CLIPCAM: A SIMPLE BASELINE FOR ZERO-SHOT TEXT-GUIDED OBJECT AND ACTION LOCALIZATION

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ABSTRACT

The key for the contemporary deep learning-based object and action localization algorithms to work is the large-scale annotated data. However, in real-world scenarios, since there are infinite amounts of unlabeled data beyond the categories of publicly available datasets, it is not only time- and manpower-consuming to annotate all the data but also requires a lot of computational resources to train the detectors. To address these issues, we show a simple and reliable baseline that can be easily obtained and work directly for the zero-shot text-guided object and action localization tasks without introducing additional training costs by using Grad-CAM, the widely used class visual saliency map generator, with the help of the recently released Contrastive Language-Image Pre-Training (CLIP) model by OpenAI, which is trained contrastively using the dataset of 400 million image-sentence pairs with rich cross-modal information between text semantics and image appearances. With extensive experiments on the Open Images and HICO-DET datasets, the results demonstrate the effectiveness of the proposed approach for the textguided unseen object and action localization tasks for images.

Index Terms— text-guided, zero-shot, localization, CLIP, CAM

1. INTRODUCTION

With the recent rapid development of deep learning, deep learningbased algorithms for object and action localization and other vision tasks for images have achieved satisfactory performances. The key to success for these models heavily relies on the large-scale annotated datasets or pre-trained models trained on those annotated data. However, there are still an infinite amount of unlabeled data and classes around the world not covered by publicly available labeled datasets. It takes enormous costs and efforts to annotate all the data and to train the model. Furthermore, a successful prediction in computer vision tasks usually requires plenty of prior knowledge of interaction and a combination of different contextual information. especially for unseen scenarios. Therefore, unseen object and action localization with a limited amount of annotated training data for known classes and computational power is still a challenging and ongoing research area in the computer vision and machine learning communities with plenty of applications for visual surveillance, autonomous driving, healthcare, etc.

To address these challenges, we show a simple and effective baseline for zero-shot text-guided object and action localization tasks can be obtained by combining Grad-Cam and the recently released Contrastive Language-Image Pre-Training (CLIP) model [1] by OpenAI, where Grad-Cam proposed by [2, 3] is a widely used

class visual saliency generation approach for visual interpretability, and CLIP is a strong textual-visual feature encoding method which is trained contrastively using a very large dataset of 400 million image-sentence pairs with rich cross-modal information between text semantics and image appearances. As shown in the work proposed by [1], with the rich cross-modal information encoded by CLIP, it can match the performance of the ImageNet pre-trained ResNet50 developed by [4] on the ImageNet dataset in the "zeroshot" manner without using any of the originally labeled examples. The proposed approach works in the way by first feeding the CLIP model with an input image and the query sentence for the corresponding image and text embeddings. Then, we can easily get a visual saliency map by applying Grad-CAM to the image branch of the CLIP model upon the output value of the cosine similarity between the image and text embeddings followed by a proper thresholding operation to generate the final bounding boxes of object and action localization tasks for images. With the help of CLIP, the proposed approach can also work effectively even in the unseen scenarios without introducing additional training costs. With extensive experiments on the Open Images and HICO-DET datasets, the results demonstrate the effectiveness of the proposed approach for the text-guided unseen object and action localization tasks for images. The code will be released upon acceptance.

2. RELATED WORKS

In this section, we briefly review the recent relevant works of zeroshot, one-shot, and few-shot detection as follows.

Zero-shot Detection. Early studies on zero-shot learning for object detection and visual recognition are achieved by encoding categories as vectors and learning the embeddings [5, 6]. Other approaches investigate label similarity and hierarchy for knowledge transfer [7, 8, 9], or simply set the weight of a specific layer from environment [10]. Recent studies focus more on semantic class representation. In terms of zero-shot object detection, Bansal et al. [11] improved this issue by adapting visual semantic embeddings and motivated background-aware approaches. Rahman et al. [12] reduced domain shift and model bias by a transductive approach. Li et al. [13] also considered textual description. Rahman et al. [14] presented polarity loss that handles class-imbalance and properly aligns the visual and semantic cues. Gu et al. [15] also incorporated the CLIP model to object detection via knowledge distillation by minimizing the distance of image and text embeddings and aligned region embeddings from CLIP. This is the closest work to ours. In contrast, the proposed method does not require any further training and can work directly for the unseen object and action localization tasks.

