

Our Purpose

The Reentry Challenge

Each year, about 2,000 people are released from Nebraska state prisons. But reentering society isn't easy. Returning citizens face overlapping barriers—housing instability, employment discrimination, addiction, untreated mental health concerns, stigma, criminal thinking, and fractured family ties. Without meaningful support, many return to the system they just left.

The NGU Solution

The Never Give Up (NGU) Transitional Living Program is a sober, structured reentry program operated by the nonprofit Good Turn Labor. We help formerly incarcerated individuals move toward independent living with support, stability, and accountability.

Who We Serve

NGU supports men returning from prison who:

1. Are approved for community supervision or parole
2. Are motivated to participate in a structured, sober reentry program
3. Have completed the application, phone interview, and background review*



Meet The Team



Shane Reilly, MS

Program Director &
Development Director



Julie Micek, LIMHP

Executive Director &
Health Support and
Counseling Specialist



Jimmy King

Assistant Program
Director & Resident
Manager



Brian Hafley

Case Manager

+ Peer Support Specialists

Get in Touch

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📞 (402) 359 7404

📍 Omaha, Nebraska



Never Give Up Transitional Living



*Individuals with a history of sex offense convictions are not eligible for the program

Testimonials



“Be ready for a life changing experience. This program is very motivating. It's very uplifting...What you put into this program is what you're gonna get out of it. There's great qualities in the program that enabled me to become self-sufficient, maintain good employment, work on my credit, and just become an all-around productive member of society and a good person.”

-Jason G., Never Give Up Program Participant



“I've had the opportunity to work with numerous transitional living programs...NGU stands out as a model of excellence. Shane's commitment to structured support, accountability, and genuine care creates real opportunities for lasting change.”

-Brian Bencker, Assistant Program Director of NDCS Community Supervision Service



“It is great to see [the men] come in and start their financial journey with us...Some of them have been able to do things they hadn't done before such as purchase a car from a dealership or...a home. It is the confidence that comes from being able to accomplish goals in a way they maybe hadn't before that makes this partnership special to all of us!”

-Yvonne, Financial Sales Manager, Centris Bank

HELP US CHANGE LIVES

Donate to Never Give Up through the 501(c)(3) organization, Good Turn Labor, LLC.



Our Services



Housing & Basic Needs

Stable housing and essentials—food, clothing, transport, and a phone—so participants can rebuild, not just survive.



Intensive Outpatient Programming (IOP)

Structured in-house groups for relapse prevention, coping, and recovery.



Dialectical Behavior Therapy

Evidence-based treatment for managing emotions, stress, and relationships.



Individual Counseling

Private counseling for trauma, mental health, addiction, and growth.



Alcoholics & Narcotics Anonymous

Peer-led 12-step groups providing support, accountability, and a sober community.



Employment Support

Job search assistance, skill building, and maintaining work.



Community & Family

Prosocial outings and family visits to rebuild trust and strengthen social bonds.



Financial Literacy Classes

Guidance in budgeting, saving, credit management, and financial stability.



ID & Benefits Assistance

Help securing ID, SSN, EBT, and Medicaid.



Faith-Based Support

Church attendance, mentorship, and faith-based volunteering.



Our Goal

To reduce recidivism and support long lasting integration by building personal accountability, strengthening community connections, and ensuring access to the tools people need to succeed.

Why We're Unique

Lived Experience: Every man on our team beat prison—and now leads others to freedom

Unshakeable Belief: We never give up on you

Real Support, Real Change: More than a place to stay, NGU helps rebuild lives

Creative Solutions: Fresh ideas for lasting change

