JAMES TENNISWOOD

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I am a hands-on lead designer, building inspiring, engaging experiences. I pride myself in combining a deep knowledge of the customer with a passion for simple, elegant experiences.

KEY SKILLS

COLLABORATIVE

I thrive in environments where teamwork fosters innovation. With a dedication to open communication, I engage collaboratively with colleagues, clients, and stakeholders to distill ideas into impactful design solutions.

EMPATHETIC

I am a concept-driven problem solver, confident diving in to understand users needs build solutions that deliver value to customers. Able to take complex workflows and features, and turn them into simple, delightful, and elegant user experiences.

PASSIONATE

I am passionate about creating elegant experiences, confident working across multiple platforms and interaction models. I'm always keen to learn and share new ideas, approaches, techniques, and technologies.

KNOWLEDGEABLE

I have deep expertise and experience in product design, able to support teams grow and develop as an experienced designer.

EXPERIENCE

2024 - Today
Stacklok, Staff Product Designer

I am a founding designer, leading work to generate a strong product market fit with our developer security products.

I have created our developer focused UX design system, and am responsible for understanding user needs, creating end to end concepts, flows and detailed UX experiences for our development team to quickly iterate from.

2022 - 2024
Algolia, Staff Product Designer

I worked as a design lead for the worlds largest API search service, helping customers leverage advanced AI tools to optimize their customers experience.

I have led design initiatives for generative AI, analytics and data visualization, designing for complex product onboarding, configuration and management experiences.

2018-2022
Twilio, Senior UX Manager

I have previously led a multidiscipline team of UX Designers, Researchers and Content Strategists, developing a rich customer communications platform, creating incredible experiences that our customers love and value.

I developed a candid and trusted team culture, designed to empower team members to be champions of great product experiences. I have hired and continuously invested in the development of my teams' skills and expertise.

2015-2018
eBay, Lead Designer for Patterns & Platforms

I led a team of designers in the creation and development of design patterns and principles, to create an aligned and coherent design system for us across the customer experience, across multiple platforms.

2014 – 2015
eBay, Lead Designer for Personalization

I was responsible for the research, ideation, and exploration of how personalisation should be presented across the eBay experience. I led an ethnographic research and discovery effort, to understand how users were inspired, find, and buy products relating to their passions.

2011 – 2014
eBay, Lead Designer for Mobile Experience

I was responsible for leading the design of various eBay mobile experiences, including extensive user research and ideation into how users search and understand a product offering.

I led the development of a holistic search redesign that helped users of all experience levels successfully refine their search journey.

I led a holistic redesign of the product page across all mobile platforms, that helped deliver a simpler, easier to digest product experience, delivering a 5% lift in conversion.

2009 – 2011
Conde Nast, Lead Product Designer

I was lead designer for the development of all digital brands including Vogue, Wired and GQ.

Responsible for the development of the information architecture, wireframes, and visual design for the brand sites, plus management of four designers.