

Blazor DB Editor - Branding Guide

Professional Branding Added

Your application now has complete professional branding to impress your teammates!

What's Been Added

1. Professional Logo

- **Location:** /wwwroot/images/logo.svg
- **Design:** Database stack with code brackets and lightning bolt
- **Colors:** Purple/pink gradient (matches UI theme)
- **Size:** 200x200px (scalable SVG)
- **Used in:**
 - Homepage hero section (120px)
 - Header/top bar (40px)
 - Sidebar navigation (80px)

2. Favicon

- **Location:** /wwwroot/favicon.svg
- **Design:** Simplified database icon on gradient background
- **Size:** 32x32px
- **Shows in:** Browser tabs, bookmarks, shortcuts

3. Hero Background Pattern

- **Location:** /wwwroot/images/hero-pattern.svg
 - **Design:** Gradient with subtle grid and database icons
 - **Size:** 1200x400px
 - **Used in:** Homepage hero section (optional)
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Where the Logo Appears

Homepage (/)

- Large logo in hero section (120px)
- Centered with shadow effect
- Above "Blazor DB Editor" title

Header (All Pages)

- Small logo next to title (40px)
- Top-right of every page
- Consistent branding

Sidebar Navigation

- Medium logo at top (80px)
- With "DB Editor" text below
- First thing users see

Browser Tab

- Favicon shows in tab
- Professional appearance
- Easy to identify

Branding Colors

Primary Gradient

CSS

```
linear-gradient(135deg, #667eea 0%, #764ba2 100%)
```

- Purple to pink
- Modern and tech-forward
- Used in hero, buttons, logo

Secondary Gradient

CSS

```
linear-gradient(135deg, #4facfe 0%, #00f2fe 100%)
```

- Blue to cyan
- Used in API sections
- Complements primary

Success Gradient

CSS

```
linear-gradient(135deg, #11998e 0%, #38ef7d 100%)
```

- Teal to green
- Used in success buttons
- Positive actions

Page Titles Updated

All pages now have consistent branding:

- **Homepage:** "Blazor DB Editor - Staged Database Server for Testing"
- **Offline Editor:** "Offline Editor - Blazor DB Editor"
- **Data Editor:** "Data Editor - Blazor DB Editor"
- **Migration Manager:** "Migration Manager - Blazor DB Editor"

Shows in browser tabs and search results.

Customizing the Branding

Change Logo Colors

Edit /wwwroot/images/logo.svg :

XML

```
<!-- Change gradient colors -->
<linearGradient id="gradient1">
  <stop offset="0%" style="stop-color:#YOUR_COLOR_1" />
```

```
<stop offset="100%" style="stop-color:#YOUR_COLOR_2" />
</linearGradient>
```

Change Logo Size

In the respective files:

HTML

```
<!-- Homepage -->


<!-- Header -->


<!-- Sidebar -->

```

Replace Logo Entirely

1. Create your own logo (SVG or PNG)
2. Save to `/wwwroot/images/your-logo.svg`
3. Update image sources in:
 - `Pages/Index.razor`
 - `Pages/MainLayout.razor`
 - `Components/NavMenu.razor`

Change Favicon

1. Create 32x32px icon (SVG, PNG, or ICO)
2. Save to `/wwwroot/favicon.svg` (or `.png`, `.ico`)
3. Update `Pages/_Host.cshtml`:

Design Philosophy

Professional & Modern

- Clean, minimal design
- Gradient colors for depth

- Smooth animations
- Consistent spacing

Tech-Forward

- Database symbolism
- Code brackets
- Lightning bolt (speed/power)
- Geometric patterns

Recognizable

- Unique color scheme
- Memorable icon
- Consistent across pages
- Scalable for different sizes

File Structure

Plain Text

```
wwwroot/
├── images/
│   ├── logo.svg           ← Main logo (200x200)
│   └── hero-pattern.svg   ← Hero background (optional)
├── favicon.svg          ← Browser tab icon (32x32)
└── css/
    └── custom.css         ← Styling for branding
```

Tips for Demo

Before Showing Teammates:

1. Load a sample DDL file
2. Import some test data
3. Show the API in Swagger
4. Demonstrate the workflow

5. Highlight the professional look

Key Selling Points:

- **No database required** - Works completely offline
- **Professional appearance** - Custom branding and modern UI
- **Full-featured** - CRUD, API, migrations, comparisons
- **Easy to use** - Clear workflow and navigation
- **Demo-ready** - Looks like a commercial product

What to Emphasize:

1. **The workflow** - Show how easy it is to load DDL and test
 2. **The API** - Swagger UI is impressive and interactive
 3. **The branding** - Professional logo and consistent design
 4. **The features** - Offline editing, data import, schema comparison
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Screenshots to Take

For presentations or documentation:

1. **Homepage** - Shows logo, workflow, and features
 2. **Offline Editor** - With loaded tables and data
 3. **Swagger UI** - API documentation
 4. **Data Editor** - CRUD interface
 5. **Migration Manager** - Schema comparison
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Next Steps

Optional Enhancements:

1. **Add company logo** - Replace with your company's branding
2. **Custom domain** - Deploy with your own domain name
3. **Color scheme** - Match your company colors
4. **Additional pages** - Add help/documentation pages
5. **Export branding** - Use logo in presentations

Branding Checklist

- Professional SVG logo created
- Favicon added to browser tabs
- Logo in homepage hero section
- Logo in header/top bar
- Logo in sidebar navigation
- Consistent page titles
- Modern gradient color scheme
- Smooth animations and effects
- Responsive design
- Dark mode compatible

Demo Script

When showing to teammates:

1. **Start at homepage** - "This is our staged database server for testing"
2. **Show the workflow** - "Here's how it works in 4 simple steps"
3. **Go to Offline Editor** - "Load a DDL file and it parses all tables"
4. **Import data** - "Import CSV or JSON with preview"
5. **Show Data Editor** - "Full CRUD interface for managing test data"
6. **Open Swagger** - "All tables exposed via REST API automatically"
7. **Demonstrate API** - "Try an endpoint right here in Swagger"
8. **Show Migration Manager** - "Compare schemas across environments"

Conclusion

Your application now has:

- **Professional branding** - Logo, favicon, consistent design
- **Modern UI** - Gradients, animations, shadows
- **Clear identity** - Recognizable and memorable

-  **Demo-ready** - Looks like a commercial product

Ready to impress your teammates! 