



KyivPost

Kyiv Post

EMPLOYMENT FAIR

April 23, 10:00 – 16:00

DEC place | 23B Lesi Ukrainky Blvd.



Kyiv Post

EMPLOYMENT FAIR

Profile of the Employment Fair visitor



80 %

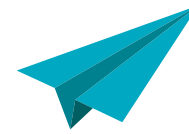
have higher education from leading Ukrainian and/or foreign universities.

78%

are early to mid-career professionals with over three years of work experience.

Most know at least one foreign language.

Most have experience studying or working abroad.



Kyiv Post

EMPLOYMENT FAIR

Some of the last year's employers have included



ProCredit Bank
Прокредит Банк



KYIV SCHOOL
OF ECONOMICS



KONICA MINOLTA



ПАТРУЛЬНА
ПОЛІЦІЯ





Regular
place



Premium
place

New venue,
new options

Company booth

The package includes

FACILITY: place for a company's booth, a table, 2 chairs, access to 220V socket.

PREMIUM PLACES: plus a screen and a multimedia projector to demonstrate your company's visual materials.

Only 3 premium places available.

Pre-event stage

Kyiv Post Print:

- placement of a company's logo in all Employment Fair promo ads in the newspaper (11,000 copies weekly).

Kyiv Post Digital:

- placement of a company's logo with an active link on the Employment Fair page at careers.kyivpost.com.

Kyiv Post Social Media:

- regular posts and company announcements on the Kyiv Post Employment Fair Facebook page

Partner marketing:

- partner email blasts include, but are not limited to: EBA, ACC, Head Hunter, KSE etc;
- partner posts in relevant social media accounts;
- leaflets and posters in universities and more than [200 places](#) of Kyiv Post distribution around Ukraine.

Day of the event

Company brand exposure:

- branded company table;
- company's banner near the booth;
- information about a company in the Employment Fair brochure.

Early Bird

before March 4

6,350

Early Bird Premium

before March 4

7,270

Regular price

before April 21

7,179

Regular price Premium

before April 21

7,950

All prices are in UAH, including VAT

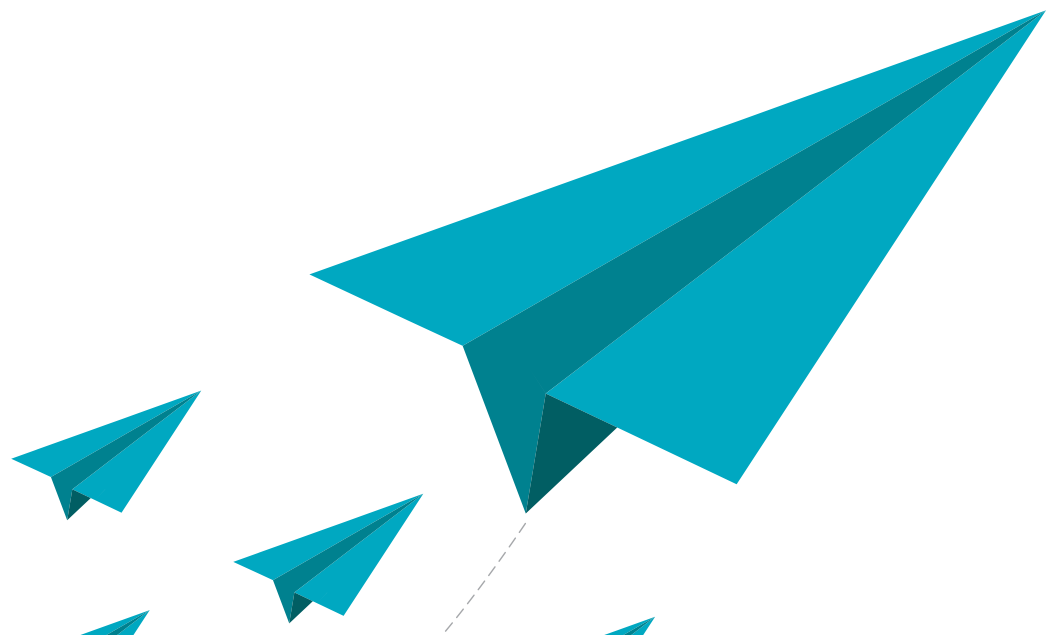
Post-event stage

Kyiv Post Print:

- placement of a company's logo in a full-page "Thank you" house ad in the newspaper.

Kyiv Post Social Media:

- acknowledgement and a photo report on the Kyiv Post Employment Fair Facebook page.



