) |
| Duración | 03:40 (Sin paradas) | |
| Estatus de la reserva | Confirmado | |
| Clase | Económico (Q) | |
| Equipo | AIRBUS INDUSTRIE A320-100/200 | |
| Flight meal | Almuerzo | |

Jueves 14 Septiembre 2017

**Avianca AV 6645 (Operado por Taca International Airlines, TA917)**

| | | | |
|-----------------------|----------------------------|--|--------------------|
| Salida | 14 Septiembre 22:00 | Lima, (Jorge Chavez Intl) (+) | |
| Llegada | 15 Septiembre 04:50 | Sao Paulo, (Guarulhos Intl) (+) | Terminal: 2 |
| Duración | 04:50 (Sin paradas) | | |
| Estatus de la reserva | Confirmado | | |
| Clase | Económico (Q) | | |
| <u>Check-in</u> | Equipo | | |
| | AIRBUS INDUSTRIE A330 | | |
| Flight meal | Cena | | |



Lunes 18 Septiembre 2017

**Avianca AV 086**

| | | | |
|-----------------------|------------------------------------|--|--------------------|
| Salida | 18 Septiembre 08:30 | Sao Paulo, (Guarulhos Intl) (+) | Terminal: 2 |
| Llegada | 18 Septiembre 12:34 | Bogota, (El Dorado Intl) (+) | Terminal: 1 |
| Duración | 06:04 (Sin paradas) | | |
| Estatus de la reserva | Confirmado | | |
| Clase | Económico (O) | | |
| Equipo | AIRBUS INDUSTRIE A330 | | |
| Flight meal | Aperitivo o comida ligera/Desayuno | | |

Check-in

Lunes 18 Septiembre 2017



Avianca AV 690 (Operado por Lineas Aereas Costarricenses-Lacsa)



| | | | |
|-----------------------|-------------------------------|---------------------------------|-----------------------------|
| Salida | 18 Septiembre 14:35 | Bogota, (El Dorado Intl) (+) | Terminal: 1 |
| Llegada | 18 Septiembre 15:55 | San Jose, (Juan Santamaria) (+) | Terminal: M - Main Terminal |
| Duración | 02:20 (Sin paradas) | | |
| Estatus de la reserva | Confirmado | | |
| Clase | Económico (O) | | |
| Equipo | AIRBUS INDUSTRIE A320-100/200 | | |
| Flight meal | Almuerzo | | |

Información general

TARIFA AEREA \$1,175.00

RECUERDE QUE NECESITA LA VACUNA CONTRA LA FIEBRE

AMARILLA ALMENOS 10 DIAS ANTES DE SU VIAJE

TARIFA NO ENDOSABLE, NO REEMBOLSABLE

TARIFA SUJETA A CAMBIOS SIN PREVIO AVISO

ULTIMO DIA PARA EMITIR EL BOLETO 01SEPTIEMBRE

*** panorama tours le desea un feliz viaje ***

*** gracias por utilizar nuestros servicios ***

*** apreciamos su preferencia ***

*****nota*****

*** llamadas de emergencia 24 horas ***

*** telefono 8917-5211 ***

* recuerde reconfirmar con la aerolinea 48 horas antes

* de su vuelo.*

Información ecológica

El cálculo de la emisión promedio de CO2 es 861,46 kg/persona

Fuente: Calculadora de emisiones de carbono de la OACI

<http://www.icao.int/environmental-protection/CarbonOffset/Pages/default.aspx>

Localizador(es) de reserva de la aerolínea

AV (Avianca): L9LJ29

818

Driving Better Health Outcomes Through Stakeholder Engagement

PROGRAM » Search the meeting program and create your personalized schedule

» myISPORSaoPaulo *(Program subject to change)**All information is shown in the language in which it was submitted to ISPOR*

Day 1 - Fri, 15 Sep 2017

Day 2 - Sat, 16 Sep 2017

Day 3 - Sun, 17 Sep 2017

Program Friday, 15 September 2017**7:00 - 18:00 REGISTRATION HELP DESK HOURS (Grand Foyer)****12:00 - 18:00 SPEAKER READY ROOM HOURS (Caracas)****8:00 - 12:00 SHORT COURSE MORNING SESSION***(Short course registration required) See Full Short Course Program***Room: São Paulo 2** Introduction to Health Economics**Room: São Paulo 1** Introduction to Modeling**Room: Comandatuba 2** Multi-Criteria Decision Analysis**Room: São Paulo 3** Meta-Analysis & Network Meta-Analysis**13:00 - 17:00 SHORT COURSE AFTERNOON SESSION***(Short course registration required) See Full Short Course Program***Room: Comandatuba 2** Budget Impact Analysis**Room: São Paulo 1** Extracting Cost Data for Economic Analysis in Latin America**Room: São Paulo 2** Health-Related Quality of Life / Utility Measures**Room: São Paulo 3** Applied Modeling**17:30 - 18:30 EDUCATIONAL SYMPOSIUM****17:30 - 18:30 MANAGEMENT OF THE AUTOIMMUNE PATIENT IN LATIN AMERICA: BALANCING IMPROVED OUTCOMES AND AFFORDABILITY OF BIOLOGICS****Room: Comandatuba 2***Presented in English, Portuguese, and Spanish with simultaneous English/Portuguese*

/Spanish interpretation

Symposium Description

(Sponsored by Eli Lilly and Company)

18:45 - 19:45


EDUCATIONAL SYMPOSIUM

18:45 - 19:45

Room:

Comandantuba 2

NEW DATA SOURCES AND PARTNERSHIP OPPORTUNITIES IN BRAZIL: UNDERSTANDING MARKETS, GAPS IN CARE AND IMPROVING THE SYSTEM

 Presented in English and Portuguese with simultaneous English/Portuguese interpretation

Symposium Description

(Sponsored by Optum)

20:00 - 21:30

WELCOME RECEPTION (All Attendees Welcome)

Please join us for the Conference Welcome Reception being hosted at the Conference location, the Hotel Transamérica São Paulo. Enjoy time networking with other conference attendees while enjoying music, drinks, and appetizers. Please see your registration mat for your free drink ticket! Cash bar also available.

Day 1 - Fri, 15 Sep 2017

Day 2 - Sat, 16 Sep 2017

Day 3 - Sun, 17 Sep 2017

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Driving Better Health Outcomes Through Stakeholder Engagement

PROGRAM » Search the meeting program and create your personalized schedule

» myISPORSaoPaulo 

(Program subject to change)

All information is shown in the language in which it was submitted to ISPOR

Day 1 - Fri, 15 Sep 2017

Day 2 - Sat, 16 Sep 2017

Day 3 - Sun, 17 Sep 2017

Program Saturday, 16 September 2017

8:00 - 18:00 REGISTRATION HELP DESK HOURS (Grand Foyer)

8:00 - 18:00 SPEAKER READY ROOM HOURS (Caracas)

8:30 - 20:00 EXHIBIT/POSTER HALL HOURS (Nações Unidas, South Level)

8:30 - 20:00 RESEARCH POSTER PRESENTATIONS - SESSION I

RESEARCH ON METHODS (PRM)
MEDICAL DEVICE/DIAGNOSTICS (PMD)
CANCER (PCN)
GASTROINTESTINAL DISORDERS (PGI)
MENTAL HEALTH (PMH)
NEUROLOGICAL DISORDERS (PND)
RESPIRATORY-RELATED DISORDERS (PRS)
SYSTEMIC DISORDERS/CONDITIONS (PSY)
URINARY/KIDNEY DISORDERS (PUK)

8:30 - 10:30 WELCOME & FIRST PLENARY SESSION

WELCOME FROM ISPOR CEO/EXECUTIVE DIRECTOR



Speaker: Nancy S. Berg, BSc
CEO & Executive Director, ISPOR, Lawrenceville, NJ, USA

WELCOME FROM ISPOR PRESIDENT



Speaker: Shelby D. Reed, PhD, RPh
2017-2018 ISPOR President & Professor, Duke University, Durham, NC, USA

CONFERENCE PROGRAM OVERVIEW FROM PROGRAM COMMITTEE CO-CHAIRS

Speaker: Marcelo Fonseca, MD, MSc, PhD

Program Committee Co-Chair & Professor, Development and Assessment of Health Technologies, Escola Paulista de Medicina Federal University of São Paulo, São Paulo, Brazil

Speaker: **Rosa Maria Galindo-Suarez, MHE**


Program Committee Co-Chair & Prioritization Deputy Director General, General Health Council, Mexican Ministry of Health, México City, Mexico



Speaker: **Stephen Doral Stefani, MD**

Program Committee Co-Chair & Medical Auditor, Head of Oncology Unit, UNIMED, Porto Alegre, Brazil

FIRST PLENARY SESSION: LATIN AMERICAN HEALTH SYSTEMS REFORM: OPPORTUNITIES AND CHALLENGES

 *Presented in Portuguese and Spanish with simultaneous English/Portuguese/Spanish interpretation*

The World Health Organization (WHO) has proposed universal health care coverage (UHC) as a strategy to fight inequity in access to health care, particularly in low- to middle-income countries. Since then, a number of countries in Latin America are implementing reform of their health care systems. Successful execution of UHC in the region poses a challenge, especially in the highly decentralized Latin American health care systems where much debate still exists on health policy. This multistakeholder session will focus on the current status, related challenges, and future opportunities to build more sustainable and equitable health systems in Latin America.



Moderator: **Eduardo González-Pier, PhD**

Distinguished Visiting Fellow, Center for Global Development, Washington, DC, USA



Speaker: **Rubén Torres, MD, PhD**

Dean, ISALUD University, Buenos Aires, Argentina



Speaker: **Mauricio Vargas Fuentes, MD, MSc**

Director, Public Health School, Universidad de Costa Rica and Secretariat, Latin America Alliance for Global Health, ALASAG, San Pedro, San Jose, Costa Rica



Speaker: **Jesús Ancer Rodríguez, MD**

Secretary, General Health Council, Mexico City, Mexico




Speaker: **Jairnilson Silva Paim**

Professor, Health Policy and Planning, Health Situation Analysis and Urban Violence and Health, Instituto de Saúde Coletiva, Federal University of Bahia, Bahia, Brazil



