

A graphic featuring several teal paper airplanes of varying sizes. They are arranged along a dashed, curved line that starts from the bottom left and extends towards the top right, suggesting a path or trajectory. The largest airplane is at the top right, while smaller ones are scattered along the path.

KyivPost

Kyiv Post

EMPLOYMENT FAIR

April 23, 10⁰⁰ – 16⁰⁰

DEC Place | 23B Lesi Ukrainky blvd.



Kyiv Post

EMPLOYMENT FAIR



Profile of the Employment Fair visitor

80 %

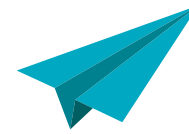
have higher education from the leading Ukrainian and/or foreign universities

78%

are early to mid-career professionals with over 3 years of work experience

Most know at least one foreign language

Most have experience studying or working abroad



Kyiv Post

EMPLOYMENT FAIR

Some of last year's participants have included



ProCredit Bank
Прокредит Банк



KYIV SCHOOL
OF ECONOMICS



KONICA MINOLTA





Kyiv Post

EMPLOYMENT FAIR

Feedback

George Logush | president of Kyiv School of Economics

It's a wonderful thing. It's a completely different thing to talk live to people here instead of looking for a job on the Internet. People usually ask for advice, so we share how to make a decision about a new job, etc.

Yulia Sytnik | Head of Support Functions, Mazars Ukraine

We were happy to participate in the Employment Fair! Everything was great. We met a lot of students and young specialists and had job interviews with some of them. Now we have candidates for junior positions.

Ivan Synyakov | NJSC Naftogaz of Ukraine

NJSC Naftogaz of Ukraine is grateful to the Kyiv Post team for hosting its Employment Fair at such a high level. Participation in the event allowed the company to hire highly qualified specialists in different fields. At the Employment Fair, companies have great opportunities to present themselves as employers and find outstanding professionals who have excellent communication skills, can work in a team, and who are proficient in foreign languages.

Irina Blinova | Senior Manager, PwC Academy Leader

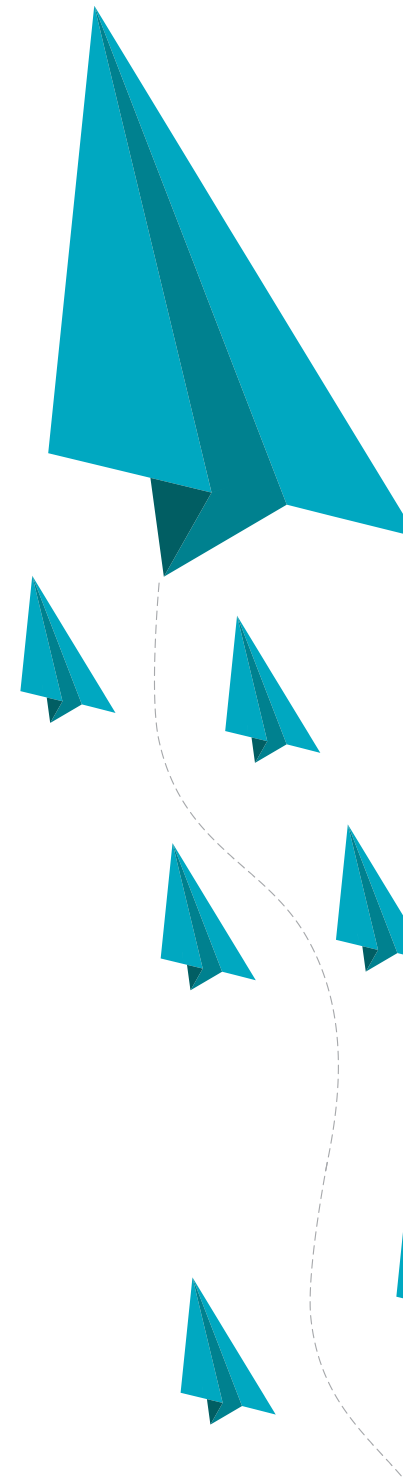
The Kyiv Post Employment Fair is a useful and modern initiative which helps gather highly professional candidates and future specialists in one place. We are always glad to take part in such events with our PwC Academy master classes. It is interesting to share knowledge with colleagues, students and graduates. Thank you, Employment Fair organizers team, for our longstanding cooperation.

