Jeremy Swinarton 647-637-8195 jeremy@swinarton.com

I am a professional graphic designer and full-stack software developer. I design holistic solutions to business problems and bring them to life in print and on the web.

Skills

- Provider of award-winning design expertise to my clients. I
 design for outcomes, not just appearances. Specialties include UI/UX,
 editorial, and information design.
- Adept at building web application software using a range of tools and languages.
- · Experienced copywriter and editor.
- · Strong leadership and communication skills.

Software Toolkit



Work Experience

Software engineer — Kinetic Café Feb 2016 - present

Backend engineer on the Kinetic Commerce Platform, a microservice-oriented, scalable API that backs hundreds of devices in retail stores. I rewrote key parts of our REST API as a GraphQL service served with Elixir. I led nearly a dozen in-house Elixir workshops to bring the team up to speed. I also worked on the Reco iOS app, where I built a REST API in Rails and an ETL system using Talend. (Reco was featured twice in the Apple App Store.)

Software engineer — Rubicon Project/Chango Feb 2013 – Sep 2015 Lead developer for chango.com. I rewrote the existing WordPress website in Python/Django and built a CMS, complete with an A/B testing suite and custom CRM integration. I also contributed to a variety of of other projects as a developer, designer, and copyeditor.

Freelance designer/developer/writer — various clients 2008 – present Creator of award-winning data visualization, editorial, and web marketing projects. Past clients include Al Jazeera English, the Toronto Star, Oxfam Canada and the Workers' Action Centre/Fight for \$15 and Fairness.

Education

York University/Sheridan College Joint Programme in Design 2012 Honours Bachelor of Design (Member of Dean's Honour Roll)