

Jason Carrasco
Redondo Beach, CA
626-252-2209
info@jtcarrasco.com
www.jtcarrasco.com

Web Developer and Project Manager with strong experience leading and supporting the design, development, launch, and support of over 350 web sites, development tools, and software.

WEB SITE DEVELOPMENT PORTFOLIO

- <https://sharks.ofschools.org/>
- <https://lylaeducation.org>
- <https://az.pathwaysineducation.org/>
- <https://skyrocket-ed.com/>
- [Edlio Sales Demo Site](#)
- [Edlio Portfolio Site](#)
- [Rowland Unified School District](#)
- [El Rancho School District](#)
- [Seton LaSalle Catholic High School](#)
- [Urban Discovery Schools](#)
- [St. Charles Borromeo Parish School](#)
- [Lumin Schools](#)
- [North Bergen School District](#)
- [DAS Craft Beer](#)

PROFESSIONAL EXPERIENCE

SKYROCKET-ED.COM, Pasadena, CA
Web Developer (October 2022 - September 2025)

- Collaborated with cross-functional teams on educational website initiatives, serving as the primary developer for over 50 school websites to ensure functionality, accessibility, and user-friendly design.
- Collaborated with the marketing team to craft and launch creative campaigns, contributing to content development, messaging, and visual design to enhance brand visibility and audience engagement.
- Enhanced website security protocols to meet current industry standards and best practices.
- Served as primary customer support liaison for multiple educational institutions, ensuring current content management and design maintenance across all school websites.
- Developed an integrated online enrollment system enabling continuous student program registration and applications throughout the academic year

EDLIO.COM, Los Angeles, CA

Front End Web Developer & Production Coordinator (February 2015 - March 2022)

- Collaborated the planning and completion of numerous educational web site development projects, including working as the primary developer on over 350 school websites.
- Spearheaded the development of a customer-facing web site projects portfolio, developing a project management and sales tool that enabled clients to visualize web site development options.
- Improved customer-facing communications and production backlog management processes throughout all phases of web site development and delivery initiatives.
- Partnered with cross-functional, operational and technical teams to coordinate the planning, design, and delivery of web sites.
- Developed and tested new codebases for the production coding team, modernizing site code assets to current standards, and also ensuring code assets aligned with ADA compliance requirements.

NOUVELLE VAGUE LA, Venice Beach, CA

Office Manager (April 2013 - March 2014)

- Handled daily operations of business focused on website development and content management, ensuring that all operational and technical resources were optimally positioned to complete development deliverables.
- Coordinated the organization and maintenance of media archives used throughout numerous web site design and development projects.
- Performed social media management according to brand requirements, working with art and photography teams to ensure that visual assets aligned with established branding.
- Organized copywriting processes to create textual assets for the company blog, press releases, newsletters, and social interactions.

ESCAPE STUDIOS, Santa Monica, CA

Training Advisor & Office Manager (February 2012 - April 2013)

- Worked to increase enrollments in online mentoring courses for all customers in the Americas business region, and also assisted with online marketing campaigns, and writing content for the company blog, and newsletters on a monthly basis.

AURORA, Los Angeles, CA

Production Coordinator (September 2010 - March 2012)

- Transitioned start-up venture into an organized firm with standardized and efficient operations.
- Introduced processes and tools to streamline production and ensure delivery of client expectations.

- Leveraged both business and creative acumen to support producers and creative directors, and guide project management.
- Supported 20+ Apple workstations and software for peak performance.
- Oversaw Asset Management. Tracked and maintained 600+ assets for a single year-long experience design project across multiple organizations.
- Supervised company's finances by initiating timely billing and collection processes.
- Introduced templates and tools to ensure timely deliverables.
- Strengthened creative teams' understanding of projects and improved accountability through frequent status communications.
- Created a client-focused approach to meet requests in client briefs, and resolved issues and conflicts through deep listening and fast action.
- Representative Clients: City of Edmonton Canada, Toyota, Kettle One, ESPN, Dish TV, LA Fitness

BELIEF DESIGNS, Santa Monica, CA

Production Coordinator (January 2008 - May 2009)

- Spearheaded studio's day-to-day operations: purchasing, benefits coordination, billing and invoicing, scheduling and payroll.
- Maintained I.T. maintenance for Mac server and 15 stations, as well as website maintenance.
- Gained a strong foundation in motion graphics project management.
- Contributed to the success of key projects for LA TAP nonprofit spot and Visa's Superbowl commercial.
- Representative Clients: Visa/NFL, Comedy Central, Food Network, Taylormade, Lucas Arts, Gatorade, Honda.

KIDROBOT, Los Angeles, CA

Store Manager (December 2004 - 09 2007)

- Directed all aspects of store operations to ensure attainment of sales goals in a highly competitive market.
- Executed purchasing and inventory management, merchandising, customer service, scheduling, and payroll.
- Hired, trained, and managed 6-person staff.
- Exemplified the company's brand by installing art displays by celebrity artists including Gary Baseman, Tim Biskup, Joe Ledbetter, Buffmonster, and Frank Kozik.

APPLE COMPUTER RETAIL, Santa Monica, CA

Inventory Manager (June 2003 - December 2004)

- Recruited as original staff member of Apple Third Street Promenade store, joining the first Apple computer retail business team.
- Served as initial manager of Apple BOH team with 4 members, driving inventory control for \$10Mil of inventory.

EDUCATION & CERTIFICATIONS

- CAL STATE UNIVERSITY OF FULLERTON, Bachelor of Fine Arts (BFA), Graphic Design - Concentration in Photography & Art History
- GENERAL ASSEMBLY, Front End Web Development Certificate

TECHNICAL SKILLS

- WEB & SOFTWARE DEVELOPMENT: Visual Studio Code, PHP, HTML, CSS, SCSS, JavaScript, Java, PHP, Node.js, GitHub, HubSpot CMS, Shopify CMS, Squarespace CMS, WordPress CMS, Docker, Jamstack, Netlify
- APPLICATIONS: Todoists, Trello, Adobe Illustrator, Adobe Photoshop, Adobe XD, Adobe Lightroom, Atlassian Confluence, Atlassian Jira, Google Docs, Microsoft Office
- OPERATING SYSTEMS: Mac OS, Windows OS