Speaker: **Tomás Pippo Briant, MSc**

Coordinator, Medicine, Technology, and Health Research Unit, Pan America Health Organization (PAHO) / Americas office of WHO in Brazil, Brasília, Brazil

| | | |
|----------------------------------|--|---|
| 10:30 - 11:00 | BREAK, EXHIBITS & RESEARCH POSTER PRESENTATIONS VIEWING - SESSION I | |
| 11:00 - 12:00 | BREAKOUT SESSION | |
| 11:00 - 12:00 | IP1: VALUE FRAMEWORKS: IS IT POSSIBLE TO ESTABLISH IN LATIN AMERICA? (Invited Issue Panel) | |
| Room: Comandatuba 2 |  <i>Presented in English and Spanish with simultaneous English/Portuguese/Spanish interpretation</i> | |
| | Moderator: | Rafael Alfonso Cristancho, MD, PhD, MSc , Lead Analytics and Innovation, Value Evidence and Outcomes, GSK, Collgeville, PA, USA |
| | Panelists: | Lou Garrison, PhD , Professor, Pharmaceutical Outcomes Research and Policy Program, University of Washington, Seattle, WA, USA Aurelio Mejia, MSc , Senior Economist, Health Technology Assessment, Instituto de Evaluación Tecnológica en Salud, Bogotá, Colombia Richard J. Willke, PhD , Chief Science Officer, International Society for Pharmacoeconomics and Outcomes Research, Lawrenceville, NJ, USA bio |
| 11:00 - 12:00 | IP2: DADOS DO MUNDO REAL (RWD) PARA O APOIO AO DESENVOLVIMENTO DE POLITICAS DE SAUDE E À UTILIZAÇÃO PONDERADA DE BIOLÓGICOS E BISSIMILARES NA AMÉRICA LATINA: O QUE APRENDEMOS COM O PASSADO E COMO ESTÁ A MOLDAR O FUTURO? | |
| Room: Comandatuba 1 | <i>Presented in Portuguese</i> | |
| | Moderator: | Andreia Ribeiro, PhD , Engagement Manager, Market Access and P&R Practice, Lifescience Dynamics, Boston, MA, USA |
| | Panelists: | Ricardo Garcia, MD, MBA , Director, CLAPBio, Latin American Research Center of Biotechnology, Rio de Janeiro, Brazil Fabricio Collares, MD, PhD , Regional Medical Director LATAM, EMD Serono, Miami, FL, USA Lindemberg Assuncao, PharmD, MS , Chief of Therapeutic Sector at EBSEH, Complexo Hospitalar Universitário Prof. Edgard Santos, Salvador BA, Brazil |
| 11:00 - 12:00 | W1: MÉTODOS EM EVOLUÇÃO PARA A GERAÇÃO DE EVIDÊNCIAS DE MUNDO REAL EM MERCADOS MADUROS E EMERGENTES | |
| Room: Comandatuba 3 | <i>Presented in English and Portuguese</i> | |
| | Discussion | Gabriela Tannus Branco Araujo, MSc. , Research, AxiaBio, São Paulo, Brazil |
| | Leaders: | David Thompson, PhD , Senior Vice President, Real-World Evidence & Insights, inVentiv Health, Princeton, NJ, USA Marcelo Fonseca, MD, MSc, PhD , Professor, Federal University of São Paulo, São Paulo, Brazil |
| 11:00 - 12:00 | P1: CANCER STUDIES | |
| Room: Transamérica Auditorium | <i>CA1 presented in Spanish; CA2, CA3, CA4 presented in Portuguese</i> | |
| | CA1 | COMPARATIVE ASSESSMENT OF LATIN AMERICAN HTA APPRAISALS FOR ONCOLOGY |
| | 11:00 - 11:15 | <u>Arvin-Berod C¹</u> , Benjamin N ² , Martel M ³ ¹ Xcenda Switzerland GmbH, Bern, Switzerland, ² Xcenda, LLC, Palm Harbor, FL, USA, ³ Xcenda (UK) Ltd, London, UK |
| | CA2 | THE MULTI-CRITERIA DECISION ANALYSIS IN THE PRIORITY SETTING OF EMERGING MEDICINES |
| | 11:15 - 11:30 | <u>Nascimento A</u> , Almeida RT Universidade Federal do Rio de Janeiro, Rio de Janeiro, Brazil |
| | CA3 | ANALYTICAL HIERARCHICAL PROCESS FOR EVALUATION OF FIRST LINE TREATMENT OF METASTATIC HER2 OVEREXPRESSED BREAST CANCER FROM BRAZILIAN HEALTH SYSTEM PERSPECTIVE |
| | 11:30 - 11:45 | <u>Valle PM¹</u> , Vianna CM ¹ , Mosegui GB ² , Leal MC ³ , de Oliveira FS ³ , Lima IJ ⁴ , Silva FV ¹ , Rodrigues MP ³ |

¹Universidade do Estado do Rio de Janeiro, Rio de Janeiro, Brazil,

²Universidade Federal Fluminense, Niterói, Brazil, ³UERJ, Rio de Janeiro,,
Rio de Janeiro, Brazil, ⁴Instituto Tecnológico de Aeronáutica, São José dos
Campos, Brazil

CA4
11:45 - 12:00
**COMPARISON OF THE ASSESSMENTS AND RECOMMENDATIONS
ISSUED BY BRAZIL'S CONITEC AND CANADA'S CADTH FOR SELECT
ONCOLOGY DRUGS**

Montilva J, Perrinjaquet M, Silva M, Degun R
Navigant Consulting, London, UK

11:00 - 12:00
Room: São Paulo
3

P2: HEALTH TECHNOLOGY ASSESSMENT STUDIES

HT1, HT2, HT3 presented in Portuguese; HT4 presented in Spanish

HT1
11:00 - 11:15
**CONITEC REIMBURSEMENT DECISIONS: IS THERE A COST-UTILITY
DECISION THRESHOLD?**

Lemmer T, Saad R, Piedade A, Julian GS, Moreira Ed, de Oliveira RW
Evidências - Kantar Health, São Paulo, Brazil

HT2
11:15 - 11:30
**DISINVESTMENT OF HEALTH TECHNOLOGIES BY THE NATIONAL
COMMISSION FOR TECHNOLOGY INCORPORATION FROM 2012-2016**

Caetano R¹, Steffen RE², Silva RM³, Biz AN¹, Oliveira IA¹, Santana PK¹,
Pedro ÉM¹

¹Instituto de Medicina Social, Universidade do Estado do Rio de Janeiro, Rio
de Janeiro, Brazil, ²Social Medicine Institute/UERJ, Rio de Janeiro, Brazil,
³Escola Nacional de Saúde Pública Sergio Arouca FIOCRUZ, Rio de Janeiro,
Brazil

HT3
11:30 - 11:45
**AVANÇOS DO MONITORAMENTO DO HORIZONTE TECNOLÓGICO NO
BRASIL**

Souza AB¹, Teixeira Vidal A¹, Gomes PT²

¹Department of Management and Incorporation of Health Technology,
National Committee for Health Technology Incorporation (CONITEC),
Brazilian Ministry of Health, Brasília, Brazil, ²Ministry of Health, Brasília, Brazil

HT4
11:45 - 12:00
**DEVELOPING AND PILOTING A VALUE FRAMEWORK AND A TOOL TO
INFORM THE "EVIDENCE-TO-DECISION MAKING" PROCESS**


Alcaraz A¹, Hernandez-Vasquez A¹, Garcia Marti S¹, Bardach A², Ciapponi
A³, Pichon-Riviere A¹, Augustovski F¹

¹Institute for Clinical Effectiveness and Health Policy (IECS), CABA,
Argentina, ²National Scientific and Technical Research Council (CONICET),
Buenos Aires, Argentina, ³Cochrane Center Argentina, CABA, Argentina

12:00 - 15:00
LUNCH, EXHIBITS & RESEARCH POSTER PRESENTATIONS VIEWING

12:30 - 13:30
EDUCATIONAL SYMPOSIUM

12:30 - 13:30
Room:
Comandantuba 2
**ADVANCES IN GENERATING REAL-WORLD EVIDENCE IN LATIN AMERICA AND ITS
VALUE FOR THE HEALTH CARE SYSTEM**


 *Presented in English with simultaneous Spanish interpretation*

Symposium Description

(Sponsored by QuintilesIMS)

13:45 - 14:45
EDUCATIONAL SYMPOSIUM

13:45 - 14:45
Room:
Comandantuba 2
**SUSTAINABILITY OF VACCINATION PROGRAMS IN LATIN AMERICA: NEW
APPROACHES AVAILABLE UNDER GOVERNMENT BUDGET RESTRICTIONS**

 *Presented in English with simultaneous Portuguese/Spanish interpretation*

Symposium Description

(Sponsored by GlaxoSmithKline)

15:00 - 16:00
BREAKOUT SESSION

15:00 - 16:00

Room:
Comandatura 1

IP3: LOS DESAFIOS DE LAS ENFERMEDADES RARAS EN LA REGIÓN: EQUILIBRIO ENTRE EL ACCESO Y ACCESIBILIDAD (Invited Issue Panel)

Presented in Spanish

Moderator: **Gabriela Tannus, MBA, MSc**, Owner & Health Economics Director, Axia.Bio Life Sciences International, Miami, FL, USA


Panelists: **Diego Rosselli, MD, MEd, MHP**, Profesor Adjunto, Economía de la Salud, Pontificia Universidad Javeriana, Bogotá, Colombia

Angela Chaves, DO, Presidente, Federación Colombiana de Enfermedades Raras, Bogotá, Colombia

15:00 - 16:00

Room:
Comandatura 2

W2: APPROACHES FOR PRIORITY SETTING: IS THERE A BEST WAY?

 *Presented in English with simultaneous English/Portuguese/Spanish interpretation*

Discussion Leaders: **Praveen Thokala, MSc, PhD**, Research Fellow, SchARR, The University of Sheffield, Sheffield, UK

Manuel A. Espinoza, MD, MSc, PhD, Profesor, Departamento de Salud Pública y Jefe, Unidad de Evaluaciones de Tecnologías Sanitarias - Centro de Investigación Clínica, Facultad de Medicina, Pontificia Universidad Católica de Chile, Santiago, Chile, e Investigador Visitante Honorario, Centro para la Economía de Salud, Universidad de York, York, UK

Aurelio Mejía, MSc, Senior Economist, Health Technology Assessment, Instituto de Evaluación Tecnológica en Salud, Bogotá, Colombia

15:00 - 16:00

Room:
Comandatura 3

W3: EVALUACIONES DE TECNOLOGÍAS SANITARIAS (ETS) Y PRECIOS DE REFERENCIA INTERNACIONAL (PRI): ¿CÓMO SE ESTÁ PREPARANDO LA INDUSTRIA FARMACÉUTICA PARA OPTIMIZAR LA EVIDENCIA Y EL VALOR DE SU INNOVACIÓN?

Presented in Spanish

Discussion Leaders: **Mónica Martín de Bustamante**, Managing Director, CBPartners, New York, NY, USA

J. Jaime Caro, MDCM, FACP, FRCPC, Adjunct Professor of Medicine & Epidemiology and Biostatistics, McGill University, Montreal, QC, Canada

Rafael Alfonso Cristancho, MD, MSc, PhD, Director, Value Evidence Analytics, Value Evidence Outcomes, R&D, Global Medical GlaxoSmithKline, Collegeville, PA, USA

Diego F Guarín, MD MPH MA, Senior Director, HEOR & HTA Strategy, HEOR & HTA, Latin America, Merck-Serono, Billerica, MA, USA

15:00 - 16:00

Room:
Transamérica Auditorium

P3: COST-EFFECTIVENESS STUDIES

CE1 presented in English; CE2 and CE3 presented in Spanish; CE4 presented in Portuguese

CE1 COST-UTILITY ANALYSIS (CUA) OF TARGETED INTRAOPERATIVE RADIOTHERAPY ALONE (TARGIT-A) IN THE BRAZILIAN EARLY BREAST CANCER PATIENTS

15:00 - 15:15

Vaidya A¹, Vaidya P², Both B³

¹University of Alberta, Edmonton, AB, Canada, ²O-Zone 2.0 HEOR Consultancy, Edmonton, AB, Canada, ³Carl Zeiss Meditec AG, Oberkochen, Germany

CE2 EVALUACIÓN DE LA COSTO-EFECTIVIDAD DE LA PRUEBA DE SECUENCIACIÓN COMPLETA DEL GEN CFTR POR TÉCNICA SANGER PARA PORTADORES ASINTOMÁTICOS EN POBLACIÓN COLOMBIANA DE PRIMER, SEGUNDO Y TERCER GRADO DE CONSANGUINIDAD CON HISTORIA FAMILIAR DE FIBROSIS QUÍSTICA.