General sponsor

The package includes:

FACILITY: place for a company's booth, a table, 2 chairs, access to 220V socket, a screen and a multimedia projector to demonstrate your company's visual materials; conference hall with 100 seats, 2 microphones, a screen and a multimedia projector.

EXCLUSIVITY: only one General Sponsor package is available.

Package price:

24,000

Price is in UAH, including VAT

Pre-event stage

Kyiv Post Print:

- placement of a company's logo and acknowledgement as a General Sponsor in all Employment Fair promo ads in the newspaper (11,000 copies weekly).

Kyiv Post Digital:

- placement of company's logo with an active link on the Employment Fair page at careers.kyivpost.com;
- regular promo banner ads in Kyiv Post daily news digest.

Kyiv Post Social Media:

- regular posts and sponsor announcements on the Kyiv Post Employment Fair Facebook page.

Partner marketing:

- partner email blasts include, but are not limited to: EBA, ACC, Head Hunter, KSE etc;
- partner posts in relevant social media accounts;
- leaflets and posters in universities and more than [200 places](#) of Kyiv Post distribution around Ukraine.

Day of the event

Company brand exposure:

- only premium location for a company's booth;
- company's banner at the event;
- company's logo and sponsor status on speakers' badges;
- screening of a company's logo and/or video at the venue's entrance;
- demonstration of a company's promo video during pauses between seminars and lectures;
- full-page advertisement (image and/or message from the company's CEO) in the Employment Fair brochure;
- opportunity to interactively present a company's product/service- demo zone.

30-minute workshop in the conference room.

Acknowledgement during the opening and closing remarks.

Post-event stage

Kyiv Post Print:

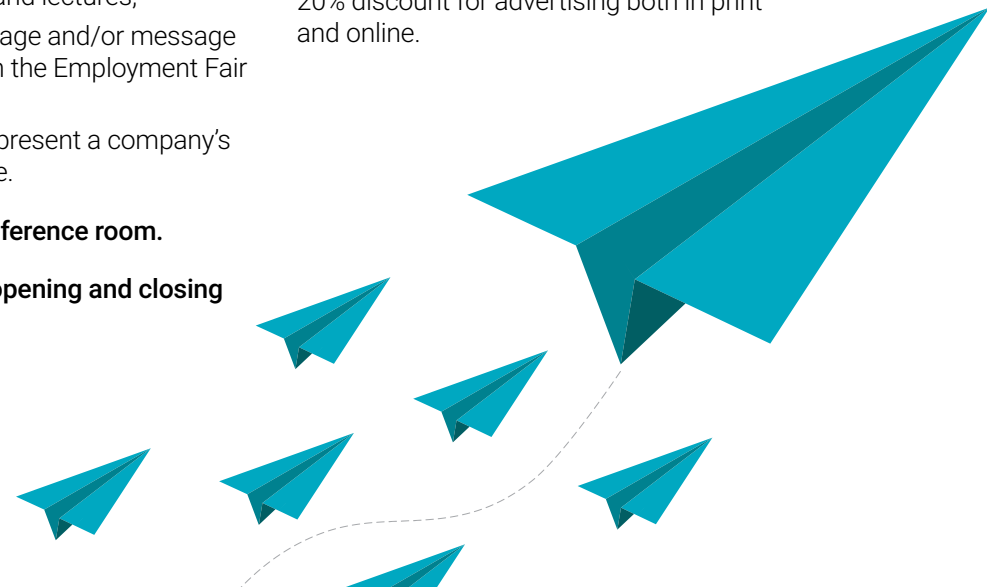
- placement of a company's logo in a full-page "Thank you" house ad in the newspaper.

Kyiv Post Social Media:

- acknowledgement and a photo report on the Kyiv Post Employment Fair Facebook page.

KYIV POST BONUS:

20% discount for advertising both in print and online.



The image shows a large, modern interior space designed for workshops. On the right, rows of light-colored folding chairs are arranged facing a large projection screen displaying a presentation. The ceiling is high with exposed concrete beams, ductwork, and long, horizontal fluorescent light fixtures. A large, textured concrete pillar stands in the center. On the left, there is a lounge area with colorful modular seating in shades of green, blue, and orange, along with small round tables. The floor is a light, neutral color. The overall atmosphere is bright and professional.

A perfect place for
successful workshops

Presentation/workshop

The package includes:

FACILITY: conference hall with 100 seats, 2 microphones, a screen and a multimedia projector.