One-shot and Few-shot Detection. Early attempts on few-shot

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learning were mostly incorporating meta-learning with a two-stage Faster-RCNN object detector [16] or guiding models to gradually learns the rare category oriented network representation [17]. Recently, Wang *et al.* [18] proposed FsDet, a novel but simple approach for few-shot detection by fine-tuning the last layer of the detectors on rare classes. Hsieh *et al.* [19] explored the co-attention and co-excitation scheme for one-shot object detection. In addition, meta-learning for capturing the relations between classes also got increased attention recently for few-shot object detection, such as DC-Net [20]. It exploited support features to cover all spatial locations in a feed-forward fashion using the meta-learning framework. Zhang *et al.* [21] proposed Meta-DETR to incorporate correlation aggregation for meta-learning into the DETR framework [22] to capture inter-class correlations among different classes.

3. THE PROPOSED APPROACH

The overview of our framework is shown in Fig. 1. We first introduce the CLIP model and Grad-CAM, which are the main components of our model in Section 3.1, and then build our CLIPCAM method in Section 3.2. To obtain the final result, we explain the post-processing in Section 3.3.

3.1. Preliminaries

3.1.1. CLIP.

CLIP [1] is a joint vision and language model trained using over 400 million images $\mathcal I$ and their corresponding captions $\mathcal T$. It can be used for zero-shot image classification and potentially for other vision tasks. CLIP is comprised with two networks, Image Encoder E_I and Text Encoder E_T . For each image $I \in \mathcal I$ and caption $T \in \mathcal T$ pair, the training process of CLIP utilizes contrastive learning, which maximizes the cosine similarity score y between the embeddings of image $e_I = E_I(I)$ and caption $e_T = E_T(T)$ pair and minimize the score between different images and captions

$$y = \gamma \frac{e_T^T e_I}{\|e_T\| \|e_I\|},\tag{1}$$

where γ is the scaling factor which is learnt during training. By this training scheme, in inference stage, given sentence T based on ground truth classes such as "This is a photo of a dog.", the model can find the closest image I fitting the description by computing the similarity scores of all images with the highest similarity score.

3.1.2. Grad-CAM.

Class activation mapping (CAM) proposed by [23] provides a simple approach to retrieve a visual saliency map. This method uses the weight in the fully connected layer corresponding to each average value of the feature map to calculate the weighting sum of all feature maps. However, this method has a strict restriction that requires the last pooling layer to be a global average pooling (GAP) layer. Grad-CAM [2] solves this problem by computing neural importance α_k using the partial derivatives of each feature map A^k in the target layer k where the partial derivatives were computed during backpropagation.

$$\alpha_k = \frac{1}{Z} \sum_i \sum_j \frac{\partial y}{\partial A_{ij}^k},\tag{2}$$

where y is the network output, and Z is the total number of pixels in \mathcal{A}^k

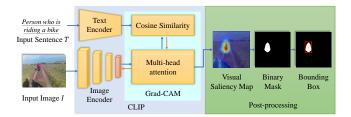


Fig. 1: Illustration of the proposed CLIPCAM model. We first pass the input image I through CLIP image encoder and multi-head attention to get our image embedding E_I . The guiding text input is also passed through the text encoder to get the text embedding. Then, we can compute neural importance α based on the derivatives of cosine similarity score using backpropagation. The red arrows indicate the backpropagation we need to generate the saliency map S. After getting the saliency map, we use the binary mask threshold β and mask out threshold m to obtain the binary mask B and the corresponding bounding box.

3.2. CLIPCAM

Given an image and a description sentence, our target is to find the area in the image that fits the text most. Since CLIP [1] maximizes the similarity between paired sentences and image embeddings during training, we made an assumption that CLIP has the capability of capturing various regions in the image based on different text descriptions. Therefore, our CLIPCAM applies Grad-CAM on CLIP and outputs a coarse heatmap that localizes the image regions.

