HACKTECH

By Caltech

April 25-27, 2025

Sponsor Guide

WELCOME TO HACKTECH

On behalf of the Hacktech organizing team, welcome to Hacktech!

We are excited to partner with you for Hacktech 2025. We host a 36-hour hackathon, a competition where students collaborate and create software projects to solve real-world problems. Our event is made possible through your support and belief in our mission: to showcase and champion the next generation of engineers and innovators. Together, we enable an exciting event filled with energy that catalyzes this process.

Congregating the feedback we received from previous years, we revamped the entire event from the ground-up to provide the best version of Hacktech yet. Your contribution will allow us to translate our ideas into reality, bringing together participants from diverse backgrounds and motivations. In that vein, we will be allocating your funds to manage event logistics, provide travel stipends, and provide promotional materials.

We want to ensure we can fulfill all your needs as a sponsor. This guide provides an overview of the benefits we can offer as a host. Feel free to contact us for any questions or negotiations: we are flexible!

Looking forward to a productive collaboration, and thank you for your time and support!

Regards,
Jason Lin and Ryan Lin
Executive Directors of Hacktech 2025

HACKTECH
ABOUT US

"A cornerstone of Caltech tradition"

Thomas Felix Rosenbaum, 8th President of Caltech, on Hacktech during the 2023 Commencement Address

11th CONSECUTIVE Iteration

FOR FUTURE **Engineers & Scientists**

Address
COMPLEX Real-world Issues

2024 By the **NUMBERS**

540 Hackers Participated

60+ Universities Involved

10+ Countries Represented

CODE Creative Solutions

Event lasts for **36 HOURS**

HACKTECH

*ALL DETAILS ARE NEGOTIABLE** according to your needs as the sponsor.

	Bronze $1K	Silver $2K	Gold $5K	Platinum $10K
Recruiting				
DISTRIBUTE MATERIALS	✓	✓	✓	✓
RECEIVE RESUMES	✓	✓	✓	✓
SEND RECRUITERS			✓	✓
ONSITE INTERVIEWS			✓	✓
Branding				
LOGO SIZE ON WEBSITE	Small	Medium	Large	Large+
LOGO ON EVENT SWAG (e.g., shirt, bag)	✓	✓	✓	✓
COMPANY BLURB ON WEBSITE		✓	✓	✓
PHYSICAL BANNER AT EVENT			✓	✓
Additional Benefits				
BOOTH/TABLE AT EVENT	✓	✓	✓	✓
JUDGE PROJECTS		✓	✓	✓
COMPANY THEME AND PRIZE			✓	✓
EXCLUSIVE RECRUITING WITH CALTECH STUDENTS			✓	✓
KEYNOTE SPEAKER				✓

Reach out to hacktech@caltech.edu!

Additional Benefits Details

Booth/Table at Event

Your team is welcome to staff the tables throughout the event.

Judge Projects

We invite one of your team members to be a judge for Hacktech. They will be able to interview hackers, demo their creations, and learn more about their design process. This is a great way to identify and recruit the best talent.

Company Theme and Prize

We invite you to decide what topics/issues competitors will code about! Prizes can also spotlight projects in disciplines that your company prioritizes, like finance, artificial intelligence, education, etc.

Exclusive Recruiting with Caltech Students

We will dedicate an hour exclusively for Caltech students to engage with your team. During this time, you can choose the format that would best benefit your company—whether it's a Q&A session, an informational presentation about your organization, or an interactive experience, either in-person or virtual.

Keynote Speaker

We will exclusively feature one of your team members as our keynote speaker for the event. They will be mentioned in all event promotions along with the company name. Our website and event handbook will feature their picture and a short text of your choosing (biography, career history, etc.). We are happy to put up any text given to us. Alternatively, we are also happy to craft a the blurb for you.

Reach out to hacktech@caltech.edu!

HACKTECH

Venue Map and Address:

Avery House
293 S Holliston Ave
Pasadena, CA, 91106

Contact Information:
Visit our website! hack.caltech.edu
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