

The map displays the sum of sales by country and state across Europe and North Africa. The data is visualized using colored circles, where red circles indicate higher sales and blue circles indicate lower sales. The size of the circles also varies, with larger circles representing higher sales volume. The map includes labels for various countries and bodies of water.

**Legend:**

- Red circle: Higher sales
- Blue circle: Lower sales

**Geographical Labels:**

- Norwegian Sea
- North Sea
- Black Sea
- Mediterranean Sea
- ICELAND
- SWEDEN
- FINLAND
- NORWAY
- DENMARK
- UNITED KINGDOM
- IRELAND
- POLAND
- BELARUS
- UKRAINE
- ROMANIA
- GREECE
- TÜRKİYE
- SYRIA
- IR
- SAUD
- EGYPT
- SUDAN
- CHAD
- NIGER
- MALI
- BURKINA FASO
- GUINEA
- GHANA
- CAMEROON
- SOUTH SUDAN
- UGANDA
- KENYA
- DEMOCRATIC
- LIBYA
- ALGERIA
- MOROCCO
- PORTUGAL
- SPAIN
- FRANCE
- ITALY

**Footer:**

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### Sum of Profit by Year

Order Date Year	Profit (K)	Percentage
2011	54K	19.1%
2012	66K	23.4%
2013	77K	27.3%
2014	85K	30.2%

### Sales and Profit by Category

Sub-Category	Profit (K)	Percentage
Accessories	131K	5.6%
Appliances	127K	5.4%
Art	290K	12.4%
Binders	187K	8.0%
Bookcases	127K	5.4%
Chairs	294K	12.0%
Copiers	294K	12.0%
Envelopes	272K	11.6%
Fasteners	294K	12.0%
Furnishings	13K	0.5%
Labels	13K	0.5%
Machines	294K	12.0%
Paper	294K	12.0%

**Order Date** ▼

1/6/2011 📅 12/31/2014 📅

**Region** ▼

Central South

North

**Sales and Profit by Customer Name**

**Profit Margin** -1.10 🌈 0.51

-0.30

Sum of Profit

Sum of Sales

The scatter plot displays the relationship between the Sum of Sales (X-axis) and the Sum of Profit (Y-axis). The X-axis ranges from 0 to 15K, and the Y-axis ranges from -4K to 6K. Data points are colored based on the Profit Margin, with a scale from -1.10 (red) to 0.51 (purple). The plot shows a positive correlation between sales and profit, with a dense cluster of points in the lower-left quadrant (low sales, low profit) and a more dispersed cluster in the upper-right quadrant (high sales, high profit). The color gradient indicates that higher profit margins are associated with higher sales and profit.