

# HELP COMBAT HOTDOG PIRACY!

We’ve become aware of an alarming trend of counterfeit and unlicensed products on the market. To help ensure that our customers only receive products of the highest quality we need you to double-check serial numbers for the following brands.

The serial number will be present along the length of the hotdog, please inspect items carefully to ensure the pattern matches. Valid serial numbers will always be 9 numbers long. These are the current brands using serial numbers to validate their products.

Brand	Serial Code Pattern
O’Leary Golden Dogs™	Always starts with a 4 and ends with 208. Does not contain the number 7, 1, or 9
Big Bill’s Cheesedogs™	First number is either 2 or 8, third number is either 1 or 3. Does not contain any repeating numbers
Martha’s Vegan Delight™	The number 7 must be present at least 4 times in the serial number  NOTE: This brand cannot have its serial number retrieved via the scanner, please use manual inspection.
Wholesome Christian Forbidden Flavor™	The number will contain the number 6 exactly 3 times, without repeating

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