



Online Shop Creator

Zero Touch Full-stack in a Few Clicks

Team: 27

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What is Our Project?

— — —

❖ **Purpose**

- Help small business owners and retailers to launch their business website online.

❖ **Our Solution**

- An end-to-end website builder and order management system.

Design Overview

JOIN US Right Now. Zero touch full-stack experience All in **STOREY.COM**

Username:

Firstname:

Lastname:

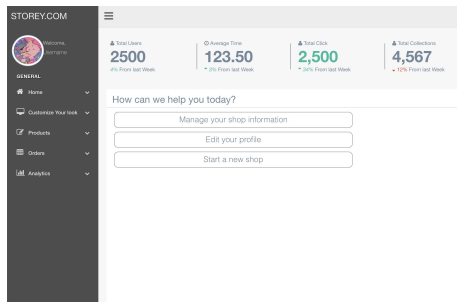
Email:

Password:

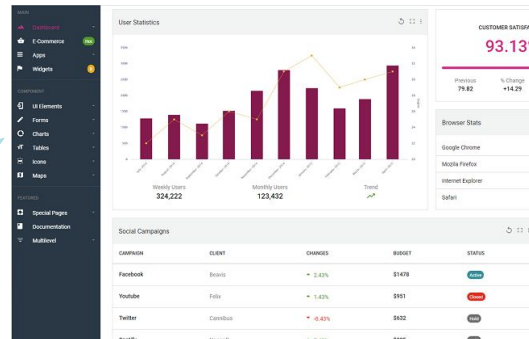
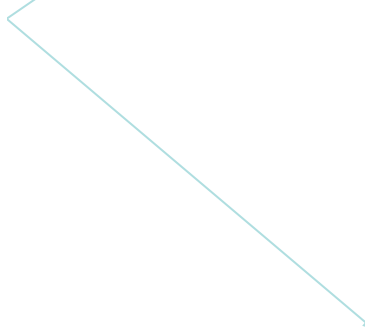
Confirm password:

Your store name:

