



# JOSEFINE THEDEN-SCHOW

## FULLSTACK WEB DEVELOPER | BERLIN

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### PROFESSIONAL EXPERIENCE

#### Le Wagon Berlin | Present

##### Teaching Assistant

- Teaching core programming concepts and best practices to students, helping them understand complex technical challenges in order to find the most efficient way to solve them.

#### Media Impact GmbH & Co. KG | Berlin | Jun 2016 - Sep 2019

##### Marketing Manager Mobile & Multiscreen – Digital Product Marketing

- Independent development of multiscreen products for an optimal monetization of the portfolio while acting as an interface to related departments, such as Sales, Brand Management and AdTechnology.
- Independent support and further development of external service providers as an additional monetization channel.

#### Frischepost GmbH | Hamburg | Jan - Apr 2016

##### Internship: Marketing & PR

#### Florian Schmitz Kommunikation GmbH | Hamburg | Oct - Dec 2015

##### Assistance to the CEO

#### Ligatus GmbH | Cologne | Dec 2014 - Jun 2015

##### Internship: International Business / Corporate Services

### WEB DEVELOPMENT PROJECTS

#### NightWatch <http://www.night-watch.co/>

A social network where users can recommend movies to each other and create personal watchlists: built with JavaScript, Ruby on Rails, Ajax, HTML and CSS whilst also working as a team on Github/Heroku.

#### FamilyTime <https://family-timeeee.herokuapp.com/>

AirBnB-style platform to book a family stay. App implemented searching and geocoding in Rails.

#### Mister Cocktail <https://cocktailshaker.herokuapp.com/>

### EDUCATION & QUALIFICATIONS

#### Le Wagon | Tel Aviv | Oct - Dec 2019

- 9-week intensive coding bootcamp learning HTML, CSS, Bootstrap, JavaScript ES2015, SQL, git, GitHub, Heroku and Ruby on Rails.

#### Hochschule Fresenius University of Applied Science | Cologne | Sep 2011 - Aug 2014

- Bachelor of Arts: Media and Communication Management

#### Humanistisches Gymnasium Christianeum | Hamburg | Aug 2002 - Jun 2010

- General qualification for university entrance / A-levels
- Re-elected class representative (2002-2008)

### ABOUT

I am a 28-year-old experienced Marketing Manager with a demonstrated history of working in the marketing and advertising industry, who wants to change her profession and work as a **fullstack web developer**.

I recently graduated from Le Wagon's 9-week **fullstack coding bootcamp** in Tel Aviv.

I build elegant, functional and user-friendly websites and web applications, and continue to **improve my programming knowledge**. I am currently learning **React JS**.

### SKILLS

- Ruby, Ruby On Rails, HTML5, CSS/SASS, Bootstrap, Ajax, Heroku, Github, JavaScript, SQL, jQuery SQL, MVC Architecture
- MS Office
- SAP
- Salesforce

### INTERESTS

Art, Music, Innovation, Technology, Traveling, People, Cultures

*J. Theden-Schow*

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