

```
graph TD; A(["“Respondents” (A) - Large distribution ideally but not necessarily representative of population of interest"]) --> B(["Stratified Sample (B)  
Constituency = census parameters (%)"]); A --> C(["Random Sample"]); C --> D(["“Built-up” Sample (C)  
Constituency = census parameters (%)"]);
```

“Respondents” (A) - Large distribution ideally but not necessarily representative of population of interest

Stratified Sample (B)
Constituency = census parameters (%)

Random Sample

“Built-up” Sample (C)
Constituency = census parameters (%)