For an image $I \in \mathcal{I}$, we first resize it to 224×224 to fit the input size of the CLIP model, and get the embedding $e_{\hat{I}}$ from multi-head attention of A. For the paired text, we use the same preprocessing procedures of the CLIP model and pass it to its text encoder to generate the text embedding e_T . We then calculate the cosine similarity y between $e_{\hat{I}}$ and e_T by equation 1, and utilize Grad-CAM to obtain the visual saliency map by computing neuron importance α_k corresponding to kth feature map. According to chain rule, we may expand α_k as

$$\alpha_k = \frac{\gamma}{Z \|e_T\| \|e_{\hat{I}}\|} \sum_i \sum_j e_T \frac{\partial e_{\hat{I}}}{\partial A_{ij}^k},\tag{3}$$

where the backpropagation of text embedding indicates how different text embeddings contribute to distinct neuron importance, and the corresponding regions of the target objects can be attained by performing Grad-CAM on CLIP followed by additional thresholding operations.

3.3. Post Processing

To obtain a binary mask with the same size as the input image for the detection task, we can post-process the visual saliency map generated in Section 3.2. Since the resolution of the output saliency map is 224×224 , we perform bilinear interpolation on it to obtain a resized map S which is the same size as the original image I. To obtain the binary mask B, we perform thresholding operation with a threshold β upon the heatmap S as the following equation

$$B_{ij} = \begin{cases} 1 & \text{for } S_{ij} > \beta \\ 0 & \text{for } S_{ij} \le \beta, \end{cases}$$
 (4)

where β is set differently based on our target task. Then, we compute the bounding box for the target that covers the binary mask with

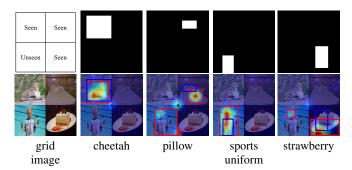


Fig. 2: An example image of grid object localization. The ground-truth bounding boxes are shown in the top row. The qualitative result of CLIPCAM with ViT-B/16 backbone and Grad-CAM is in the bot row. The predicted bounding boxes are computed for evaluation. Red boxes are the predicted bounding boxes, and blue boxes are ground-truths.

minimum area.

4. EXPERIMENTAL RESULTS

In this section, we show extensive experimental results of the proposed approach to demonstrate its capability of the unseen object and action localization tasks for images.

4.1. Datasets and Evaluation Settings

In this work, we mainly used two datasets for evaluation: the Open Images dataset [24] for unseen object localization and the HICO-DET dataset [25] for unseen action localization. The details of both datasets are described as follows.

Open Images. The dataset is a subset of the Open Images V6 dataset. It contains 1.9 million images, 16 million bounding boxes for 600 categories of objects. The validation set of the Open Images V6 dataset is used in our experiments, which contains 41,620 images and 570 valid classes.

HICO-DET. The HICO-DET dataset contains 600 distinct types of human-object interactions. Each image contains the bounding boxes of the person and the object with which the person is interacting. There are 38,118 images in the training dataset and 9,658 images in the testing dataset.

For the evaluation setup, we split the evaluation sets for each dataset into two groups: seen and unseen classes. For the zeroshot object localization task, we denote the evaluation samples of the Open Images dataset whose class is also in the ImageNet dataset as seen and otherwise as unseen. For zero-shot action localization, since we take samples from half of the action classes of the HICO-DET dataset to fine-tune the ImageNet pre-trained models as the baseline methods, those classes are denoted as seen and the rest as unseen. For the proposed CLIPCAM method, we do not perform any further processing or training using any extra data for both tasks. In addition, since we take various ImageNet pre-trained or HICO-DET fine-tuned classifiers with Grad-Cam as the baseline methods for each task, we thus use the ground-truth class in seen scenarios, and use one of the top-4 predicted classes that best matches the groundtruth bounding box in unseen scenarios, for Grad-CAM to generate the visual saliency map.

Furthermore, as pointed out in [26], visual saliency methods like Grad-CAM with the ImageNet pre-trained classifiers tend to yield

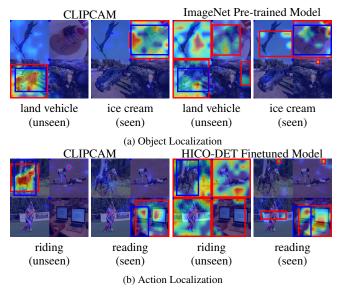


Fig. 3: Qualitative results of CLIPCAM for object and action localization using CLIPCAM with ViT-B/16. Red boxes are the predicted bounding boxes, and blue boxes are ground-truths.

