

# Data Literacy for All, with R

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## Outline

1. What is data literacy?
2. Packaging Data
3. Packaging Functions
4. Designing functions for data literacy and data exploration
5. Interactivity - ggvis and googleVis
6. Interactivity - shiny
7. Interactivity - population pyramid

## What is data literacy?

see associated slides, [Data\\_Literacy\\_for\\_All\\_Womack.pdf](#)

**Statistical literacy** involves the following elements: - Literacy (reading, but also including handling graphs, charts, and tables, and other forms of textual evidence) - Statistical knowledge - Mathematical knowledge - Context - Critical Skills

**Data literacy** requires statistical literacy, but with more emphasis on data wrangling and data exploration.

Prado and Manzi → “access, interpret, critically assess, manage, handle and ethically use data”

That is a lot. For education, often we need to focus on the core of statistical literacy in a gentle way before getting into the mechanical details of our software tools.

As data professionals, we can do some of the work for our audiences to mask the complexity of the tools and highlight the data itself.

## Packaging Data

RStudio and RMarkdown <http://rmarkdown.rstudio.com/>

Build Project <https://support.rstudio.com/hc/en-us/articles/200526207-Using-Projects> and <https://support.rstudio.com/hc/en-us/articles/200486508-Building-Testing-and-Distributing-Packages>

Prepare and extract some data with WDI.R

Structure of a package

devtools `use_data()` command

Note the drat package (<https://journal.r-project.org/archive/2017/RJ-2017-026/index.html>) allows for access to larger datasets. CRAN has a 5 MB limit.

A simple way to get started: <https://hilaryparker.com/2014/04/29/writing-an-r-package-from-scratch/>

Hadley Wickham's R Packages (Recommended) <http://r-pkgs.had.co.nz/>

Official CRAN documentation <https://cran.r-project.org/doc/manuals/R-exts.html>

## **Packaging Functions**

Writing a function Writing documentation Saving a function Checking and testing... Building and sharing a package

Local, e.g. `library(mypkg, lib.loc = "f:/R-packages")`

RForge

Github quick guide <http://rogerdudler.github.io/git-guide/> – `git init` – `git add*` – `git commit -m "message"` – `git remote set-url origin https://github.com/ryandata/test11111.git` – `git push origin master`

`install_github("ryandata/test11111")`

## **Designing functions for data literacy and data exploration**

We want to build functions that the end user can quickly apply to their own data exploration needs.

One package designed for this is mosaic

## **Interactivity - ggvis and googleVis**

ggvis provides a lightweight way to introduce some dynamic, interactive elements to your plots

googleVis is a relatively self-contained set of tools for quickly generating web-accessible interactive plots. One downside is that it lacks customizability. One demo of googleVis <https://ryanwomack.com/ICPSR2015/>

## **Interactivity - shiny**

shiny provides a suite of tools to design customized interactive web-accessible data sites, while retaining R for data analysis.

See the shinyapp.R file.

## **Interactivity - population pyramid**

Our final example illustrates the use of interactivity to uncover population patterns.

See <http://www.arilamstein.com/blog/2016/06/06/idbr-access-us-census-bureau-international-data-base-r/>

<https://walkerke.github.io/2014/06/rcharts-pyramids/>

Some of my other R materials may be found at [http://libguides.rutgers.edu/data\\_R](http://libguides.rutgers.edu/data_R)

## **Lagniappe - Distributing files via PirateBox**

This is not really that difficult if you follow the instructions here: <https://piratebox.cc/openwrt:diy#post-installation>

with a little customization help for your SSID and Home Page here: [https://www.youtube.com/watch?v=vc6od\\_2mess](https://www.youtube.com/watch?v=vc6od_2mess) <https://www.youtube.com/watch?v=asCC12QAhr0#t=19.562452>

Keep exploring!