

**Studwell** /stəd wəl/ (female): language nerd and data-phile with a knack for seeing unanticipated problems, a reputation for creative yet sensible solutions, and a love of learning and making our education system better

## WORK EXPERIENCE

### **EAB (Education Advisory Board) | Washington, DC**

May 2016 – June 2017 | **Associate Director, Content Marketing and Cohort Services**

May 2015 – May 2016 | **Senior Analyst, Content Marketing and Cohort Services**

May 2014 – May 2015 | **Analyst, Content Marketing and Cohort Services**

- Research: led qualitative and quantitative research projects on higher education practices that promote student retention, graduation, and success, with a focus on advising program design, data-informed student interventions, and high-impact academic policies and processes
- Content Development & Marketing: developed compelling original content for EAB Consulting and Marketing teams in both standard formats (research presentations, case studies, white papers) and by pioneering new formats to better engage target audiences (interactive diagnostics, infographics)
- Competitive Strategy: go-to team member for competitive positioning for student success products, particularly when articulating complex value propositions and technical capabilities
- Project Management: co-led project management for CONNECTED, EAB's annual student success conference, which in 2016 comprised 48 sessions and activities for over 400 student success administrators
- Event Marketing: ran communications, branding, and experience design for CONNECTED, resulting in record-breaking email metrics, improvements in conference attendance, and strong positive attendee feedback in 2016
- Presentation: delivered research presentations at EAB conferences, client education webinars, university campuses, and for high-touch VIP client events

Aug 2013 – May 2014 | **Research Associate, Higher Education Research**

- Led 20+ short-term projects and authored research briefs for senior higher education administrators
- Conducted research interviews with faculty, staff, and administrators across the country to understand common practices and help clients determine ways to improve organizational operations and strategy
- Developed a broad understanding of the higher education terrain and administrative challenges, with specific focus on academic affairs and labor-market data analysis for program opportunity evaluation

### **Asian University for Women | Chittagong, Bangladesh**

Jul 2012 – Dec 2012 | **Assistant Director, University Writing Center**

- Responsible for Writing Center strategy and operations, advocacy to senior leadership and faculty on behalf of the writing program, and supervision of 11 professional tutors and 6 student workers
- Developed and delivered a new 50-hour training program for fellows to improve tutor efficacy, understanding of ESL learners, and adjustment to the university
- Led faculty and student workshops focused on ESL writing and writing in the sciences, in addition to tutoring one-on-one and teaching a writing tutorial

Aug 2011 – May 2012 | **WorldTeach Volunteer Fellow**

- Served as a teaching assistant, General Chemistry laboratory instructor, and ESL writing tutor

### **Middlebury College | Middlebury, VT**

Feb 2010 – May 2011 | **Chemistry Lab Teaching Assistant**

### **Carolyn Jenks Literary Agency | Cambridge, MA**

Summer 2010 | **Intern**

- Edited two full-length manuscripts, developed marketing strategies for clients, and pitched manuscripts

### **W.W. Norton & Co. | New York, NY**

Nov 2009 – Mar 2010 | **Product Reviewer, SmartWork® Online Homework – Organic Chemistry**

Summer 2009 | **Editorial Intern, College Department – Science**

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PRO-BONO

**Creative Minds International Public Charter School** | Washington, DC | Dec 2015 – Present | **Fellow**

- Support the CMI Board of Trustees through research and special projects, like developing the school's first formal success plan

**Office of the State Superintendent of Education (OSSE)** | Washington, DC | Jun 2014 – Dec 2014 | **Analyst**

- Worked with a team to help OSSE understand which pathways lead to successful outcomes for DCPS students and use literature reviews and original best practice research to improve student support and long-term success
- Data analysis resulted in a public-facing My College Fact Finder website for students and high school counselors

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EDUCATION

**Harvard School of Education** | Cambridge, MA | current

- Master of Education in Technology, Innovation, and Education anticipated May 2018

**Middlebury College** | Middlebury, VT | 2007-2011

- Bachelor of Arts, Double Major in Biochemistry and English and American Literatures
- 3.85 GPA, Summa Cum Laude, Phi Beta Kappa
- Highest Honors for Senior Essay on "Christianity Reimagined: Images of God and the Devil in C.S. Lewis' Youth Fiction"

**Universidad de Playa Ancha** | Valparaiso, Chile | Fall 2009

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SKILLS

**Technical** | Excel (Intermediate), Salesforce (Intermediate), Adobe Photoshop and InDesign (Basic), R (Basic), Tableau (Basic), HTML/CSS (Basic)

**Language** | Spanish (Advanced), Bangla (Basic Spoken), Italian and French (studied and 80% forgotten)

**Special** | jazz trumpet and bluegrass vocal, backpacking/hiking on 4 continents (so far), unbelievable sense of direction

**Jamie Studwell**

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