WHAT IS A WEBSITE

A Website is a group of Web pages created by a person or organization. The pages on a Website are all linked together. You can move from one page to another by clicking on words and pictures called hyperlinks.

Build a Web site

One way to create your Website is by developing and creating computer codes called Hypertext Markup Language(HTML), which you can learn later in this book.
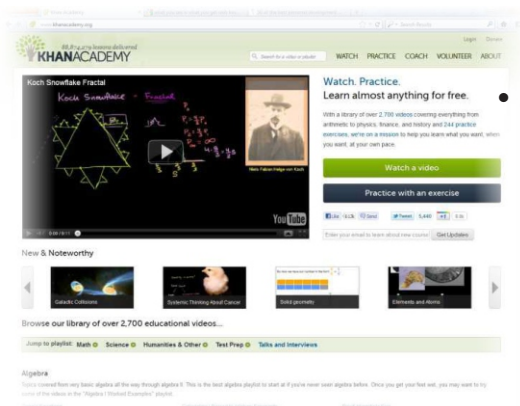
Why build a Web site?

Organizations and individuals that create a Website want to share information with billions of other Web users all over the world.

Here are some reasons why people put information on the Web.

- **Be known worldwide**
  Internet users build Web sites to tell others about themselves, their families and friends. They often include information about their hobbies and interests.

- **Share knowledge**
  Researchers, students and specialists in every field build Web sites to share useful information. From recipes to medical advice, academic articles to drawing techniques, there is a wealth of free information on the Web.
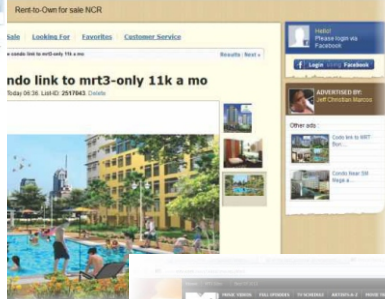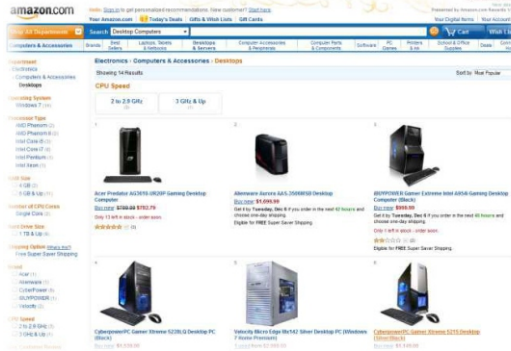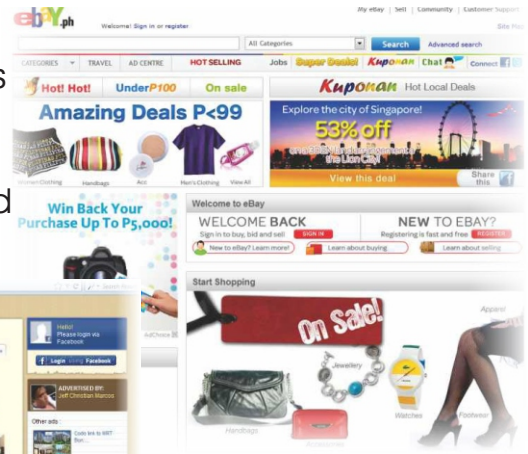
- **Charity Institutions**
  Organizations like charities, political and religious use Web sites to explain their goals and beliefs. Many of these sites contain details of an organization's campaigns and achievements. These sites may include instructions for people who want to donate and send money for a cause.

