# **Help Combat Hotdog Piracy!**

We’ve become aware of an alarming trend of counterfeit and unlicensed products on the market. To help ensure that our customers only receive products of the highest quality we need you to double-check serial numbers for the following brands.

The serial color will be present along the length of the hotdog, please inspect items carefully to ensure the pattern matches. Only the listed brands of hotdogs will have serial numbers.

|  |  |
| --- | --- |
| Brand | Acceptable Serial Code Pattern |
| O’Leary Golden Dogs™ | Always starts with a 4 and ends with 208. Does not contain the number 7, 1, or 9 |
| Big Bill’s Cheesedogs™ | First number is either 2 or 8, third number is either 1 or 3. Does not contain any repeating numbers |
| Martha’s Vegan Delight™ | The number 7 must be present at least 4 times in the serial number |

**PRODUCTS FAILING SERIAL CODE CHECKS SHOULD BE DISCARDED IMMEADIATELY**