15:15 - 15:30

Andrade E¹, Díaz JA²

¹Universidad Nacional de Colombia, Bogotá, Colombia, ²Universidad Nacional de Colombia, Bogotá D.C., Colombia

CE3 COSTO-EFECTIVIDAD DE LA DETECCIÓN DE ADN DE VIRUS DE

15:30 - 15:45

PAPILOMA HUMANO DE ALTO RIESGO PARA TAMIZAJE DE CANCER DE CUELLO UTERINO EN ECUADOR.

Henriquez-Trujillo AR¹, Narváez-Moscoso IF¹, Lucio-Romero RA²

¹Universidad de Las Américas, Quito, Ecuador, ²Sur-Este Ltd., Quito, Ecuador

CE4

15:45 - 16:00

COST-EFFECTIVENESS ANALYSIS OF OBINUTUZUMAB ASSOCIATED TO CHLORAMBUCIL FOR THE TREATMENT OF SLOW-GO PATIENTS WITH CHRONIC LYMPHOCYTIC LEUKEMIA (CLL) UNDER THE BRAZILIAN PUBLIC HEALTHCARE SYSTEM

Ho R, **Rufino C**, Biondo J, Alves M

Roche Brazil, São Paulo, Brazil

15:00 - 16:00

Room: São Paulo
3

P4: BUDGET IMPACT AND COST OF ILLNESS STUDIES

BI1, B2, B3 presented in Spanish; BI4 presented in Portuguese

BI1

15:00 - 15:15

ANÁLISIS DE IMPACTO PRESUPUESTARIO DE 2 MÉTODOS DE SCREENING DE CÁNCER DE CUELLO UTERINO BASADOS EN TEST DE HPV EN ARGENTINA

Lifschitz E¹, Tatti SA¹, Fleider L¹, Simonovich VA²

¹Facultad de Medicina, Universidad de Buenos Aires (UBA), Buenos Aires, Argentina, ²Hospital Italiano de Buenos Aires, Buenos Aires, Argentina

BI2

15:15 - 15:30

THE ECONOMIC BURDEN OF VARICELLA IN PERU

Castillo ME¹, Gutierrez R², **Monsanto H³**, Rampakakis E⁴, Altland A⁵, Wolfson LJ⁵

¹INSN (Instituto Nacional de Salud del Niño), Breña, Lima, Peru, ²Merck Sharp & Dohme Peru S.R.L, Lima, Peru, ³Merck Sharp & Dohme IA LLC, Carolina, PR, PR, ⁴JSS Medical Research, Montreal, QC, Canada, ⁵Merck & Co., Inc., Kenilworth, NJ, USA

BI3

15:30 - 15:45

COSTOS DE LA FIBRILACIÓN AURICULAR EN COLOMBIA

Romero Prada ME¹, Lancheros J¹, Alfonso Quiñones PA², Marrugo Figueroa RD³, Peñuela IA³, Mendoza F⁴, Herran Diazgranado SE³

¹Salutia Foundation - Research center in economy, management and health technologies., Bogota, Colombia, ²Salutia Foundation, Bogotá, Colombia, ³Bayer, Bogotá, Colombia, ⁴Clinica Shaio, Bogota, Colombia

BI4

15:45 - 16:00

BURDEN AND COST OF CANCER TREATMENT IN THE PRIVATE HEALTHCARE SETTING IN SÃO PAULO STATE

Julian GS¹, Carneseca EC², Sicchieri MP²

¹Evidências - Kantar Health, São Paulo, Brazil, ²Proestat, Ribeirão Preto, Brazil

16:00 - 16:15

BREAK, EXHIBITS & RESEARCH POSTER PRESENTATIONS VIEWING - SESSION I


16:15 - 17:15

BREAKOUT SESSION

16:15 - 17:15

Room:
Comandatura 2

IP4: COST-EFFECTIVENESS THRESHOLDS IN LATIN AMERICA: WHAT CAN WE LEARN FROM REGIONAL AND INTERNATIONAL EXPERIENCES? (Invited Issue Panel)

 *Presented in English, Spanish, and Portuguese with simultaneous English/Portuguese /Spanish interpretation*

Moderator: **Andres Pichon-Riviere, MD, MSc, PhD**, Director, Health Technology Assessment and Economic Evaluation, Institute for Clinical Effectiveness and Health Policy (IECS), CABA, Argentina

Room:
Comandantuba 3

W1: MÉTODOS EM EVOLUÇÃO PARA A GERAÇÃO DE EVIDÊNCIAS DE MUN REAL EM MERCADOS MADUROS E EMERGENTES

Presented in English and Portuguese

Discussion **Gabriela Tannus Branco Araujo, MSc.**, Research, AxiaBio, São Paulo, Br

Leaders: **David Thompson, PhD**, Senior Vice President, Real-World Evidence & Ins
inVentiv Health, Princeton, NJ, USA

Marcelo Fonseca, MD, MSc, PhD, Professor, Federal University of São Pa
São Paulo, Brazil

11:00 - 12:00

Room:
Transamérica
Auditorium

P1: CANCER STUDIES

CA1 presented in Spanish; CA2, CA3, CA4 presented in Portuguese

CA1 COMPARATIVE ASSESSMENT OF LATIN AMERICAN HTA APPRAIS FOR ONCOLOGY

11:00 - 11:15

Arvin-Berod C¹, Benjamin N², Martel M³

¹Xcenda Switzerland GmbH, Bern, Switzerland, ²Xcenda, LLC, Palm H
FL, USA, ³Xcenda (UK) Ltd, London, UK

CA2 THE MULTI-CRITERIA DECISION ANALYSIS IN THE PRIORITY SET OF EMERGING MEDICINES

11:15 - 11:30

Nascimento A, Almeida RT

Universidade Federal do Rio de Janeiro, Rio de Janeiro, Brazil

CA3 ANALYTICAL HIERARCHICAL PROCESS FOR EVALUATION OF FIF LINE TREATMENT OF METASTATIC HER2 OVEREXPRESSED BRE/ CANCER FROM BRAZILIAN HEALTH SYSTEM PERSPECTIVE

11:30 - 11:45

Valle PM¹, Vianna CM¹, Mosegui GB², Leal MC³, de Oliveira FS³, Lima
Silva FV¹, Rodrigues MP³

¹Universidade do Estado do Rio de Janeiro, Rio de Janeiro, Brazil,

²Universidade Federal Fluminense, Niterói, Brazil, ³UERJ, Rio de Janei
Rio de Janeiro, Brazil, ⁴Instituto Tecnológico de Aeronáutica, São José
Campos, Brazil

CA4 COMPARISON OF THE ASSESSMENTS AND RECOMMENDATIONS ISSUED BY BRAZIL'S CONITEC AND CANADA'S CADTH FOR SELI ONCOLOGY DRUGS

11:45 - 12:00

Montilva J, Perrinjaquet M, Silva M, Degun R
Navigant Consulting, London, UK

11:00 - 12:00

Room: São Paulo
3

P2: HEALTH TECHNOLOGY ASSESSMENT STUDIES

HT1, HT2, HT3 presented in Portuguese; HT4 presented in Spanish

HT1 CONITEC REIMBURSEMENT DECISIONS: IS THERE A COST-UTILI DECISION THRESHOLD?

11:00 - 11:15

Lemmer T, Saad R, Piedade A, Julian GS, Moreira Ed, de Oliveira RW
Evidências - Kantar Health, São Paulo, Brazil

HT2 DISINVESTMENT OF HEALTH TECHNOLOGIES BY THE NATIONAL COMMISSION FOR TECHNOLOGY INCORPORATION FROM 2012-2

11:15 - 11:30

Caetano R¹, Steffen RE², Silva RM³, Biz AN¹, Oliveira IA¹, Santana PK

Pedro ÉM¹

¹Instituto de Medicina Social, Universidade do Estado do Rio de Janeiro, Rio de Janeiro, Brazil, ²Social Medicine Institute/UERJ, Rio de Janeiro, Brazil,

³Escola Nacional de Saúde Pública Sergio Arouca FIOCRUZ, Rio de Janeiro, Brazil

HT3

11:30 - 11:45

AVANÇOS DO MONITORAMENTO DO HORIZONTE TECNOLÓGICO NO BRASIL

Souza AB¹, Teixeira Vidal A¹, Gomes PT²

¹Department of Management and Incorporation of Health Technology, National Committee for Health Technology Incorporation (CONITEC), Brazilian Ministry of Health, Brasília, Brazil, ²Ministry of Health, Brasília, Brazil

HT4

11:45 - 12:00

DEVELOPING AND PILOTING A VALUE FRAMEWORK AND A TOOL TO INFORM THE "EVIDENCE-TO-DECISION MAKING" PROCESS

Alcaraz A¹, Hernandez-Vasquez A¹, Garcia Marti S¹, Bardach A², Ciapponi A³, Pichon-Riviere A¹, Augustovski F¹

¹Institute for Clinical Effectiveness and Health Policy (IECS), CABA, Argentina, ²National Scientific and Technical Research Council (CONICET), Buenos Aires, Argentina, ³Cochrane Center Argentina, CABA, Argentina

12:00 - 15:00

LUNCH, EXHIBITS & RESEARCH POSTER PRESENTATIONS VIEWING

12:30 - 13:30

EDUCATIONAL SYMPOSIUM

12:30 - 13:30

Room:
Comandantuba 2

ADVANCES IN GENERATING REAL-WORLD EVIDENCE IN LATIN AMERICA AND THE VALUE FOR THE HEALTH CARE SYSTEM



Presented in English with simultaneous Spanish interpretation

Symposium Description

(Sponsored by QuintilesIMS)

13:45 - 14:45

EDUCATIONAL SYMPOSIUM

13:45 - 14:45

Room:
Comandantuba 2

SUSTAINABILITY OF VACCINATION PROGRAMS IN LATIN AMERICA: NEW APPROACHES AVAILABLE UNDER GOVERNMENT BUDGET RESTRICTIONS



Presented in English with simultaneous Portuguese/Spanish interpretation

Symposium Description

(Sponsored by GlaxoSmithKline)