TIME: 30 min. of available duration

EXCLUSIVITY: only 3 places available

Package price:

5,000

Price is in UAH, including VAT

Pre-event stage

Kyiv Post Print:

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Kyiv Post Digital:

- placement of a company's logo with an active link on the Employment Fair page at careers.kyivpost.com;
- regular promo banner ads in Kyiv Post daily news digest.

Kyiv Post Social Media:

- regular posts and company announcements on the Kyiv Post Employment Fair Facebook page.

Partner marketing:

- partner email blasts include, but are not limited to: EBA, ACC, Head Hunter, KSE etc;
- partner posts in relevant social media accounts;
- leaflets and posters in universities and more [200 places](#) of Kyiv Post distribution around Ukraine.

Day of the event

30-minute presentation/workshop on the topic your company wants to present.

Company brand exposure:

- opportunity to place a company's banner during your presentation/workshop;
- announcement about a company's presentation/workshop in the Employment Fair brochure.

Post-event stage

Kyiv Post Print:

- placement of a company's logo in a full-page "Thank you" house ad in the newspaper

Kyiv Post Social Media:

- acknowledgement and a photo report on the Kyiv Post Employment Fair Facebook page.



Absentee participation

The package includes:

FACILITY: a table for a company's materials

At the organizer's stand	By promoters	In the EF brochure
1,815	3,025	2,360

All prices are in UAH, including VAT

Pre-event stage

Kyiv Post Print:

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Kyiv Post Digital:

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Day of the event

Distribution of a company's promotional materials.

There are three options to do that:

- at the organizer's stand;
- by promoters;
- by advertising in the Employment Fair brochure (information about a company and its open positions).

Post-event stage

Kyiv Post Print:

- placement of a company's logo in a full-page "Thank you" house ad in the newspaper.

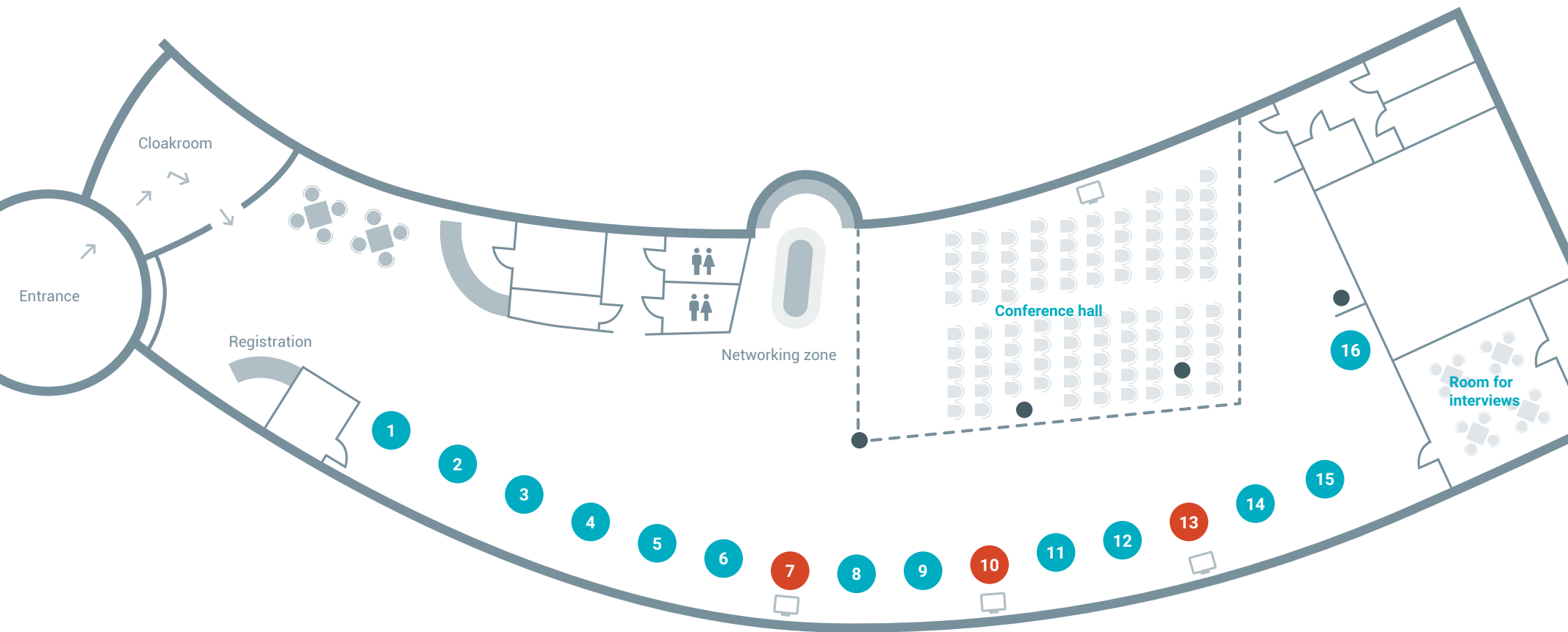
Kyiv Post Social Media:

- acknowledgement and a photo report on the Kyiv Post Employment Fair Facebook page.