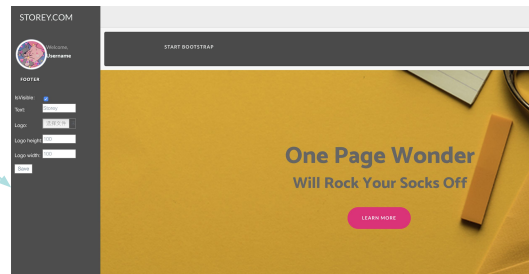
Sign in/Sign up



User Portal



Order Management & Visualization

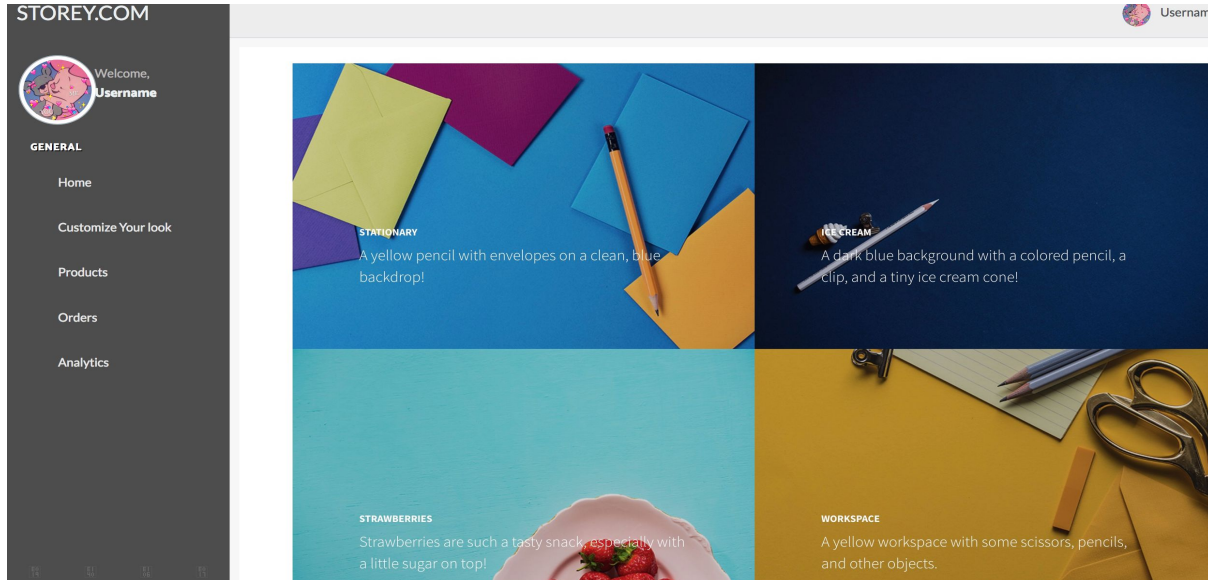


Shop Website Generator

Features

1. Automated Shop Website Builder

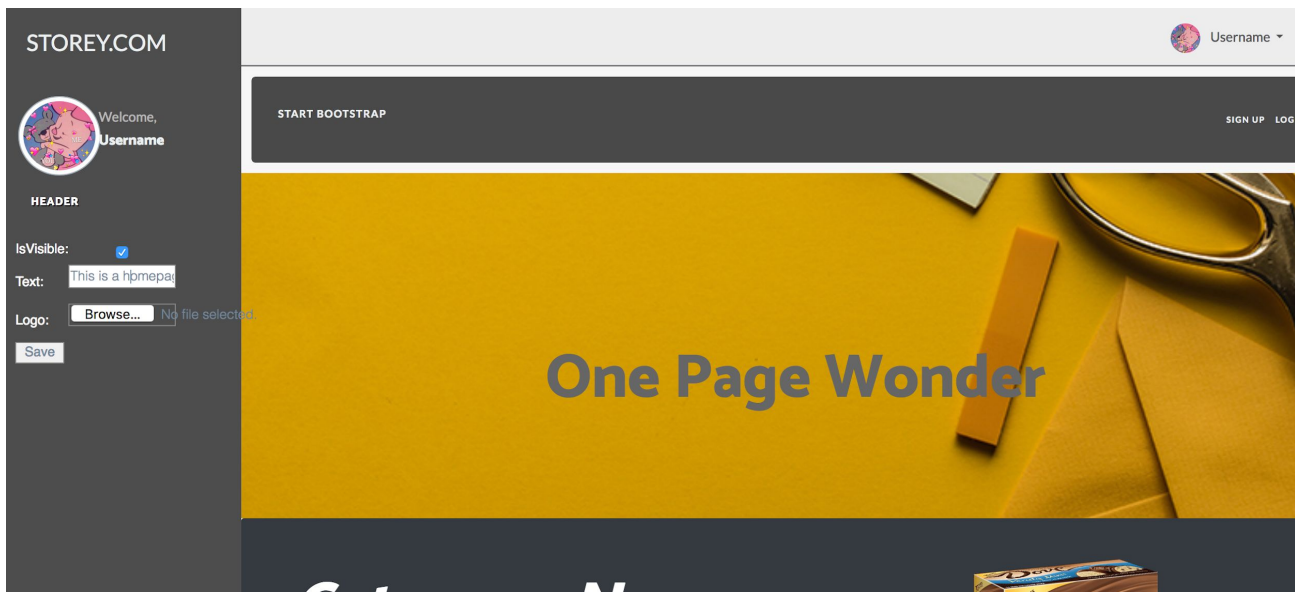
- ❖ Website templates with various themes



Features

1. Automated Shop Website Builder

❖ Theme section customization



Features

1. Automated Shop Website Builder

- ❖ Domain Name Provisioning
- ❖ Edit existing website or resume editing unfinished website

