

# JL-2022

**[jakelamoth.com](http://jakelamoth.com) →**

## Contact

## Email

jake.lamothe@gmail.com

## Number

+1 586 242 1262

## Address

117 Crossroads Ln

Troy, MI 48083

#3215

USA

## Education

**Central Michigan University**

## Bachelor's Degree Advertising & Multimedia Design

2020 - Mount Pleasant, MI

## Experience

**LUDWIG+**

## Art Director

2022 - Present

I'm currently an Art Director working directly with a team of designers, copywriters, and media specialists on brands like XENITH, Carrington Mortgage, and Valkyrie Investments.

**LUDWIG+**

## Jr. Art Director

2021 - 2022

LUDWIG+ is a Detroit-based advertising agency specialized in brand activation and rebranding. I assisted a wide variety of cross-media projects including branding, content creation, and motion design for companies like Rocket Mortgage, SPIN, and RAYUS Radiology.

## Farm Bureau Insurance

## Graphic Design Intern

2019 - 2020

I helped lead the art direction for our marketing team's annual summer campaign. Focusing on photography, key market audiences, and overall aesthetic.