





Hilton

## 2016 Sponsorship Prospectus

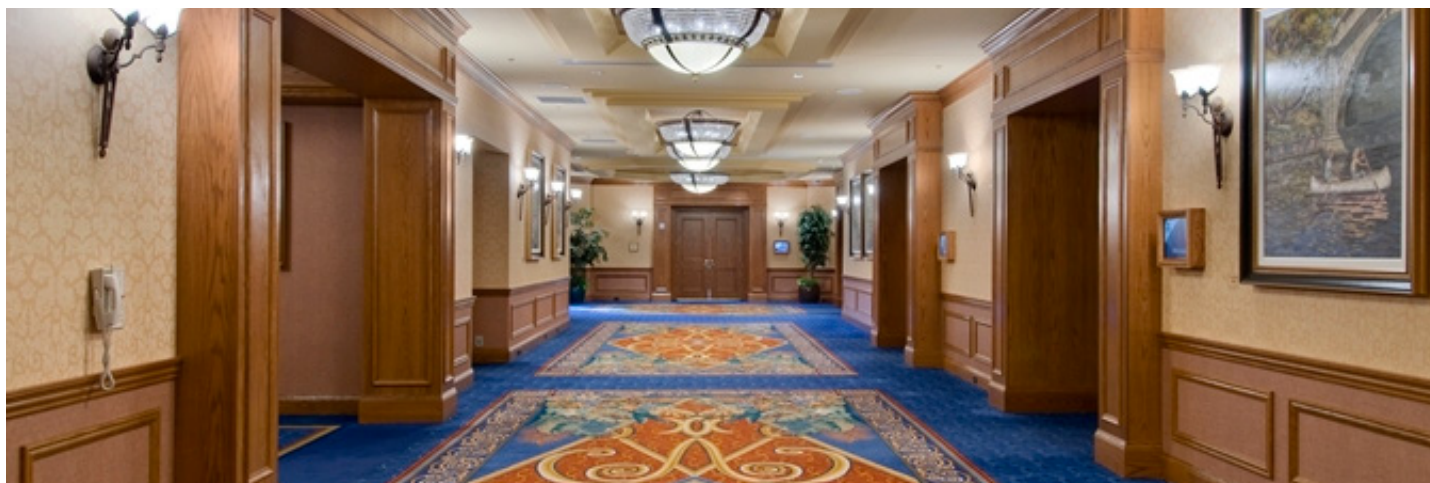
Hello!

We're happy to be providing you this prospectus for our 2016 Midwest PHP Conference which is held in Minneapolis, Minnesota on March 4th and 5th. Since we started in 2012, we've continued to experience great growth and that starts with our Speakers and most of all our Sponsors.

This year we are pleased to let you know that the Midwest PHP Conference will now be held at the downtown Minneapolis Hilton hotel. This change has allowed us to increase our prior attendee limit and also provide you, the sponsor, more opportunities for engagement with the attendees. One of the major changes is that sponsor tables will have maximum visibility as people enter into the conference, walk to their next session or even on their way to lunch.

As you know companies and individuals like yourself make Midwest PHP conference possible and we are truly grateful to work with such great partners. We offer a wide variety of packages as well as a la carte items to maximize your exposure to your brand. Our hope is that you will find a package that is a good fit for your company and that you choose to become a part of our conference and community.

If you're interested in sponsoring Midwest PHP Conference this year, have any inquiries or would like to discuss alternative sponsorship opportunities contact us at: [sponsorships@midwestphp.org](mailto:sponsorships@midwestphp.org).





# Sponsorship Packages

## Platinum - \$4,000

- Limited to 2 sponsors
- Dedicated table in the conference center (your choice of table)
- Guaranteed speaker slot (Prior to announcement)
- Three conference passes and 30% off additional passes (up to four)
- Materials in attendee conference bag
- Logo displayed on entry banner
- Logo displayed on conference website
- Social media posts thanking you
- First priority for a la carte selection

## Gold - \$2,500

- Limited to 4 sponsors
- Dedicated table in the conference center
- Two conference passes and 20% off additional passes (up to three)
- Materials in attendee conference bag
- Logo displayed on conference banner
- Logo displayed on conference website
- Social media posts thanking you

## Silver - \$1,500\*

- Shared table in the conference center for swag
- One conference pass and 15% off additional passes (up to two)
- Materials in attendee conference bag
- Small logo displayed on conference banner
- Logo displayed on conference website
- Social media post thanking you

\* Local sponsors are eligible for \$500 discount.

## Bronze - \$500

- Shared table in the conference center for swag
- One conference ticket at 10% off
- Materials in attendee conference bag
- Small logo displayed on conference banner
- Logo displayed on conference website
- Social media posts thanking you
- Second priority for a la carte selection

## Community - \$100

- Logo displayed on conference website
- Social media post thanking you





## À la Carte

À la carte items allow you to customize your sponsorship package. A la carte items will go quickly and we generally provide priority to those with a sponsorship package first access. However, if a sponsorship package did not fit please do contact us as we can make arrangements to have a custom package.

### Group A

- Lanyards - \$500 (Limit 1)
- Snack Break - Friday \$1,000
- Snack Break - Saturday \$1,000

### Group B

- Breakfast - Friday \$1,500
- Breakfast - Saturday \$1,500
- Lunch - Friday \$1,500
- Lunch - Saturday \$1,500

## Special Events

- Speaker Dinner - Thursday \$1,250
- Social Hour - Friday Night - \$2,500
- After Party - Saturday Night - \$5,000