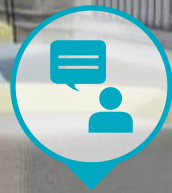
Olena Grysiuk | Business Development Manager,
Mazars Ukraine

Each year participation in the Kyiv Post Employment Fair gives a tremendous opportunity for hundreds of talented and inspired people to get the job of their dreams. The same happened to me. In autumn 2014 I came to the Kyiv Post Employment Fair in search of challenging vacancies in international companies with good reputations. It was the right place to achieve my goal.

Daria Guram | visitor

I find the Employment Fair perfectly organized, so there is always a chance to find something. The attitude to visitors is very good.





Regular
place



Premium
place

New venue,
new options

EN

Company booth

The package includes

FACILITY: place for the booth in the hall, a table, 2 chairs, access to 220 V socket

PREMIUM PLACES: One screen and a multimedia projector to screen your company's promotional materials.

Only 3 premium places available

Pre-event stage

Kyiv Post Print:

- placement of a company's logo in all Employment Fair promo ads in the newspaper (11,000 copies weekly).

Kyiv Post Digital:

- placement of a company's logo with a link to its web-site on the Employment Fair page at careers.kyivpost.com

Kyiv Post Social Media:

- Regular posts and company announcements on Kyiv Post Employment Fair Facebook page

Partner marketing:

- Partner email blasts include, but are not limited to: EBA, ACC, Head Hunter, KSE, etc;
- Partner posts in relevant social media accounts;
- Leaflets and posters in universities and more than [200 places](#) of Kyiv Post distribution around Ukraine)

Day of the event

Company brand exposure:

- Branded company table;
- Company banner near your booth;
- Information about a company in the Employment Fair brochure;

