

# Jacob Bradley

## Fullstack Developer | Designer

Las Vegas, NV

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### SUMMARY

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Versatile, marketing-oriented fullstack developer with expertise in the frontend. HTML/CSS/JavaScript specialist highly skilled in UI/UX Design and Development. Close adherence to industry best practices and an attention to detail. Proficient in implementing core backend development tasks including 3<sup>rd</sup> party API integration, website/server maintenance, REST API Development, etc. by deploying a wide range of technologies across multiple frameworks, software, operating systems, & programming languages. Adept at formulating digital marketing strategies for SEO, and Social Media Marketing.

### KEY SKILLS

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- Web Development & Maintenance
- Web/Graphic/Print Design
- UI/UX Design/Development
- Web App/SPA/PWA Development
- 3<sup>rd</sup> Party API Integration
- Software Development Lifecycle
- REST API Development
- Digital Marketing
- Branding/Brand consistency
- Content Strategy
- Client Relations

### TECHNICAL SKILLS

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- OS: Windows, Linux, Mac
- Other Skills: CSS, SASS, jQuery, AJAX, Wordpress, Webpack, bash/shell
- Scripting Languages: JavaScript, PHP
- Version Control System: Git, MS TFS
- Database: Mysql, MariaDB, Postgres, Mongo, Firebase
- Other Languages: HTML, Python
- Frameworks: Vue JS, React.js, Angular JS, Laravel, Node.js
- Design: Photoshop, Illustrator, Xd, InDesign
- Methodologies: Agile, SCRUM, Kanban

## PROFESSIONAL EXPERIENCE

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### Nevada Corporate Headquarters | Web Developer

Las Vegas, NV | Apr '16 – Present

- Responsible for front and back-end development of websites, landing pages, HTML emails, and business web applications
- Manage email campaigns and subscriber lists in email platforms
- Write backend/posting scripts with PHP and AJAX
- Query SQL and CSV Databases
- Design UIs and mockups in Adobe Xd
- Style projects with CSS, and CSS pre-processors and frameworks (SASS/Bootstrap)
- Plan, develop, test, debug, deploy, and maintain web applications
- Implement analytics and tracking scripts
- Develop UIs that ensure device responsiveness, mobile first progressive enhancement
- Develop UIs that ensure cross-browser compatibility, legacy client support, and accessibility
- Build UI components as needed utilizing JavaScript frameworks/libraries
- Develop code with SEO in mind
- Integrate APIs
- Use WordPress and other content management systems to develop and maintain websites
- Adhere to modern best practices

### Prosper IT Consulting | Frontend Web Developer

Portland, OR | Aug '15 – Mar '16

- Design and develop UI for an ecommerce C# .NET web application that makes use of Amazon's Product API
- Utilize Bootstrap, CSS, and SASS for styling
- Collaborate with backend developer, versioning code via Microsoft TFS
- Interact with MySQL database
- Perform duties of SCRUM master at weekly meetings
- Manage relations with client at monthly meetings

## Education

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### Software Development | The Tech Academy (Vocational Training)

Portland, OR | 2015 - 2016

### Frontend Development | Thinkful (Remote Mentorship)

Remote | 2015 – 2015

### Frontend Development | Udacity (Remote Training/Scholarship)

Remote | 2015 – 2015

### Web Development | Udemy (Online Tutorials)

Remote | 2014 - Present

