SECURE, PERFORMANT, RELIABLE, AND USER-CENTERED EXPERIENCES (SPRUCE) IDIQ

RESPONSE TO REQUEST FOR INFORMATION

SOLICITATION NO. 36C10B23Q0225

APRIL 28TH, 2023

PREPARED FOR

Joe Jones
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PREPARED BY

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SDVOSB
Service Disabled Veteran Owned Small Business
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Proprietary Information

1. Contractual Information

Contractual Information	
Name of Company	zCore Group (zCG)
Address	20464 Swan Creek Ct. Sterling, VA, 20165
Point of Contact	Erick Zenteno
Phone Number / Email Address	571.228.2803 / ezenteno@zcoregroup.com
Company Business Size and Status	Service-Disabled Veteran-Owned Small Business (SDVOSB)
NAICS Codes	518210, 519190, 541511, 541512, 541519, 541611, 541612, 541613, 541618, 541990, 611430, 611710
Socioeconomic Data	SDVOSB
SAM UEI	FJ58SNSJTV68

2. Intention to Bid

Should the VA pursue these services under a formal solicitation, zCG intends to bid as prime.

3. Small Business Size Status of Prime Offeror

zCG is an SBA-certified SDVOSB and is registered on SAM.gov and the VetCert webpage.

4. Description of zCG's Expertise and Experience Successfully Delivering Products Similar to those Described in the PWS

zCG supported Agile-based **software development and operations** for the developer.va.gov project and the Lighthouse VA Benefits and Appeals APIs. For our commercial clients, we developed applications to display location-based data, where we used a single codebase to accelerate deliverables. Our technical background in the OIT ecosystem enables us to provide meaningful **technical advice and architecture planning.** zCG is supporting VA's Financial Management Business Transformation between FMS and IFAMS conversion by offering architecting services to modernize their ability to parse, migrate, and test data. We leverage technology stacks and integration strategies to optimize a cost-saving React-based internet data exchange (IDX). Our expertise in **service design and user-centric studies** has been refined through our experience with a funded commercial blockchain platform looking to enhance its user experience. We used surveys, interviews, focus groups, and usability tests to gather data on user satisfaction, engagement, and overall experience. zCG brings an extensive portfolio of **data science and data analytics experiences.** We supported the safeguarding of VA data sources including: PRODTEST, CDW, ADRRP, BDN, SSA DMF, NCC Recording Database, and VEDW and the development and deployment of ML Based Detection and Connected Case Analysis to enable VBA to protect and remediate Veterans impacted by fraud. Our focus on user applications enables us to deliver impactful **product support operations**. zCG worked to optimize multiple projects' user management and permissions infrastructure utilizing Okta and other open-source tools like Keycloak. zCG has the expertise and experience necessary to support the VA/OIT ecosystem.

5. Intent and Ability to Meet the Set-Aside Requirement

As an SBA-certified SDVOSB, zCG meets the set-aside requirement in accordance with VAAR 852.219-73 VA Notice of Total Set-Aside for Certified Service-Disabled Veteran-Owned Small Businesses (JAN 2023) and 13 CFR §125.6.