

# MICHAEL CAMPBELL

FRONT END WEB DEVELOPER

## GET IN TOUCH

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## ABOUT ME

I am dedicated to maintaining skills that allow me to create functional, responsive and unique applications. With a strong background in sales, I take initiative to deliver the desired results for both my team and clients while using my well developed problem solving skills to embrace new challenges.

## FEATURED PROJECTS

### MYSPACE PROFILE

React, Firebase, CSS3

[GitHub](#) | [Live](#)

*Recreating a nostalgic memory of the classic MySpace profile page with an interactive comment section. Discover my interests!*

### MAGNETIC POETRY

React, API, Firebase, Collaboration, Git

[GitHub](#) | [Live](#)

*Get creative by creating virtual magnetic poetry using a topic of your choice! Drag and drop your poem on the fridge and save it for others to enjoy.*

## ACADEMIC BACKGROUND

### JUNO COLLEGE

Web Development Immersive Bootcamp Winter 2021  
Accelerated JavaScript Winter 2021  
Accelerated Web Development Spring 2020

### NIAGARA COLLEGE

Pre-Health Sciences, Certificate 2012-2013

## SKILLS

- HTML5, CSS, SCSS
- JavaScript Fundamentals
- React
- Firebase
- REST API's
- Version Control, Github
- Responsive Design
- Accessibility
- Paired Programming
- Leadership, Communication
- Creativity, Problem Solving

## WORK EXPERIENCE

### MEN'S CONTEMPORARY STYLIST, SALES

*Saks Fifth Avenue*

*October 2019 - May 2020*

- Engaging with clients, suggesting merchandise specific to their needs while gaining interest not just in my department but across all departments
- Team selling to increase department performance
- Clienteling and maintaining client relationships to increase traffic

### SUPERVISOR, TEAM LEAD

*Pandora, Toronto Eaton Centre*

*May 2017 - October 2019*

- Fast paced management segments on the sales floor, tracking goals, KPI's and team sales to improve efficiency
- Coaching team members on how to achieve success with their customer experiences, celebrating wins and creating strategies for challenges together to execute throughout their following engagements
- Completing sales goals both within my management segments and personal selling hours

### SUPERVISOR, TEAM LEAD

*Pandora, Pen Centre*

*March 2016 - May 2017*

- Assisted in the early stages of opening the store location, hiring, training new sales team members and merchandising according to company standards
- Tracking employee goals and accomplishments both daily and monthly, providing feedback to increase personal and store performance
- Completing sales goals daily and clienteling to increase store traffic during off peak seasons or hours