heatmaps focusing on the most prominent objects in the images and have the same tendency even for the randomly initialized models as well whether the objects are truly recognized by the models or not. For zero-shot object localization, since most of the images for the ImageNet and Open Images datasets only contain a single prominent object, they cannot be used effectively for the evaluation of unseen cases. To address this issue, we generate 500 grid-view images by randomly concatenated four images into a grid for evaluation as shown in Fig. 2, where we select 100 of the most dominant classes from both seen and unseen categories of the Open Images validation set and then randomly select 10 images from each class as the test set. The mean intersection over union (mIoU) between the predicted and ground-truth bounding boxes is adopted as the evaluation metric. For zero-shot action localization tasks for images, we follow similar settings as the zero-shot object localization to the HICO-DET dataset and result in total 500 grids, where we discard those images comprising more than one pair of human object interaction, and those images with action "no interaction" to prevent from ambiguity. Since HICO-DET is not designed for image-based action recognition and only contains the bounding boxes of persons and objects, this usually results in much lower mIoU values. For effective comparisons, we also calculate the accuracies of the region localized by the proposed and other baseline methods to see if the model is focusing on the correct region in the grid.

4.2. Implementation Details

For the CLIP model, there are several pre-trained image encoders available, including the ResNet-based (RN50 for ResNet-50 and RN101 for ResNet-101) [4] and Vision-Transformer-based (ViT-B/16 and ViT-B/32) models [27], and we used all of them in our experiments where for ResNets, we selected the final layer for the heatmap generation with Grad-CAM; for ViTs, we selected layer-normalization in the final block. For the text encoder of CLIP, it is a transformer architecture model pre-trained using masked self-attention in generative pre-training framework (GPT) [28]. It

Model	backbone	grid-view mIoU			single-image mIoU		
		all	seen	unseen	all	seen	unseen
Pre-trained	RN50	0.191	0.276	0.106	0.447	0.502	0.444
Pre-trained	RN101	0.198	0.290	0.105	0.445	0.502	0.443
Pre-trained	ViT-B/16	0.174	0.237	0.110	0.450	0.506	0.448
Pre-trained	ViT-B/32	0.218	0.328	0.109	0.438	0.501	0.435
CLIPCAM	RN50	0.310	0.362	0.259	0.438	0.451	0.437
CLIPCAM	RN101	0.263	0.320	0.207	0.438	0.451	0.437
CLIPCAM	ViT-B/16	0.370	0.434	0.306	0.461	0.518	0.457
CLIPCAM	ViT-B/32	0.363	0.427	0.298	0.446	0.498	0.443

Table 1: Localization performance of seen and unseen objects in the validation set of the Open Images dataset using Grad-CAM. CLIP-CAM outperforms trained models for both unseen and seen objects in the grid-view setting, whereas ImageNet pre-trained models are incapable of recognizing unseen objects.

performs lower-cased byte pair encoding and projects encoded texts into image-text embedding space. For Grad-CAM and its variants, we used the implementations from the *pytorch-grad-cam* package [29]. For the query sentences used by the proposed method, we adopt the sentence templates for object detection as "a photo of [label]" and "[label]". For actions, we use a single verb "[action]" as the sentence template for action localization. Then, we tokenize and encode the sentences into text features. CLIPCAM takes in text features and encoded image features, then outputs the visual saliency maps of the image-sentence pairs. According to the four backbones used in the experiments (RN50, RN101, ViT-B/16, ViT-B/32), the β 's we used for CLIPCAM are 0.2, 0.2, 0.3, 0.3 and for ImageNet pre-trained model are: 0.3, 0.3, 0.3, 0.25 respectively. All the experiments were conducted using a single NVIDIA RTX 2080 Ti with Intel(R) Xeon(R) Silver 4210 CPU @ 2.20GHz.

