

# Blazor DB Editor - Branding Guide

## Professional Branding Added

Your application now has complete professional branding to impress your teammates!

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## What's Been Added

### 1. Professional Logo

- **Location:** `/wwwroot/images/logo.svg`
- **Design:** Database stack with code brackets and lightning bolt
- **Colors:** Purple/pink gradient (matches UI theme)
- **Size:** 200x200px (scalable SVG)
- **Used in:**
  - Homepage hero section (120px)
  - Header/top bar (40px)
  - Sidebar navigation (80px)

### 2. Favicon

- **Location:** `/wwwroot/favicon.svg`
- **Design:** Simplified database icon on gradient background
- **Size:** 32x32px
- **Shows in:** Browser tabs, bookmarks, shortcuts

### 3. Hero Background Pattern

- **Location:** `/wwwroot/images/hero-pattern.svg`
  - **Design:** Gradient with subtle grid and database icons
  - **Size:** 1200x400px
  - **Used in:** Homepage hero section (optional)
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## Where the Logo Appears

## Homepage ( / )

- Large logo in hero section (120px)
- Centered with shadow effect
- Above "Blazor DB Editor" title

## Header (All Pages)

- Small logo next to title (40px)
- Top-right of every page
- Consistent branding

## Sidebar Navigation

- Medium logo at top (80px)
- With "DB Editor" text below
- First thing users see

## Browser Tab

- Favicon shows in tab
  - Professional appearance
  - Easy to identify
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## Branding Colors

### Primary Gradient

CSS

```
linear-gradient(135deg, #667eea 0%, #764ba2 100%)
```

- Purple to pink
- Modern and tech-forward
- Used in hero, buttons, logo

### Secondary Gradient

CSS

```
linear-gradient(135deg, #4facfe 0%, #00f2fe 100%)
```

- Blue to cyan
- Used in API sections
- Complements primary

## Success Gradient

CSS

```
linear-gradient(135deg, #11998e 0%, #38ef7d 100%)
```

- Teal to green
- Used in success buttons
- Positive actions

## Page Titles Updated

All pages now have consistent branding:

- **Homepage:** "Blazor DB Editor - Staged Database Server for Testing"
- **Offline Editor:** "Offline Editor - Blazor DB Editor"
- **Data Editor:** "Data Editor - Blazor DB Editor"
- **Migration Manager:** "Migration Manager - Blazor DB Editor"

Shows in browser tabs and search results.

## Customizing the Branding

### Change Logo Colors

Edit `/wwwroot/images/logo.svg` :

XML

```
<!-- Change gradient colors -->
<linearGradient id="gradient1">
  <stop offset="0%" style="stop-color:#YOUR_COLOR_1" />
```

```
<stop offset="100%" style="stop-color:#YOUR_COLOR_2" />
</linearGradient>
```

## Change Logo Size

In the respective files:

### HTML

```
<!-- Homepage -->


<!-- Header -->


<!-- Sidebar -->

```

## Replace Logo Entirely

1. Create your own logo (SVG or PNG)
2. Save to `/wwwroot/images/your-logo.svg`
3. Update image sources in:
  - `Pages/Index.razor`
  - `Pages/MainLayout.razor`
  - `Components/NavMenu.razor`

## Change Favicon

1. Create 32x32px icon (SVG, PNG, or ICO)
2. Save to `/wwwroot/favicon.svg` (or `.png` , `.ico` )
3. Update `Pages/_Host.cshtml` :

## Design Philosophy

### Professional & Modern

- Clean, minimal design
- Gradient colors for depth

- Smooth animations
- Consistent spacing

## Tech-Forward

- Database symbolism
- Code brackets
- Lightning bolt (speed/power)
- Geometric patterns

## Recognizable

- Unique color scheme
- Memorable icon
- Consistent across pages
- Scalable for different sizes

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## File Structure





Plain Text

```
wwwroot/  
├── images/  
│   ├── logo.svg           ← Main logo (200x200)  
│   └── hero-pattern.svg   ← Hero background (optional)  
├── favicon.svg           ← Browser tab icon (32x32)  
└── css/  
    └── custom.css         ← Styling for branding
```

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## Tips for Demo

### Before Showing Teammates:

1.  Load a sample DDL file
2.  Import some test data
3.  Show the API in Swagger
4.  Demonstrate the workflow

5.  Highlight the professional look

## Key Selling Points:

- **No database required** - Works completely offline
- **Professional appearance** - Custom branding and modern UI
- **Full-featured** - CRUD, API, migrations, comparisons
- **Easy to use** - Clear workflow and navigation
- **Demo-ready** - Looks like a commercial product

## What to Emphasize:

1. **The workflow** - Show how easy it is to load DDL and test
  2. **The API** - Swagger UI is impressive and interactive
  3. **The branding** - Professional logo and consistent design
  4. **The features** - Offline editing, data import, schema comparison
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## Screenshots to Take

For presentations or documentation:

1. **Homepage** - Shows logo, workflow, and features
  2. **Offline Editor** - With loaded tables and data
  3. **Swagger UI** - API documentation
  4. **Data Editor** - CRUD interface
  5. **Migration Manager** - Schema comparison
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## Next Steps

### Optional Enhancements:

1. **Add company logo** - Replace with your company's branding
2. **Custom domain** - Deploy with your own domain name
3. **Color scheme** - Match your company colors
4. **Additional pages** - Add help/documentation pages
5. **Export branding** - Use logo in presentations

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## Branding Checklist

-  Professional SVG logo created
  -  Favicon added to browser tabs
  -  Logo in homepage hero section
  -  Logo in header/top bar
  -  Logo in sidebar navigation
  -  Consistent page titles
  -  Modern gradient color scheme
  -  Smooth animations and effects
  -  Responsive design
  -  Dark mode compatible
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## Demo Script

When showing to teammates:

1. **Start at homepage** - "This is our staged database server for testing"
  2. **Show the workflow** - "Here's how it works in 4 simple steps"
  3. **Go to Offline Editor** - "Load a DDL file and it parses all tables"
  4. **Import data** - "Import CSV or JSON with preview"
  5. **Show Data Editor** - "Full CRUD interface for managing test data"
  6. **Open Swagger** - "All tables exposed via REST API automatically"
  7. **Demonstrate API** - "Try an endpoint right here in Swagger"
  8. **Show Migration Manager** - "Compare schemas across environments"
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## Conclusion

Your application now has:

-  **Professional branding** - Logo, favicon, consistent design
-  **Modern UI** - Gradients, animations, shadows
-  **Clear identity** - Recognizable and memorable

-  **Demo-ready** - Looks like a commercial product

**Ready to impress your teammates!** 