**Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

From the data provided, we can draw several conclusions. We can conclude that crowdfunding campaigns are more likely to succeed than fail. Within the different available categories, technology crowdfunding campaigns are the most likely to be successful, assuming we exclude journalism, which is the most likely to succeed but has an extremely limited sample size. We are also able to conclude that starting crowdfunding campaigns in the month of August means that you are the least likely to be successful.

**What are some limitations of this dataset?**

Within the dataset there are many limitations. We do not know the platform used for crowdfunding and being able to evaluate the different rates of success between different platforms would provide a significant amount of value. We do not know the variance of the donation size. While it is useful to know the average donation size and the number of donations, if most of the donors gave a very small amount and several gave an extremely large amount, this is information that could provide a significant amount of value. We do not know when the donors contributed, this means we can calculate an average number of donors over the length of the campaign, but it is unlikely that an equal number of donors donated each month over the length of the campaign. We do not know what the donors received for their contributions, if they were offered some type of reward for their contributions. This dataset is a relatively small sample size over a long period of time, roughly 100 samples per year over 10 years. There is not a large enough sample size in several of the categories to draw meaningful conclusions. It could be difficult to quantify over the different categories, but it would be useful to know what happened with the project after the crowdfunding campaign finished. When in the campaign the project received spotlight or staff pick, and within this the status of the campaign before and after the spotlight and staff pick.

**What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

If we create a table that compares outcomes with average donation amount, number of donors, length of the campaign, and whether they were staff picks and spotlights, these could give us additional insight into what variables can impact campaign success.

If we create a table that compares the number of donors and/or average donation in relation to country, start date, campaign length, category and subcategories. If number of donors and average donation are important in the success of a campaign, attempting to visualize which variables most impact number of donors and success could give us potential insight into the most important variables to the success of a campaign.