4.3. Evaluation Results

Zero-shot Object Localization. To evaluate the capability of unseen object localization, we choose the top-4 class with the largest prediction scores for the ImageNet pre-trained models to generate the visual saliency maps through Grad-CAM as baselines. As shown in Table 1, the results show the localization performance (mIoU) of the proposed CLIPCAM on both seen and unseen objects localization tasks outperform the ImageNet pre-trained models. From the results, we can find that the models pre-trained with the ImageNet dataset have difficulties localizing the unseen objects with mIoU about 0.1, while the proposed CLIPCAM model can achieve much better performance with mIoU close to 0.3. The CLIPCAM with the VIT-B/16 architecture achieves the best mIoU scores in both gridview and single-image settings. Some qualitative results are shown in Fig. 3(a). We see that CLIPCAM performs better than ImageNet pre-trained models on unseen object localization. In addition, we also evaluate the proposed approach with different CAM methods implemented in the [3] package, including XGradCAM [30], Score-CAM [31], EigenCAM [32], EigenGradCAM and LayerCAM [33]. From Table 2, we find that using Grad-CAM in our CLIPCAM framework results in the best localization performance.

Zero-shot Action Localization. From Fig. 3(b), We first see that our CLIPCAM can identify the person that is performing the action in the image, as well as objects that are related to the action. CLIPCAM can identify the correct region described in the given sentence. From Table 3, we also see that our CLIPCAM still performs much better for both seen and unseen settings of the zero-shot action localization

Model	CAM Type	grid-view mIoU			
		all	seen	unseen	
Pre-trained	Grad-CAM	0.177	0.239	0.116	
Pre-trained	LayerCAM	0.273	0.446	0.101	
Pre-trained	EigenGradCAM	0.225	0.355	0.010	
Pre-trained	EigenCAM	0.149	0.173	0.125	
Pre-trained	Grad-CAM++	0.177	0.241	0.113	
Pre-trained	XGradCAM	0.123	0.130	0.118	
Pre-trained	ScoreCAM	0.121	0.126	0.115	
CLIPCAM	Grad-CAM	0.370	0.434	0.306	
CLIPCAM	LayerCAM	0.247	0.316	0.178	
CLIPCAM	EigenGradCAM	0.235	0.283	0.188	
CLIPCAM	EigenCAM	0.153	0.173	0.133	
CLIPCAM	Grad-CAM++	0.142	0.147	0.137	
CLIPCAM	XGradCAM	0.129	0.135	0.124	
CLIPCAM	ScoreCAM	0.121	0.127	0.115	

Table 2: CLIPCAM with different CAMs, performance on gridview OpenImages validation set. We see that not all the CAMs are suitable for object localization. Also, CLIPCAM shows a good performance on unseen objects. Note: objects are all considered unseen for CLIPCAM.

Model	backbone	Accuracy			mIoU		
		all	seen	unseen	all	seen	unseen
Pre-trained	RN50	0.351	0.395	0.249	0.152	0.168	0.114
Pre-trained	RN101	0.320	0.335	0.284	0.151	0.165	0.118
Pre-trained	ViT-B/16	0.294	0.326	0.221	0.070	0.080	0.049
Pre-trained	ViT-B/32	0.318	0.351	0.240	0.094	0.104	0.072
CLIPCAM	RN50	0.526	0.530	0.517	0.183	0.193	0.158
CLIPCAM	RN101	0.392	0.450	0.259	0.137	0.145	0.121
CLIPCAM	ViT-B/16	0.546	0.528	0.589	0.184	0.195	0.159
CLIPCAM	ViT-B/32	0.513	0.492	0.562	0.269	0.186	0.161

Table 3: Action accuracy and mIoU in the grid-view setup on the HICO-DET dataset of the proposed approach with other fine-tuned baseline models. We see that without any additional training, our CLIPCAM still outperforms other models fine-tuned with samples from half of the action classes.

task for images than the models fine-tuned on the samples from seen actions of the HICO-DET dataset. The ImageNet pre-trained models that have been fine-tuned by actions perform well on seen actions, but for unseen actions, the accuracy is low since the model did not see these actions during training.

5. CONCLUSION

In this work, we propose a simple and effective baseline called CLIP-CAM for the zero-shot text-guided object and action localization task. With the assistance of the CLIP model, which encodes rich textual and visual information, with an input image and a query sentence, we can easily use the proposed method along with any gradient-weighted class activation mapping methods to parse and highlight the image according to the sentence. Thus, the proposed text-guided localization method can generate a heatmap to detect the relevant objects and actions described in the text. With extensive experiments on the OpenImage and HICO datasets for seen/unseen object and action localization, the results show that the proposed approach achieves satisfactory performances compared with other baseline models without introducing additional training costs.

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