# Data Literacy for All, with R

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#### Outline

- 1. What is data literacy?
- 2. Packaging Data
- 3. Packaging Functions
- 4. Designing functions for data literacy and data exploration
- 5. Interactivity ggvis and googleVis
- 6. Interactivity shiny
- 7. Interactivity population functions and pyramid

#### What is data literacy?

see associated slides, Data\_Literacy\_for\_All\_Womack.pdf

# Statistical Literacy

**Statistical literacy** involves the following elements: - Literacy (reading, but also including handling graphs, charts, and tables, and other forms of textual evidence) - Statistical knowledge - Mathematical knowledge - Context - Critical Skills

#### **Data Literacy**

Data literacy requires statistical literacy, but with more emphasis on data wrangling and data exploration.

Prado and Manzi -> "access, interpret, critically assess, manage, handle and ethically use data"

That is a lot. For education, often we need to focus on the core of statistical literacy in a gentle way before getting into the mechanical details of our software tools.

As data professionals, we can do some of the work for our audiences to mask the complexity of the tools and highlight the data itself.

#### **Packages**

Some guides:

RStudio and RMarkdown http://rmarkdown.rstudio.com/

 $Build\ Project\ https://support.rstudio.com/hc/en-us/articles/200526207-Using-Projects\ and\ https://support.rstudio.com/hc/en-us/articles/200486508-Building-Testing-and-Distributing-Packages\ https://bookdown.org/rdpeng/RProgDA/building-r-packages.html$ 

#### Packages - what are they

The structure of a package

How RStudio helps the process

From the command line: use R CMD build packagename R CMD INSTALL packagename

A simple way to get started: https://hilaryparker.com/2014/04/29/writing-an-r-package-from-scratch/

Hadley Wickham's R Packages (Recommended) http://r-pkgs.had.co.nz/

Official CRAN documentation https://cran.r-project.org/doc/manuals/R-exts.html

#### **Packaging Data**

We will prepare and extract some data with WDI.R

Any data can be stored as an R data file and bundled in a package.

The "devtools" package has a useful use\_data() command.

Note the drat package (https://journal.r-project.org/archive/2017/RJ-2017-026/index.html) allows for access to larger datasets. CRAN has a 5 MB limit.

# **Packaging Functions**

We will walk through:

-Writing a function -Writing documentation Saving a function Checking and testing. . . Building and sharing a package

We Local, e.g. library(mypkg, lib.loc = "f:/R-packages")

RForge

Github quick guide http://rogerdudler.github.io/git-guide/ - git init - git add\* - git commit -m "message" - git remote set-url origin https://github.com/ryandata/test11111.git - git push origin master install github("ryandata/test11111")

### Designing functions for data literacy and data exploration

We want to build functions that the end user can quickly apply to their own data exploration needs.

One package designed for this is mosaic

#### Interactivity - ggvis and googleVis

ggvis provides a lightweight way to introduce some dynamic, interactive elements to your plots googleVis is a relatively self-contained set of tools for quickly generating web-accessible interactive plots. One downside is that it lacks customizability. One demo of googleVis https://ryanwomack.com/ICPSR2015/

# Interactivity - shiny

shiny provides a suite of tools to design customized interactive web-accessible data sites, while retaining R for data analysis.

See the shinyapp.R file.

# Interactivity - population pyramid

Our final example illustrates the use of interactivity to uncover population patterns.

See http://www.arilamstein.com/blog/2016/06/06/idbr-access-us-census-bureau-international-data-base-r/https://walkerke.github.io/2014/06/rcharts-pyramids/

Some of my other R materials may be found at http://libguides.rutgers.edu/data\_R

#### Lagniappe - Distributing files via PirateBox

This is not really that difficult if you follow the instructions here: https://piratebox.cc/openwrt:diy#post-installation

with a little customization help for your SSID and Home Page here: https://www.youtube.com/watch?v=vc6od\_2mess https://www.youtube.com/watch?v=asCC12QAHr0#t=19.562452

Keep exploring!