15:00 - 16:00

BREAKOUT SESSION

15:00 - 16:00

Room:
Comandantuba 1

IP3: LOS DESAFÍOS DE LAS ENFERMEDADES RARAS EN LA REGIÓN: EQUILIBRIO ENTRE EL ACCESO Y ACCESIBILIDAD (Invited Issue Panel)


Presented in Spanish

Moderator: **Gabriela Tannus, MBA, MSc**, Owner & Health Economics Director, Axia.B Sciences International, Miami, FL, USA

Panelists: **Diego Rosselli, MD, MEd, MHP**, Profesor Adjunto, Economía de la Salud, Pontificia Universidad Javeriana, Bogotá, Colombia

Angela Chaves, DO, Presidente, Federación Colombiana de Enfermedades Raras, Bogotá, Colombia

15:00 - 16:00

Room:
Comandatura 2**W2: APPROACHES FOR PRIORITY SETTING: IS THERE A BEST WAY?** Presented in English with simultaneous English/Portuguese/Spanish interpretationDiscussion **Praveen Thokala, MSc, PhD**, Research Fellow, SchHARR, The University
Leaders: Sheffield, Sheffield, UK**Manuel A. Espinoza, MD, MSc, PhD**, Profesor, Departamento de Salud Pública y Jefe, Unidad de Evaluaciones de Tecnologías Sanitarias - Centro de Investigación Clínica, Facultad de Medicina, Pontificia Universidad Católica Chile, Santiago, Chile, e Investigador Visitante Honorario, Centro para la Economía de Salud, Universidad de York, York, UK**Aurelio Mejia, MSc**, Senior Economist, Health Technology Assessment, Instituto de Evaluación Tecnológica en Salud, Bogotá, Colombia

15:00 - 16:00

Room:
Comandatura 3**W3: EVALUACIONES DE TECNOLOGÍAS SANITARIAS (ETS) Y PRECIOS DE REFERENCIA INTERNACIONAL (PRI): ¿CÓMO SE ESTÁ PREPARANDO LA INDUSTRIA FARMACÉUTICA PARA OPTIMIZAR LA EVIDENCIA Y EL VALOR SU INNOVACIÓN?**

Presented in Spanish

Discussion **Mónica Martín de Bustamante**, Managing Director, CBPartners, New York
Leaders: USA**J. Jaime Caro, MDCM, FACP, FRCPC**, Adjunct Professor of Medicine & Epidemiology and Biostatistics, McGill University, Montreal, QC, Canada**Rafael Alfonso Cristancho, MD, MSc, PhD**, Director, Value Evidence Analysis, Value Evidence Outcomes, R&D, Global Medical GlaxoSmithKline, College PA, USA**Diego F Guarin, MD MPH MA**, Senior Director, HEOR & HTA Strategy, HEOR, HTA, Latin America, Merck-Serono, Billerica, MA, USA

15:00 - 16:00

Room:
Transamérica
Auditorium**P3: COST-EFFECTIVENESS STUDIES**

CE1 presented in English; CE2 and CE3 presented in Spanish; CE4 presented in Portuguese

CE1 **COST-UTILITY ANALYSIS (CUA) OF TARGETED INTRAOPERATIVE RADIOTHERAPY ALONE (TARGIT-A) IN THE BRAZILIAN EARLY BREAST CANCER PATIENTS**

15:00 - 15:15

Vaidya A¹, Vaidya P², Both B³¹University of Alberta, Edmonton, AB, Canada, ²O-Zone 2.0 HEOR Consultancy, Edmonton, AB, Canada, ³Carl Zeiss Meditec AG, Oberkochen, Germany**CE2** **EVALUACIÓN DE LA COSTO-EFECTIVIDAD DE LA PRUEBA DE SECUENCIACIÓN COMPLETA DEL GEN CFTR POR TÉCNICA SANITARIA PARA PORTADORES ASINTOMÁTICOS EN POBLACIÓN COLOMBIANA DE PRIMER, SEGUNDO Y TERCER GRADO DE CONSANGUINIDAD HISTORIA FAMILIAR DE FIBROSIS QUÍSTICA.**

15:15 - 15:30

Andrade E¹, Diaz JA²¹Universidad Nacional de Colombia, Bogotá, Colombia, ²Universidad Nacional de Colombia, Bogotá D.C., Colombia**CE3** **COSTO-EFECTIVIDAD DE LA DETECCIÓN DE ADN DE VIRUS DE**

15:30 - 15:45

PAPILOMA HUMANO DE ALTO RIESGO PARA TAMIZAJE DE CANCER DE CUELLO UTERINO EN ECUADOR.**Henriquez-Trujillo AR¹**, Narváez-Moscoso IF¹, Lucio-Romero RA²¹Universidad de Las Américas, Quito, Ecuador, ²Sur-Este Ltd., Quito, Ecuador**CE4**

15:45 - 16:00

COST-EFFECTIVENESS ANALYSIS OF OBINUTUZUMAB ASSOCIATED TO CHLORAMBUCIL FOR THE TREATMENT OF SLOW-GO PATIENTS WITH CHRONIC LYMPHOCYTIC LEUKEMIA (CLL) UNDER THE BRAZILIAN PUBLIC HEALTHCARE SYSTEMHo R, **Rufino C**, Biondo J, Alves M

Roche Brazil, São Paulo, Brazil

15:00 - 16:00

Room: São Paulo 3

P4: BUDGET IMPACT AND COST OF ILLNESS STUDIES*BI1, B2, B3 presented in Spanish; BI4 presented in Portuguese***BI1**

15:00 - 15:15

ANÁLISIS DE IMPACTO PRESUPUESTARIO DE 2 MÉTODOS DE SCREENING DE CÁNCER DE CUELLO UTERINO BASADOS EN TESTES DE HPV EN ARGENTINA**Lifschitz E¹**, Tatti SA¹, Fleider L¹, Simonovich VA²¹Facultad de Medicina, Universidad de Buenos Aires (UBA), Buenos Aires, Argentina, ²Hospital Italiano de Buenos Aires, Buenos Aires, Argentina**BI2**

15:15 - 15:30

THE ECONOMIC BURDEN OF VARICELLA IN PERUCastillo ME¹, Gutierrez R², **Monsanto H³**, Rampakakis E⁴, Altland A⁵, Wolfson LJ⁵¹INSN (Instituto Nacional de Salud del Niño), Breña, Lima, Peru, ²Merck Sharp & Dohme Peru S.R.L, Lima, Peru, ³Merck Sharp & Dohme IA LLC, Carolina, PR, PR, ⁴JSS Medical Research, Montreal, QC, Canada, ⁵Merck Co., Inc., Kenilworth, NJ, USA**BI3**

15:30 - 15:45

COSTOS DE LA FIBRILACIÓN AURICULAR EN COLOMBIA**Romero Prada ME¹**, Lancheros J¹, Alfonso Quiñones PA², Marrugo Figuera RD³, Peñuela IA³, Mendoza F⁴, Herran Diazgranado SE³¹Salutia Foundation - Research center in economy, management and health technologies., Bogotá, Colombia, ²Salutia Foundation, Bogotá, Colombia, ³Bayer, Bogotá, Colombia, ⁴Clinica Shaio, Bogotá, Colombia**BI4**

15:45 - 16:00

BURDEN AND COST OF CANCER TREATMENT IN THE PRIVATE HEALTHCARE SETTING IN SÃO PAULO STATE**Julian GS¹**, Carneseca EC², Sicchieri MP²¹Evidências - Kantar Health, São Paulo, Brazil, ²Proestat, Ribeirão Preto, Brazil

16:00 - 16:15


BREAK, EXHIBITS & RESEARCH POSTER PRESENTATIONS VIEWING - SESSION I

16:15 - 17:15

BREAKOUT SESSION

16:15 - 17:15

Room: Comandatuba 2

IP4: COST-EFFECTIVENESS THRESHOLDS IN LATIN AMERICA: WHAT CAN WE LEARN FROM REGIONAL AND INTERNATIONAL EXPERIENCES? (Invited Iss Panel) *Presented in English, Spanish, and Portuguese with simultaneous English/Portuguese /Spanish interpretation*

Moderator: **Andres Pichon-Riviere, MD, MSc, PhD**, Director, Health Technology Assessment and Economic Evaluation, Institute for Clinical Effectiveness and Health Policy (IECS), CABA, Argentina

Panelists: **Lou Garrison, PhD**, Professor, Pharmaceutical Outcomes Research and Policy Program, University of Washington, Seattle, WA, USA

Vania Cristina Canuto Santos, MSc, Deputy Director, Department of Management and Incorporation of Health Technology – DGITS, CONITEC, Brazilian Ministry of Health, Brasília, Brazil

Hector Castro, MD MSc PhD, Director of Drugs Incorporation, Colombian Ministry of Health, Bogota, Colombia

16:15 - 17:15

Room:
Comandantuba 1

IP5: DESAFIOS NOS SISTEMAS DE SAÚDE DA AMÉRICA LATINA: QUAIS EVIDÊNCIAS DE MUNDO REAL SÃO NECESSÁRIAS PARA ESTIMAR VALOR EQUIPAMENTOS MÉDICO-ASSISTENCIAIS E TESTES DIAGNÓSTICOS EM UM PROCESSO DE AVALIAÇÃO DE TECNOLOGIAS EM SAÚDE?

Presented in Portuguese

Moderator: **Bruno Riveros, MSc**, MSc, Health Economics and Health Technology Assessment, University of Glasgow, Glasgow, UK

Panelists: **Eduardo Coura Assis, MSc** **Gestão em Saúde Pública**, Consultor, Ministério da Saúde, Brasília, Brazil

Cristina Nunes Ferreira, MBA, Sr. Manager, Reimbursement & Health Economics for LATAM, Edwards Lifesciences Latam, São Paulo, Brazil

Charles Cachoeira, MD, MBA, Global Director Market Access, Roche, Tucson, AZ, USA

16:15 - 17:15

Room: **São Paulo 3**

W4: INCORPORACIÓN DE REPRESENTANTES DE PACIENTES EN PROCESO DE DECISIÓN DE COBERTURA EN SALUD: AVANCES Y DESAFÍOS PARA LATINOAMÉRICA

Presented in Spanish

Discussion Leaders: **Manuel A. Espinoza, MD, MSc, PhD**, Professor, Department of Public Health, Chief, Unit of Health Technology Assessment - Center for Clinical Research, Catholic University of Chile, Santiago, Chile and Honorary Visiting Fellow, Center for Health Economics, University of York, York, UK

Báltica Cabieses, MSc, PhD, Profesora, Facultad de Medicina - Clínica Alemana, Universidad del Desarrollo, Santiago, Chile

