

Jacob Bradley

Fullstack Developer

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Las Vegas, NV

SUMMARY

Versatile fullstack developer with expertise in HTML, CSS, JavaScript, PHP, WordPress, UI Development and a lifelong interest in programming & design. Close adherence to current industry best standards. Proficient in implementing core backend development tasks including API integration/development, website/server maintenance, application architecture, etc. by deploying a wide range of technologies across multiple frameworks, software, operating systems, & programming languages. Adept with digital marketing strategies for SEO, and Social Media Marketing.

KEY SKILLS

- Web Development & Maintenance
- Web/Graphic Design
- UI/UX Design/Development
- Web App/SPA/PWA Development
- Static site generators
- 3rd Party API Integration
- Software Development Lifecycle
- REST API Development
- Digital Marketing
- Branding/Brand consistency
- Content Strategy
- Client Relations

TECHNICAL SKILLS

- Scripting Languages: JavaScript (ES6/7), PHP, Python
- Database: MySQL, MariaDB, Postgres, Mongo
- Other Skills: HTML5, CSS3, SASS, jQuery, AJAX, WordPress, Bootstrap, Vuetify, Liquid, Unix
- Frameworks: Vue, Nuxt, Angular, Laravel, Node
- Version Control: Git, MS TFS
- OS: Mac, Linux, Windows
- Design: Photoshop, Illustrator, Xd
- Methodologies: Agile, SCRUM, Kanban

PROFESSIONAL EXPERIENCE

LightSpeed Virtual Training | Fullstack Developer

Las Vegas, NV | Nov '18 – Jun '19

- Solely develop/design/maintain WP themes, plugins, and servers for over 150 clients
- Integrate 3rd party APIs
- Build internal client management CRUD application using company API and component-based UI
- Develop custom solutions for internal marketing functions
- Lead company affiliate program design and implementation
- Support marketing department with all development needs: email, pixel firing, webhooks, analytics, etc.
- Work directly with CEO on rapidly prototyping experimental marketing projects such as event driven interactive video landing pages. Help pitch to 3rd parties and investors.
- Develop/design/maintain ecommerce sites with Shopify and Liquid templating syntax

Nevada Corporate Headquarters | Web Developer

Las Vegas, NV | Apr '16 – Oct '18

- Responsible for full development of websites (LAMP, WP themes), landing pages, HTML emails
- Manage emails and subscriber lists in email platforms, adhering to best practices
- Write backend/posting scripts with PHP and AJAX
- Query SQL and CSV Databases
- Design UIs and mockups in Adobe Xd
- Style projects with CSS, and CSS pre-processors and frameworks (SASS/Bootstrap/Material)
- Maintain web applications (Laravel)
- Implement analytics and tracking scripts
- Develop UIs that ensure mobile responsiveness, cross-browser compatibility & accessibility
- Develop code with OOP principles, SEO & marketing practices in mind
- Integrate 3rd party APIs
- Use WordPress and other content management systems to develop and maintain websites & apps

Prosper IT Consulting | Frontend Web Developer

Portland, OR | Aug '15 – Mar '16

- Design and develop UI for an ecommerce C# .NET web application that consumes Amazon's Product API
- Utilize Bootstrap, CSS, and SASS for styling
- Collaborate with backend developer, pushing and pulling code via Microsoft TFS
- Light Interaction with MySQL database
- Perform duties of SCRUM master at weekly meetings
- Manage relations with client at monthly meetings

Education

Software Development | The Tech Academy (Vocational Training)

Portland, OR | 2015 - 2016

Frontend Development | Thinkful (Remote Mentorship)

Remote | 2015 – 2015

Frontend Development | Udacity (Remote Training/Scholarship)

Remote | 2015 – 2015