

Jesse Irwin

UX Researcher & Designer

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LinkedIn | Portfolio

SUMMARY

I'm all about user research and the design process to find solutions that meet people's needs. I've just finished a graduate certificate program in interaction design and am ready to dive into the UX field.

TOOLSET

Knowledge

Lean UX
Human-Centered Design
UX Research
User Journey
Information Architecture
Wireframing
Prototyping
UI Design
Extended Reality

Tools

Pen & Paper
Photoshop
Illustrator
XD
Premiere Pro
InDesign
Figma
Blender
Wordpress
Bootstrap

Other Skills

HTML
CSS

Languages

English (native)
Russian (fluent)

PROJECTS

New Product Research for Livelii

Researcher / Designer

Internship Project

Researched a new product that Livelii could offer independent workers in Canada. Outlined assumptions and problem space, conducted user interviews and a survey, identified user needs, created personas, empathy maps, how-might-we questions, and user journey. Designed a high-fidelity website prototype based on insights from research. Presented research and product idea to the Livelii team.

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Project Manager / Research Lead / Designer

Group Course Project

Research included visiting a zoo, interviews, and competitive analysis. Created empathy maps, personas, identified user needs, formulated problem statements and how-might-we questions; led group convergence activities; participated in ideation, wireframing, UI design, and prototyping; co-presented to a guest panel showing how insights from research informed our design decisions; managed our design process with Lean UX and Agile approaches, including Design Studio and Kanban boards.

WORK EXPERIENCE

UX Research Intern

Livelii

April 2022, Toronto, Ontario

Worked for two weeks with the product manager to research and assess needs for a new product at the company. Used Lean UX methods to research and design a product prototype.

Adjunct English Instructor

Northwest Arkansas Community College

Aug 2019 - May, 2022, Springdale, Arkansas

Taught in-person and online academic writing courses, both regular and developmental. Applied arts integration strategies and backward design to meet the learning needs of students.

EDUCATION

Graduate Certificate in Interaction Design

Conestoga College, Interactive Media Management - Interaction Design

2021 - 2022, Kitchener, ON

MFA in Creative Writing: Literary Translation

University of Arkansas

2013 - 2021, Fayetteville, AR

BSE in Secondary English Education

John Brown University

2010 - 2013, Siloam Springs, AR

Diploma of Vocational Higher Education in Piano

The Academic Music College of Moscow State Conservatory

2006 - 2010, Moscow, Russia