

Asha R. Maurya

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SUMMARY

Finance professional with 20 years of analysis, forecasting, and modeling including leading transformative projects including process optimization, software implementation, and strategic organizational realignment. Adept communicator with the ability to work effectively in multifunctional teams. Industry experience in financial services, legal services, contract services and food and beverage.

EXPERIENCE

Columbia University

Justice Through Code Program - Teaching Assistant

- Python fundamentals
- Git/GitHub
- Object-oriented and pair programming
- Django Framework
- De-bugging
- Data structures
- Algorithms
- API integration
- Project-based learning

New York, NY

Current

Independent Contractor

Business Development, Client Relations, HR

- Created data series and scatter plot charts and financial reports to demonstrate cause and effects or correlation using collected and digitized data.
- Directed large-scale rearrangement of large box store including explaining CAD drawings, Plan-o-grams and visual merchandising technical instructions.
- While preparing for Series A capital raising, successfully carried out data migration to Salesforce and managed HR and Finance departments.

Atlanta, GA

2014 to Current

ShiftGig

National on-demand staffing agency and technology company

Recruiting Administrative Assistant & Client / Employee Liaison

- Hired over 1,500 individuals with time-to-fill below industry standards. Utilized Applicant Tracking Systems (ATS) to complete on-boarding process for selected candidates including executing specialized client on-boarding compliance fulfillment for Coca-Cola, Amazon Warehouse and DHL/Clorox.
- Identified and developed strategic growth opportunities for new and existing clients, signed 6 new clients resulting in \$500k+ in gross revenue.

Atlanta, GA

2017 to 2019

Land Castle Title

National real estate law firm with total managed revenue of \$150M+, 60 offices, 900+ employees

Controller to CFO

- Emphasized data was the main ingredient of business intelligence, a decision support tool. Thoroughly understood and analyzed data form the basis for making critical decisions based on market perceptions, customer sentiments and long-term trends. Responsible for all financial actions including tracking cash flow, analyzing to propose corrective action plans when necessary and preparing accurate forecasts.
- Created staff efficiencies by 19% by eliminating redundancy in process and transaction flow.
- Supervised application design and architecture components for upgrade of Microsoft Dynamics and SQL, cloud migration and integration of payroll to ensure scalability as required.
- Pioneered procedure optimization to manage 200+ account reconciliation, 500,000 yearly wire transfers and 6M associated transactions plus exception handling.

Atlanta, GA

2009 to 2014

US Land Title

National real estate closing foreclosure law firm with total managed revenue of \$30M+, 110+ employees

V.P. of Special Projects from V.P. of Finance and HR

Marietta, GA

2006 to 2009

- Re-engineered Quickbooks database and set up QOOBC SQL for accounting efficiencies, setup full-cycle accounting process 1M invoices yearly eliminating all manual processing.
- Worked with development teams, QA teams, and project management teams on integration/migration project to industry specific software SoftPro.

MGS Sales & Service, Inc.

Kennesaw, GA

Merchandising Company for Lowes and Home Depot with total managed revenue of \$35M+ and 375 employees
Controller and Acting HR Director 2006 to 2006

- Coordinated with IT teams to develop API for smartphones and Telxon reader plugin for inventory and Out of stocks which decreased employee floor time by 16% and increased revenue by 19%. Through data optimization in Excel, streamlined WIP and restructured billing benchmarks to reduce DSO by 12 days.
- Conducted M&A for company through acquisition. Produced financial reporting and data packages for integration.

PowerBrands Management, Inc.

Marietta, GA

Parent company for airport and government facility food service with total revenue over \$50M
Company Controller 2005 to 2006

Sodexo Management, Inc.

Atlanta, GA

Contract campus and stadium food service provider with total revenue over \$30M
District Controller 1996 to 2005

- Managed campus mobile credentials, stored value and point-of-sale solution, security management, attendance automation, electronic payments, and employee time management.
- Worked with technical teams to eliminate the manual processing of transactions and minimize human factor errors. Significantly increased the mobility of salespeople and provided management with comprehensive tools to effectively track KPIs and their employees' performance, driving efficiency up 11% and created organic growth of 23% through POS marketing.

EDUCATION

Columbia University

New York, NY

Justice Through Code Program

Coursera

Online

Google IT Support Certificate

01/2022

AWS Certification Course

Current

ADDITIONAL INFORMATION

Alzheimer's & Dementia volunteer for Hindi speaking patients

2020 to Current

GED Tutor – Danbury FPC

2019 to 2020

Various Criminal Legal Advocacy

2020 to Current

Federal Bonding Program - Certificate of Eligibility

2021

NJRC Women's Circle of Care (sponsored by former NJ Governor McGreevey)

2021

Languages: Fluent in Hindi; conversational French