Early bird
before March 4

€6350

Early bird Premium
before March 4

€7270

Regular price
before April 21

€7179

Regular price Premium
before April 21

€7950

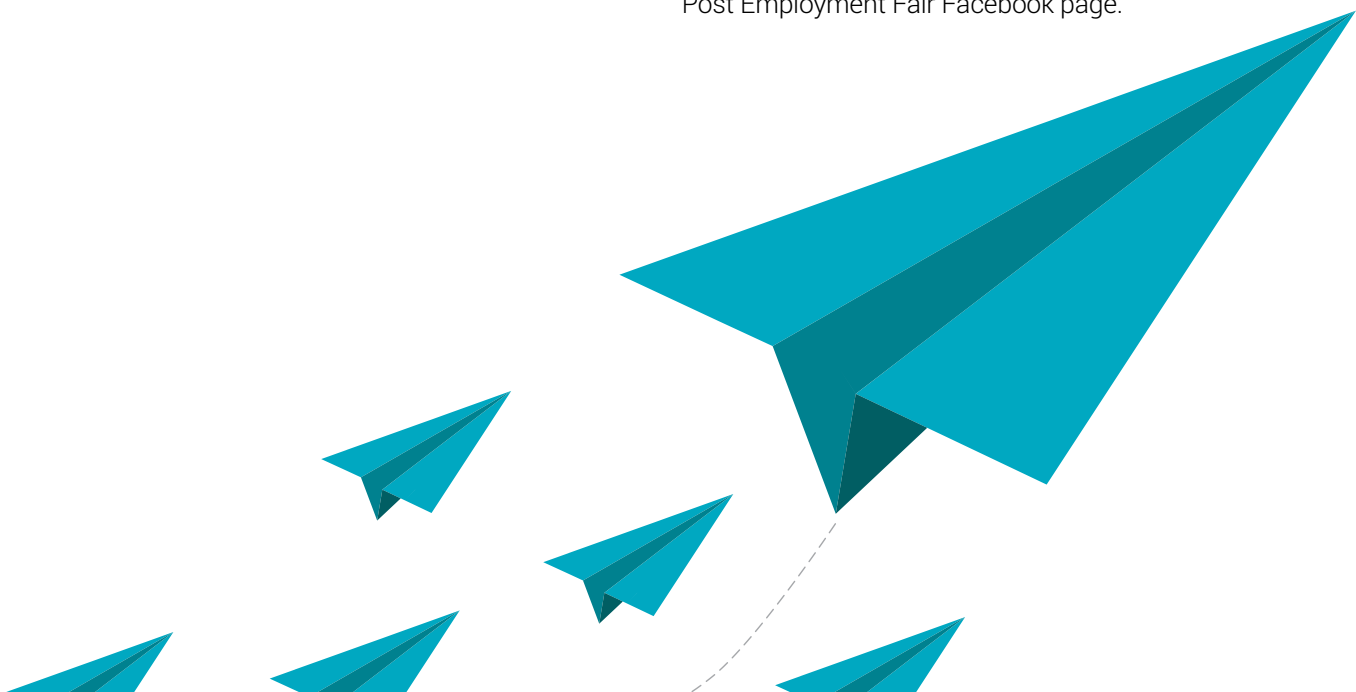
Post-event stage

Kyiv Post Print:

- Placement of a company's logo in full-page "Thank you" house ad in the newspaper

Kyiv Post Social Media:

- Acknowledgement and a photo report on Kyiv Post Employment Fair Facebook page.



General sponsor

The package includes:

FACILITY: place for the booth in the hall, a table, 2 chairs, access to 220 V socket, one screen and a multimedia projector to screen your company's promotional materials; conference hall with 100 seats, 2 microphones, a screen and a multimedia projector.

EXCLUSIVITY: Only one General Sponsor package is available

Package price:

UAH 20 000
(excluding VAT)

Pre-event stage

Kyiv Post Print:

- placement of a company's logo and acknowledgement as a General Sponsor in all Employment Fair promo ads in the newspaper (11,000 copies weekly).

Kyiv Post Digital:

- Placement of company's logo with a link to its web-site on the Employment Fair page at careers.kyivpost.com;
- Regular promo banner ads in Kyiv Post daily news digest

Kyiv Post Social Media:

- Regular posts and sponsor announcements on Kyiv Post Employment Fair Facebook page

Partner marketing:

- Partner email blasts include, but are not limited to: EBA, ACC, Head Hunter, KSE, etc;
- Partner posts in relevant social media accounts;
- Leaflets and posters in universities and more than [200 places](#) of Kyiv Post distribution around Ukraine)

Day of the event

Company brand exposure:

- Only premium location for a company booth;
- Company banner at the event;
- Company logo and sponsor status on speakers' badges;
- Company logo and video on the screen at the venue's entrance;
- Company's promo video during pauses between seminars and lectures;
- Full-page advertisement (image and/or message from the company's CEO) in the Employment Fair brochure;
- Opportunity to interactively present a company's product/service- demo zone

30-minute workshop in the conference room.

Acknowledgement during the opening and closing remarks

Post-event stage

Kyiv Post Print:

- Placement of a company's logo in full-page "Thank you" house ad in the newspaper

Kyiv Post Social Media:

- Acknowledgement and a photo report on Kyiv Post Employment Fair Facebook page.

KYIV POST BONUS:

- 20 % discount for advertising both in print and online



Absentee participation

The package includes:

FACILITY: a table for company's materials

At the organizer's stand

€1815

By promoters

€3025

In the Employment Fair brochure

€2360

Pre-event stage

Kyiv Post Print:

- Placement of a company's logo in all Employment Fair promo ads in the newspaper

Kyiv Post Digital:

- Placement of a company's logo on the Employment Fair page at careers.kyivpost.com;
- Regular promo banner ads in Kyiv Post daily news digest

Kyiv Post Social Media:

- Regular posts and sponsor announcements on Kyiv Post Employment Fair Facebook page

Partner marketing:

- Partner email blasts include, but are not limited to: EBA, ACC, Head Hunter, KSE, etc;
- Partner posts in relevant social media accounts;
- Leaflets and posters in universities and more than [200 places](#) of Kyiv Post distribution around Ukraine)

Day of the event

There are three options to do that:

- At the organizer's stand;
- By promoters;
- By advertising in the Employment Fair brochure (information about a company and its open positions).