Cecilia Rodriguez, MPH, Directora, Fundación Me Muevo, Santiago, Chile

16:15 - 17:15

Room: **São Paulo 3**

P5: INFECTIOUS DISEASE STUDIES

IN1, IN3, IN4 presented in Spanish; IN2 presented in Portuguese

IN1 WITHDRAWN

16:15 - 16:30

IN2

16:30 - 16:45

PREDICTING DENGUE FEVER OUTBURSTS IN BRAZIL: AN EMPIRICAL MODEL BASED ON CLIMATIC PARAMETERS

Fahham L, Ueda A, Teich V
SENSE Company, São Paulo, Brazil

IN3

16:45 - 17:00

DETERMINANTES DE LA CALIDAD DE VIDA RELACIONADA CON LA SALUD EN PACIENTES CON VIH/SIDA EN UNA ASEGURADORA EN SALUD EN COLOMBIA.Muñoz-Galindo IM¹, Díaz JA², Arevalo HO¹, Guarín NE¹, Hoyos-Beltrán FJ¹, Moreno JA¹¹Salud Total EPS, Bogotá D.C., Colombia, ²Universidad Nacional de Colombia, Bogotá D.C., Colombia**IN4**

17:00 - 17:15

COST ASSESSMENT OF ACQUIRED RESISTANT BACTERIAL INFECTION IN A HOSPITAL IN THE DOMINICAN REPUBLICMouly M¹, Puella Guerrero A², Dumartin C¹, Silva ML¹, Aulois-Griot M¹¹University of Bordeaux, Bordeaux, France, ²Universidad Autónoma de Santo Domingo, Public Health School, Santo Domingo, Dominican Republic

16:15 - 17:15

Room:
Transamérica
Auditorium**P6: RESEARCH ON METHODS STUDIES***Presented in Portuguese***RM1**

16:15 - 16:30

DECISION MAKING CLINICAL SCENARIOS AS A TOOL IN HTA PROCESSSantoro Neto L

Federal University of Rio de Janeiro, Rio de Janeiro, Brazil

RM2

16:30 - 16:45

LACK OF STANDARDIZED METHODS FOR HANDLING MULTIPLES SOURCES FOR MODEL PARAMETERS: A SYSTEMATIC REVIEWRibeiro RA¹, Bertoldi EG², Leal LF³, Stella SF⁴¹IATS & HTAnalyze, Porto Alegre, Brazil, ²Universidade Federal de Pelotas, Brazil, ³Universidade Federal do Rio Grande do Sul, Porto Alegre, Brazil, ⁴IATS, Porto Alegre, Brazil**RM3**

16:45 - 17:00

COST-EFFECTIVENESS THRESHOLDS: REVIEW OF CASES AROUND THE WORLDSantos AS¹, Guerra-Junior AA², Brandão CM¹¹Universidade Federal de Minas Gerais, Belo Horizonte, Brazil, ²SUS Collaborating Centre - CCATES - Universidade Federal de Minas Gerais, Belo Horizonte, Brazil**RM4**

17:00 - 17:15

DETERMINING THE BRAZILIAN POPULATION HEALTH STATUS: ESTIMATE OF HEALTH PRODUCTION FUNCTIONGobi JR, Paschoalino PA, Costa CK, Cunha MS

Universidade Estadual de Maringá, Maringá-PR, Brazil

17:30 - 18:30

BREAKOUT SESSION

17:30 - 18:30

Room:
Comandante 2**IP6: TECHNOLOGY ENABLED PATIENT ADHERENCE PROGRAMS AS A SOURCE OF REAL-WORLD EVIDENCE: OPPORTUNITIES IN LATIN AMERICA***Presented in English with simultaneous English/Portuguese/Spanish interpretation*Moderator: **Sandeep Duttagupta, PhD**, Vice President, CBPartners, New York, NY, US

Panelists: **Diego F Guarin, MD MPH MA**, Senior Director, HEOR & HTA Strategy, HEOR & HTA, Latin America, Merck-Serono, Billerica, MA, USA

Miguel Martin de Bustamante, BA, Senior Associate, CBPartners, San Francisco, CA, USA

17:30 - 18:30

Room:
Comandantuba 1

W5: AVALIAÇÃO DE VALOR EM MEDICAL DEVICES NA PERSPECTIVA LATIN AMERICANA (Invited Workshop)

Presented in Portuguese and Spanish

Discussion **Ramiro E. Gilardino, MD, MSc**, Director, Global Networks Latin America, International Society for Pharmacoeconomics & Outcomes Research (ISPC Lawrenceville, NJ, USA

Silvio Mauro Junqueira Junior, MD, Health Economics & Market Access Manager, Health Economics, Johnson & Johnson Medical Brazil, São Paulo, Brazil

Lucila Rey-Ares, MD; MSc, Lead, Health Technology and Audit Committee, CEMIC, Buenos Aires, Argentina

Marcelo Katz, MD, Senior Researcher, Value Management Office, Hospital Israelita Albert Einstein, São Paulo, Brazil

17:30 - 18:30

Room: São Paulo
3

P7: HEALTH SERVICES RESEARCH STUDIES

HS1, HS2, HS3 presented in Spanish; HS4 presented in English

HS1

17:30 - 17:45

CARACTERIZACIÓN DEL RIESGO CARDIOVASCULAR POR FACTORES ASOCIADOS: ANÁLISIS DE BASE DE DATOS DE UNA ASEGURADORA COLOMBIANA

Romero Prada ME, Acero Acero G, Huerfano LM
Fundación Salutia, Bogotá, Colombia

HS2

17:45 - 18:00

RESULTADOS DE LA IMPLEMENTACIÓN DE UNA ESTRATEGIA COMBINADA DE EDUCACIÓN Y GESTIÓN DE PACIENTES EN CENTROS DE ATENCIÓN PRIMARIA DE ARGENTINA

Prestes M¹, Gayarre MA², Elgart JF¹, Rucci E³, Paganini JM⁴, Gagliardi JJ¹

¹CENEXA. Centro de Endocrinología Experimental y Aplicada (UNLP-CONICET), La Plata, Argentina, ²Secretaría de Salud, Municipalidad de Matanza, La Matanza, Argentina, ³III-LIDI, Facultad de Informática, Universidad Nacional de La Plata, La Plata, Argentina, ⁴Centro INUS. UNLP. Facultad de Ciencias Médicas. La Plata, Argentina

HS3

18:00 - 18:15

ECONOMIC BURDEN OF HERPES ZOSTER ("CULEBRILLA") IN LATIN AMERICA

Rampakakis E¹, Pollock C¹, Vujacich C², Neto J³, Covarrubias A⁴, **Mon H⁵**, Johnson KD⁶

¹JSS Medical Research, Montreal, QC, Canada, ²Fundación Centro de Estudios Infectológicos (FUNCEI), Buenos Aires, Argentina, ³Unifesp-E São Paulo, Brazil, ⁴Hospital Civil de Guadalajara, Guadalajara, Mexico, ⁵Merck Sharp & Dohme IA LLC, Carolina, PR, ⁶Merck & Co., Inc.,

Kenilworth, NJ, USA

HS4

18:15 - 18:30

FINANCIAMIENTO DE ENFERMEDADES HUÉRFANAS Y RARAS EN LATINOAMÉRICA

Carrera-Acosta L¹, Del Carmen J¹, Flores-Benites V², Barragan M², Flores-Benites V³, Espinoza DH³

¹Universidad Nacional Mayor de San Marcos, LIMA, Peru, ²Fondo Intangible Solidario de Salud- Seguro Integral de Salud, Lima, Peru, ³Ministerio de Salud del Perú, Lima, Peru

17:30 - 18:30

Room:
Transamérica
Auditorium

P8: PRICING AND POLICY STUDIES

PR1 presented in Portuguese; PR2, PR3, PR4 presented in Spanish

PR1

17:30 - 17:45

A CONSULTA PÚBLICA COMO INSTRUMENTO DE DIÁLOGO E NEGOCIAÇÃO ENTRE INDÚSTRIA E GOVERNO

Silva AS¹, Pires Mega T¹, Rabelo RB²

¹Brazilian Ministry of Health, Brasilia, Brazil, ²Department of Management Incorporation of Health Technology, National Committee for Health Technology Incorporation (CONITEC), Brazilian Ministry of Health, Bras Brazil

PR2

17:45 - 18:00

THE EFFICIENCY PATH TO UNIVERSAL HEALTH COVERAGE: DERIVATION OF COST-EFFECTIVENESS THRESHOLDS BASED ON HEALTH EXPENDITURES AND LIFE EXPECTANCY. UPDATED COUNTRY-LEVEL ESTIMATES FOR 194 COUNTRIES

Pichon-Riviere A¹, Augustovski F², Garcia Marti S³

¹Institute for Clinical Effectiveness and Health Policy (IECS), Buenos Aires, Argentina, ²Professor of Public Health, University of Buenos Aires, Buenos Aires, Argentina, ³IECS-Institute for Clinical Effectiveness and Health Policy, Buenos Aires, Argentina

PR3

18:00 - 18:15

LIMITACIONES DE LAS EVALUACIONES ECONÓMICAS EN SALUD LA ASIGNACIÓN DE RECURSOS PARA MEDICAMENTOS PARA ENFERMEDADES RARAS: UN SCOPING REVIEW

Quirland-Lazo C¹, Paredes Fernandez D¹, Lenz Alcayaga R²

¹Universidad de Chile, Santiago, Chile, ²Lenz Consultores, Santiago, Chile

PR4

18:15 - 18:30

IMPACT OF USING EXTERNAL REFERENCE PRICING (ERP) AND HEALTH TECHNOLOGY ASSESSMENT (HTA) AS PART OF COST-CONTAINMENT POLICIES: COMPARISON OF PRICES IN LATIN AMERICA

Heredia E¹, Ribeiro A²

¹Lifescience Dynamics, London, UK, ²Lifescience Dynamics, Boston, MA USA

17:30 - 18:30

Room:
Comandatuba 3

F1: REGULATION IN HEALTH SYSTEMS AND EQUITY: LESSONS LEARNED AND FUTURE PERSPECTIVES FROM AN INEQUITABLE REGION IN THE WORLD

Presented in Portuguese and Spanish

Moderator: Aurelio Mejia, MSc, Senior Economist, Health Technology Assessment, Instituto de Evaluación Tecnológica en Salud, Bogotá, Colombia

Speakers: **Edward M.A. Mezones-Holguín, MD, MSc**, Jefe, Escuela de Postgrado,
Universidad San Ignacio de Loyola, Lima, Peru

David Aruachan, MD, Coordinador Operativo, Superintendencia de Servicios de
Salud, Buenos Aires, Argentina

David Debrott Sánchez, MD, Jefe, Departamento Estudios y Desarrollo,
Superintendencia de Salud, Ministerio de Salud, Gobierno de Chile, Santiago,
Chile

Raquel Medeiros Lisboa, MD, General Manager, Healthcare Regulation,
Agencia Nacional de Saude Complementar, Rio de Janeiro, Brazil

