JOSHUA GIUDICI

UX designer

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work experience

Buildium | Senior UX Designer

December 2016 — present

- Driving discovery and design for projects across multiple scrum teams.

- Leading the creation of a design system and writing clear, helpful pattern documentation.

- Established a durable approach to reducing UX debt and led a consumer-grade scrum team.

- Designed an end-to-end reimagining of the platform's communication strategy.

- Crafted UX Pillars to define "consumer-grade" and designed their visual branding.

Acquisition Labs | Senior Designer

November 2014 — August 2016

- Led UX strategy and front-end development for the company.

- Tested high-fidelity prototypes through moderated usability sessions.

- Created an extensive pattern library to ensure design consistency.

- Produced site maps, workflow diagrams, user journeys, etc.

Acquisition Sciences | Web Designer

May 2013 — November 2014

- Built end-to-end user experiences in a Ruby on Rails environment.

- Improved conversion rates through A/B testing initiatives.

- Drove branding decisions by designing logos, color palettes, and copywriting directions.

Kaplan University | Web Designer

August 2012 — May 2013

- Hand-coded a responsive landing page library.

- Increased mobile conversion rates.

- Crafted personalized user experiences based on user location and search queries.

education

New England Institute of Art
BS in Advertising - 2009

skills

Visual design
Interaction design
Animation
Responsive design
Design system
User research
Wireframing
Information architecture
UX copywriting
Illustration
Workflow diagramming
Front-end development
Heuristic evaluation
Agile

tools

Sketch
InVision
Adobe suite
Principle
Optimal Workshop
Jira
Miro
HTML/CSS