Post-event stage

Kyiv Post Print:

- Placement of a company's logo in full-page "Thank you" house ad in the newspaper

Kyiv Post Social Media:

- Acknowledgement and a photo report on Kyiv Post Employment Fair Facebook page.





**A perfect place for
successful workshop**

ENJOY DESIGN
STUDIO

Presentation/workshop

The package includes:

FACILITY: conference hall with 100 seats, 2 microphones, a screen and a multimedia projector.

TIME: 30 min. of available duration

EXCLUSIVITY: only 3 places available

Package price:

UAH 5,000
(incl. VAT)

Pre-event stage

Kyiv Post Print:

- Placement of a company's logo in all Employment Fair promo ads in the newspaper (11,000 copies weekly)

Kyiv Post Digital:

- Placement of a company's logo on the Employment Fair page at careers.kyivpost.com;
- Regular promo banner ads in Kyiv Post daily news digest

Kyiv Post Social Media:

- Regular posts and sponsor announcements on Kyiv Post Employment Fair Facebook page

Partner marketing:

- Partner email blasts include, but are not limited to: EBA, ACC, Head Hunter, KSE, etc;
- Partner posts in relevant social media accounts;
- Leaflets and posters in universities and more than [200 places](#) of Kyiv Post distribution around Ukraine)

Day of the event

30-minute presentation/workshop on the topic your company wants to present.

Company brand exposure:

- Opportunity to place a company's banner during the presentation/workshop;
- Announcement about a company's presentation/workshop in the Employment Fair brochure.

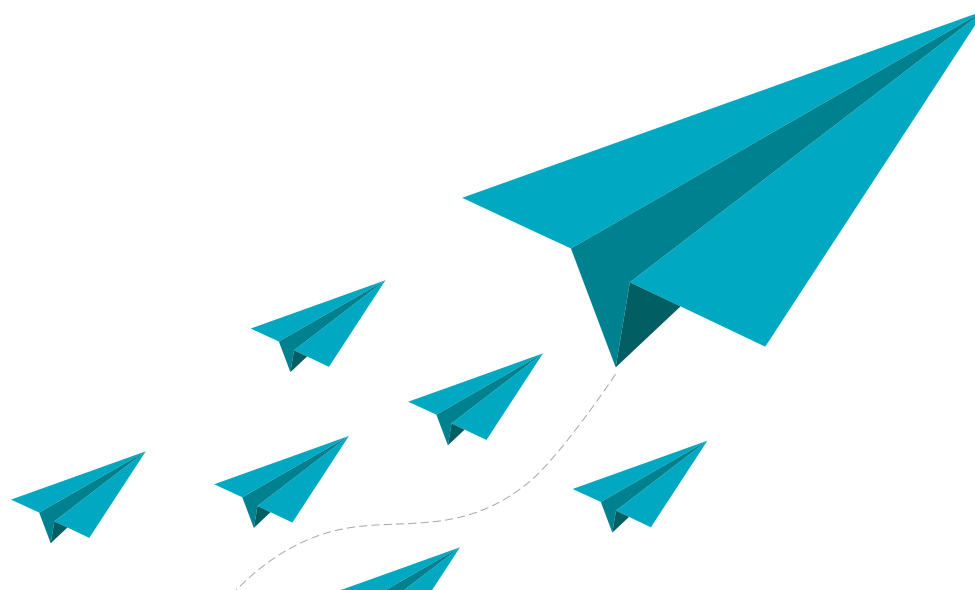
Post-event stage

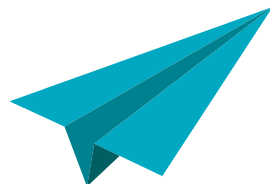
Kyiv Post Print:

- Placement of a company's logo in full-page "Thank you" house ad in the newspaper

Kyiv Post Social Media:

- Acknowledgement and a photo report on Kyiv Post Employment Fair Facebook page.





Kyiv Post

EMPLOYMENT FAIR



Contact **Victoria Barbaniuk**
Project Manager

barbaniuk@kyivpost.com
044 591 3408
31A Pushkinska St.,
Office 600, Kyiv 01004, Ukraine