18:30 - 19:30 **RESEARCH POSTER AUTHOR DISCUSSION HOUR - SESSION I**


18:30 - 20:00 **EXHIBITORS' RECEPTION & RESEARCH POSTER PRESENTATIONS VIEWING - SEI**

19:30 - 20:30 **EDUCATIONAL SYMPOSIUM**

Day 1 - Fri, 15 Sep 2017 Day 2 - Sat, 16 Sep 2017 Day 3 - Sun, 17 Sep 2017

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Day 1 - Fri, 15 Sep 2017

Day 2 - Sat, 16 Sep 2017

Day 3 - Sun, 17 Sep 2017

Program Sunday, 17 September 2017

8:00 - 17:00 **REGISTRATION HELP DESK HOURS (Grand Foyer)**

8:00 - 16:00 **SPEAKER READY ROOM HOURS (Caracas)**

8:00 - 14:45 **EXHIBIT/POSTER HALL HOURS (Nações Unidas, South Level)**

8:00 - 14:00 **RESEARCH POSTER PRESENTATIONS - SESSION II**

HEALTH CARE USE & POLICY STUDIES (PHP)

CARDIOVASCULAR DISORDERS (PCV)

DIABETES/ENDOCRINE DISORDERS (PDB)

INDIVIDUAL'S HEALTH (PIH)

INFECTION (PIN)

MUSCULAR-SKELETAL DISORDERS (PMS)


SENSORY SYSTEMS DISORDERS (PSS)

8:30 - 9:30 **BREAKOUT SESSION**

8:30 - 9:30

Room:
Comandantuba 2

IP7: RISK SHARING AGREEMENTS: PERSPECTIVES AND CHALLENGES FOR THEIR IMPLEMENTATION IN LATIN AMERICA: A MULTI-STAKEHOLDERS DE

 *Presented in English and Spanish with simultaneous English/Portuguese/Spanish interpretation*

Moderator: **Daniela Paredes Fernandez, Lic. Bs.**, Académico Instructor, Departamento Promoción de la Salud de la Mujer y el Recién Nacido, Universidad de Chile, Santiago, Chile

Panelists: **Louis Garrison, PhD**, Interim Director, PORPP, Pharmaceutical Outcomes Research and Policy Program, University of Washington, Seattle, WA, USA

Rony Lenz Alcayaga, MA, Profesor Asistente, Escuela de Salud Pública, Universidad de Chile y Consultor Principal, Lenz Consultores, Santiago, Chile

Diego F Guarín, MD MPH MA, Senior Director, HEOR & HTA Strategy, HEOR & HTA, Latin America, Merck-Serono, Billerica, MA, USA

8:30 - 9:30

IP8: EL CONCEPTO DE VALOR

Room:

Comandantuba 1

Presented in Spanish

Moderator: **Diego Rosselli, MD, MEd, MHP**, Profesor Adjunto, Economía de la Salud, Pontificia Universidad Javeriana, Bogotá, Colombia

Panelists: **Angela Chaves, DO**, Presidente, Federación Colombiana de Enfermedades Raras, Bogotá, Colombia

Jaime Calderón, MD, Director Ejecutivo, Instituto de Evaluación Tecnológica en Salud, Bogotá, Colombia

Camila Quirland-Lazo, BSc, Investigadora, Escuela de Salud Pública, Universidad de Chile, Santiago, Chile

8:30 - 9:30

Room:

Comandantuba 3

W6: EXPERIENCIA DE TRABAJO COLABORATIVO ENTRE PAISES DE AMÉRICA LATINA PARA LA TOMA DE DECISIONES INFORMADAS DE MEDICAMENTOS: PROYECTO DIME

Presented in Spanish

Discussion Leaders: **Claudia Vaca, MSc**, Directora Técnica Proyecto DIME/Profesor Asistente, Universidad Nacional de Colombia, Bogotá, Colombia

Constanza Vargas, MSc, HTA Research Coordinator, Centro de Investigación Clínica UC, Pontificia Universidad Católica de Chile, Santiago, Chile

Rosa María Galindo-Suárez, MHE, Deputy General Director of Prioritization, General Health Council, Ministry of Health, Mexico City, Mexico

Ana Lucía Muñoz Mejía, Esp., Especialista Senior de Protección Social, Proyecto Regional sobre Priorización y Planes de Beneficios en Salud, Banco Interamericano de Desarrollo, Bogotá, Colombia

8:30 - 9:30

Room: São Paulo 3

W7: ARMONIZACIÓN DE ACTORES PARA LA INVESTIGACIÓN CENTRADA EN EL PACIENTE Y GENERACIÓN DE EVIDENCIA DEL MUNDO REAL PARA LA TOMA DE DECISIONES (Invited Workshop)

Discussion Leader: **Pablo Otero, MD**, Health Manager, Health Insurer, SURA, Bogotá, Colombia

Leaders: **Jaime Gonzalez, MD, MSc**, Hematologist & Clinical Oncologist, Oncólogos Occidente, Pereira, Colombia

Alejandro Bryón, MD, Project Manager, HEORT- Health Economics & Outcomes Research Team, Bogotá, Colombia

8:30 - 9:30

Room:

Transamérica Auditorium

F2: DATOS Y EVIDENCIAS DEL MUNDO REAL EN LATINOAMÉRICA: ¿REALIDAD O FICCIÓN?

Presented in Spanish

Moderator: Mariana Glancszpigel, Actuarial, Directora, 3Eff S.A., Buenos Aires, Argentina

Speakers: Gerardo Machnicki, MSc, PhD, Director, Real World Evidence LATAM, Janssen, Buenos Aires, Argentina

David Aruachan, MD, Coordinador Operativo, Superintendencia de Servicios de Salud, Buenos Aires, Argentina

Federico Augustovski, MD, MSc, PhD, Director, Departamento de Evaluaciones Económicas y de Tecnologías Sanitarias, Instituto de Efectividad Clínica y Sanitaria (IECS), y Profesor de Salud Pública, Universidad de Buenos Aires, Buenos Aires, Argentina

Lizbeth Acuña Merchan, MSc, PhD(c), Directora Ejecutiva, Cuenta de Alto Costo, Fondo Colombiano de Enfermedades de Alto Costo, Bogotá, Colombia

9:30 - 10:00

BREAK, EXHIBITS & RESEARCH POSTER PRESENTATIONS VIEWING - SESSION I.

10:00 - 12:00

WELCOME & SECOND PLENARY SESSION

WELCOME FROM THE ISPOR LATIN AMERICA CONSORTIUM CHAIR & PRESENTATION OF ISPOR SERVICE AWARDS



Speaker: Manuel Antonio Espinoza, MD, MSc, PhD

2016-2018 ISPOR Latin America Consortium Chair, Professor, Department Public Health & Coordinator, HTA Unit, Center for Clinical Research, Catholic University of Chile, Santiago, Chile and Honorary Visiting Fellow, Centre for Health Economics, University of York, York, UK

2017 VALUE IN HEALTH REGIONAL ISSUES (LATIN AMERICA) EXCELLENT ARTICLE AWARD

Presented by: Ivan Mauricio Muñoz-Galindo, RN, MSc

National Director of Special Health Programs & Researcher, Salud Total EPS-S, Bogotá, Colombia

CONFERENCE RESEARCH PRESENTATION AWARDS

Presented by: Diego F. Guarín, MD, MPH, MA

Senior Director HEOR, Merck KGaA, Bogotá, Colombia



Presented by: Diego Rosselli, MSc, MEd, MD

Associate Professor of Health Economics, Epidemiology and Biostatistics Department Epidemiología, Pontificia Universidad Javeriana, Bogotá, Colombia

REMARKS FROM ISPOR PRESIDENT-ELECT




Speaker: Federico Augustovski, MD, MSc, PhD

2017-2018 ISPOR President-Elect and Director, Health Technology Assessment and Health Economics Department of the Institute for Clinical Effectiveness and Health Policy (IECS-CONICET), Buenos Aires, Argentina

SECOND PLENARY SESSION: THE VOICE OF THE PATIENT: HEARING THEIR

PERSPECTIVE AND INCORPORATING IN THE DECISION-MAKING PROCESS

 Presented in English, Portuguese, and Spanish with simultaneous English/Portuguese /Spanish interpretation

The voice of the patient is often lost in the dialogue between health care stakeholders where providers, payers, government agencies, and manufacturers usually dominate the policy-making discussion in Latin America. In today's world, the establishment of a number of patient groups has helped to amplify patients' voices. This session will explore the challenges faced and opportunities available to more effectively bring the patient perspective into health care decision making.



Moderator: Federico Augustovski, MD, MSc, PhD

Director, Health Technology Assessment and Health Economics Department
the Institute for Clinical Effectiveness and Health Policy (IECS-CONICET)
Buenos Aires, Argentina



Speaker: Eleanor Perfetto, RPh, PhD, MS

Senior Vice President, Strategic Initiatives, National Health Council,
Washington, DC, USA



Speaker: Migdalia Denis, MA

President, Pulmonary Hypertension Society for Latin America, Board Member
International Alliance of Patient Organizations (IAPO), Miami, FL, USA



Speaker: Aline Silveira Silva, MS

Executive Secretariat, National Committee for Health Technology Incorporation
– CONITEC, Brasilia, Brazil

12:00 - 14:45

LUNCH, EXHIBITS & RESEARCH POSTER PRESENTATIONS VIEWING - SESSION I


12:30 - 14:30

EDUCATIONAL SYMPOSIUM

12:30 - 14:30

VALUE AND PATIENT ACCESS TO SPECIALTY CARDIOVASCULAR DRUGS IN LATIN AMERICA

Room:
Comandantuba 2

 Presented in English, Portuguese, and Spanish with simultaneous English/Portuguese /Spanish interpretation

Symposium Description

(Sponsored by Amgen)

13:00 - 14:00

RESEARCH POSTER AUTHOR DISCUSSION HOUR - SESSION II

14:45 - 15:45

BREAKOUT SESSION

14:45 - 15:45

**IP9: ANÁLISE DE DECISÃO MULTI-CRITÉRIOS (MCDA) NA AMÉRICA LATINA
(Invited Issue Panel)**

Room:
Comandantuba 1

Presented in English and Portuguese

Moderator: **Joice Valentim, MSc DSc**, Latin America HTA & Reimbursement Policy Lead, Roche Pharma, LA, São Paulo, Brazil

Panelists: **Martina Garau**, Senior Economist, Office of Health Economics, London, UK
J. Jaime Caro, MDCM, FRCPC, FACP, Chief Scientist, Evidera, Waltham, MA, USA

Laura Murta Amaral, MSc, Project manager, SENSE Company, RJ, Brazil

14:45 - 15:45
Room: São Paulo
 3

IP10: ESQUEMAS DE PRECIO BASADOS EN EL VALOR... ¿SEGURO QUE NO SUEÑO?