Venue scheme

Companies will be able to choose places after confirming their participation.





Kyiv Post

EMPLOYMENT FAIR

George Logus | President of Kyiv School of Economics

It's a wonderful thing. It's a completely different thing to talk live to people here instead of looking for a job on the Internet. People usually ask for advice, so we share how to make a decision about a new job, etc.

Ivan Synyakov | NJSC Naftogaz of Ukraine

NJSC Naftogaz of Ukraine is grateful to the Kyiv Post team for hosting its Employment Fair at such a high level. Participation in the event allowed the company to hire highly qualified specialists in different fields. At the Employment Fair, companies have great opportunities to present themselves as employers and find outstanding professionals who have excellent communication skills, can work in a team, and who are proficient in foreign languages.

Olena Grysiuk | Business Development Manager, Mazars Ukraine

Each year participation in the Kyiv Post Employment Fair gives a tremendous opportunity for hundreds of talented and inspired people to get the job of their dreams. The same happened to me. In autumn 2014 I came to the Kyiv Post Employment Fair in search of challenging vacancies in international companies with good reputations. It was the right place to achieve my goal.

Yulia Sytnik | Head of Support Functions, Mazars Ukraine

We were happy to participate in the Employment Fair! Everything was great. We met a lot of students and young specialists and had job interviews with some of them. Now we have candidates for junior positions.

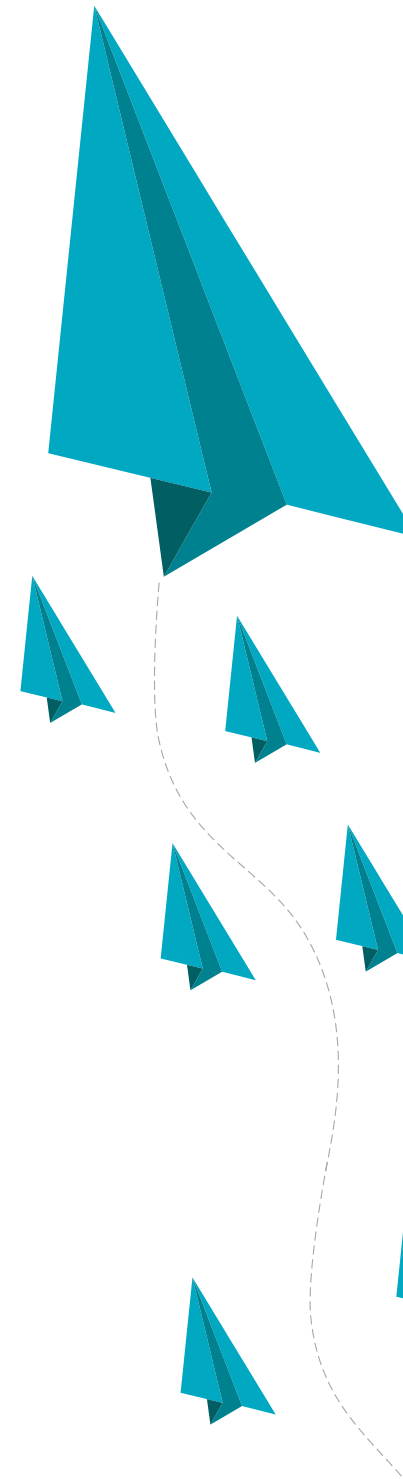
Irina Blinova | Senior Manager, PwC Academy Leader

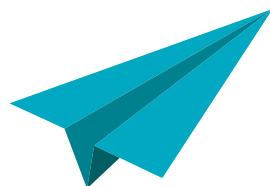
The Kyiv Post Employment Fair is a useful and modern initiative which helps gather highly professional candidates and future specialists in one place. We are always glad to take part in such events with our PwC Academy master classes. It is interesting to share knowledge with colleagues, students and graduates. Thank you, Employment Fair organizers team, for our longstanding cooperation.

Daria Guram | Visitor

I find the Employment Fair perfectly organized, so there is always a chance to find something. The attitude to visitors is very good.

Feedback





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EMPLOYMENT FAIR



To participate as employer,
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