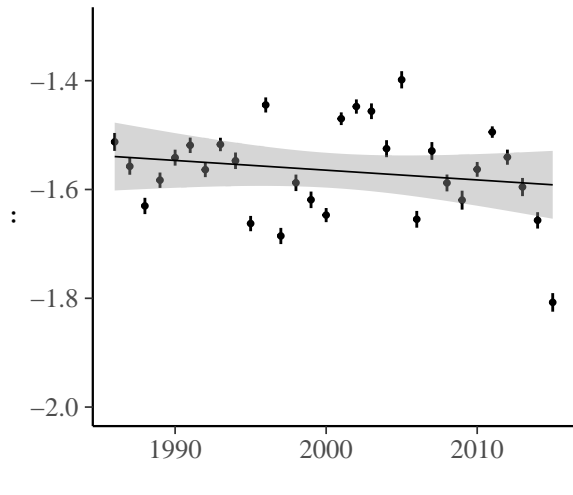


a) MLE – two steps



b) Bayesian – hierarchical

