

Jeremy Swinarton
647-637-8195
jeremy@swinarton.com

I am a **professional graphic designer and full-stack software developer**. I design holistic solutions to business problems and bring them to life in print and on the web.

Skill Set

- I provide award-winning design expertise to my clients. I design for outcomes, not just for appearances. Specialties include UI/UX, editorial, information design, and brand identity.
- Adept at building products using a range of technologies, including Python (Django & Flask), JavaScript (jQuery, node.js, D3.js & backbone.js), SQL, Ruby (Rails), PHP, HTML5 and CSS3. High degree of familiarity with the UNIX command line and related tools.
- Experienced copywriter and editor.
- Strong leadership and mentorship skills.

Work Experience

Software developer — Rubicon Project (formerly Chango)

February 2013 – September 2015

Coordinated the redevelopment of chango.com. Leading a small team, I replaced the existing WordPress website with a project built in Python and Django, complete with a custom CMS, CRM integration, A/B testing, and several landing pages with complex design requirements. The results transformed Chango's online brand and accelerated lead generation and revenue growth. (I also contributed to a variety of other projects, including their internal management dashboard, as a developer, designer, and copyeditor.)

Designer/developer — Questrade, Inc.

October 2012 – January 2013

Designer and Flash developer for ads and marketing material.

Freelance designer/developer/writer — various clients

2008 – present

I design and develop award-winning information graphics, editorial spreads, and online marketing material. My past clients include Al Jazeera and the Toronto Star.

Awards

Awwwards.com

For chango.com — Special Mention, 2013

David McCandless' Information is Beautiful Awards

For "Finding Peace" Infographic — London, UK; Shortlist, 2012

Education

York University/Sheridan College Joint Programme in Design

Toronto, Canada — 2012

Honours Bachelor of Design

Member of Dean's Honour Roll