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**Supervisor:**

Dr. Nelson Wong

**Title of Project:** Exploring the Impact of Personality on Food Preferences

**Sponsor:**

N/A

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This consent form, a copy of which has been given to you, is only part of the process of informed consent. If you want more details about something mentioned here, or information not included here, you should feel free to ask. Please take the time to read this carefully and to understand any accompanying information.

The University of Calgary Conjoint Faculties Research Ethics Board has approved this research study.

Participation is completely voluntary, anonymous, and confidential.

**Purpose of the Study**

The purpose of this survey is to determine if there is any correlation between personality types (extrovert, introvert, ambivert) and different flavours of food (sweet, salty, sour, spicy, umami, bitter).

**What Will I Be Asked To Do?**

You are asked to complete an online survey for an assignment in an undergraduate university course. The survey is designed to be completed in approximately 5 minutes. The survey is anonymous and does not contain questions asking for specific identifying information.

*Sample question from the survey: Rate the extent to which you like salty foods.*

Participation is completely voluntary. You may refuse to participate altogether, may refuse to participate in parts of the survey, may decline to answer any and all questions, and may withdraw from the survey at any time.

**What Type of Personal Information Will Be Collected**

No personal identifying information will be collected in this study, and all participants shall remain anonymous. Should you agree to participate, you will be asked to provide your personality type.

### **Are there Risks or Benefits if I Participate?**

There are no foreseeable risks, harms, or inconveniences to the participant. By participating in the survey, you are helping university undergraduate students to complete a course assignment.

### **What Happens to the Information I Provide?**

Only the students who distribute the survey, as well as the instructor and teaching assistants of the course will have access to the information collected.

Withdrawal of data is not possible after data collection, as all collected data is anonymous and identifiable data cannot be retrieved. All data collected will be destroyed by the end of the course.

No one except the students who have distributed the survey, the instructor, and the teaching assistants will be allowed to see any of the answers to the survey. There are no names on the survey. Only group information will be summarized for any presentation or publication of results. The survey data will be deleted by the end of the course.

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### ***Signatures***

Your response below indicates that 1) you understand to your satisfaction the information provided to you about your participation in this survey, 2) you agree to participate in the survey, and 3) you are 18 years of age or older.

In no way does this waive your legal rights nor release the investigators, sponsors, or involved institutions from their legal and professional responsibilities. You are free to withdraw from this survey at any time. You should feel free to ask for clarification or new information throughout your participation.

I consent to participate in this survey -> [https://survey.ucalgary.ca/jfe/form/SV\\_1z5w53GpnCzhVHg](https://survey.ucalgary.ca/jfe/form/SV_1z5w53GpnCzhVHg)

I do not wish to participate in the survey -> <https://ucalgary.ca>

### **Questions/Concerns**

If you have any further questions or want clarification regarding this survey and/or your participation, please contact:

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If you have any concerns about the way you've been treated as a participant, please contact the Research Ethics Analyst, Research Services Office, University of Calgary at 403.220.6289 or 403.220.8640; email [cfreb@ucalgary.ca](mailto:cfreb@ucalgary.ca).