# Jesse Vang

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#### WORK EXPERIENCE

Red Hat Raleigh, NC

Product Adoption Analyst

Mar 2022 - Present

- Explained product portfolio value & capabilities to customers, guiding adoption of Red Hat solutions which retained customer renewals by 86%
- Provided tailored customer-focused plans to meet the objectives of customers, resulting in a 3.5x average increase in revenue.
- Created a program to scale the customer lifecycle journey data and reduce reporting lag time by 50%

Red Hat Raleigh, NC

Senior Data Analyst

May 2021 - Mar 2022

- Optimized data repository by overseeing the integration of external databases via agile methodologies and automating data transfer flows, delivering lag time reduction and data accuracy.
- Served as Product Owner and developed a roadmap and feedback loop for data acquisition from data sources including flat files, relational databases, noSQL databases, and APIs
- Built and presented analytics via tableau and google data studio to stakeholders

Red Hat Raleigh, NC

Learning Data Architect

Feb 2016 - May 2021

- Optimized technology stack for applications supporting 20,000 global users, keeping uptime by 98%
- Built ETL pipelines to reduce the load time and enable data democratization across the enterprise
- Maintained and defined data dictionary and technical documentation to promote data literacy across the organization

#### **NOTABLE PROJECTS**

### **DocuSign Hackathon**

Winner

Aug 2021 - Aug 2021

- Secured placement in Docusign Sponsored Global Hackathon, enhancing recognition of innovative technology solutions to aid in digital transformation at a global scale
- Our team created an app that helped the Jane Goodall Institute track chimpanzee movement using a combination of GPS and DocuSign APIs for its workflow
- Details can be seen at "https://devpost.com/software/top-secret-to-be-filled-out-later"

#### Red Hat blog

Contributor Apr 2021 - Present

- Explained the evolution of my career into a data architect
- Authored an article about tools everyone has access to that can solve data problems at scale
- Details can be seen at "https://www.redhat.com/architect/users/jesse-vang"

## **EDUCATION**

## **Kogod School of Business, American University**

Washington, D.C.

Raleigh, NC

Masters in Analytics

Graduation Date: Jun 2017

**North Carolina State University** 

Graduation Date: Dec 2012

Bachelors in Finance & HR

#### **SKILLS**

**Skills:**SQL, Python, R, Excel, Javascript, Agile, Data Visualization, Analytics, Consulting, Measurement, Reporting,