

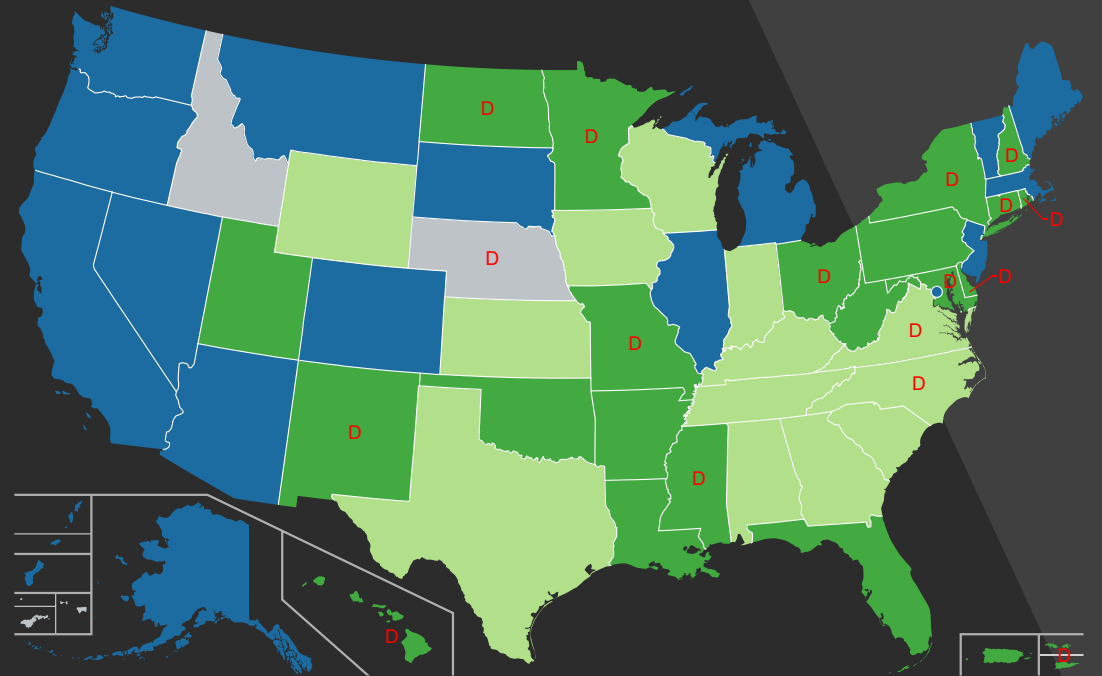
TDI Capstone Pitch: Cannabis Guide

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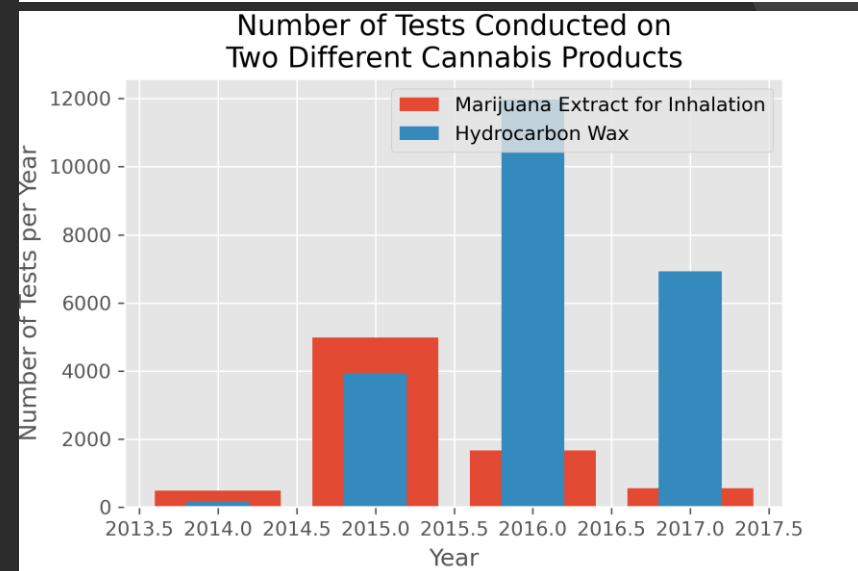
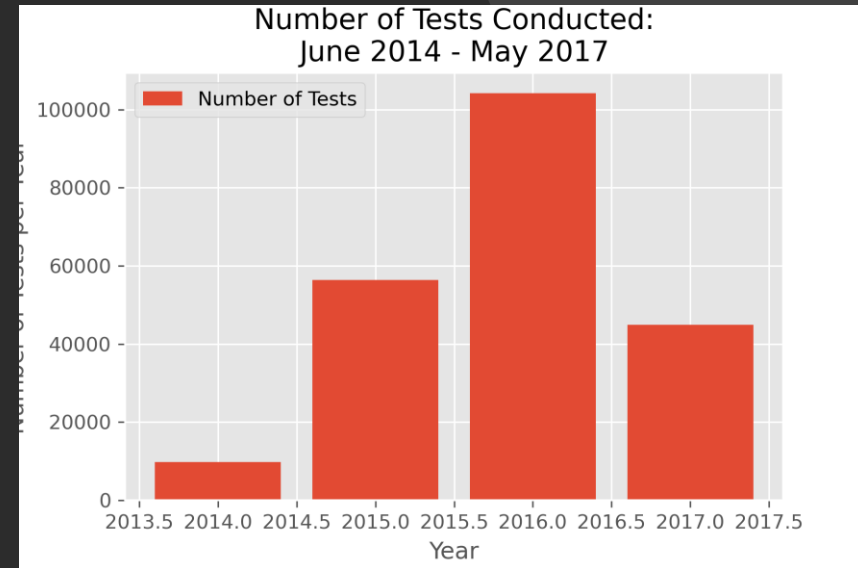
Project Motivation

- Legalization of cannabis is continuing to gain steam ([Source](#))
- More than half of states have de-criminalized or legalized ([Wikipedia](#))
 - Medical Use: 35 states
 - De-criminalized: 16 states
 - Recreational Use: 15 states + DC
- Analytical Tool – Guide
 - Help entrepreneurs/investors navigate evolution of industry
 - Understand consumer behavior and interests



Dataset Background

- [Cannabis Testing Dataset](#)
 - State of Washington
 - 2014 - 2017
 - 200k+ samples tested
 - Grower Info, Testing Lab Info, Product Type, Strain
- Web-scraped Strain Information from Leafly.com
 - Online Database and Learning Resource
 - Strain description
 - Positive and negative effects
 - Observed benefits
 - Information on 1300+ strains collected



Thank You!