- Advertise and Sell

  Web sites are great and fastest way for companies to provide as up-to-date information about their products and services. Many commercial sites contain forms that customers can use to order and pay for the things that are advertised.
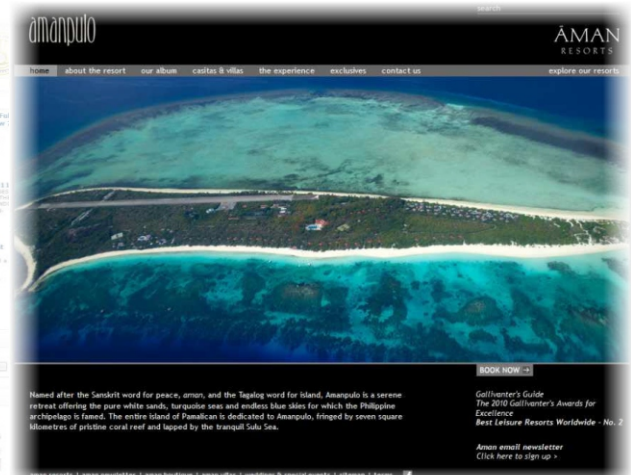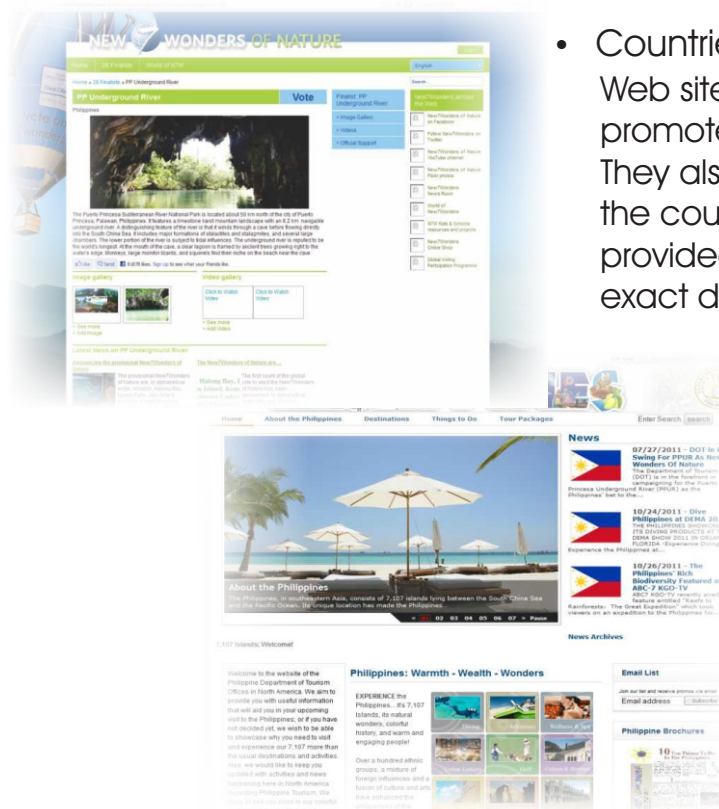
- Entertainment

  Entertainment companies use the Web to promote shows, movies and music artists. New updates, pictures and videos keep fans informed and entertained. Many individuals build sites on games, cartoons and stories.

- Countries Pride

  Web sites of many government agency promote their country as a tourist destination. They also contain important information about the country's history, culture and even maps are provided on the site to help visitors locate the exact destination that they want to visit.

Web Site Considerations

• Home Page

Every Web Site should have a home page. A home page provides a general introduction to your Web pages. It includes a table of contents that describes all of your Web pages.

• Organization Tips

Before you will start creating Web pages, decide first what ideas you will discuss and how ideas relate to one another. Break up information so you can discuss only one major idea on each page. You may find it helpful to first sketch the design of your pages on paper.

• Images

After creating the basic page, you can add images to your Web pages to make them more attractive and colorful and lively

• Images Helpful Tips

Do not put large images on your Web pages, to avoid time increase for pages to appear on the screen.
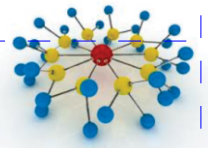
• Links

Links allow readers to select highlighted text or images to display other related pages on the Web.

• Where to Link

You can place links on your Web page to connect to other pages. This helps the visitors to flip through your Web pages. Links from outside maybe helpful for your visitor's to go to related information.

• Accurate and Updated Links

Make sure to check your linked page accurately so that readers will know if you want them to select a link. Telling readers to "click here" is not very informative.

Links to outside your page sometimes change. You should regularly check all the links on your Web pages to make sure all the addresses are still correct.

Laboratory Manual

Part 1   Chapter 3 Creating, Publicizing and Maintaining Web sites

Successful web sites starts from a good and well-planned structures. Knowing your audience enable the web master post appropriate web content that fits your regular visitors. This chapter equipped the students the proper way to create a web site from scratch to finish.

Objectives

After completing all the activities in this chapter, student should be able to discuss how to plan a web site, identify appropriate web content and how to published a site.

Lesson 1 What is a Website?
Lab. 1.1 Modified
Estimated Completion time: 15 - 20 Minutes

Score

Directions:

Modified True or False. Write **True** if the statement is true, and change the underlined word if the statement is **false**. Write your answers in the blank provided before each number.

_____   1. A <u>website</u> is a group of web pages created by a person or organizations.

_____   2. One way to create your website is by developing and creating computer codes called <u>Hyperthalamus Markup Language (HTML).</u>

_____   3. <u>Organizations</u> and individuals that create a Website want to share information with billions of other Web users all over the world.

_____   4. Internet users build <u>Web engines</u> to tell others about themselves, their families and friends.

_____   5. <u>Schools</u> allow individuals to past their information on their website such as Twitter and Facebook.

_____   6. <u>Researchers, students and specialists</u> in fields build websites to share useful information.

_____   7. <u>Charity</u> companies use the web to promote shows, movies and music artists.

_____   8. <u>Websites</u> of many governments agencies promote their countries as tourist destinations.