

#### **Contact:**

erinllawless@gmail.com erinlawless.com 941.447.4706

#### **Education**

University of Georgia Master of Science, *International Trade* and Merchandising, 2013 – 2015

GPA: 4.0 University of Georgia Bachelor of Fine Arts, *Fabric Design*, 2009 – 2013

GPA: 3.8

#### **Publications**

Assessment of Sustainable Design
Practices in the Fashion Industry:
Experiences of Eight Small Sustainable
Design Companies in the Northeastern
and Southeastern United States
(Published in the International Journal of
Fashion Design, Technology and
Education)

## **Computer Skills**

Adobe Photoshop, Adobe Illustrator, Microsoft Word, Excel, PowerPoint

# **Art/Design Skills**

Digital Textile Design, Film/Digital Photography, Screen Printing, MX/Acid Textile Dyeing, Shibori Textile Dyeing, Batik/Block Printing, Painting/Drawing, Handloom Weaving, Machine/Hand Sewing, Hand Crochet/Knitting, Macramé

### Other Activities and Scholarships

2<sup>nd</sup> Annual Sustainability Science Symposium, Spring 2015 UGA Graduate Scholarship Brittany Fox Watts Study Abroad Scholarship

Zena Costa Brown International Study Award

#### **Professional Experience**

Bealls, Bradenton, FL

**Assistant CAD Designer:** January 2016 – June 2016

- Create repeat patterns from artwork
- Scale, recolor and resize pattern motifs
- Prepare design packets to send to vendors
- · Create original art for prints as needed

## Market Colors, Malawi, Africa Team Co-Leader & Product Designer

Artisan Skill Training: March 2015

- Worked with 30 women from the Widows Program of Children of the Nations
- Designed and sourced materials for 9 products, trained a team of 12 in product creation and handcraft skills, and facilitated training workshops in Malawi
- Skill training included: basic sewing, indigo fabric dyeing, crochet, and macramé

## Market Colors, Orlando, FL Product Development Intern: 2014 – 2015

- Researched trends and developed design concepts to match the skill sets of a variety of artisan groups throughout Africa
- Developed technical design packets
- Assisted in the sample approval process
- Other responsibilities included assisting in wholesale outreach and maintaining Pinterest account

# Hable Construction, Athens, GA Fabric Design Intern: Spring 2013

- Created print repeats in Photoshop
- Designed inspiration and color boards
- Organized and inventoried fabric samples

# **Ghana Community Trade Program**, Athens, GA and Ghana

Student Liaison: May 2012 – August 2012

- Designed clothing produced by Ghanaian artisans
- Collaborated with Cheeky Peach Boutique in Athens, GA to market and sell merchandise