Features

2. Product Data Management

❖ Add/Delete/Edit Product

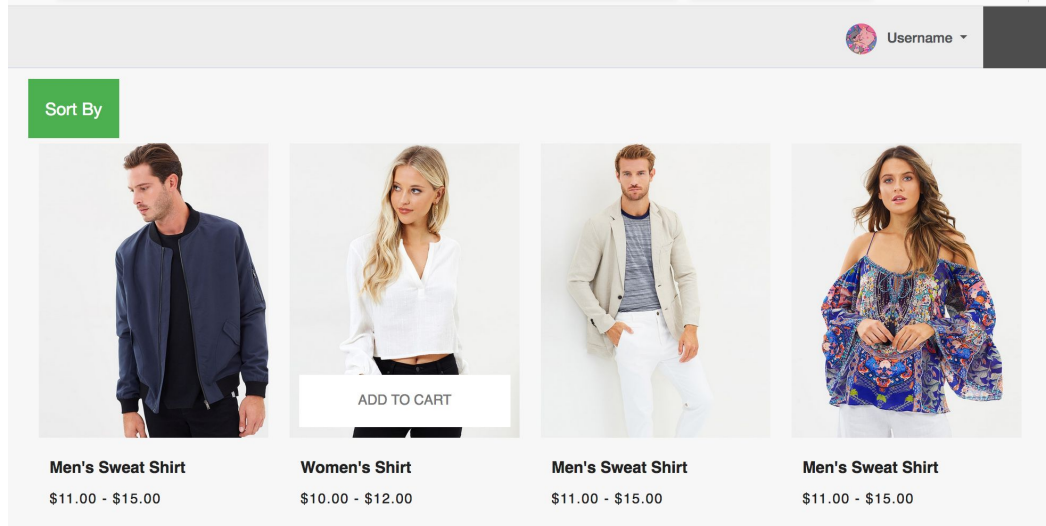
The screenshot displays the 'STOREY.COM' Product List management interface. On the left is a dark sidebar with navigation links: Home, Customize Your look, Products, Orders, and Analytics. The main content area is titled 'Product List' and includes a table of products. Each product row contains its ID, name, stock status, a preview image, price, category, and edit/delete options. At the top right of the main area are 'Add product' and 'Go Back' buttons. The table lists six products: PLEATED DRESS, TEXTURED SWEATER, PERSONAL TAILORING CHECK WOOL COAT, BLACK COAT, KID SKIRT, and TEXTURED OPEN KNIT SWEATER.

#	Product Name	Preview	Price	Category	#Edit
#	PLEATED DRESS ID: 7 In stock: 25		\$120	Woman	Edit Delete
#	TEXTURED SWEATER ID: 6 In stock: 20		\$230	Woman	Edit Delete
#	PERSONAL TAILORING CHECK WOOL COAT ID: 5 In stock: 12		\$475	Man	Edit Delete
#	BLACK COAT ID: 4 In stock: 1		\$345	Man	Edit Delete
#	KID SKIRT ID: 2 In stock: 10		\$45	Kids	Edit Delete
#	TEXTURED OPEN KNIT SWEATER ID: 1 In stock: 10		\$120	Woman	Edit Delete

Features

2. Product Data Management

- ❖ Products available on shop website



Other Features

3. Improving products findability

- ❖ Top product recommendation
- ❖ Similar product recommendation
- ❖ Filters (out of stock? /collection)
- ❖ Sort by price/relevance

4. Order management

- ❖ View/edit orders and customers
- ❖ Order statistics visualization

5. External data input

- ❖ Excel/CSV file
- ❖ CRM platform(Salesforce)

Technologies

- ❖ Languages: Python, HTML, CSS, Javascript
- ❖ Framework: Django
- ❖ Libraries: Bootstrap, jQuery
- ❖ APIs: Salesforce API

Demo

Project Management

- ❖ In Sprint 2, we completed:
 - Website template with product list/detail section customization;
 - Designed 4 templates with different themes;
 - Modify/manage product;
 - Product changes reflected in shop website.
- ❖ For Final Presentation, we plan to:
 - Implement domain name provisioning;
 - Enable order management;
 - Implement filters and product recommendation;
 - Deploy the web app.

Q & A ?