JOSHUA GIUDICI

Senior Product Designer

www.joshuagiudici.com

jtgiudici@gmail.com

(781) 413-6670

Work Experience

Buildium // Senior Product Designer

7/2018—present

- Leading a scrum team devoted to platform-wide improvements, e.g. navigation, bulk actions, and UI pattern overhauls.
- Identifying opportunities, validating concepts, and delivering effective, beautiful design solutions.
- Implementing our first-ever design system, writing pattern documentation, and conducting internal usability tests.
- Mentoring junior designers and defining UX team processes.

Buildium // Product Designer

11/2016—7/2018

- Collaborated with product owners, UX copywriters, researchers, and engineers to deliver user-centric solutions for multiple scrum teams.
- Reliably met deadlines and iterated on designs within a fast-moving Agile environment.
- Crafted research plans, moderated usability sessions, wrote surveys, planned first-click tests, and analyzed data to inform design directions.
- Delivered effective solutions that enabled property managers to run their business from a single platform.

Acquisition Labs // Senior Designer

11/2014—8/2016

- Led design strategy for a digital ad campaign management tool and established a pattern library for managing components.
- Hand-coded my designs in HTML, CSS, and jQuery within a Ruby on Rails environment.
- Validated design concepts with prospective users through usability tests and foundational interviews.

Projects

Design System

- Partnered with Engineers to establish Buildium's design system—known as "Cornerstone."
- Defined the process and hierarchy for all UI pattern documentation; spearheaded internal research to ensure adoption.

UX Team Identity

- Coordinated and participated in workshops to create our UX team's mission, vision, and core values.
- Created UX Pillars by distilling stellar user experiences into 6 key attributes and raised the organization's design fluency by embedding them into our Product development strategy.

Global Search

- Reimagined and improved Buildium's search experience which resulted in a 500% increase in daily searches.

Education

New England Institute of Art

Bachelor of Science in Advertising

Skills

User experience design

Visual design

Interaction design

Animation

Responsive design

Atomic design

User research

Wireframing

Information architecture

UX copywriting

Illustration

Workflow diagramming

Front-end development

Heuristic evaluation

Agile development

Prototyping

Design sprints

Tools

Sketch

Invision

Adobe CS

Principle

Optimal Workshop

HTML + CSS

Maze

Jira

Miro

Whimsical

SurveyGizmo