Presented in Spanish

Moderator: **Ramiro E. Gilardino, MD, MSc**, Director, Global Networks Latin America, International Society for Pharmacoeconomics & Outcomes Research (ISPC), Lawrenceville, NJ, USA

Panelists: **Lucas Najun Dubos, MD, MHE**, Access Planning & HEOR Manager, Roche Argentina, Buenos Aires, Argentina

German De La Ilave, MD, Medical Head, ASE MEDIFE, Buenos Aires, Arg

Diego Lencina, BS, Director, Azistia, Buenos Aires, Argentina

14:45 - 15:45
Room: Comandantuba 3

IP11: LIMIAZ DE DISPOSIÇÃO A PAGAR NO BRASIL: POSSÍVEIS CAMINHOS

Presented in Portuguese

Moderator: **Everton Nunes Silva, PhD**, Professor, Public Health, University of Brasília, Brasília, Brazil

Panelists: **Rodrigo Antonini Ribeiro, MD, MSc, PhD**, Managing Partner and Research HTAanalyze and IATS, Porto Alegre, Brazil

Alexander Itria, researcher, HEAD, HEALTH ECONOMY, GOIAS UNIVER, goiânia, Brazil

Carisi Anne Polanczyk, ScD, MD, Hospital de Clínicas de Porto Alegre and IATS, Porto Alegre, Brazil

14:45 - 15:45
Room: Transamérica Auditorium

W8: USO DE LA EVIDENCIA DEL MUNDO REAL (RWE) EN LA TOMA DE DECISIONES EN SALUD: LOS CASOS DE ARGENTINA, CHILE Y COLOMBIA

Presented in Spanish

Discussion Leaders: **Nahila Justo, MPhil MBA**, Scientific Director, Mapi Sweden AB and Karolinska Institute, NVS department, Stockholm, Sweden

Sebastian Garcia, MD, MSc, Coordinator, Departamento Evaluación de Tecnologías Sanitarias y Evaluaciones Económicas, IECS, Buenos Aires, Argentina


Manuel A. Espinoza, MD, MSc, PhD, Profesor, Departamento de Salud Pública y Jefe, Unidad de Evaluaciones de Tecnologías Sanitarias - Centro de Investigación Clínica, Facultad de Medicina, Pontificia Universidad Católica Chile, Santiago, Chile, e Investigador Visitante Honorario, Centro para la Economía de Salud, Universidad de York, York, UK

Diego Rosselli, MD, MEd, MHP, Profesor Adjunto, Economía de la Salud, Pontificia Universidad Javeriana, Bogotá, Colombia

14:45 - 15:45

Room:
Comandatuba 2

W9: RECENT EXPERIENCES USING THE EUROQOL EQ-5D INSTRUMENT IN LATIN AMERICA: THE 3L&5L; PUBLIC HEALTH AND ECONOMIC EVALUATION NEWER TIME TRADE OFF VARIANTS AND DISCRETE CHOICE EXPERIMENT

 *Presented in English and Spanish with simultaneous English/Portuguese/Spanish interpretation*

Discussion Leaders: **Federico Augustovski, MD, MSc, PhD**, Director, Departamento de Evaluaciones Económicas y de Tecnologías Sanitarias, Instituto de Efektividad Clínica y Sanitaria (IECS), y Profesor de Salud Pública, Universidad de Buenos Aires, Buenos Aires, Argentina

Paul Kind, Professor, Academic Unit of Health Economics, Institute of Health Sciences, University of Leeds, Leeds, London, UK

Henry H. Bailey, PhD, Lecturer, Arthur Lok Jack Graduate School of Business and the Centre for Health Economics, The University of the West Indies, Mt Hope, Trinidad and Tobago

Victor Zarate, MD, MSc, PhD, Investigador, Departamento de Evaluación de Tecnologías Sanitarias, Ministerio de Salud de Chile, e Investigador, Escuela de Medicina, Universidad de los Andes, Santiago, Chile

15:45 - 16:00

BREAK

16:00 - 17:00

BREAKOUT SESSION

16:00 - 17:00

IP12: REAL WORLD STUDIES AND PUBLIC HEALTH POLICIES IN EMERGING MARKETS: NEEDS AND CHALLENGES

Room:

Comandatuba 1

Presented in English

Moderator: **Otávio Augusto Camara Clark, MD, PhD**, CEO, Evidencias - Kantar Health, Campinas, NJ, Brazil

Panelists: **Guilherme Silva Julian, PharmD, MSc**, Clinical Research Specialist, Evidencias - Kantar Health, São Paulo, Brazil

Diego Novick, MD, PhD, Research Advisor, Global Patient Outcomes and World Evidence, Eli Lilly and Company, Windlesham, Surrey, UK

Alexandre Dias Porto Chiavegatto Filho, B.Ec, PhD, Professor, Public Health, Universidade de São Paulo, São Paulo, Brazil

16:00 - 17:00

Room: São Paulo
3

IP13: O PAPEL DOS TESTES DIAGNÓSTICOS EM POLÍTICA PÚBLICA DE SAÚDE E EM DECISÕES CLÍNICAS: O ATUAL MODELO DE ATS É EFICIENTE?

Presented in Spanish and Portuguese

Moderator: **Charles V. Cachoeira, MD, MBA**, Global Director Market Access, Roche Diagnostics, Tucson, AZ, USA

Panelists: **Murilo Contó, MBA**, National Consultant of Health Technology Assessment Management, PAHO/WHO, Brasília, Brazil

Esteban Lifschitz, MD, Director, Carrera de Médico Especialista en Evaluación de Tecnologías Sanitarias, Facultad de Medicina, Universidad de Buenos Aires (UBA), Buenos Aires, Argentina

Victoria Wurcel, MD, MSc, Health Technology Assessment and Economic Policies Consultant, Dat4Act, Ciudad de Buenos Aires, Argentina

16:00 - 17:00

Room:
Comandatuba 3**IP14: NOVOS MODELOS DE REEMBOLSO NA SAÚDE: FOCO EM SAÚDE BASEADA EM VALOR (VALUE-BASED CARE)***Presented in Portuguese*

Moderator: **Fernanda Maria Pirozelli Oliveira, Master in Management**, Health Econo & Market Access Manager, Health Economics, Johnson & Johnson Medica Brazil, São Paulo, Brazil

Panelists: **Wilson Follador, PhD, MScD, PharmD**, Managing Partner, TechValue Healthcare Consulting, São Paulo, Brazil

Cesar Luiz Lacerda Abicalaffe, MD, MS, CEO, 2iM Inteligência Medica S, Curitiba, Brazil

Marcelo Katz, MD, Senior Researcher, Value Management Office, Hospital Israelita Albert Einstein, Sao Paulo, Brazil

16:00 - 17:00

Room:
Transamérica Auditorium**W10: HEALTH ECONOMICS AND OUTCOMES RESEARCH NEEDS ASSESSM FOR LATIN AMERICA: RELATIONSHIP BETWEEN PERCEIVED AND EXPECT QUALITY OF KNOWLEDGE IN A SELF-ASSESSMENT SURVEY (Invited Work***Presented in English*


Discussion Leaders: **Andre Ferreira Azeredo-da-Silva, MD, PhD**, Internal Medicine Physician, Hospital de Clinicas de Porto Alegre, Porto Alegre, Brazil

Iris Contreras, MD, MSc, Investigadora Asociada, Hospital General de Zor Venados, Instituto Mexicano del Seguro Social, Mexico D.F., Mexico

Jeruza Lavanholi Neyeloff, MD, PhD, Epidemiologist, Hospital de Clinicas Porto Alegre and IATS, Porto Alegre, Brazil

16:00 - 17:00

Room:
Comandatuba 2**F3: ADAPTIVE PATHWAYS AND PATIENT ACCESS – IS THERE A PLACE FOR NEW PAYMENT MODELS?**

 *Presented in English and Spanish with simultaneous English/Portuguese/Spanish interpretation*

Moderator: **Marcelo Fonseca, MD, MSc, PhD**, Professor, Federal University of São P São Paulo, Brazil

Speakers: **Rosa Maria Galindo Suarez, MHA**, Deputy General Director of Priorizati General Health Council, Mexico City, Mexico

Alarico Rodríguez, MD, Director Técnico Médico, Fondo Nacional de Rec para la Medicina Altamente Especializada, Montevideo, Uruguay

Diego F Guarin, MD MPH MA, Senior Director, HEOR & HTA Strategy, H HTA, Latin America, Merck-Serono, Billerica, MA, USA

Finn Børlum Kristensen, MD, PhD, Professor, Faculty of Health Sciences University of Southern Denmark, Hilleroed, Denmark bio

Day 1 - Fri, 15 Sep 2017

Day 2 - Sat, 16 Sep 2017

Day 3 - Sun, 17 Sep 2017

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Panelists: **Lou Garrison, PhD**, Professor, Pharmaceutical Outcomes Research and Policy Program, University of Washington, Seattle, WA, USA

Vania Cristina Canuto Santos, MSc, Deputy Director, Department of Management and Incorporation of Health Technology – DGITS, CONITEC, Brazilian Ministry of Health, Brasília, Brazil

Hector Castro, MD MSc PhD, Director of Drugs Incorporation, Colombian Ministry of Health, Bogota, Colombia

16:15 - 17:15

Room:
Comandantuba 1

IP5: DESAFIOS NOS SISTEMAS DE SAÚDE DA AMÉRICA LATINA: QUAIS EVIDÊNCIAS DE MUNDO REAL SÃO NECESSÁRIAS PARA ESTIMAR VALOR DE EQUIPAMENTOS MÉDICO-ASSISTENCIAIS E TESTES DIAGNÓSTICOS EM UM PROCESSO DE AVALIAÇÃO DE TECNOLOGIAS EM SAÚDE?

Presented in Portuguese

Moderator: **Bruno Riveros, MSc**, MSc, Health Economics and Health Technology Assessment, University of Glasgow, Glasgow, UK

Panelists: **Eduardo Coura Assis, MSc** *Gestão em Saúde Pública*, Consultor, Ministério da Saúde, Brasília, Brazil

Cristina Nunes Ferreira, MBA, Sr. Manager, Reimbursement & Health Economics for LATAM, Edwards Lifesciences Latam, São Paulo, Brazil

Charles Cachoeira, MD, MBA, Global Director Market Access, Roche, Tucson, AZ, USA

16:15 - 17:15

Room: São Paulo
3

W4: INCORPORACIÓN DE REPRESENTANTES DE PACIENTES EN PROCESOS DE DECISIÓN DE COBERTURA EN SALUD: AVANCES Y DESAFÍOS PARA LATINOAMÉRICA

Presented in Spanish

Discussion Leaders: **Manuel A. Espinoza, MD, MSc, PhD**, Professor, Department of Public Health & Chief, Unit of Health Technology Assessment - Center for Clinical Research, Catholic University of Chile, Santiago, Chile and Honorary Visiting Fellow, Centre for Health Economics, University of York, York, UK

Báltica Cabieses, MSc, PhD, Profesora, Facultad de Medicina - Clínica Alemana, Universidad del Desarrollo, Santiago, Chile

Cecilia Rodriguez, MPH, Directora, Fundación Me Nuevo, Santiago, Chile

16:15 - 17:15

Room: São Paulo
3

P5: INFECTIOUS DISEASE STUDIES

IN1, IN3, IN4 presented in Spanish; IN2 presented in Portuguese

IN1 WITHDRAWN

16:15 - 16:30

IN2 PREDICTING DENGUE FEVER OUTBURSTS IN BRAZIL: AN EMPIRICAL MODEL BASED ON CLIMATIC PARAMETERS

16:30 - 16:45

Fahham L, Ueda A, Teich V
SENSE Company, São Paulo, Brazil

IN3 DETERMINANTES DE LA CALIDAD DE VIDA RELACIONADA CON LA SALUD EN PACIENTES CON VIH/SIDA EN UNA ASEGURADORA EN SALUD EN COLOMBIA.

16:45 - 17:00

Muñoz-Galindo IM¹, Diaz JA², Arevalo HO¹, Guarín NE¹, Hoyos-Beltrán FJ¹, Moreno JA¹

¹Salud Total EPS, Bogotá D.C., Colombia, ²Universidad Nacional de Colombia, Bogotá D.C., Colombia

IN4 COST ASSESSMENT OF ACQUIRED RESISTANT BACTERIAL INFECTION IN A HOSPITAL IN THE DOMINICAN REPUBLIC

17:00 - 17:15

Mouly M¹, Puella Guerrero A², Dumartin C¹, Silva ML¹, Aulois-Griot M¹

¹University of Bordeaux, Bordeaux, France, ²Universidad Autónoma de Santo Domingo, Public Health School, Santo Domingo, Dominican Republic

16:15 - 17:15

Room:
Transamérica
Auditorium

P6: RESEARCH ON METHODS STUDIES

Presented in Portuguese

RM1 **DECISION MAKING CLINICAL SCENARIOS AS A TOOL IN HTA PROCESS**

16:15 - 16:30

Santoro Neto L

Federal University of Rio de Janeiro, Rio de Janeiro, Brazil

RM2 **LACK OF STANDARDIZED METHODS FOR HANDLING MULTIPLES SOURCES FOR MODEL PARAMETERS: A SYSTEMATIC REVIEW**

16:30 - 16:45

Ribeiro RA¹, Bertoldi EG², Leal LF³, Stella SF⁴

¹IATS & HTAnalyze, Porto Alegre, Brazil, ²Universidade Federal de Pelotas, Pelotas, Brazil, ³Universidade Federal do Rio Grande do Sul, Porto Alegre, Brazil, ⁴IATS, Porto Alegre, Brazil

RM3 **COST-EFFECTIVENESS THRESHOLDS: REVIEW OF CASES AROUND THE WORLD**

16:45 - 17:00

Santos AS¹, Guerra-Junior Aa², Brandão CM¹

¹Universidade Federal de Minas Gerais, Belo Horizonte, Brazil, ²SUS Collaborating Centre - CCATES - Universidade Federal de Minas Gerais, Belo Horizonte, Brazil

RM4 **DETERMINING THE BRAZILIAN POPULATION HEALTH STATUS: ESTIMATE OF HEALTH PRODUCTION FUNCTION**

17:00 - 17:15

Gobi JR, Paschoalino PA, Costa CK, Cunha MS

Universidade Estadual de Maringá, Maringá-PR, Brazil


17:30 - 18:30

BREAKOUT SESSION

17:30 - 18:30

Room:
Comandantuba 2

IP6: TECHNOLOGY ENABLED PATIENT ADHERENCE PROGRAMS AS A SOURCE OF REAL-WORLD EVIDENCE: OPPORTUNITIES IN LATIN AMERICA

 *Presented in English with simultaneous English/Portuguese/Spanish interpretation*

Moderator: **Sandeep Duttagupta, PhD**, Vice President, CBPartners, New York, NY, USA

Panelists: **Diego F Guarin, MD MPH MA**, Senior Director, HEOR & HTA Strategy, HEOR & HTA, Latin America, Merck-Serono, Billerica, MA, USA

Miguel Martin de Bustamante, BA, Senior Associate, CBPartners, San Francisco, CA, USA

17:30 - 18:30

Room:
Comandantuba 1

W5: AVALIAÇÃO DE VALOR EM MEDICAL DEVICES NA PERSPECTIVA LATINO AMERICANA (Invited Workshop)

Presented in Portuguese and Spanish

Discussion **Ramiro E. Gilardino, MD, MSc**, Director, Global Networks Latin America,

Leaders: International Society for Pharmacoeconomics & Outcomes Research (ISPOR), Lawrenceville, NJ, USA

Silvio Mauro Junqueira Junior, MD, Health Economics & Market Access Senior Manager, Health Economics, Johnson & Johnson Medical Brazil, São Paulo, Brazil

Lucila Rey-Ares, MD; MSc, Lead, Health Technology and Audit Committee, CEMIC, Buenos Aires, Argentina

Marcelo Katz, MD, Senior Researcher, Value Management Office, Hospital Israelita Albert Einstein, Sao Paulo, Brazil

17:30 - 18:30

Room: São Paulo
3

P7: HEALTH SERVICES RESEARCH STUDIES

HS1, HS2, HS3 presented in Spanish; HS4 presented in English

HS1 **CARACTERIZACIÓN DEL RIESGO CARDIOVASCULAR POR FACTORES ASOCIADOS: ANÁLISIS DE BASE DE DATOS DE UNA ASEGURADORA COLOMBIANA**

17:30 - 17:45

Romero Prada ME, Acero Acero G, Huerfano LM

HS2 **RESULTADOS DE LA IMPLEMENTACIÓN DE UNA ESTRATEGIA COMBINADA DE EDUCACIÓN Y GESTIÓN DE PACIENTES EN CENTROS DE ATENCIÓN PRIMARIA DE ARGENTINA**

17:45 - 18:00

Prestes M¹, Gayarre MA², Elgart JF¹, Rucci E³, Paganini JM⁴, Gagliardino JJ¹

¹CENEXA. Centro de Endocrinología Experimental y Aplicada (UNLP-CONICET), La Plata, Argentina, ²Secretaría de Salud, Municipalidad de La Matanza, La Matanza, Argentina, ³III-LIDI, Facultad de Informática, Universidad Nacional de La Plata, La Plata, Argentina, La Plata, Argentina, ⁴Centro INUS. UNLP. Facultad de Ciencias Médicas. La Plata, Argentina., La Plata, Argentina

HS3 **ECONOMIC BURDEN OF HERPES ZOSTER (“CULEBRILLA”) IN LATIN AMERICA**

18:00 - 18:15

Rampakakis E¹, Pollock C¹, Vujacich C², Neto J³, Covarrubias A⁴, **Monsanto H**⁵, Johnson KD⁶

¹JSS Medical Research, Montreal, QC, Canada, ²Fundación Centro de Estudios Infectológicos (FUNCEI), Buenos Aires, Argentina, ³Unifesp-EPM, São Paulo, Brazil, ⁴Hospital Civil de Guadalajara, Guadalajara, Mexico, ⁵Merck Sharp & Dohme IA LLC, Carolina, PR, PR, ⁶Merck & Co., Inc., Kenilworth, NJ, USA

HS4 **FINANCIAMIENTO DE ENFERMEDADES HUÉRFANAS Y RARAS EN LATINOAMÉRICA**

18:15 - 18:30

Carrera-Acosta L¹, Del Carmen J¹, Flores-Benites V², Barragan M², Flores-Benites V³, Espinoza DH³

¹Universidad Nacional Mayor de San Marcos, LIMA, Peru, ²Fondo Intangible Solidario de Salud- Seguro Integral de Salud, Lima, Peru, ³Ministerio de Salud del Perú, Lima, Peru

17:30 - 18:30

Room:
Transamérica
Auditorium

P8: PRICING AND POLICY STUDIES

PR1 presented in Portuguese; PR2, PR3, PR4 presented in Spanish

PR1 **A CONSULTA PÚBLICA COMO INSTRUMENTO DE DIÁLOGO E NEGOCIAÇÃO ENTRE INDÚSTRIA E GOVERNO**

17:30 - 17:45

Silva AS¹, Pires Mega T¹, Rabelo RB²

¹Brazilian Ministry of Health, Brasília, Brazil, ²Department of Management and Incorporation of Health Technology, National Committee for Health Technology Incorporation (CONITEC), Brazilian Ministry of Health, Brasília, Brazil

PR2 **THE EFFICIENCY PATH TO UNIVERSAL HEALTH COVERAGE: DERIVATION OF COST-EFFECTIVENESS THRESHOLDS BASED ON HEALTH EXPENDITURES AND LIFE EXPECTANCY. UPDATED COUNTRY-LEVEL ESTIMATES FOR 194 COUNTRIES**

17:45 - 18:00

Pichon-Riviere A¹, Augustovski F², Garcia Marti S³

¹Institute for Clinical Effectiveness and Health Policy (IECS), Buenos Aires, Argentina, ²Professor of Public Health, University of Buenos Aires, Buenos Aires, Argentina, ³IECS-Institute for Clinical Effectiveness and Health Policy, Buenos Aires, Argentina

PR3 **LIMITACIONES DE LAS EVALUACIONES ECONÓMICAS EN SALUD EN LA ASIGNACIÓN DE RECURSOS PARA MEDICAMENTOS PARA ENFERMEDADES RARAS: UN SCOPING REVIEW**

18:00 - 18:15

Quirland-Lazo C¹, Paredes Fernandez D¹, Lenz Alcayaga R²

¹Universidad de Chile, Santiago, Chile, ²Lenz Consultores, Santiago, Chile

PR4 **IMPACT OF USING EXTERNAL REFERENCE PRICING (ERP) AND HEALTH TECHNOLOGY ASSESSMENT (HTA) AS PART OF COST-**

18:15 - 18:30

CONTAINMENT POLICIES: COMPARISON OF PRICES IN LATIN AMERICA

Heredia E¹, Ribeiro A²

¹Lifescience Dynamics, London, UK, ²Lifescience Dynamics, Boston, MA, USA

17:30 - 18:30

Room:

Comandatuba 3

F1: REGULATION IN HEALTH SYSTEMS AND EQUITY: LESSONS LEARNED AND FUTURE PERSPECTIVES FROM AN INEQUITABLE REGION IN THE WORLD

Presented in Portuguese and Spanish

Moderator: **Aurelio Mejia, MSc**, Senior Economist, Health Technology Assessment, Instituto de Evaluación Tecnológica en Salud, Bogotá, Colombia

Speakers: **Edward M.A. Mezones-Holguín, MD, MSc**, Jefe, Escuela de Postgrado, Universidad San Ignacio de Loyola, Lima, Peru

David Aruachan, MD, Coordinador Operativo, Superintendencia de Servicios de Salud, Buenos Aires, Argentina

David Debrott Sánchez, MD, Jefe, Departamento Estudios y Desarrollo, Superintendencia de Salud, Ministerio de Salud, Gobierno de Chile, Santiago, Chile

Raquel Medeiros Lisboa, MD, General Manager, Healthcare Regulation, Agencia Nacional de Saude Complementar, Rio de Janeiro, Brazil

18:30 - 19:30

RESEARCH POSTER AUTHOR DISCUSSION HOUR - SESSION I

18:30 - 20:00

EXHIBITORS' RECEPTION & RESEARCH POSTER PRESENTATIONS VIEWING - SESSION I

19:30 - 20:30

EDUCATIONAL SYMPOSIUM

Day 1 - Fri, 15 Sep 2017

Day 2 - Sat, 16 Sep 2017

Day 3 - Sun, 17 Sep 2017

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